



Canva

**How to use
Canva to design
eye catching
graphics**

What We Will Cover

1. How to design graphics starting from a blank canvas

- 1. How to crop an image, add text and your logo**
- 2. How to make a copy of a design, use preformatted text options and animate the text**
- 3. How remove the background from a person or product and add them to a different coloured background plus how to add shadow to an image**
- 4. How to create a background that matches your brand colour and how to add predesigned text graphics**
- 5. How to design a portrait shaped graphic for Stories, including how to flip and image and add animated graphics**
- 6. How to use the Canva image library and how to add transparency to shapes**

2. How to create a Brand Kit (paid version only)

3. How to find and edit Canva templates

4. How to design using Canva AI

- Setup AI personalisation**
- Understand AI usage credits**
- Create using the Canva AI section**
- Use AI tools when designing from scratch or using templates**
- Ask Canva is an AI option when you are designing from scratch or using Templates**

Canva.com is a brilliant free image design tool

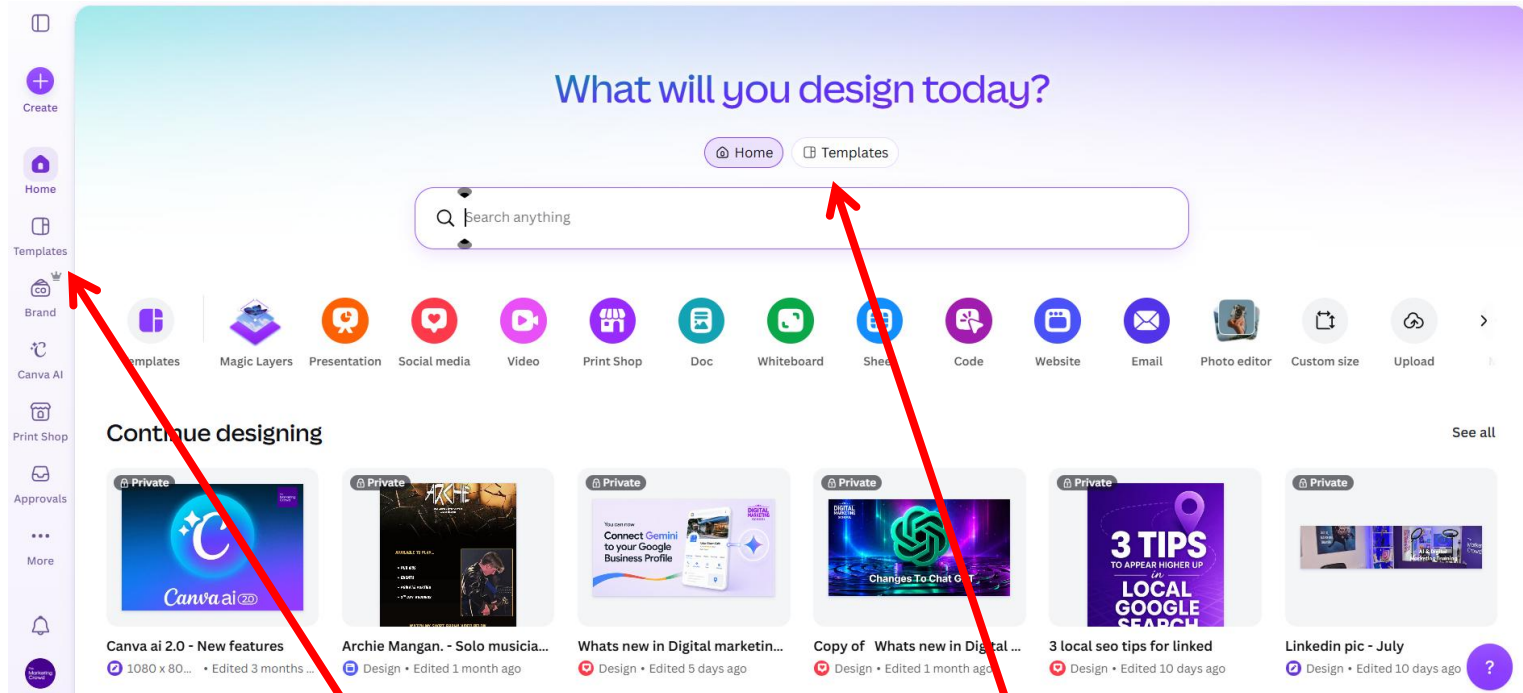


Use Canva.com website

Canva is a brilliant free graphic design tool that works on PC and phone (using an app)

There is a premium version but what I will show in this course is part of the free service.

3 ways to use Canva



There are still 3 main ways to use Canva

1. Home = Your designs - create your own designs and find previous designs
2. Templates = Search for Templates and customise them with your images, colours, text
3. Canva AI = This is their AI hub for creating things from scratch using AI

You can access these on the left hand menu and two of them on the top centre

There is a free plan and paid plans



DesignProductPlansBusinessEducationHelp

👤 Individuals

Free

Design anything and bring your ideas to life. No cost, just creativity.

€0

/month for one person

Get started

With Free, get:

- ✓ Easy drag-and-drop editor and 1,000+ design types
- ✓ 1.6M+ templates to start fast
- ✓ 4.7M+ photos, videos, graphics, and audio
- ✓ 1 Brand Kit (3 colors only)
- ✓ Ad insights and AI ad creation^
- ✓ Access to Affinity
- ✓ 5GB of cloud storage

👤 Individuals

Pro

Unlock premium content, more powerful design tools, and AI features.

€12

/month for one person

Start a free trial

With Pro, unlock:

- ✓ Premium tools (resize, translate, remove background)
- ✓ 3.6M+ templates (including premium)
- ✓ 141M+ premium photos, videos, graphics, and audio
- ✓ 5 Brand Kits
- ✓ Social content scheduling
- ✓ Ad insights and AI ad creation^

👤 Individuals and teams

Business

Create content faster, market smarter, and grow your business with advanced tools.

€17

/month per person

Start a free trial

Contact Sales

With Business, power growth with:

- ✓ Collaboration and team admin tools
- ✓ 3.6M+ templates (including premium)
- ✓ 141M+ premium photos, videos, graphics, and audio
- ✓ 100 Brand Kits and approvals
- ✓ Ad insights and AI ad creation^
- ✓ Access to Affinity with AI^

🏢 Organizations

Enterprise

Empower your organization with end-to-end visual communication.

Let's talk

Get in touch to learn more

Contact Sales

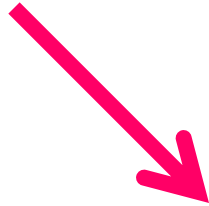
Book a demo

With Enterprise, scale with:

- ✓ Enterprise-level security and controls
- ✓ SSO and SCIM provisioning
- ✓ Custom apps
- ✓ 1000 Brand Kits with tiered approvals and multi-team management
- ✓ Ad insights and AI ad creation^
- ✓ Access to Affinity with AI^

<https://www.Canva.com/pricing/>

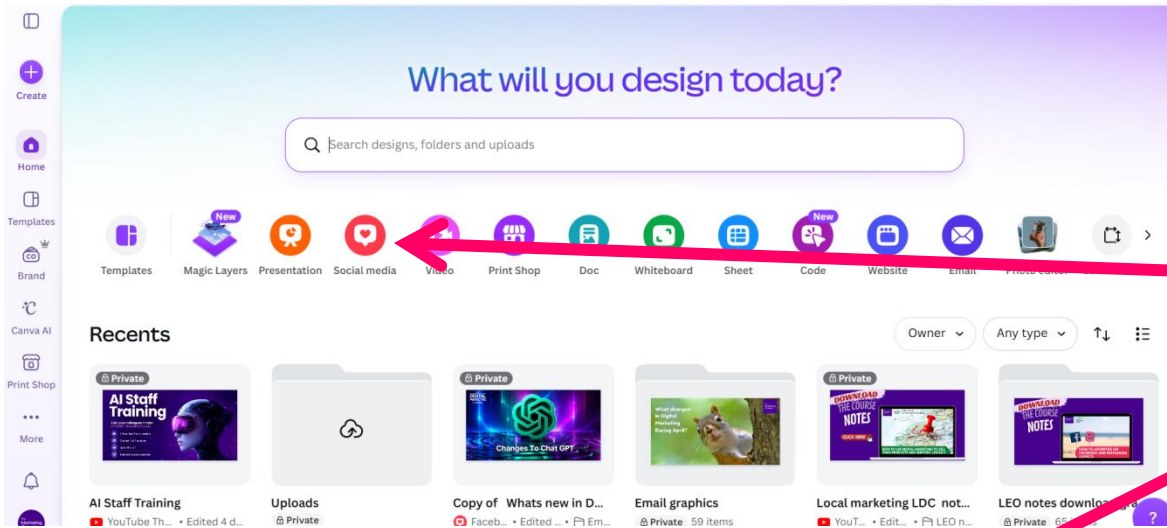
Exercise 1: How to design a graphic for a post that includes your image plus your logo and text



How could you turn this into this



Exercise 1: How to design a graphic for a post that includes your image plus your logo and text



Go to Canva.com

Select Social Media

Then select Instagram 4:5

This size canvas will work on Instagram, Facebook and LinkedIn

Create a design

For you

Sheets

Docs

Whiteboards

Presentations

Social media

Photo editor

Videos

Print products

What would you like to create?

Popular

Instagram

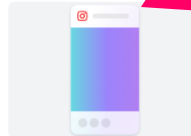
Facebook

LinkedIn

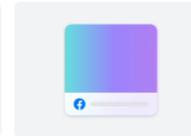
Popular



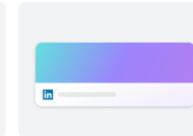
Instagram Story



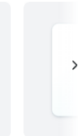
Instagram Post (4:5)



Facebook Post (Landscape)



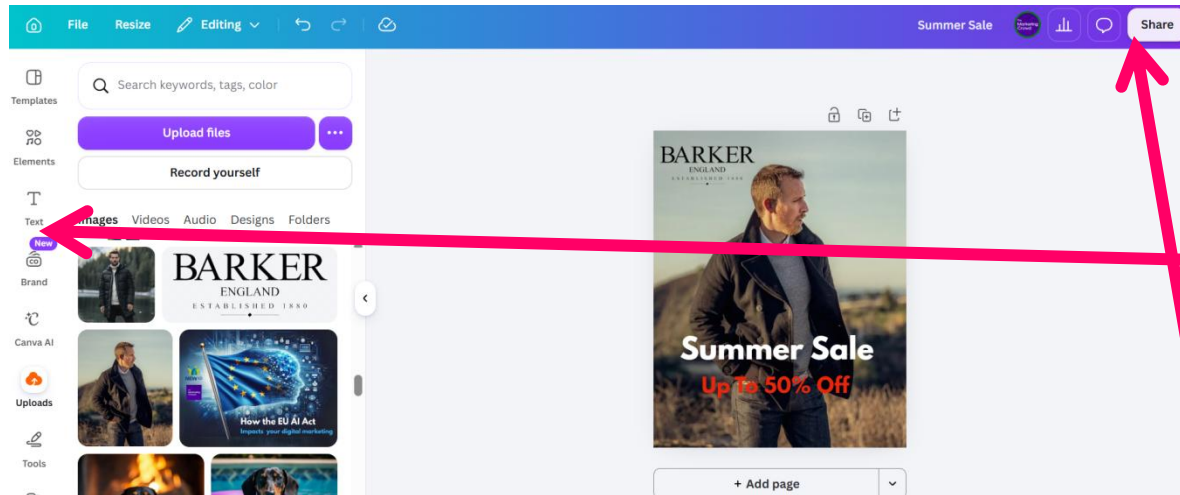
LinkedIn Background Photo



YouTube

Brand Templates

Exercise 1: How to design a graphic for a post that includes your image plus your logo and text



Use the left hand menu in Canva to

- 1) Select your image from your PC (uploads)
- 2) Then select your logo from your PC (uploads)
- 3) Add text by clicking on on text and then choosing a Headline / subhead

To save, click on Share on the top right and scroll down to select download.

Exercise 2: How to use other text options plus how to animate text



There are extra text options available under text

You can

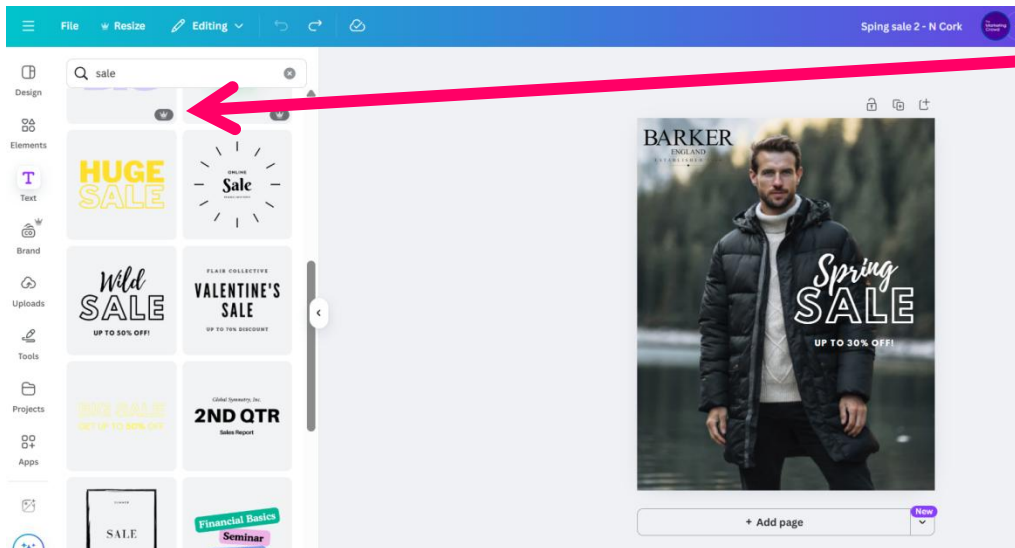
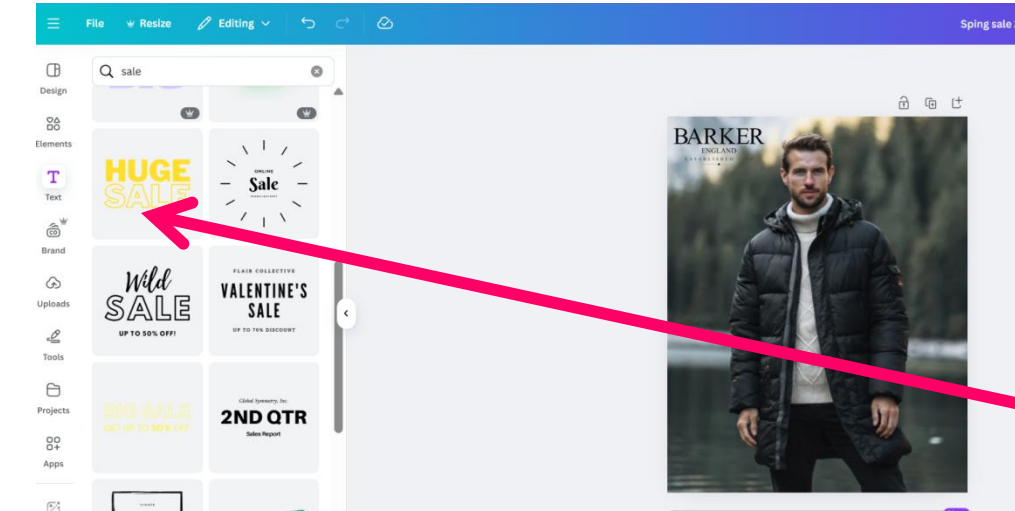
1. Use some preformatted text options
2. You can search for some of these by topic e.g. Christmas or sale

Exercise 2: How to use other text options plus how to animate text

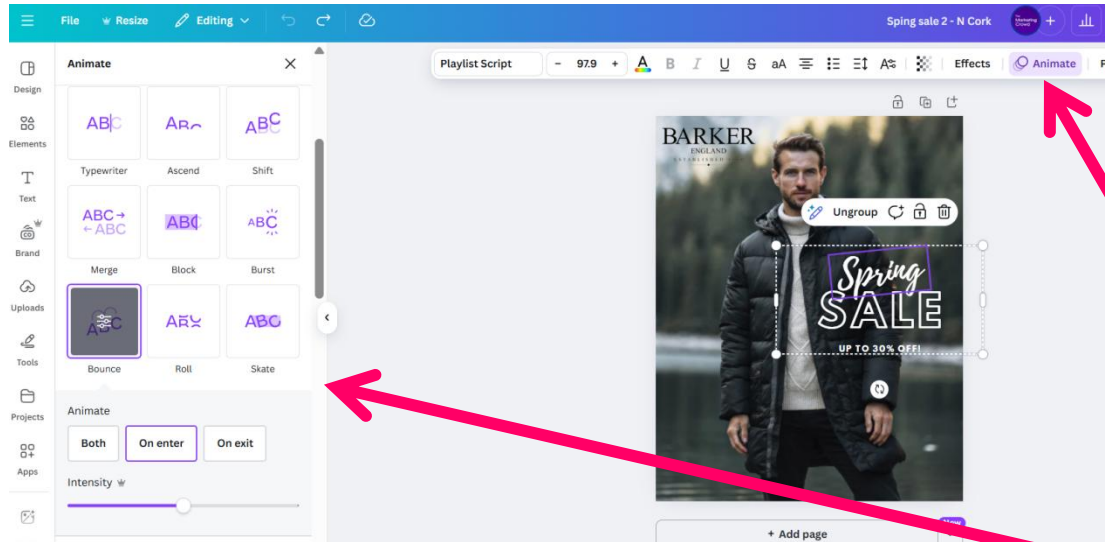
Add your image to the canvas plus add your logo

Use the left hand menu in Canva to

- 1) Click on text
- 2) Notice there are a lot of preformatted text options. You can choose any of these
- 3) Or you can type a topic such as Sale into the search box. Scroll down and you will see options
- 4) Click to add any of these to your image and change the text to what you want. You can also change the colour and size

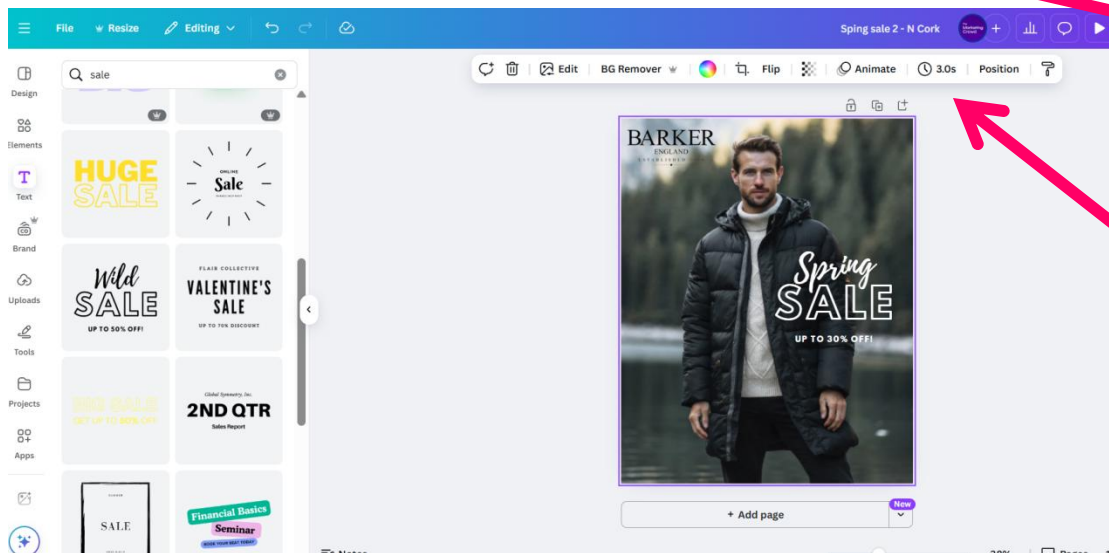


Exercise 2: How to use other text options plus how to animate text



You can add animation to your text by

- Click on the text you want to animate
- Then click animate
- Then choose from one of the animation options in the left hand side of the screen



You can repeat this with other words

If you want to change the length of the animation, click on the number 5 next to the timer icon and change the length e.g. To 3 seconds

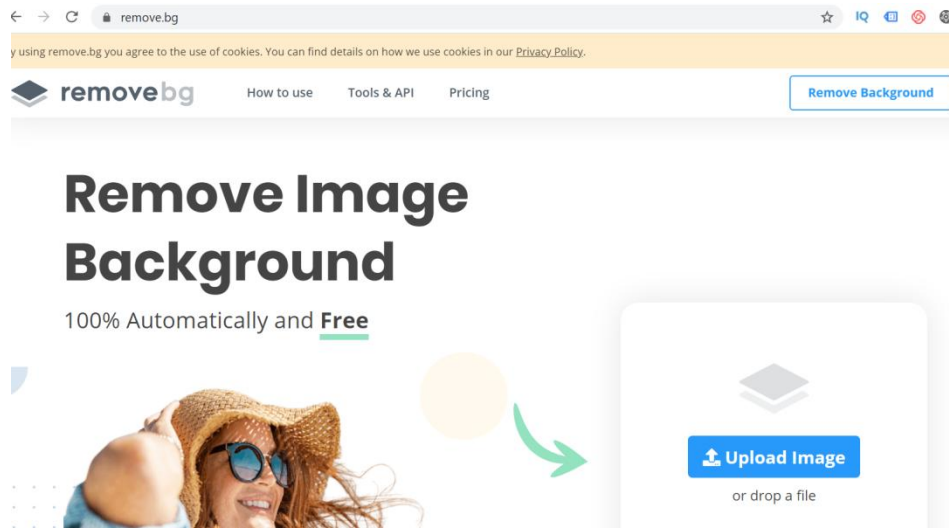
Note – this type of video will work on LinkedIn or FB but don't post it on Instagram. However, you can use this technique on portrait images for Instagram Stories

Exercise 3: How to colour the background, add a transparent image of a person or product and some text



Lots of brands design ads using transparent images on a colour background

Free tool that removes the background of an image



Note – there is the facility to remove the background in canva.com but it is part of the premium package

Use remove.bg website

- Go to remove.bg
- Select your image and it will remove the background
- You can then download a transparent version
- Or you can add a coloured background and then download that

This is useful if ..

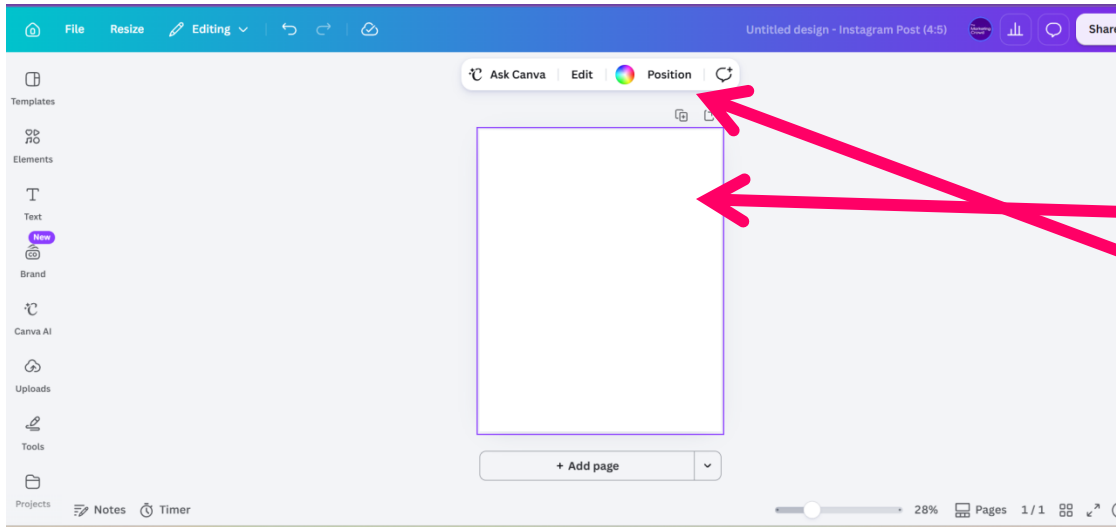
- You want to remove the background from a product or person
- You then want to add the product or person to a different background in order to design a graphic for your website or social media post

How to then place your product or person on a new background with text and your logo

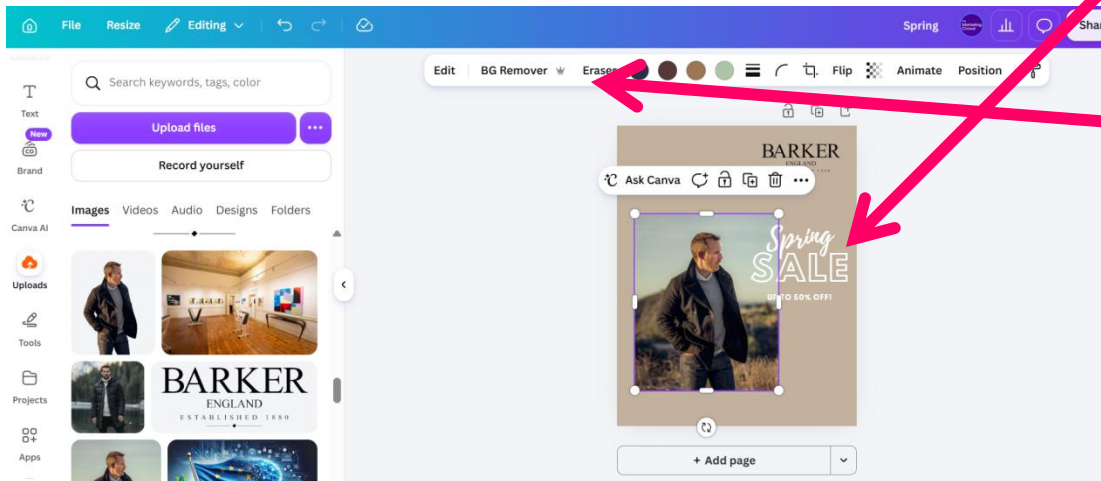


Decide what size you want the image to be. If square, choose Instagram square or custom design and set to 1080x1080

How to then place your product or person on a new background with text and your logo

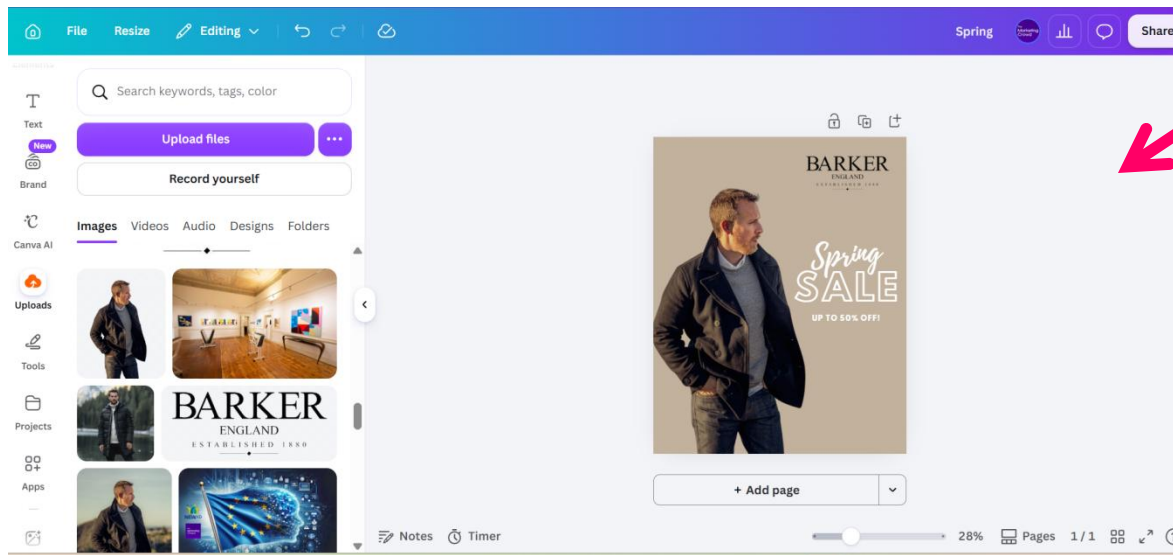


- Click on the canvas and above it click on the colour option. Choose a colour.
- Choose a default colour, or Search for a colour or tap the + icon if you want more options



- Then add you logo and text
- To remove the background from your image use the BG Remover tool if you have Canva pro
- If you are using Canva for free Use remove.bg to remove the background from your main image. Save it to your pc
- Then go to upload and upload your transparent image

How to then place your product or person on a new background with text and your logo



- Add the image to the canvas

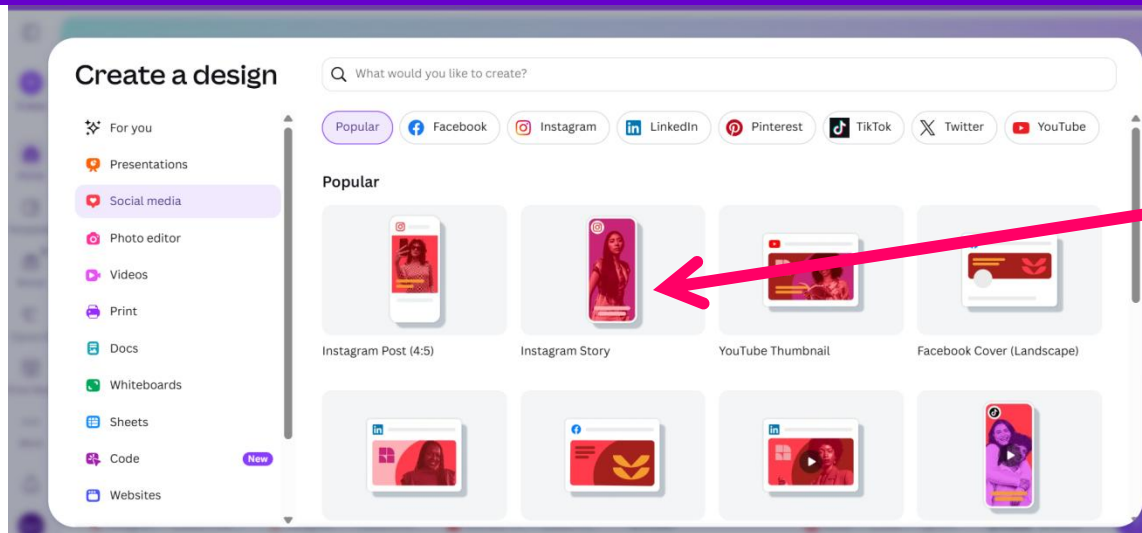
Exercise 4: How to design a portrait image for Stories



If you are creating images for Instagram and Facebook stories you should design them portrait shaped.

In this exercise we will also look at how to add text graphics within elements.

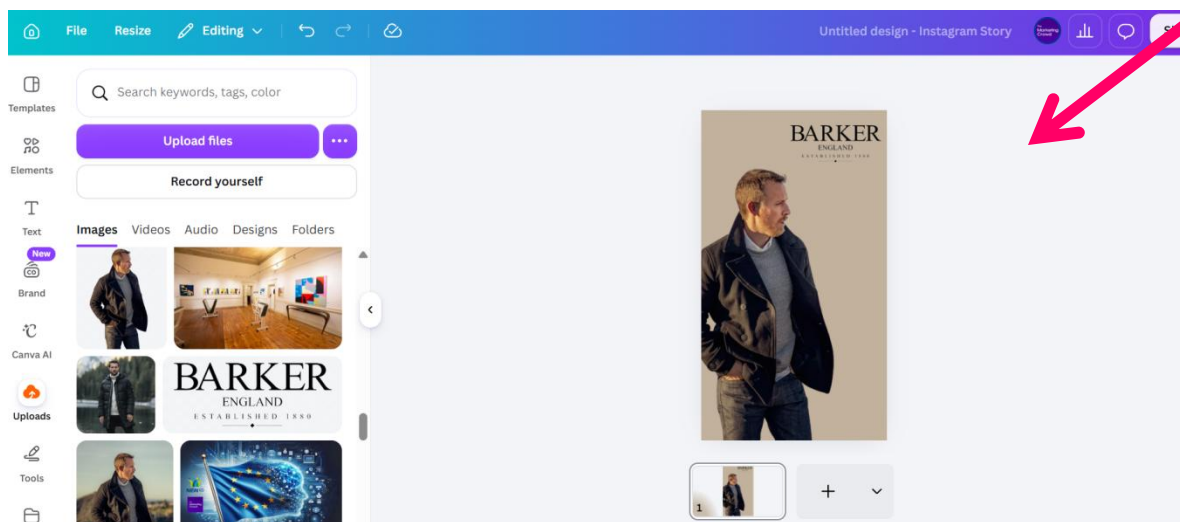
Exercise 4: How to design a portrait image for Stories



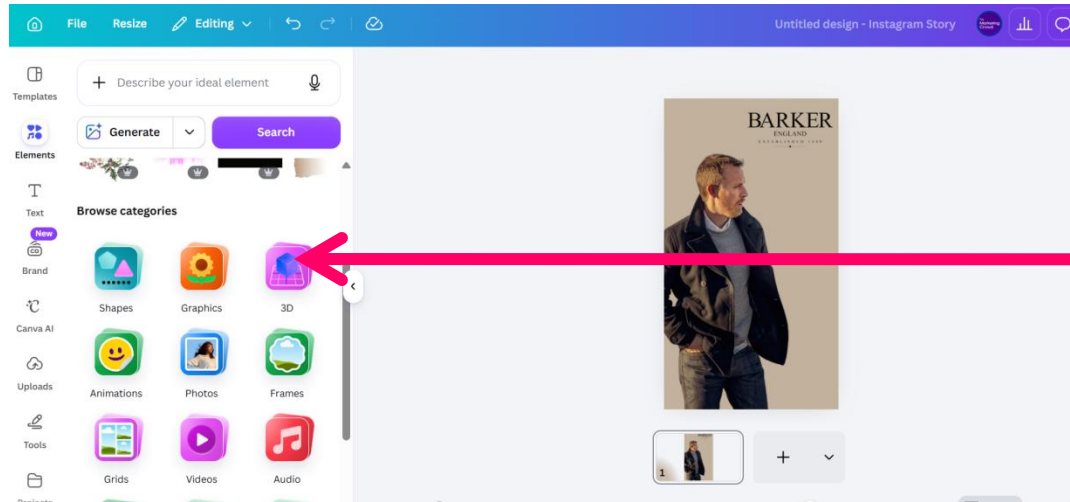
On the Canva homepage select Social Media and then Instagram story. This will give you a portrait canvas.

As per the previous exercise you can now .

- Choose a background colour
- Add a transparent image and logo



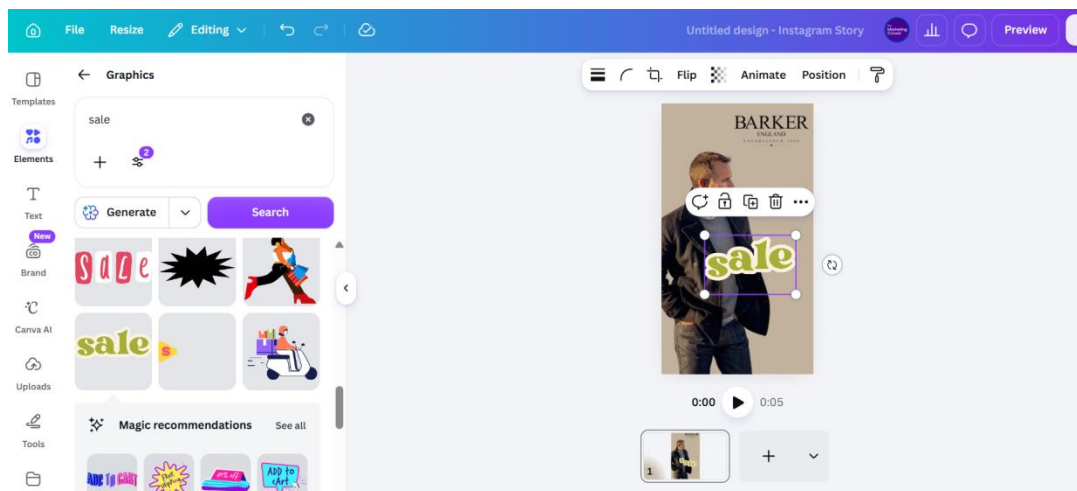
Exercise 4: How to design a portrait image for Stories



You can search for lots of
predesigned “graphics” under
elements

Click elements
Click graphics
Search for a topic e.g. sale
Click on graphics

Browse through and choose the
one you want



There are animated graphics and
in this example, I also added a
circle shape which I got under
elements

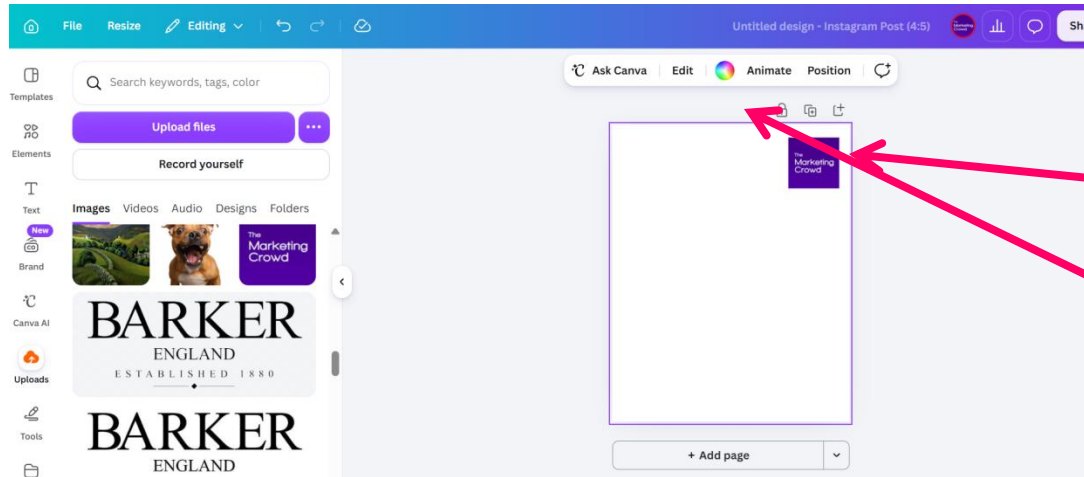
Exercise 5: How to design a “Competition” graphic using your brand colours



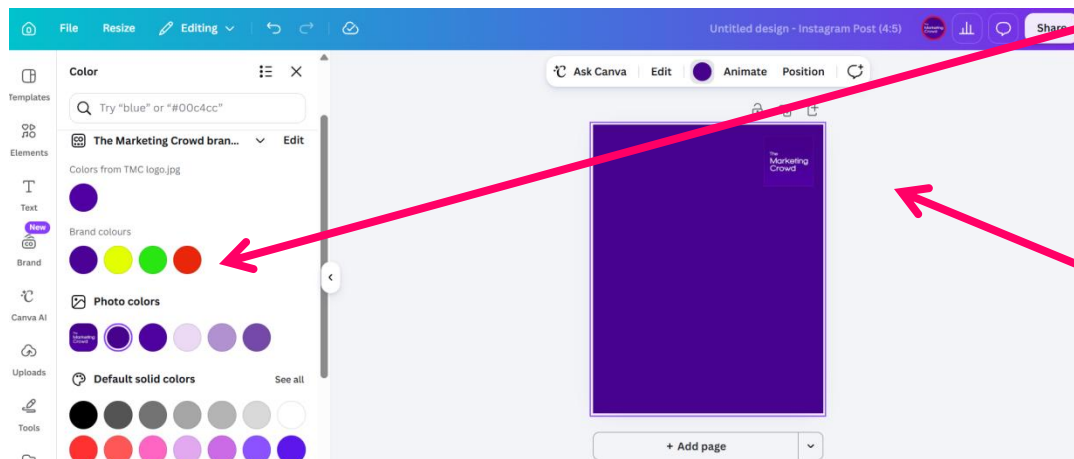
You can design graphics where the background colour is your logo colour

You could also add text to a shape so it stands out.

Exercise 5: How to design a “Competition” graphic using your brand colours

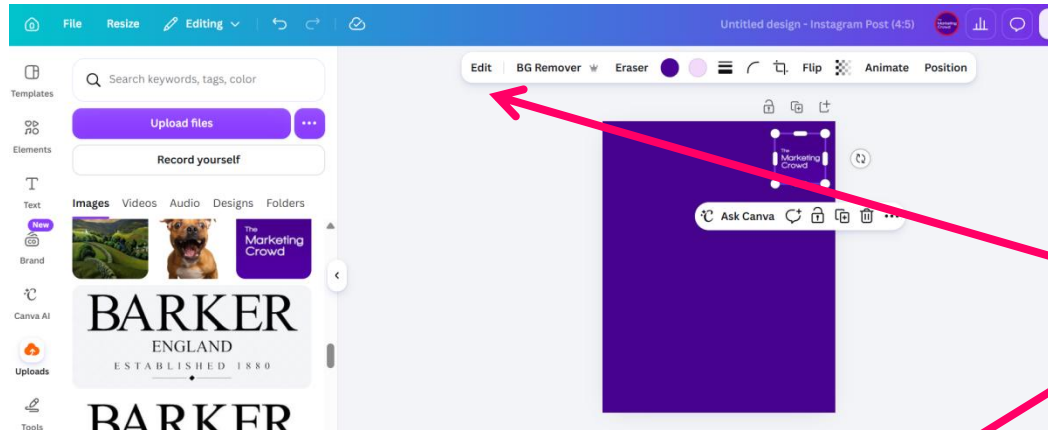


- Start by choosing a canvas shape
e.g. Instagram 4:5
- Upload your logo and add it to the canvas



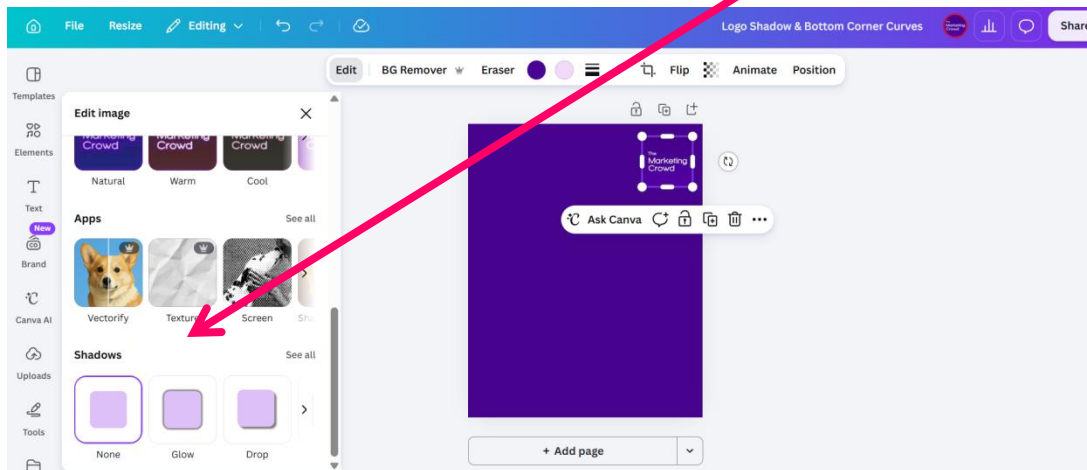
- Click on background colour
- Your logo colour is available as an option under “Photo colours” because it is an image on the canvas. Click on it
- Your background now matches your logo
- Move your logo to where you want it

Exercise 5: How to design a “Competition” graphic using your brand colours

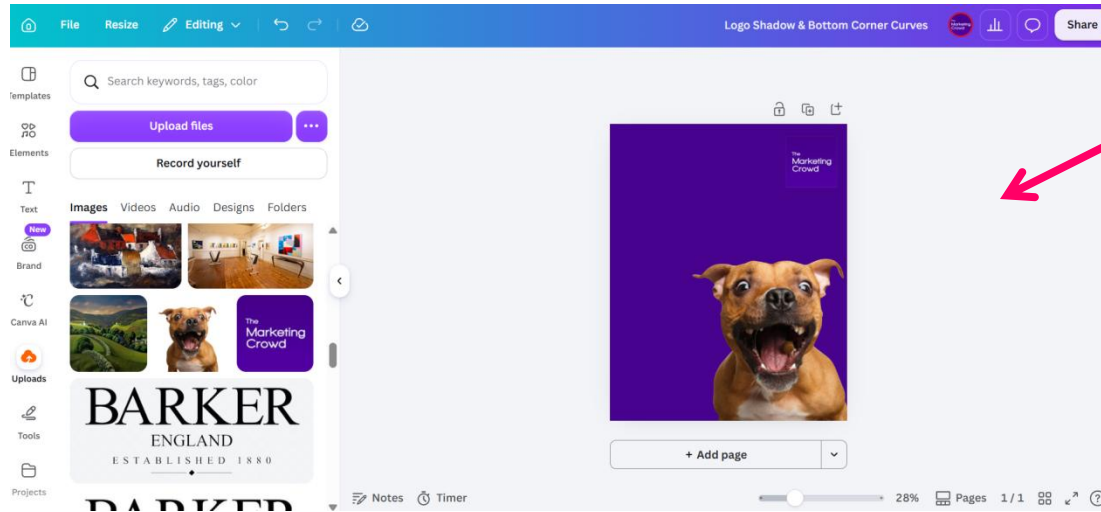


In order for your logo to stand out more add a shadow

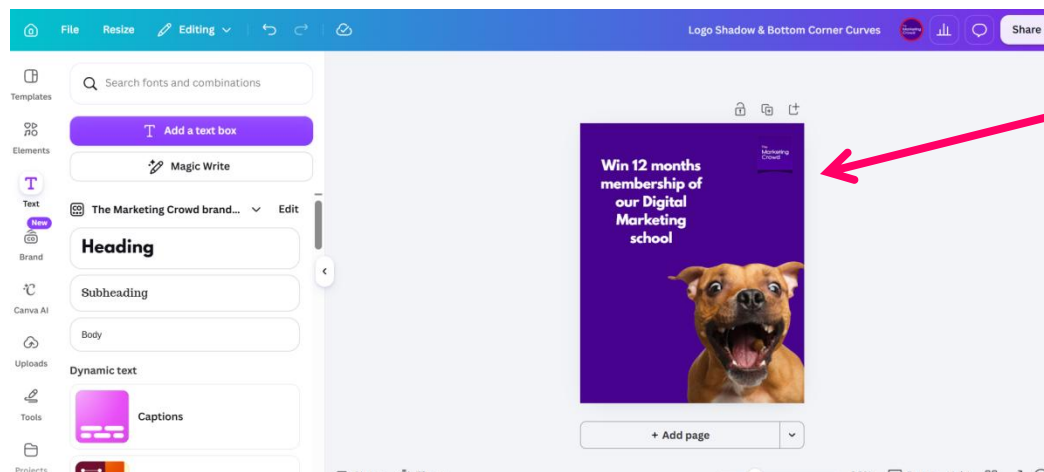
1. Click on the logo
2. Click edit
3. Scroll down and you will see Shadows and then select a shadow



Exercise 5: How to design a "Competition" graphic using your brand colours

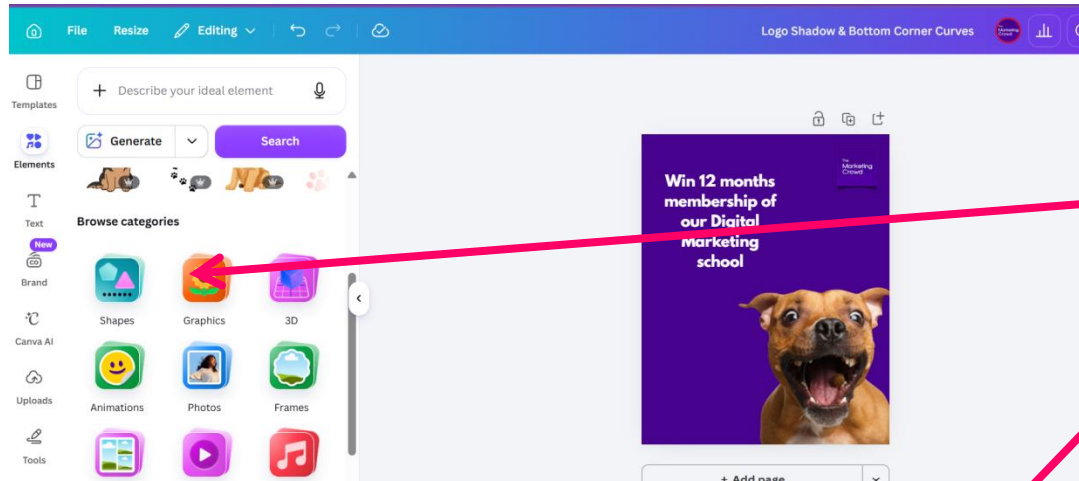


I then got an eye catching image of a dog and removed the background using remove.bg



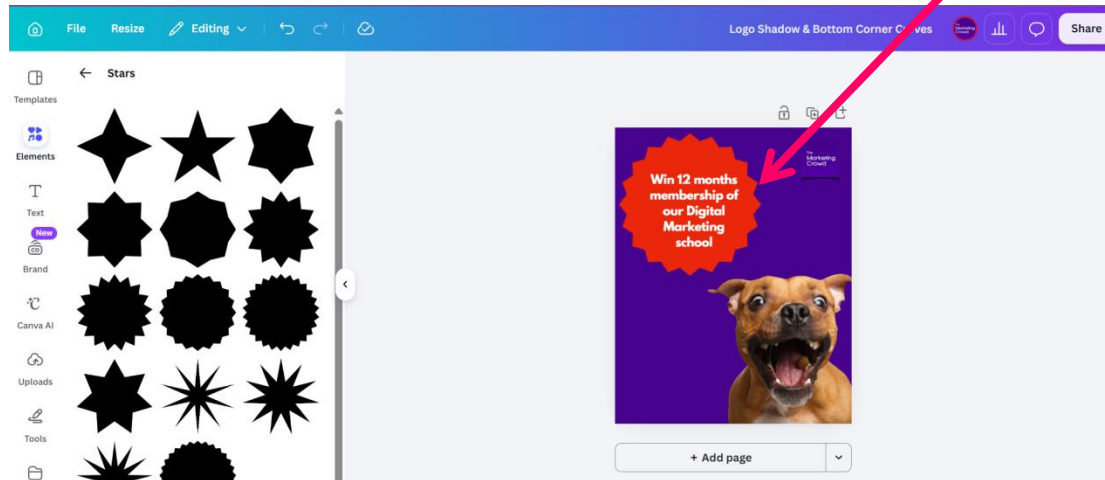
I then added text to explain what can be won.

Exercise 5: How to design a “Competition” graphic using your brand colours



To add the shape behind the text

- Click on elements
- Choose shapes
- Choose a shape and add it
- You can then change the size and colour



Exercise 6: How to use Canva's library of images and add transparency to your text background shapes



In this exercise we will look at

1. How to create an image that is the same size as another image on your website.
2. Canva has millions of stock images that you can use.

There is a mixture of free images and images that are only available for premium users.

3. When you add text to your image you can add a shape. But if you add transparency to the shape it can look more designed.

How to get the dimensions of an image on your website

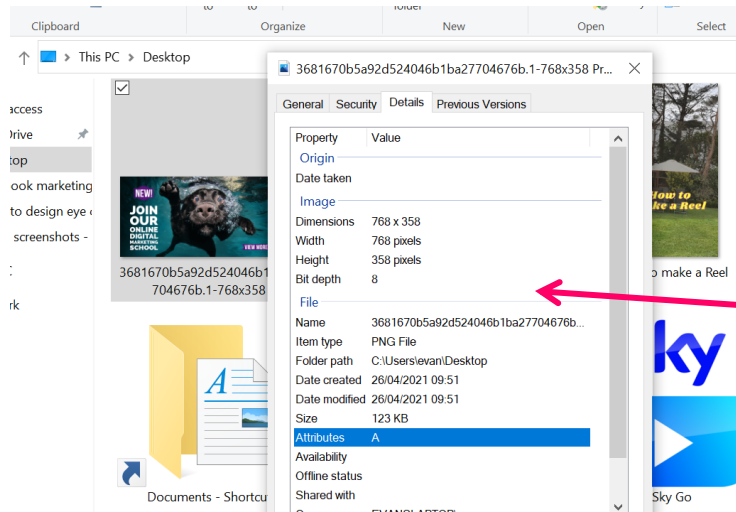
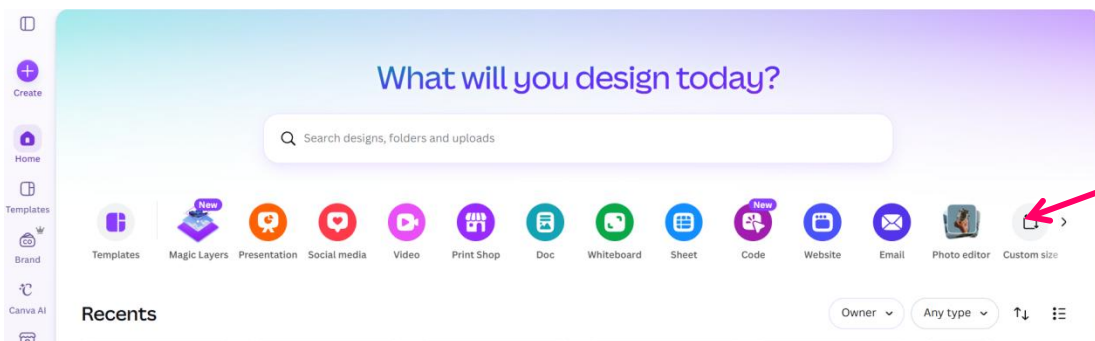


Image dimensions for your website:

Right click on an image on your website and save it to your PC. Then on your PC, right click on it and check properties (details) . It will show you the exact image dimension for that image

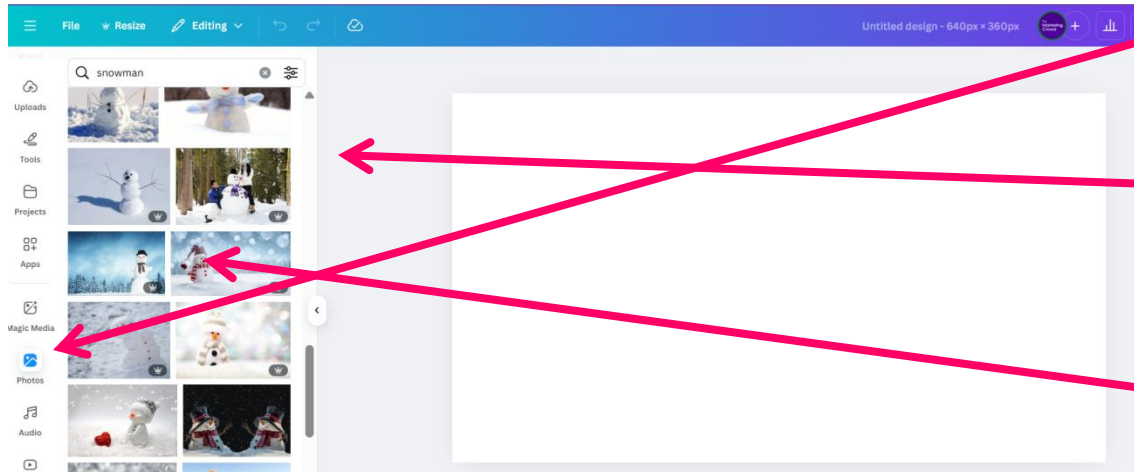


Then go to Canva.com homepage

Click on Custom size
Type in the dimensions of your image

You will now be taken to a canvas that is the exact size

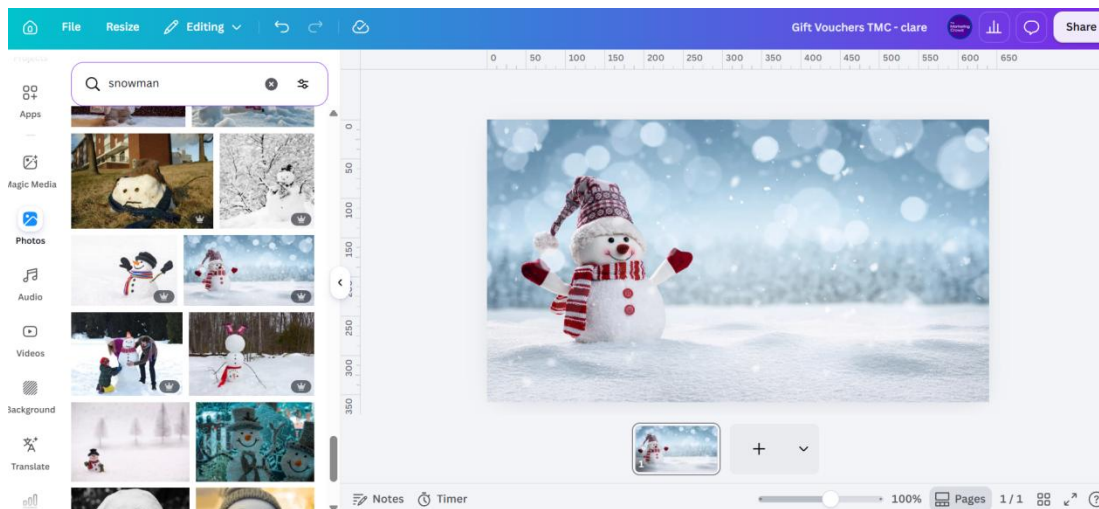
Exercise 6: How to use Canva's library of images and add transparency to your text background shapes



On the left hand menu click on Photos

Then search for your topic e.g. Snowman

Click on an image that you want to use. When it appears on your canvas right click to add to Background

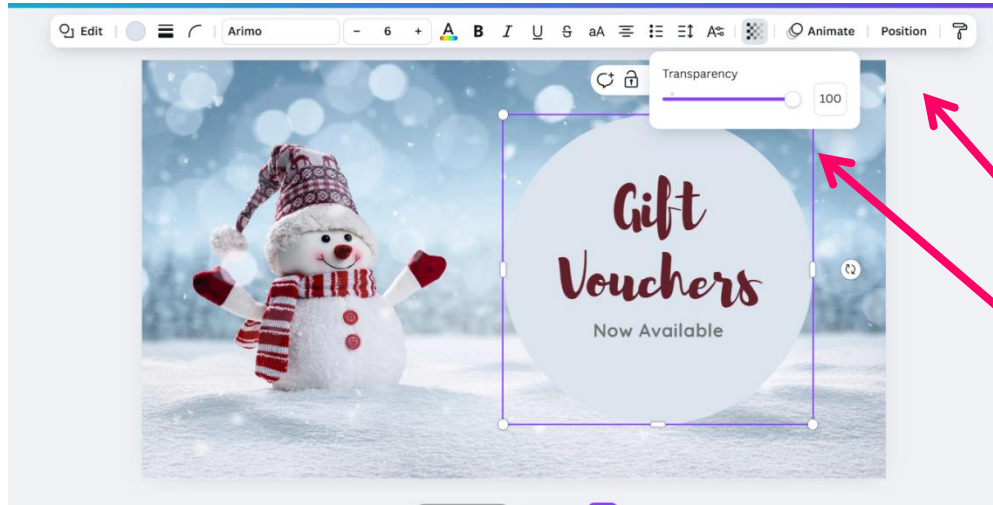


Then add your text

Add a shape e.g. circle

Add the colour to the circle

Exercise 6: How to use Canva's library of images and add transparency to your text background shapes



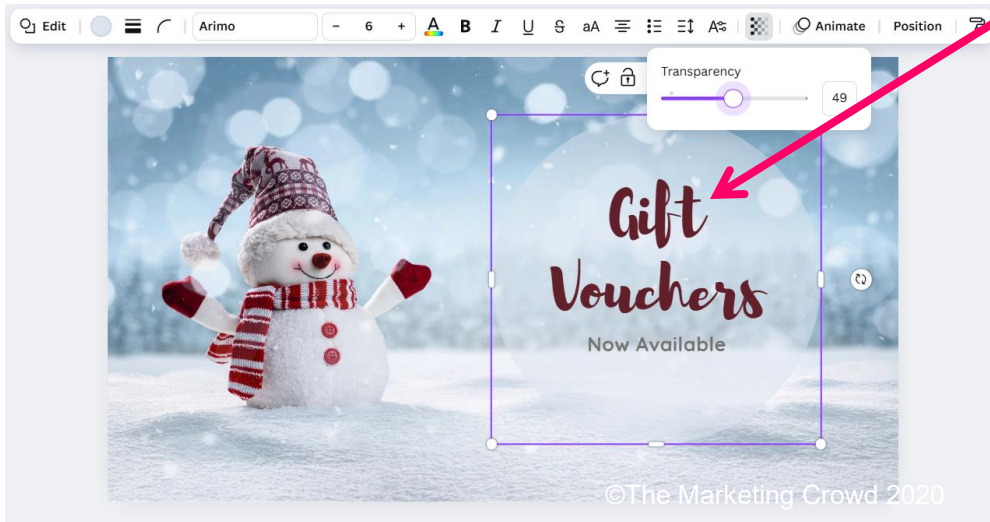
To make the colour in the circle more transparent ...

Click on the circle (or any shape)

Click on 3 dots

Click on transparency

Drag the transparency slider



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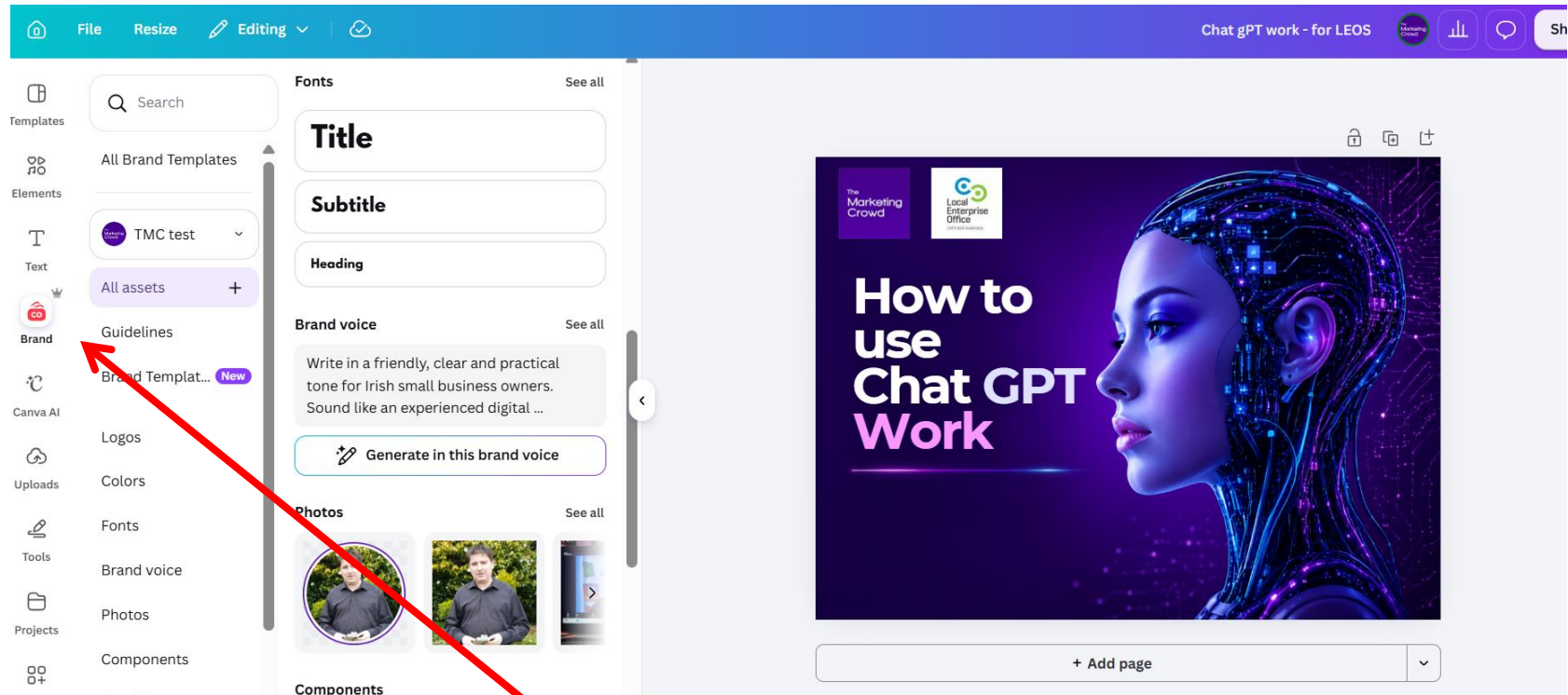
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Upgraded brand kit in the paid version

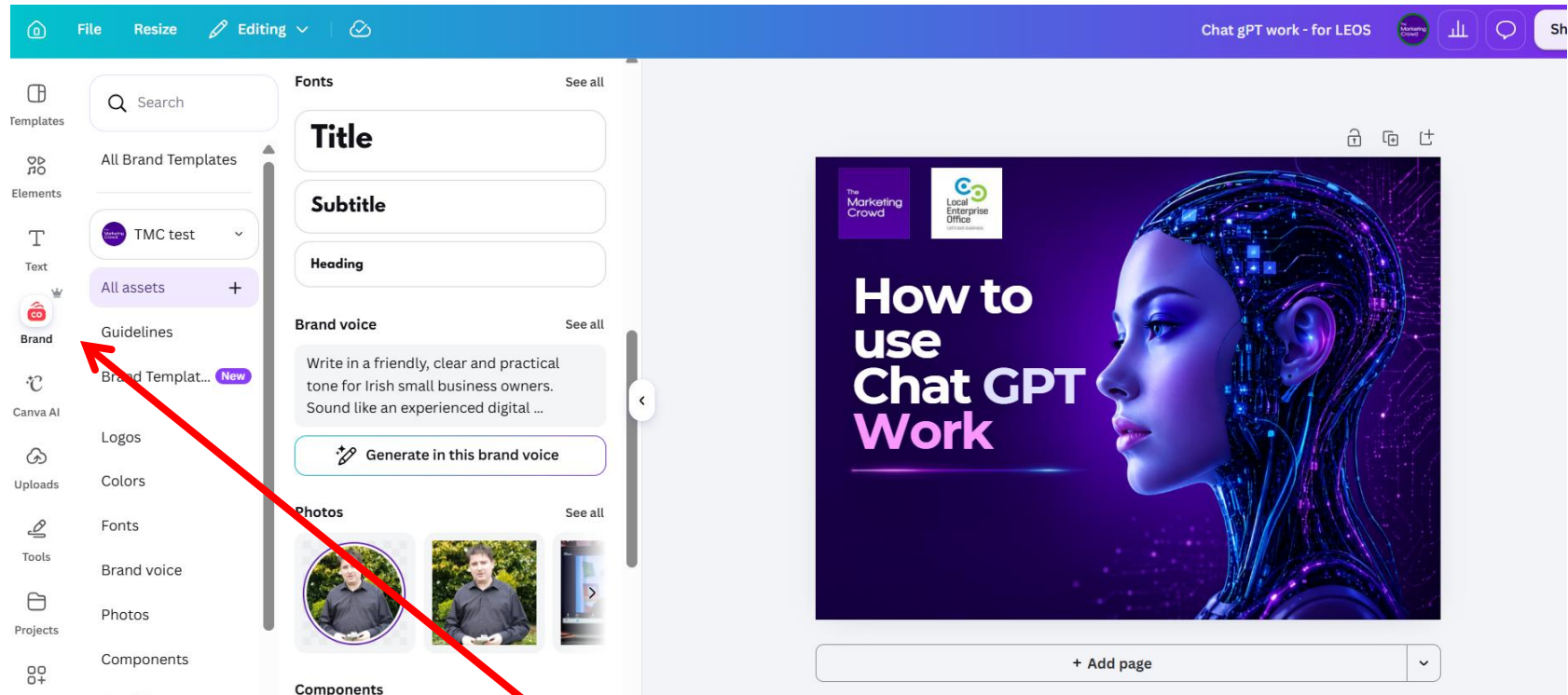


If you have the paid version you can create a brand kit

When you are designing in Canva, on left menu there is an option for Brand

When you click, all the things you added to your brand kit will appear for you to choose from

Upgraded brand kit in the paid version

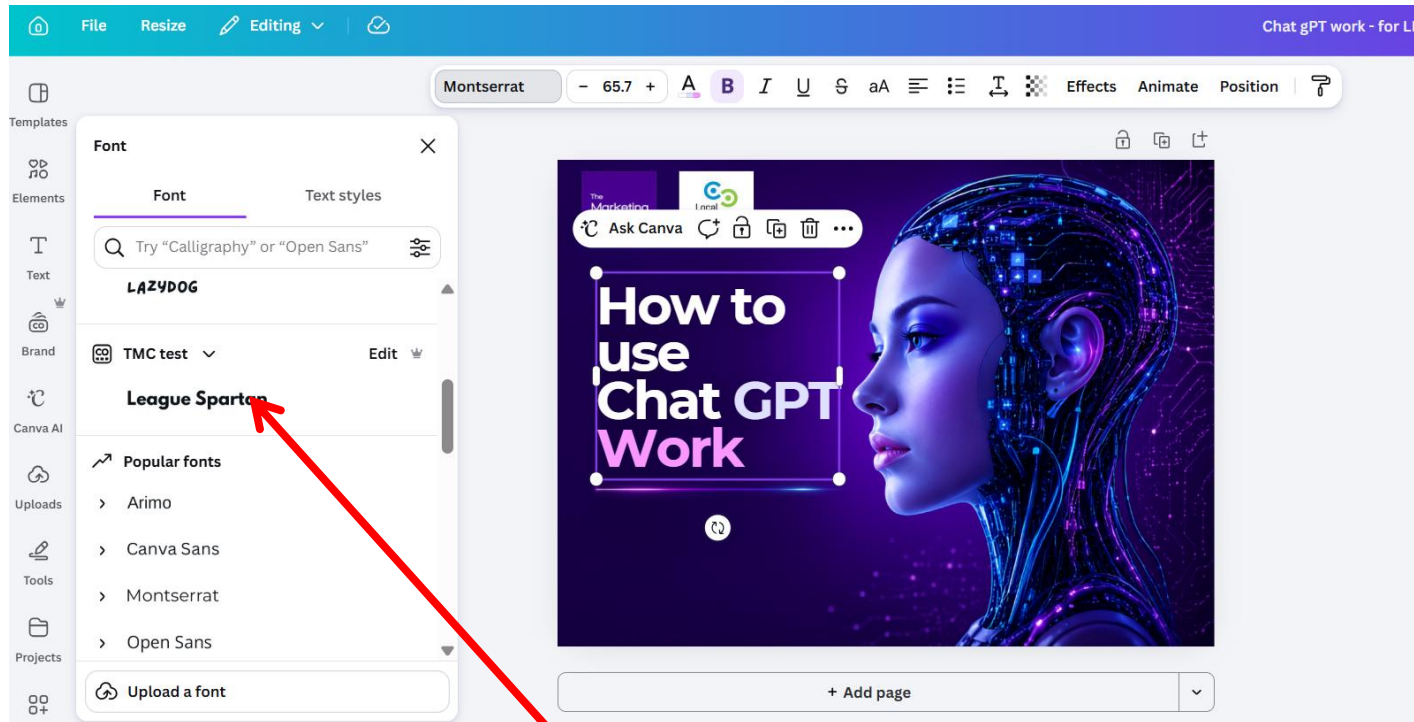


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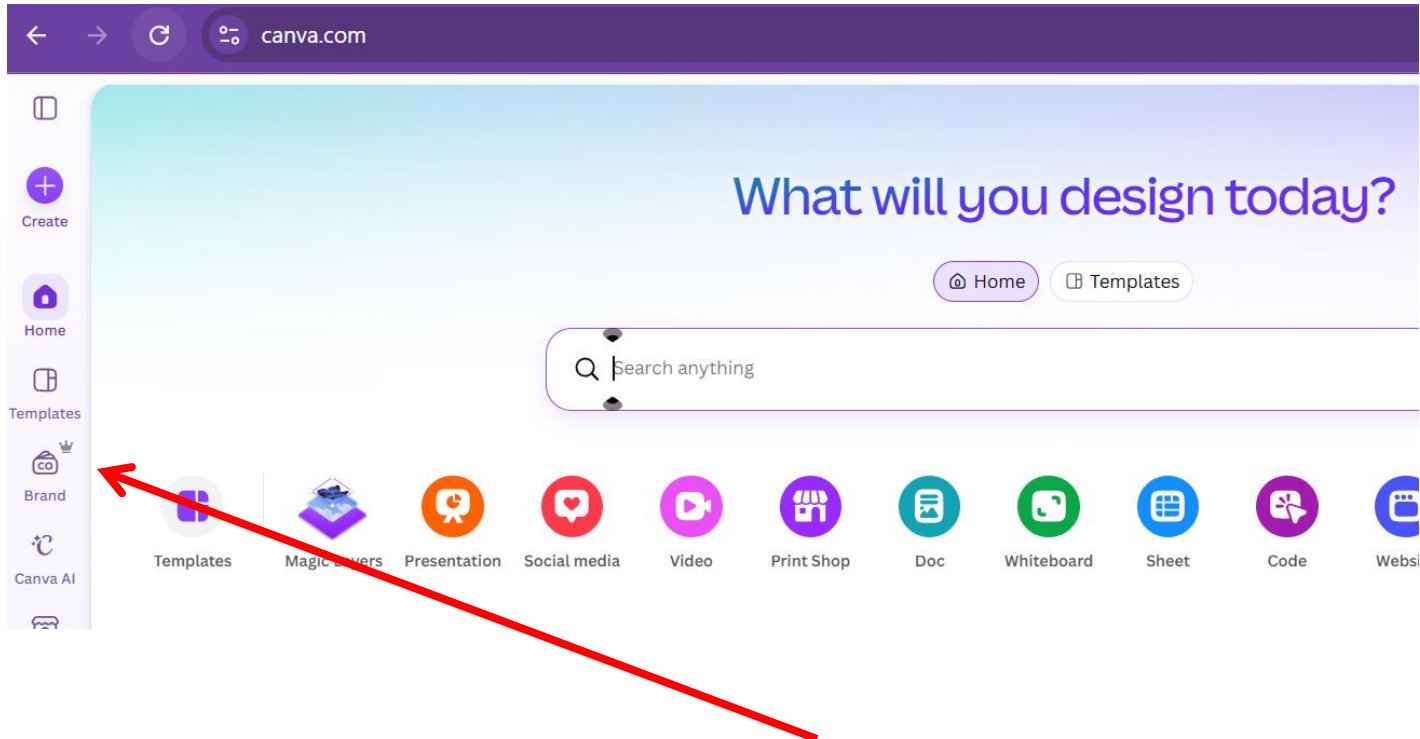
When you click, all the things you added to your brand kit will appear for you to choose from

Upgraded brand kit in the paid version



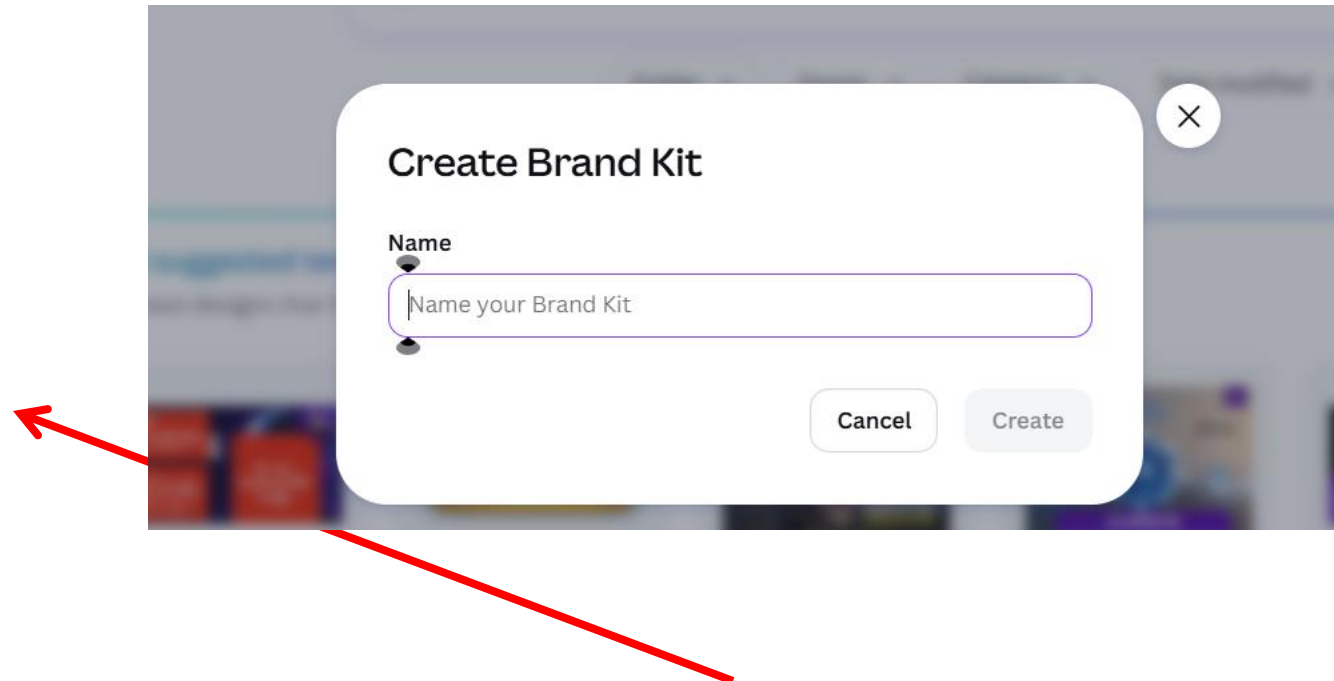
Also, it means that when you are designing, if you click on text or colour what you added to your brand kit will be there for you.

How to create a brand Kit



In the paid version, on the Home screen there is Brand Kit in the left menu

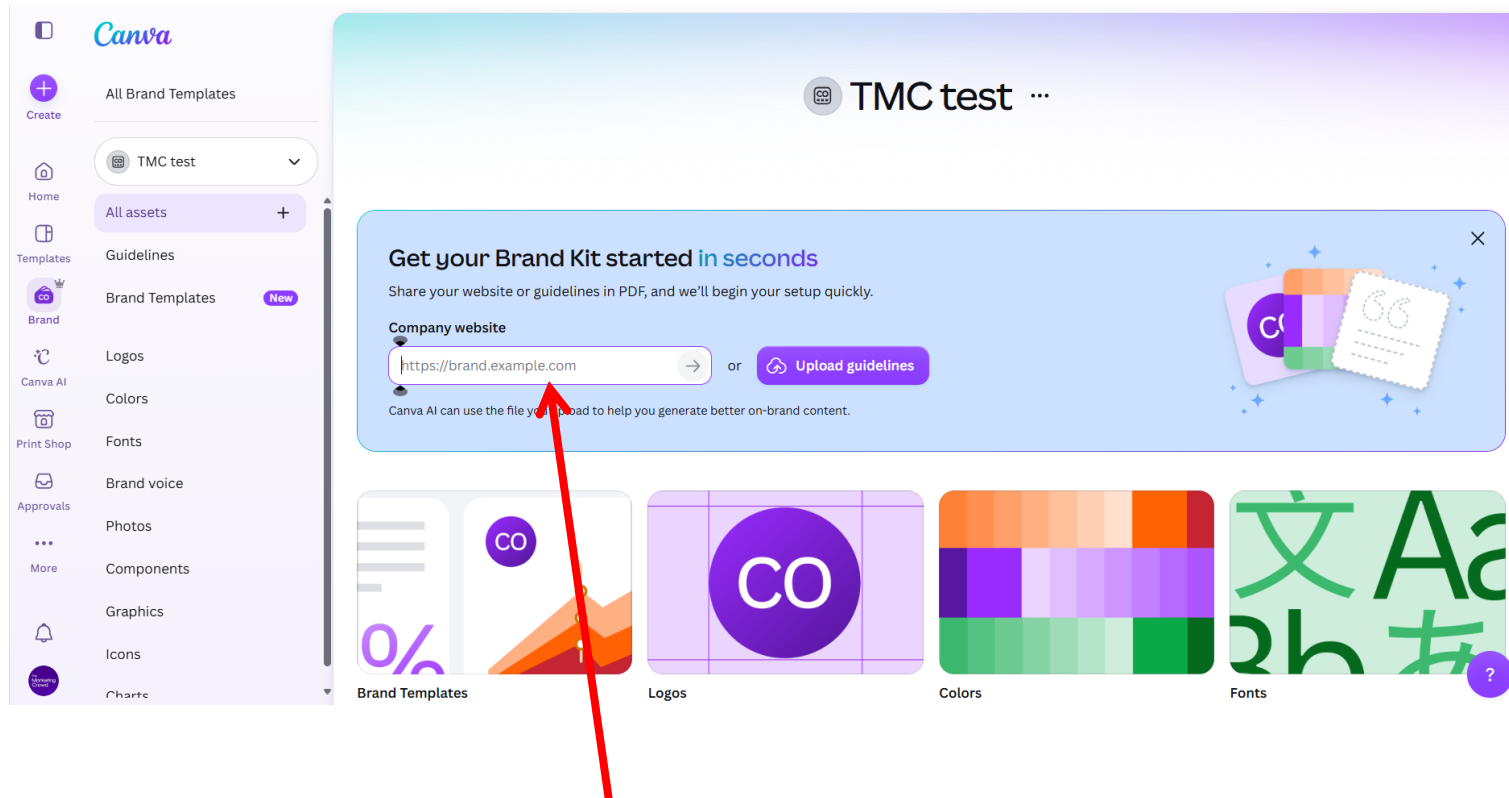
How to create a brand Kit



Click on Create brand Kit

Then name your brand Kit

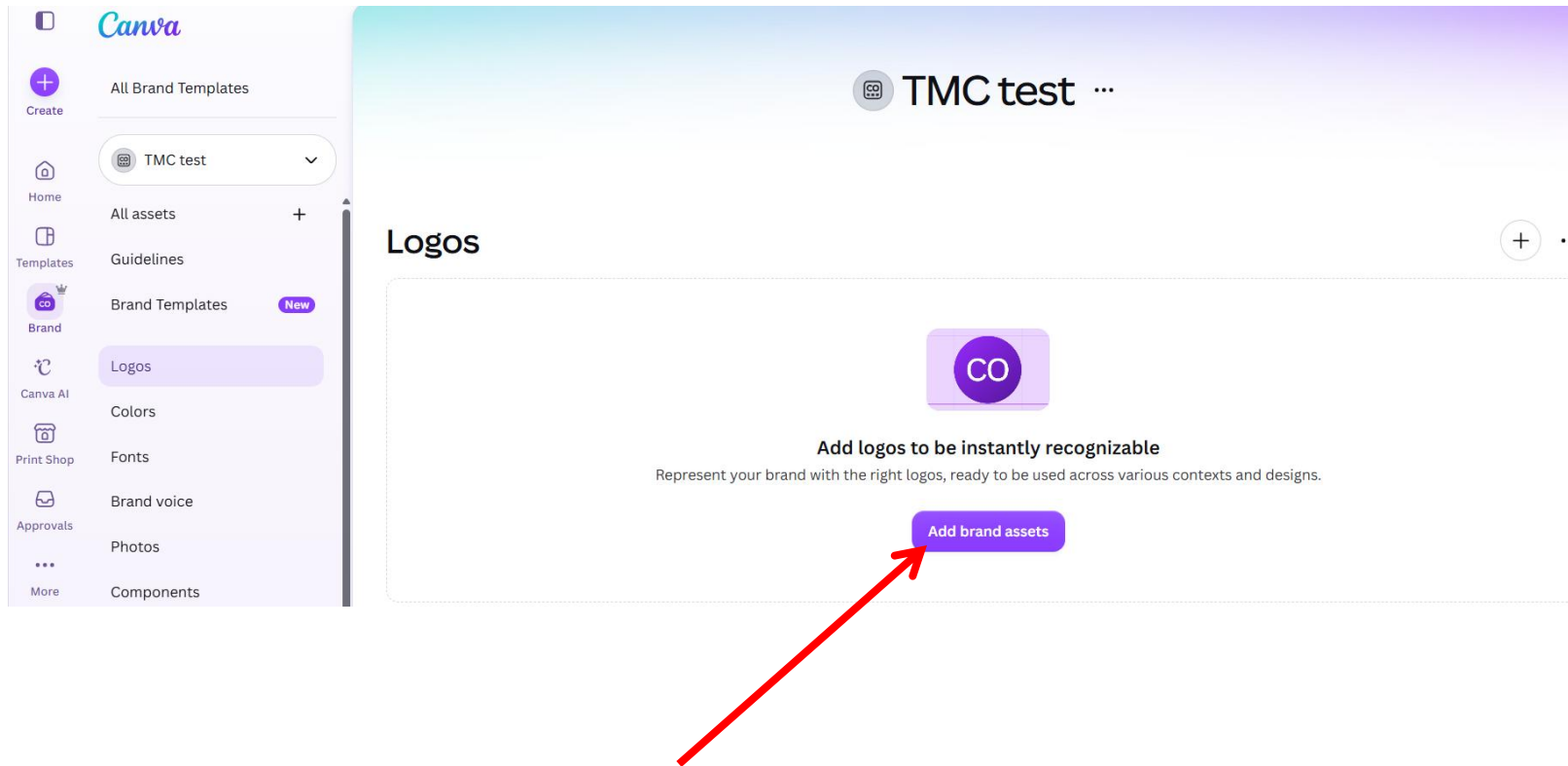
How to create a brand Kit



To get started you could enter your website url and it will pull your logo and colour palette

The other option is to click on Logo and upload your logo

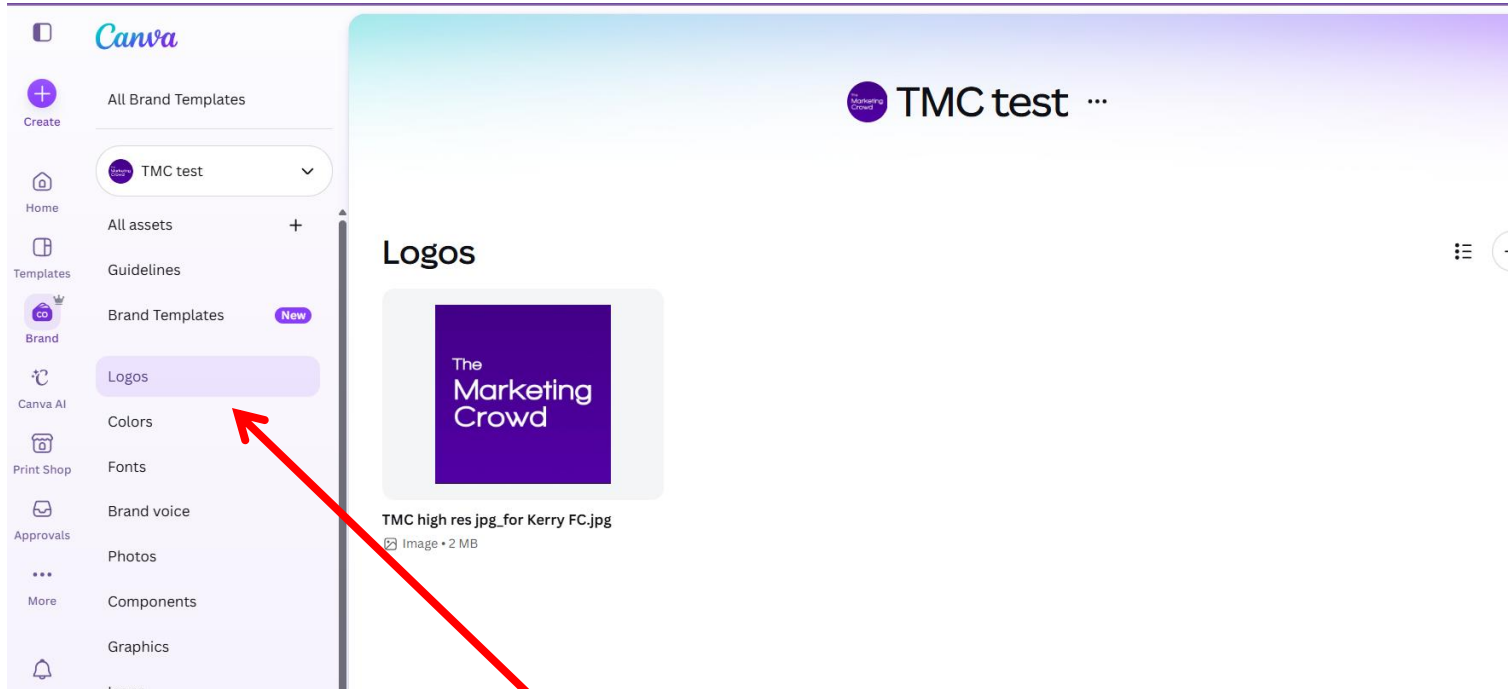
How to create a brand Kit



If you have different versions of your logo attach them all

If you only have one attach the one

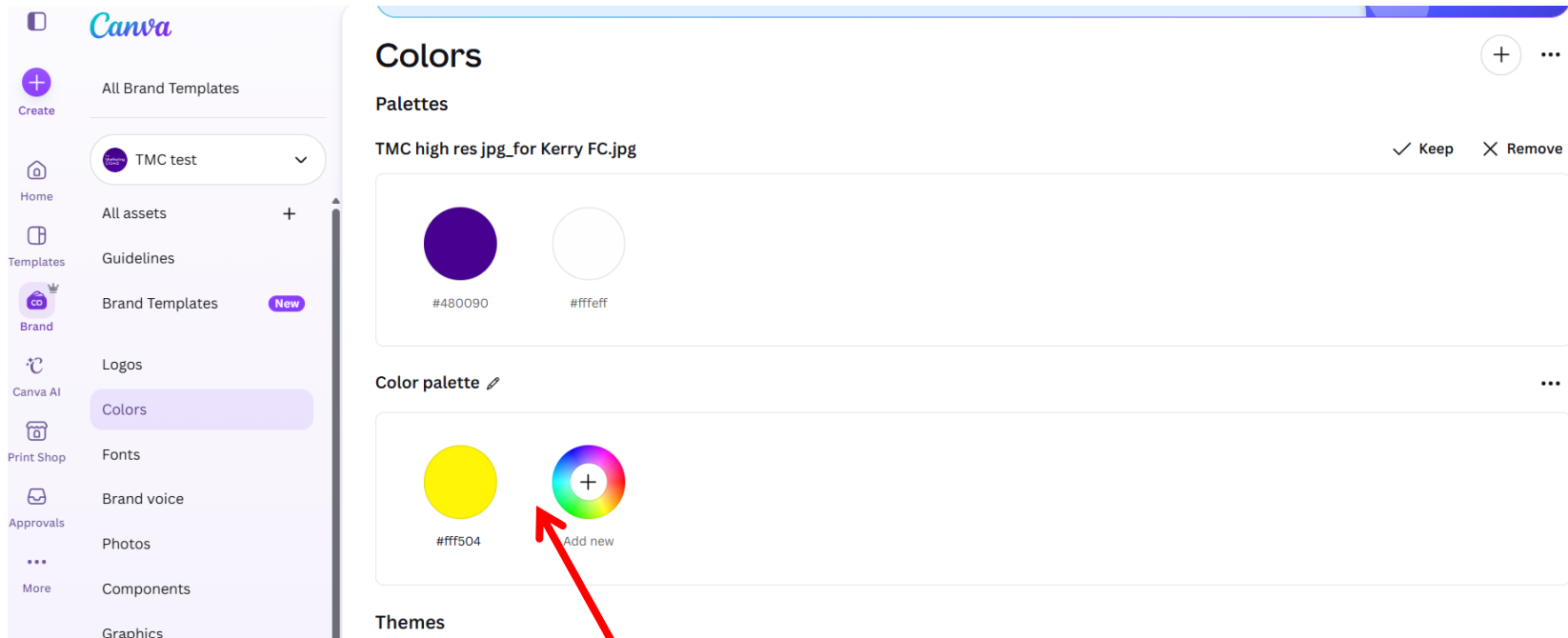
How to create a brand Kit



Once you logo is uploaded you should then work your way through the menu on the left

Click on Colours

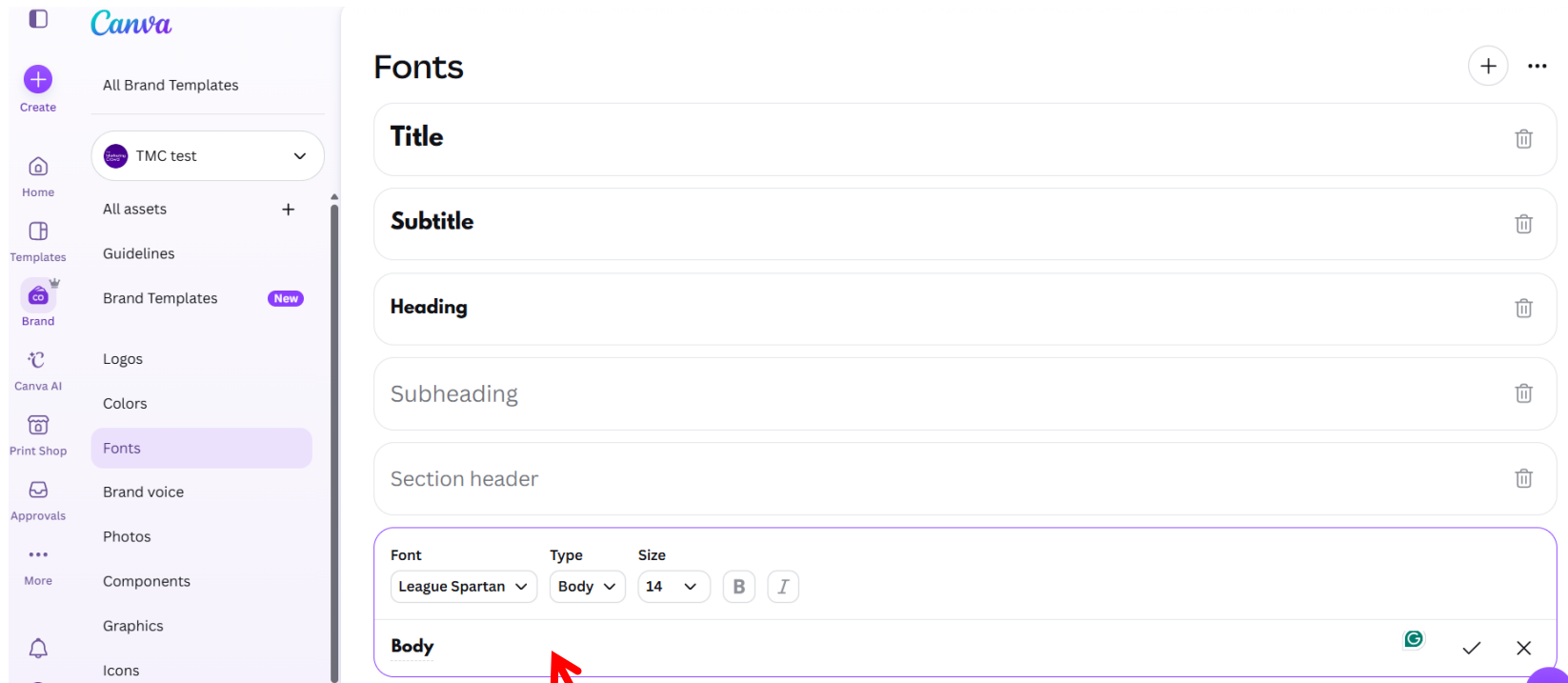
How to create a brand Kit



It will extract the colour or colours from your logo

You can also add extra colours that you might want to regularly use in designs

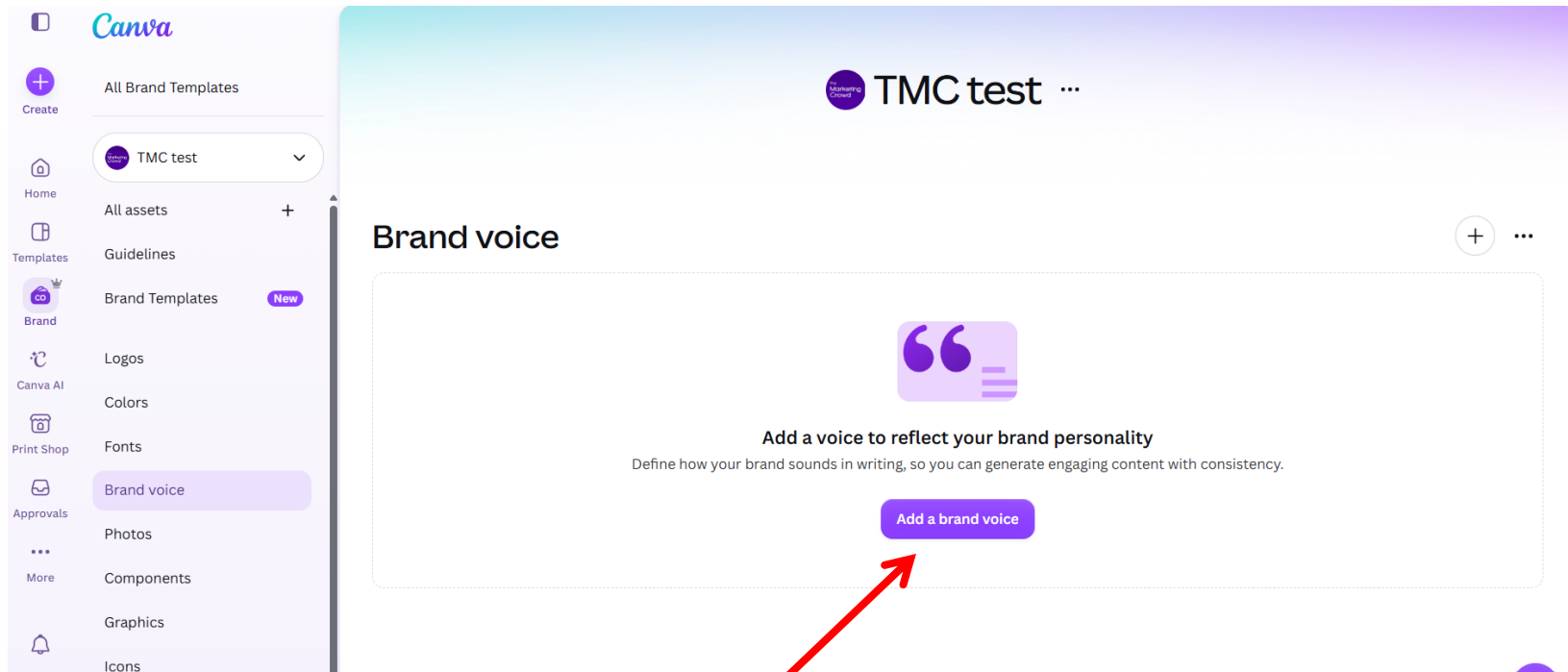
How to create a brand Kit



Click on Fonts

Then choose the font and size you want for each of the options

How to create a brand Kit

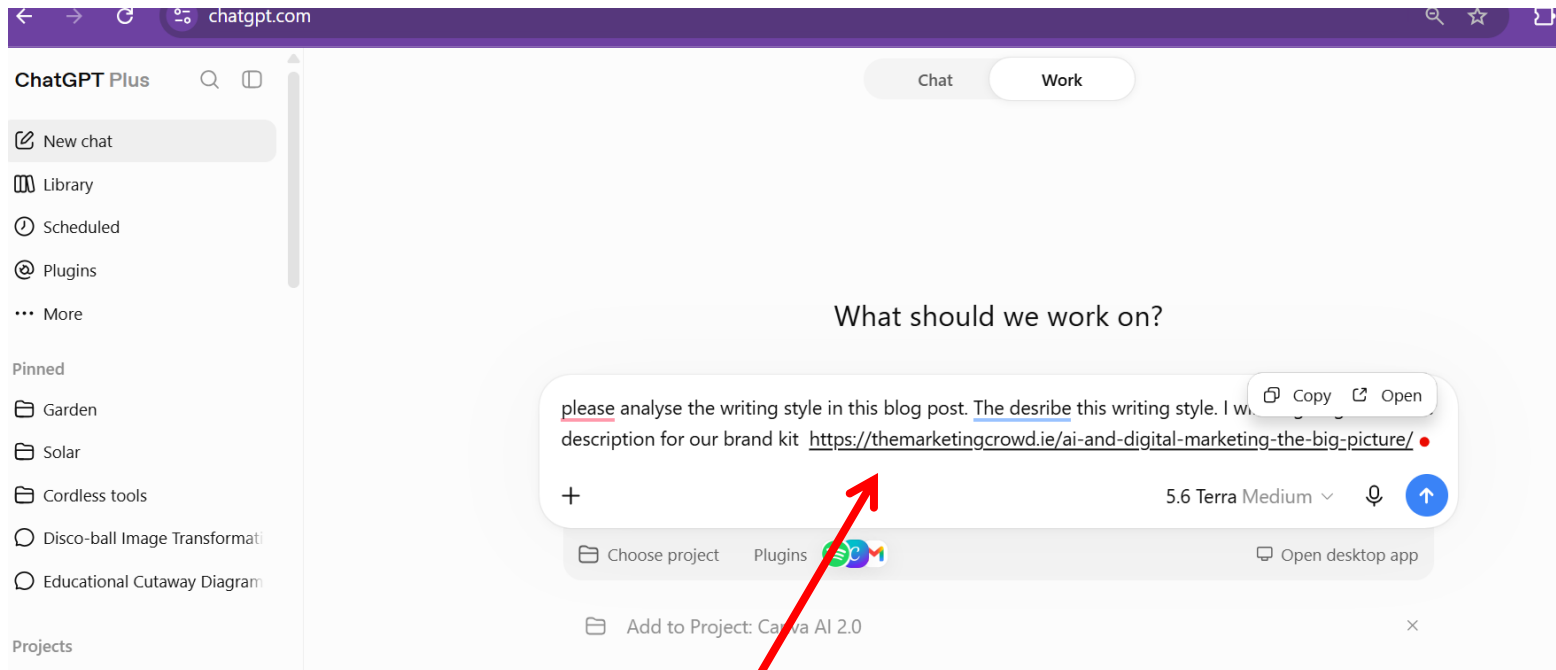


Click on Brand Voice

You can give it details of your writing style.

I gave chat gpt examples of my writing, asked it to summarise it and then gave it to Canva

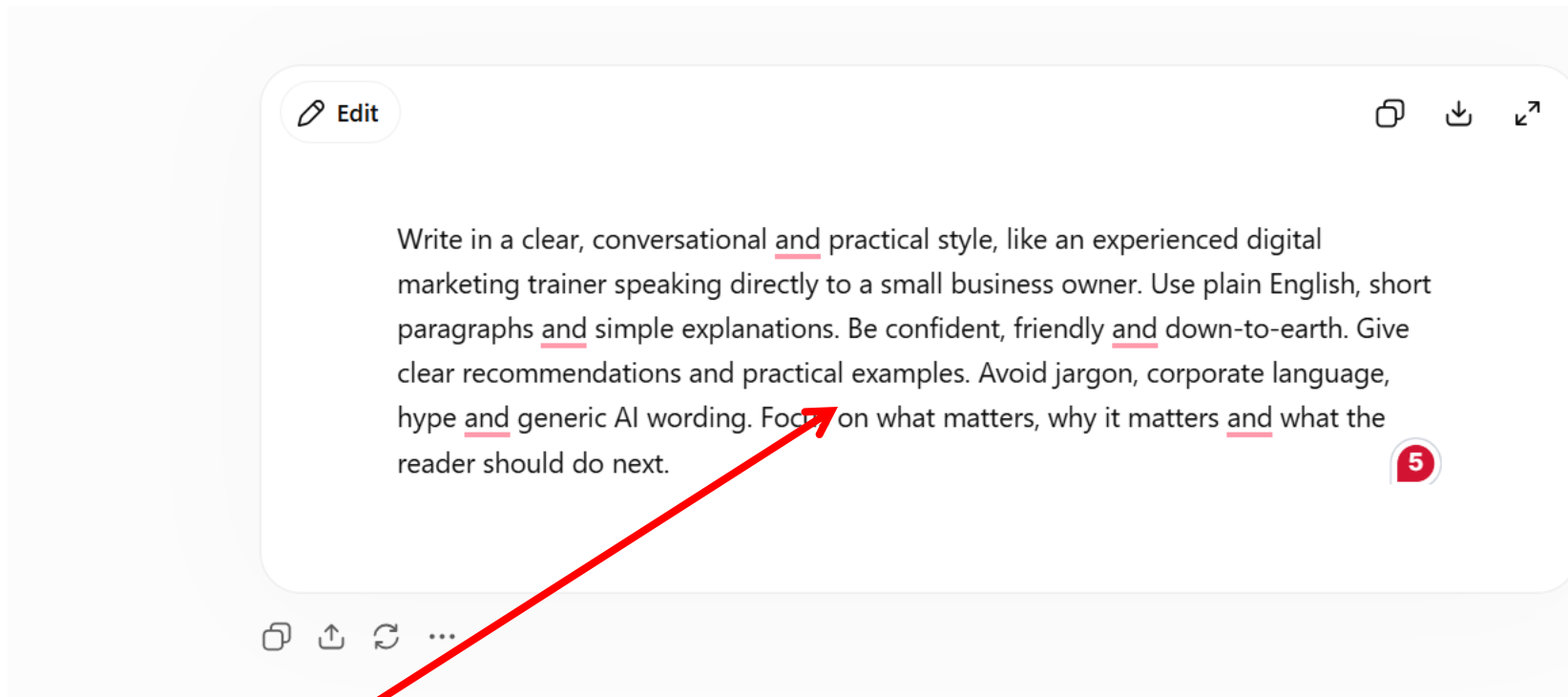
How to create a brand Kit



Prompt:

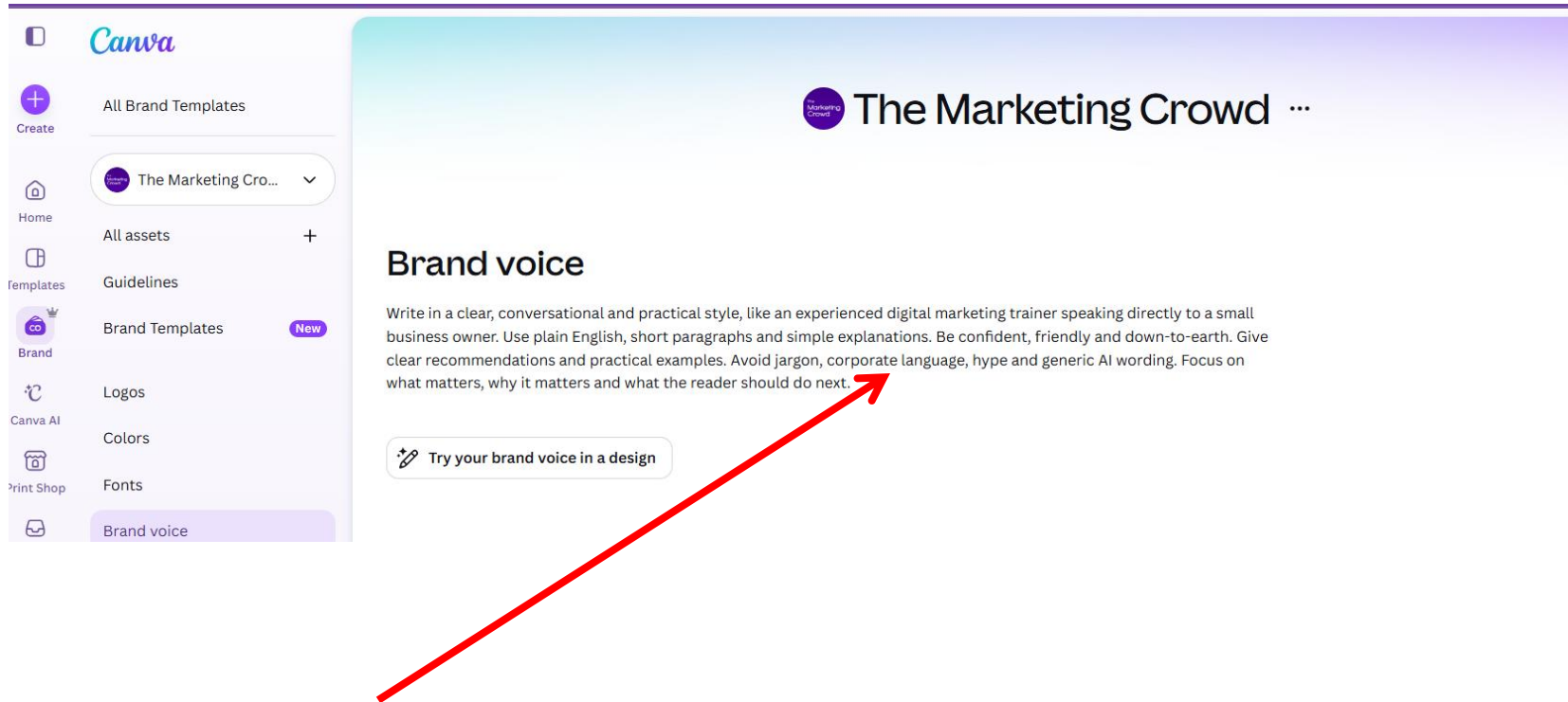
please analyse the writing style in this blog post. Then describe this writing style. I will be giving Canva the description for our brand kit. Stick the 500 character limit

How to create a brand Kit



Chat GPT provided a description

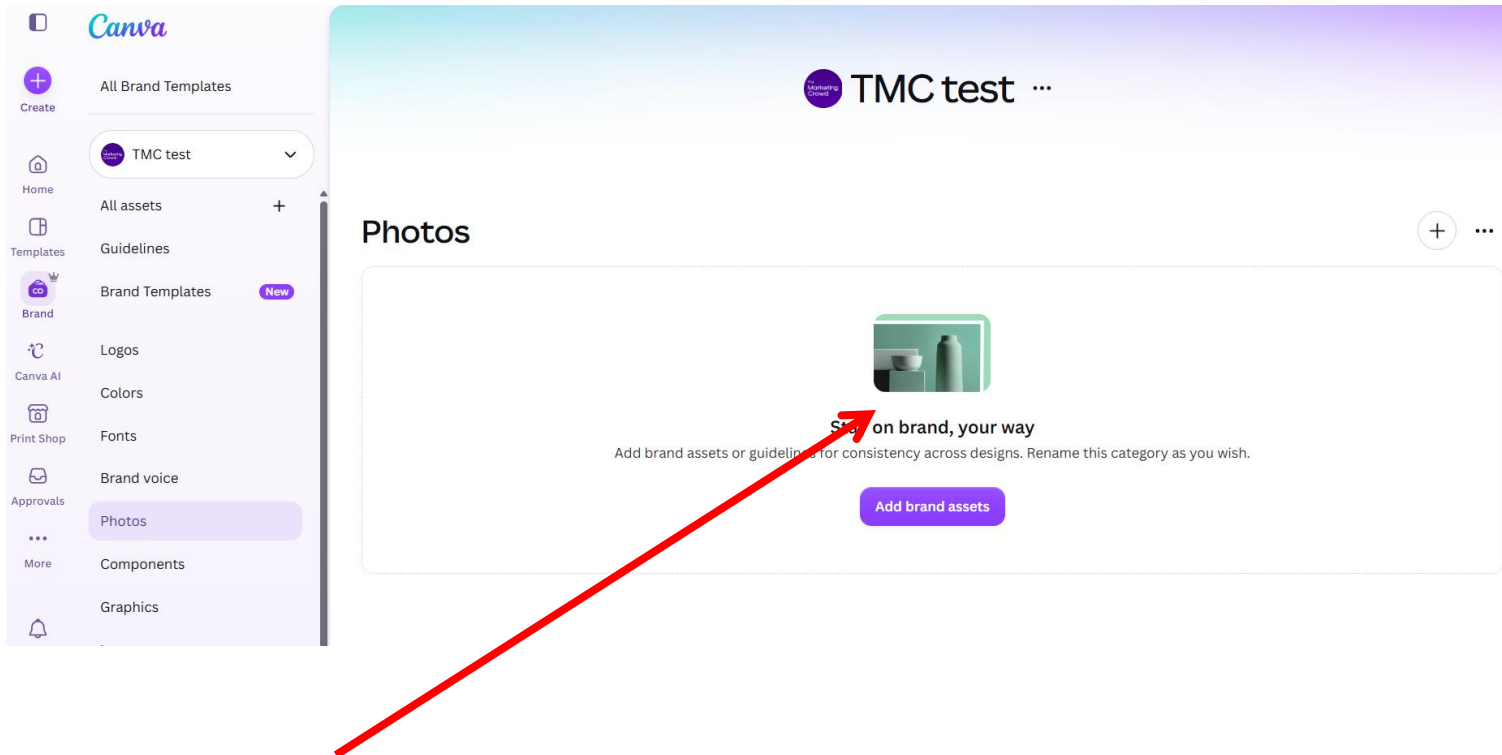
How to create a brand Kit



I then pasted this into the brand voice section

This brand voice will be used by Canva when you “Ask Canva “ or use AI to design something for you

How to create a brand Kit



Click on photos

You can attach images of staff, your products, your premises – any images that you think you might want to regularly use in designs so it will be easy to quickly get them

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1. How to crop an image, add text and your logo
2. How to make a copy of a design, use preformatted text options and animate the text
3. How remove the background from a person or product and add them to a different coloured background plus how to add shadow to an image
4. How to create a background that matches your brand colour and how to add predesigned text graphics
5. How to design a portrait shaped graphic for Stories, including how to flip and image and add animated graphics
6. How to use the Canva image library and how to add transparency to shapes

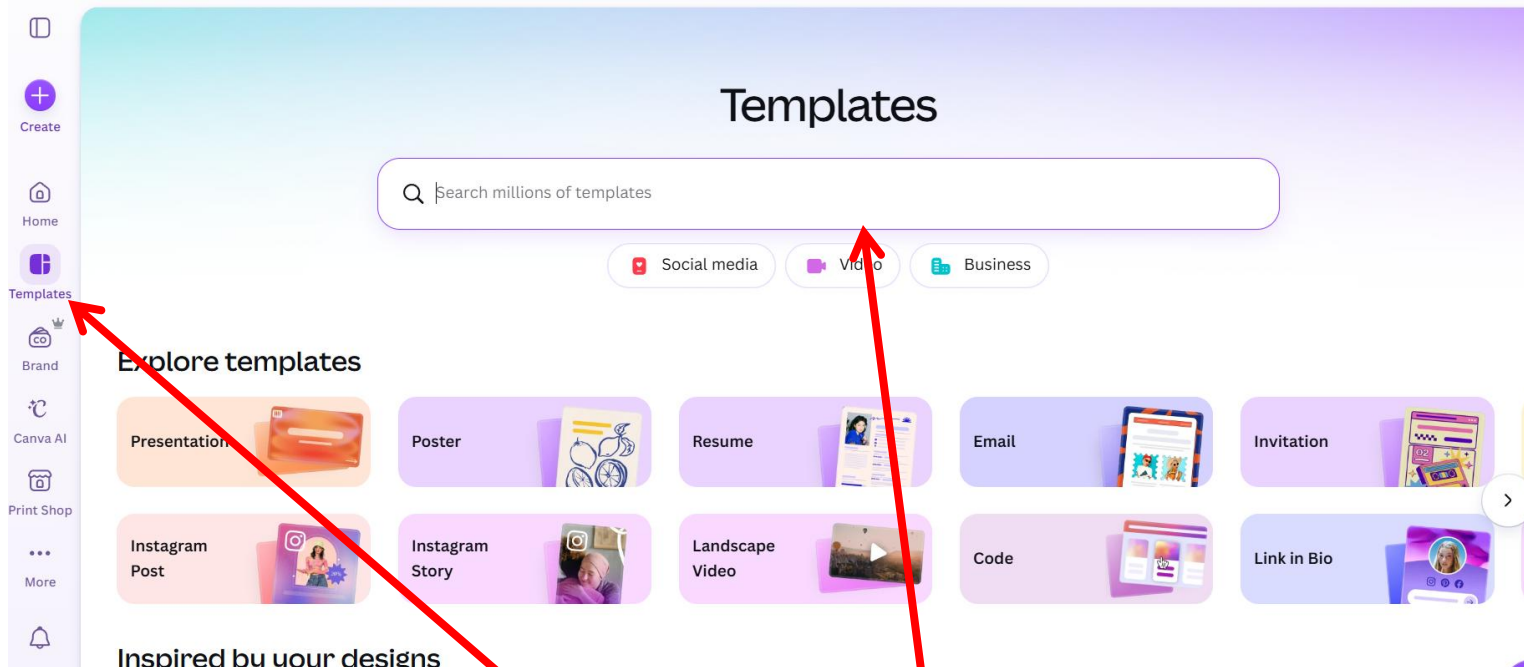
2. How to create a Brand Kit (paid version only)

3. How to find and edit Canva templates

4. How to design using Canva AI

- **Setup AI personalisation**
- **Understand AI usage credits**
- **Create using the Canva AI section**
- **Use AI tools when designing from scratch or using templates**
- **Ask Canva is an AI option when you are designing from scratch or using Templates**

New Template area and options



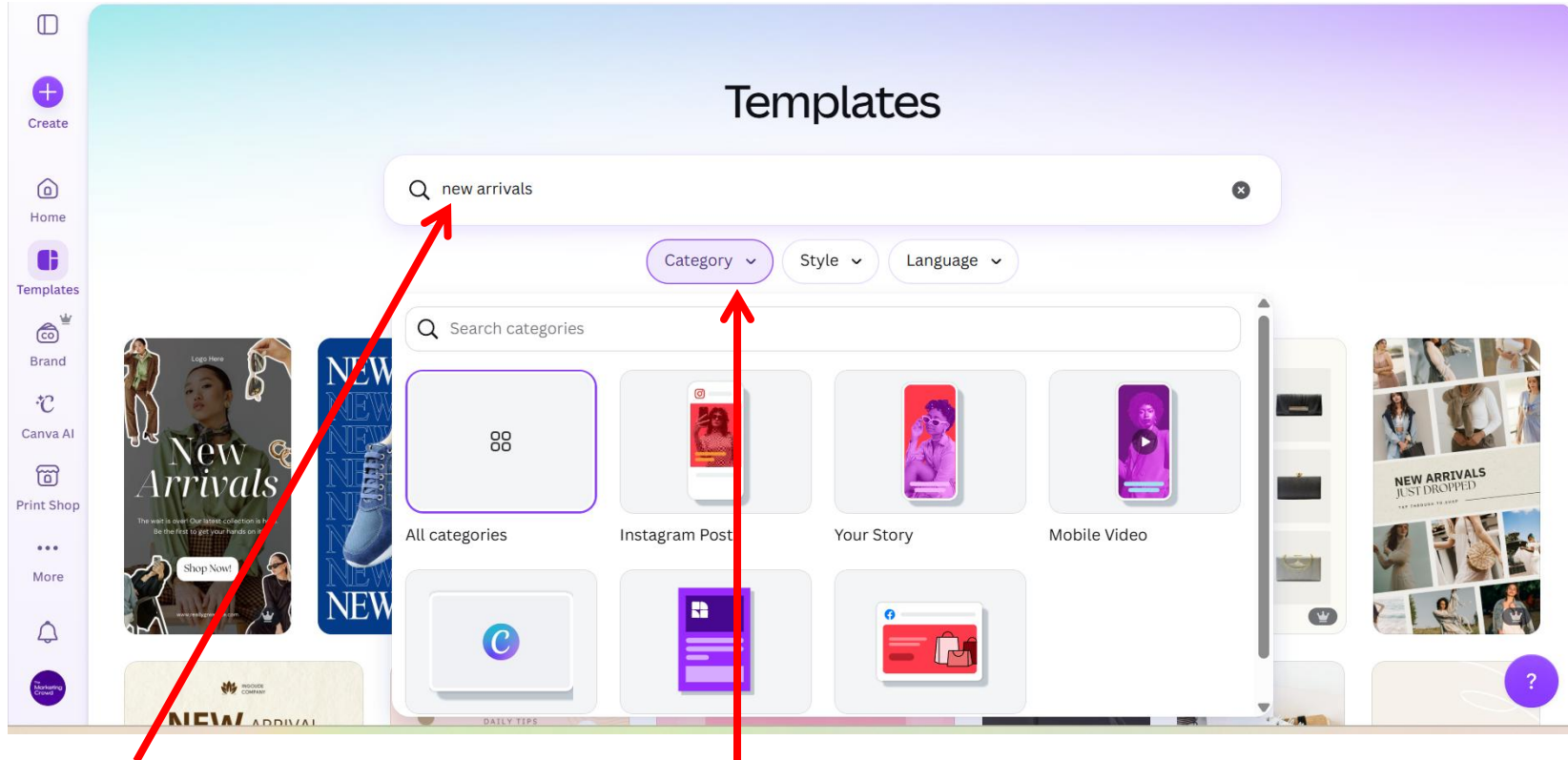
There is now a much improved area for Templates

Click on Templates in the left hand menu

You can now either

1. Type in a topic that you want to see templates for
2. Or choose from one of their suggested topics e.g. Social media or Instagram post

New Template area and options

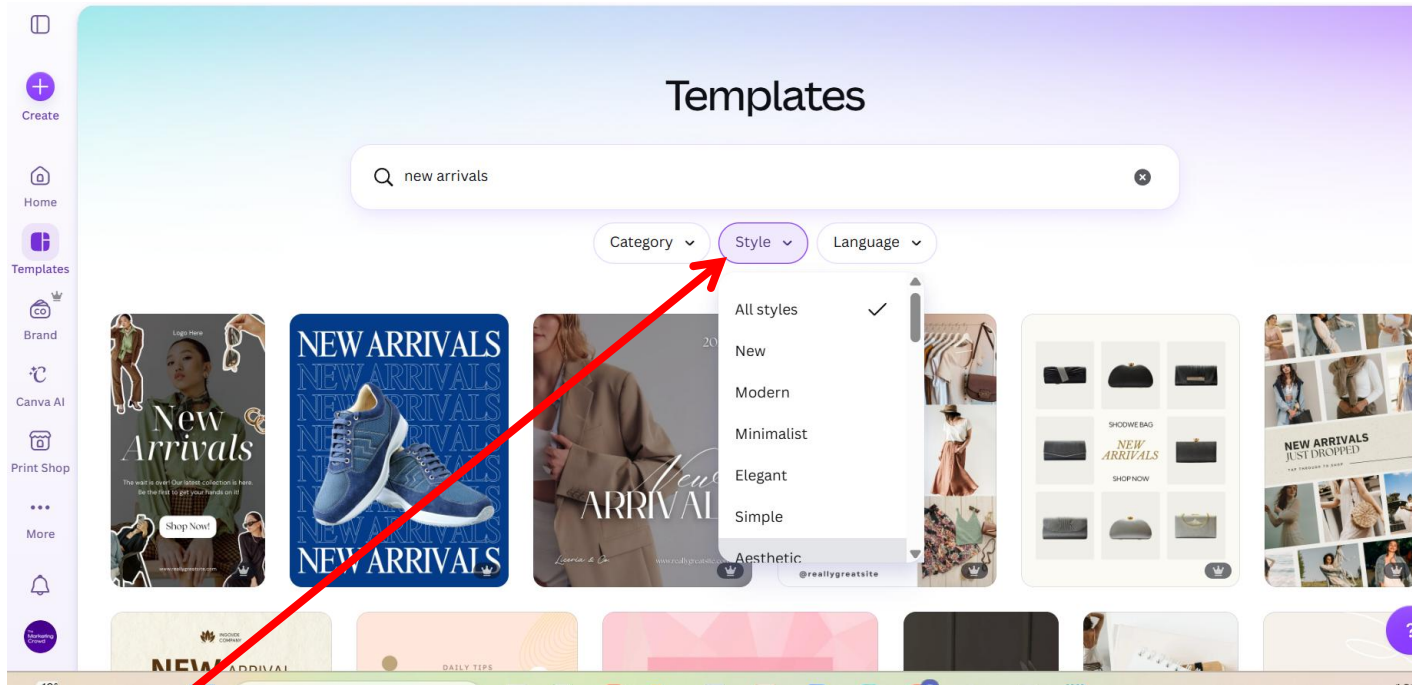


Type in a topic that you want templates for e.g. New arrivals

It will then present lots of templates to choose from. However, you can also

1. Click the category dropdown and choose a format e.g., Instagram post, flyer. Poster etc.

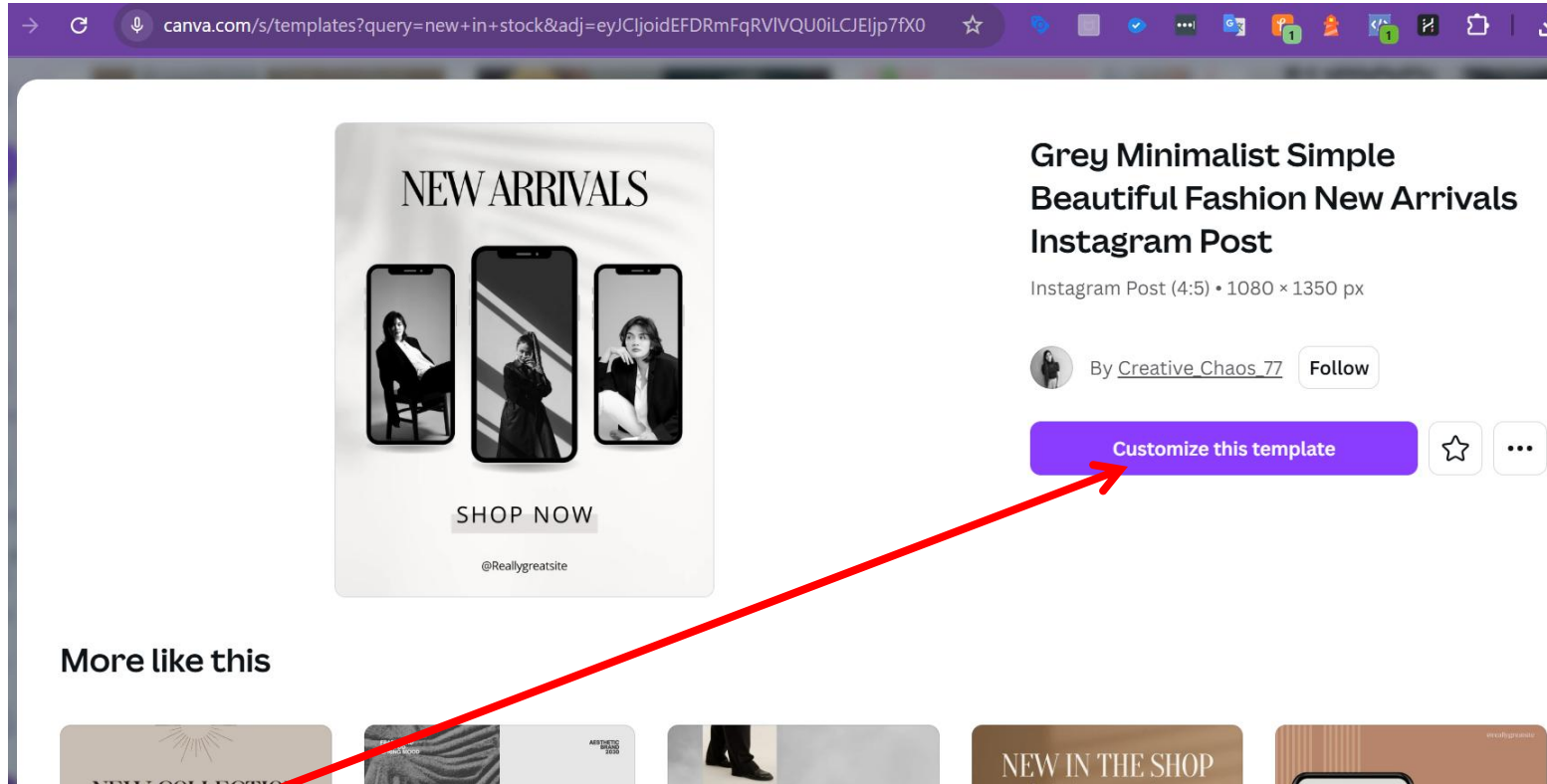
New Template area and options



2. You can also click on Style and then you can choose Modern, minimalist or elegant etc

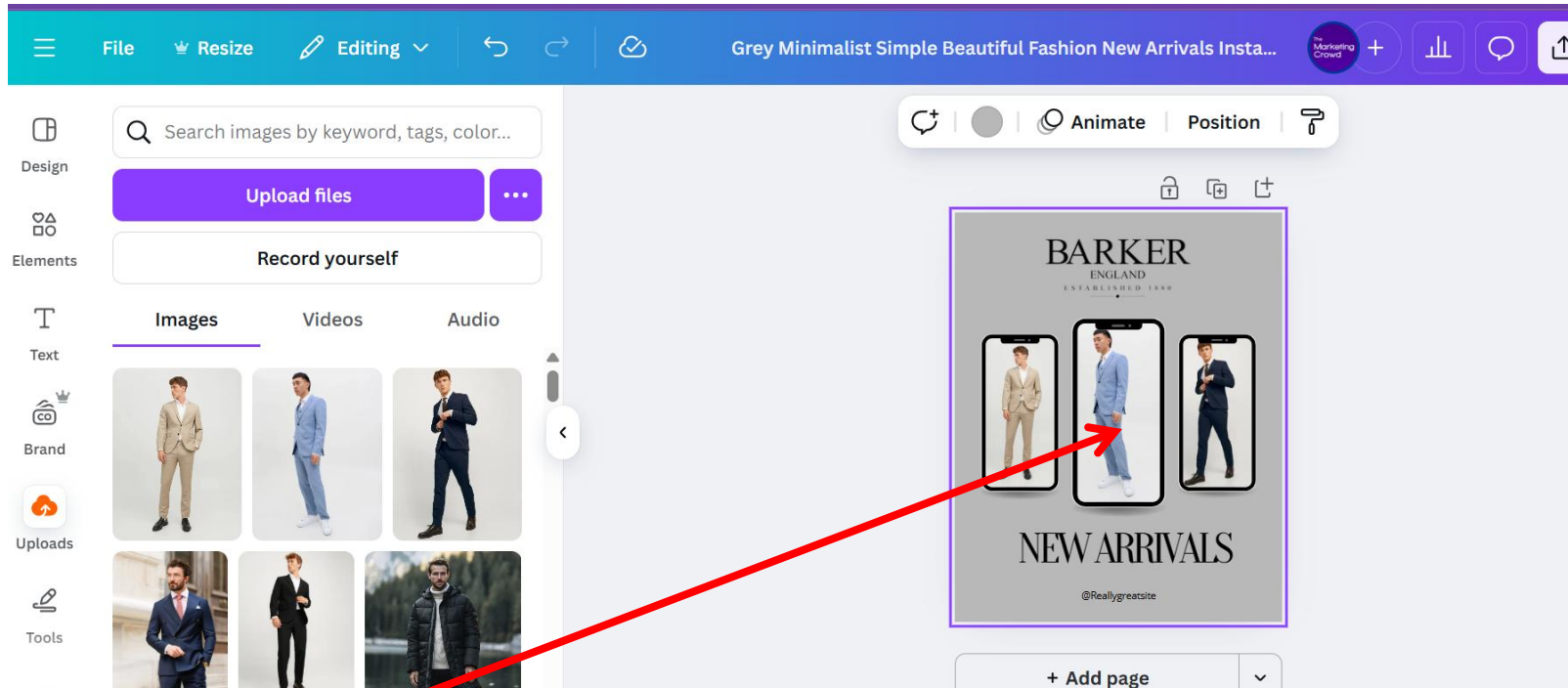
Then click on a template that you want to tailor to you (note – paid users can use any template)

New Template area and options



Then click on Customise

New Template area and options



Then change the images colours text to be what you want

Name your design

Download

What We Will Cover

1. How to design graphics starting from a blank canvas

1. How to crop an image, add text and your logo
2. How to make a copy of a design, use preformatted text options and animate the text
3. How remove the background from a person or product and add them to a different coloured background plus how to add shadow to an image
4. How to create a background that matches your brand colour and how to add predesigned text graphics
5. How to design a portrait shaped graphic for Stories, including how to flip and image and add animated graphics
6. How to use the Canva image library and how to add transparency to shapes

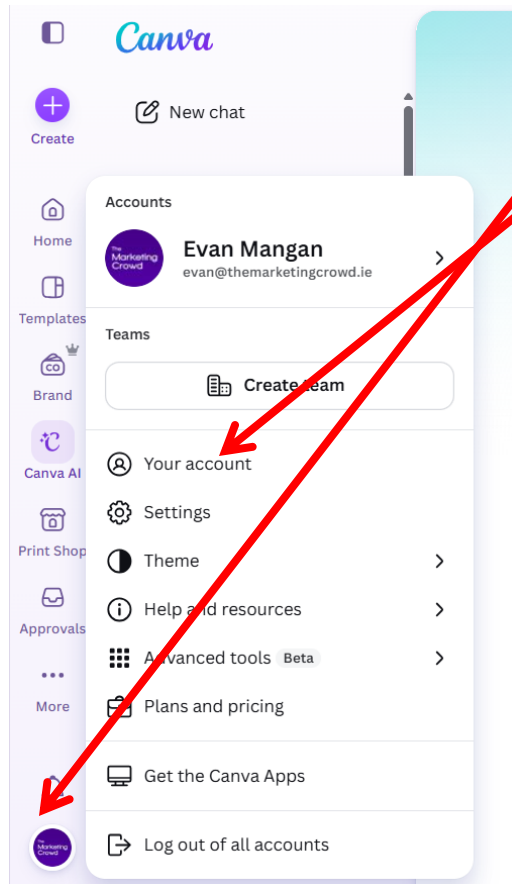
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3. How to find and edit Canva templates

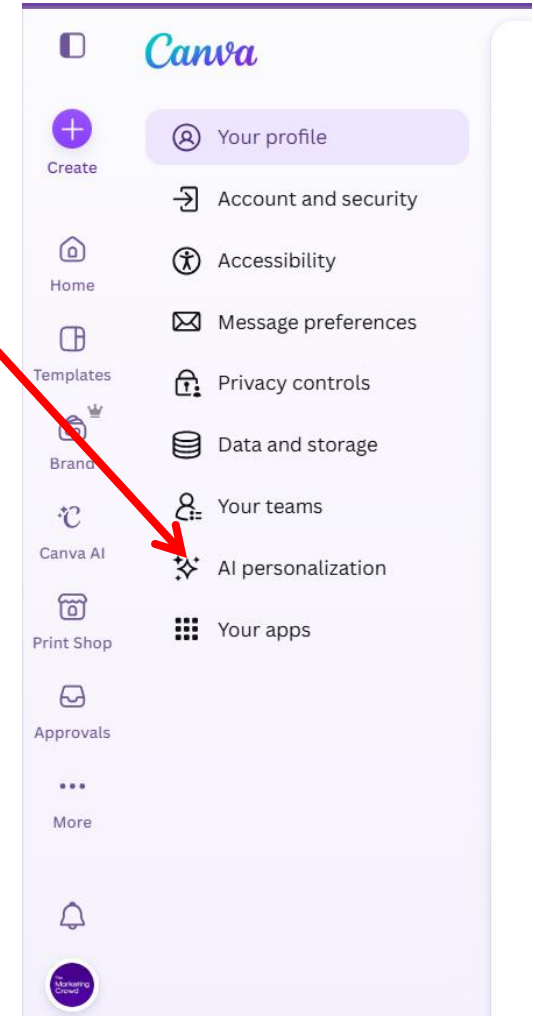
4. How to design using Canva AI

- **Setup AI personalisation**
- **Understand AI usage credits**
- **Create using the Canva AI section**
- **Use AI tools when designing from scratch or using templates**
- **Ask Canva is an AI option when you are designing from scratch or using Templates**

There is now an AI personalisation section



- Click on the circle bottom left
- Click on Your Account
- Click on AI personalisation



There is now an AI personalisation section

Personalisation allows you to give Canva context about you and your business so the AI can tailor designs to you.

Canva describes this newer approach as **Living Memory**: Canva AI can use your About Me information, saved memories and previous conversations to make future suggestions and designs more relevant to how you actually work.

One important distinction for your course: **AI Personalisation does not replace the Brand Kit**. You would use them together.

Brand Kit = how the business should look.

Logo, fonts, colours, visual identity.

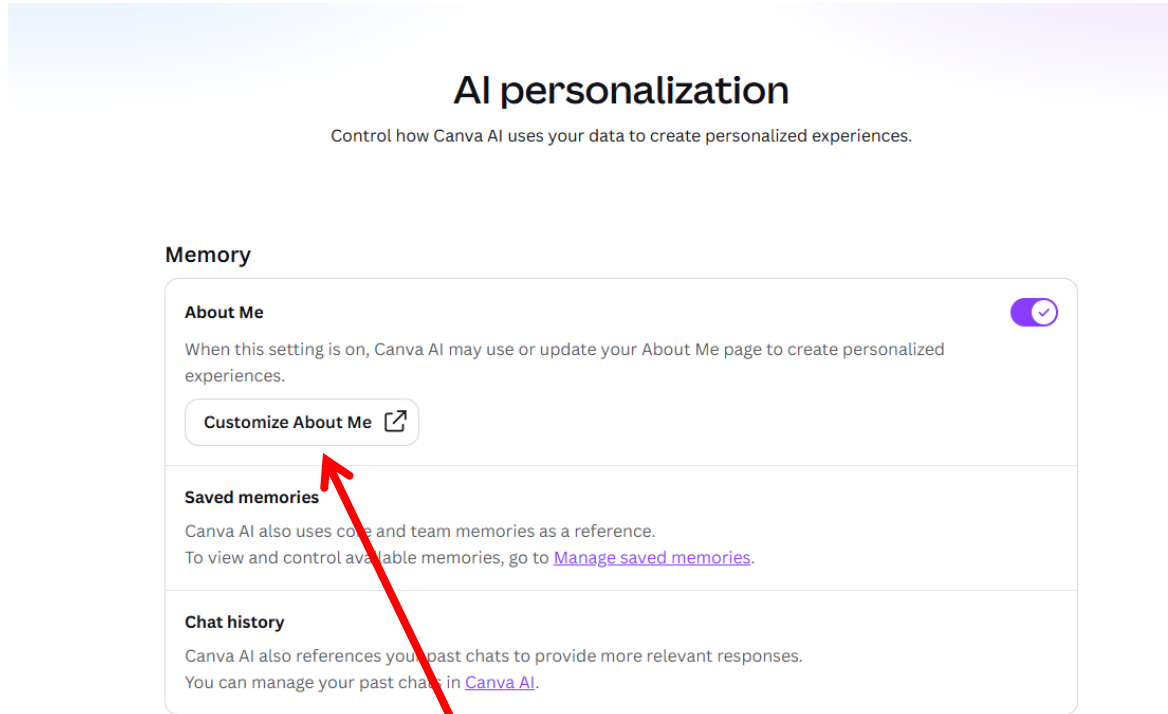
AI Personalisation = what Canva should know about the business.

Customers, products, objectives, priorities and preferences.

This personalisation will be drawn upon by Canva AI when you ...

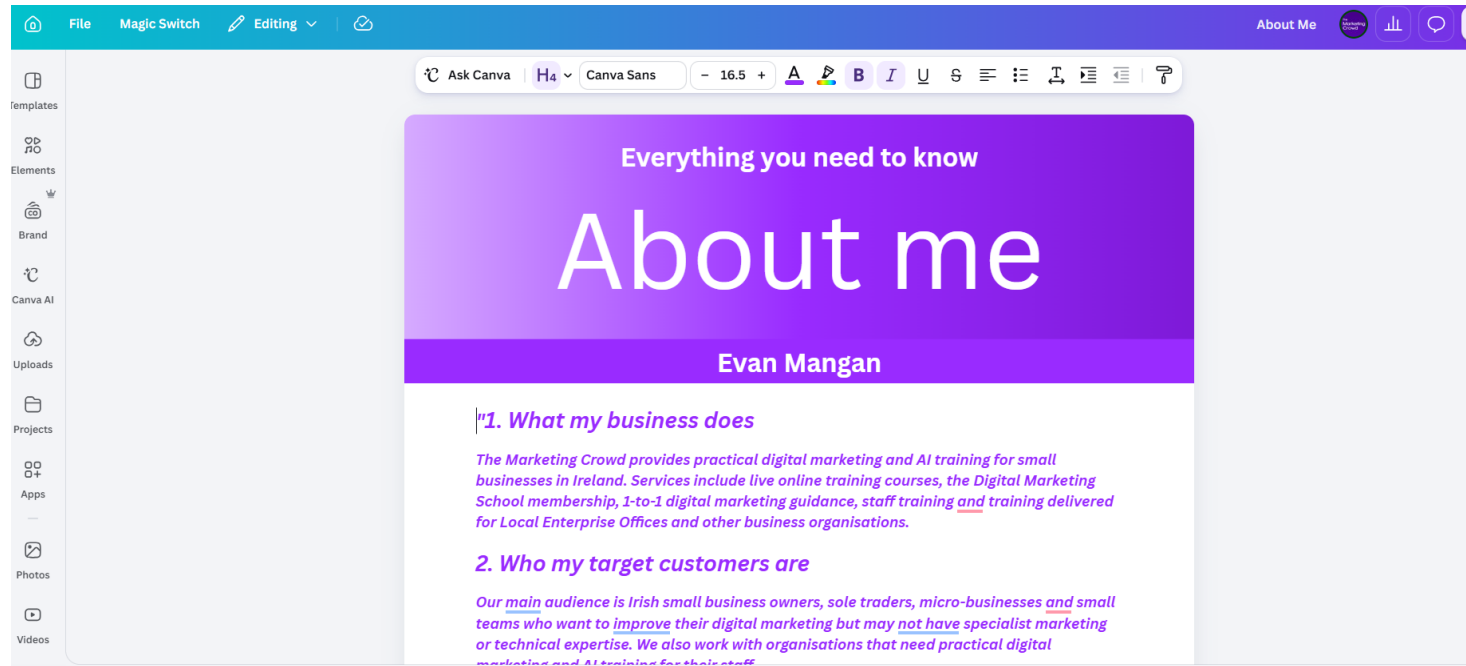
1. Click on Ask Canva and ask it to create things for you
2. Go to Canva AI and then design and ask it to design things for you

There is now an AI personalisation section



To setup this AI personalisation, click on Customise about me

There is now an AI personalisation section



In order to fill in this section I have developed a prompt which you can use in Chat GPT if you have already given Chat GPT some context / personalisation or you have setup a project and attached a deep research report

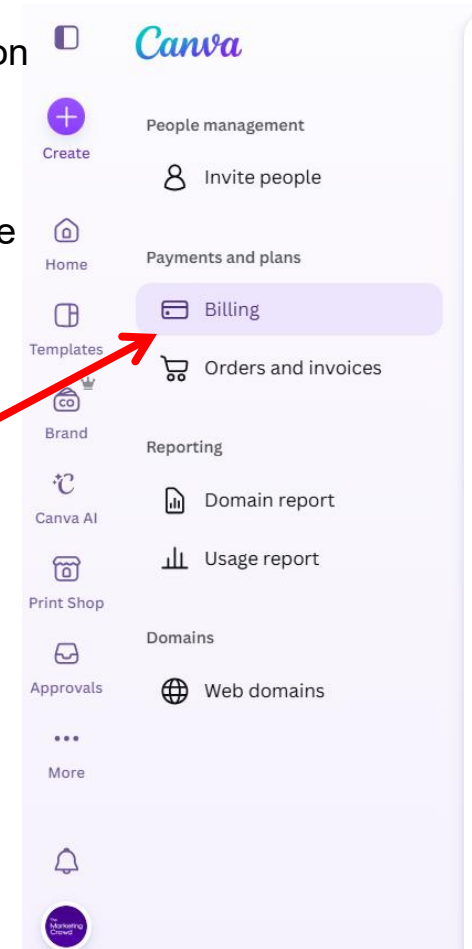
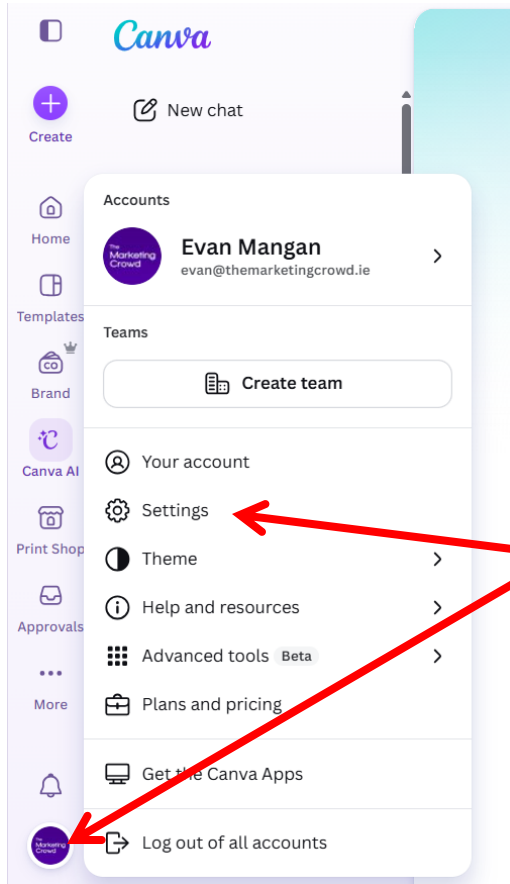
There is now an AI credit system

Just like in Claude and the paid version of Chat GPT there is now a usage / credit system

The more you use the AI and the more intensive your usage the more credits you will use.

To see you usage limits:

Click the circle bottom left
Then click settings
Then click billing



There is now an AI credit system

The screenshot displays the Canva Pro account settings page. On the left is a sidebar with navigation options: Home, Templates, Brand, Canva AI, Print Shop, and Approvals. The main content area is titled 'Plan' and shows the 'Canva Pro' subscription. It includes details such as the renewal date (June 2, 2027), the price (€109.99/year), and the number of team members (1). Below the plan details is a section for 'AI usage', which shows a progress bar indicating 12% usage for the month. A link is provided to explain how the AI allowance works.

Plan

Canva Pro [Cancel plan](#) [...](#)

Plan renews on **June 2, 2027** [Switch to monthly](#)

Price **€109.99/year** Auto-renews

Team members **1** [Invite people](#)

AI usage [Get more](#)

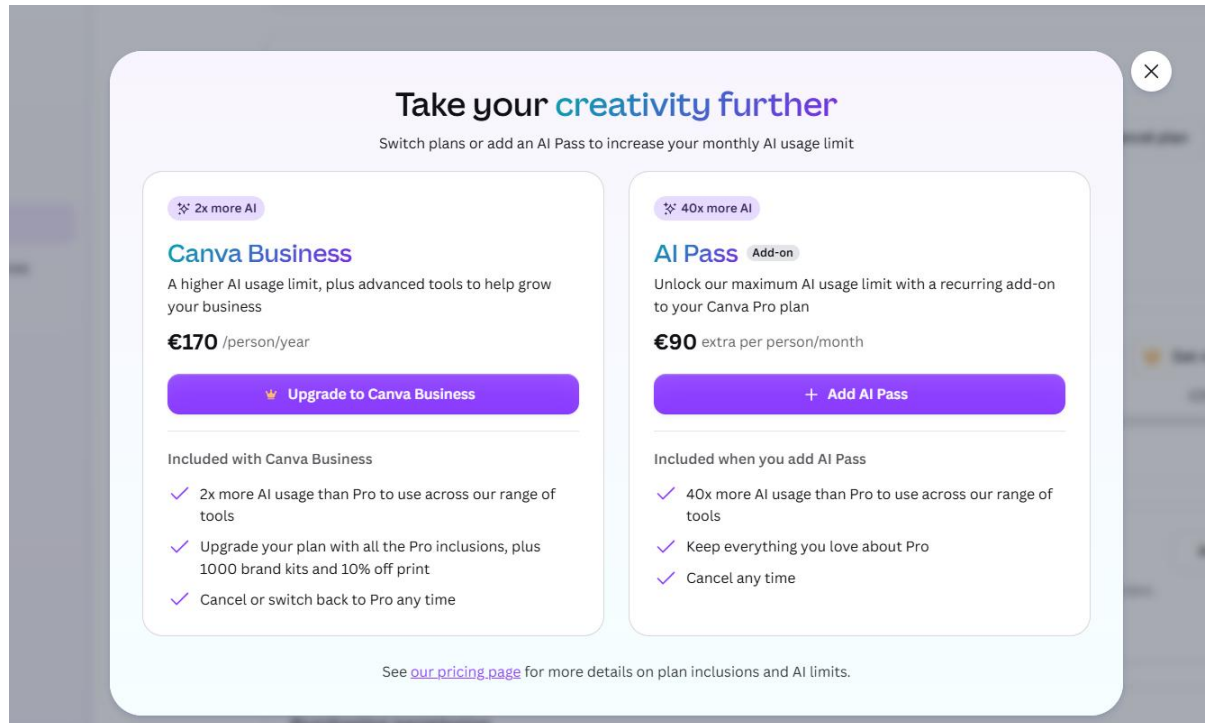
Your monthly usage · Resets on Sep 2 **12% used**

[Which features use up my AI allowance?](#)

You will then see how much usage you have left for the month

If you click the link it will explain how the usage works

There is now an AI credit system



A screenshot of a Canva modal titled "Take your creativity further" with a close button in the top right. The modal offers two options to increase AI usage limits: upgrading to Canva Business or adding an AI Pass to a Pro plan. The Canva Business option provides 2x more AI usage for €170 per person per year. The AI Pass option provides 40x more AI usage for €90 extra per person per month. Both options include a list of benefits and a link to the pricing page for more details.

Take your creativity further

Switch plans or add an AI Pass to increase your monthly AI usage limit

2x more AI

Canva Business

A higher AI usage limit, plus advanced tools to help grow your business

€170 /person/year

Upgrade to Canva Business

Included with Canva Business

- ✓ 2x more AI usage than Pro to use across our range of tools
- ✓ Upgrade your plan with all the Pro inclusions, plus 1000 brand kits and 10% off print
- ✓ Cancel or switch back to Pro any time

40x more AI

AI Pass Add-on

Unlock our maximum AI usage limit with a recurring add-on to your Canva Pro plan

€90 extra per person/month

+ Add AI Pass

Included when you add AI Pass

- ✓ 40x more AI usage than Pro to use across our range of tools
- ✓ Keep everything you love about Pro
- ✓ Cancel any time

See [our pricing page](#) for more details on plan inclusions and AI limits.

If you run out of AI credits you can buy more. However, it is expensive

There is now an AI credit system

What are Standard AI tools?

Standard AI tools are part of your shared AI allowance. AI tools in this tier use the least amount of AI allowance. Standard AI tools include:

- Magic Formulas
- Magic Write for SEO

What are Premium AI tools?

Premium AI tools are part of your shared AI allowance. AI tools in this tier are more advanced, and use more of your AI allowance for image, video, interactives, design generation, and more. Premium AI tools include:

- Magic Layers
- Generate a design with Canva AI
- Create an image with Canva AI
- Build interactive experiences with Canva Code
- Generate elements with Canva AI (shapes, 3D, charts, forms, and more)
- Music and Sound Effect Generator
- Form generator
- Premium AI tools in Affinity, including Generative Fill, Expand, Edit, Generate Images and Vectors. Premium AI tools in Affinity are not available to Canva Free accounts.

There is now an AI credit system

What are Ultra AI tools?

Ultra AI tools are part of your shared AI allowance. AI tools in this tier use the latest cutting-edge AI models, and use the most AI allowance. Ultra AI tools include:

- Conversational design with Canva AI 2.0
- Create a video clip with Canva AI
- Create an image with Canva AI

There is now an AI credit system

Plan	Standard AI	Premium AI	Ultra AI
Canva Free	Up to 200 uses/month	Up to 20 uses/month	Not available
Canva Pro	Up to 2,000 uses/month	Up to 200 uses/month	Up to 20 uses/month
Canva Business	Up to 4,000 uses/month	Up to 400 uses/month	Up to 40 uses/month

There is now an AI credit system

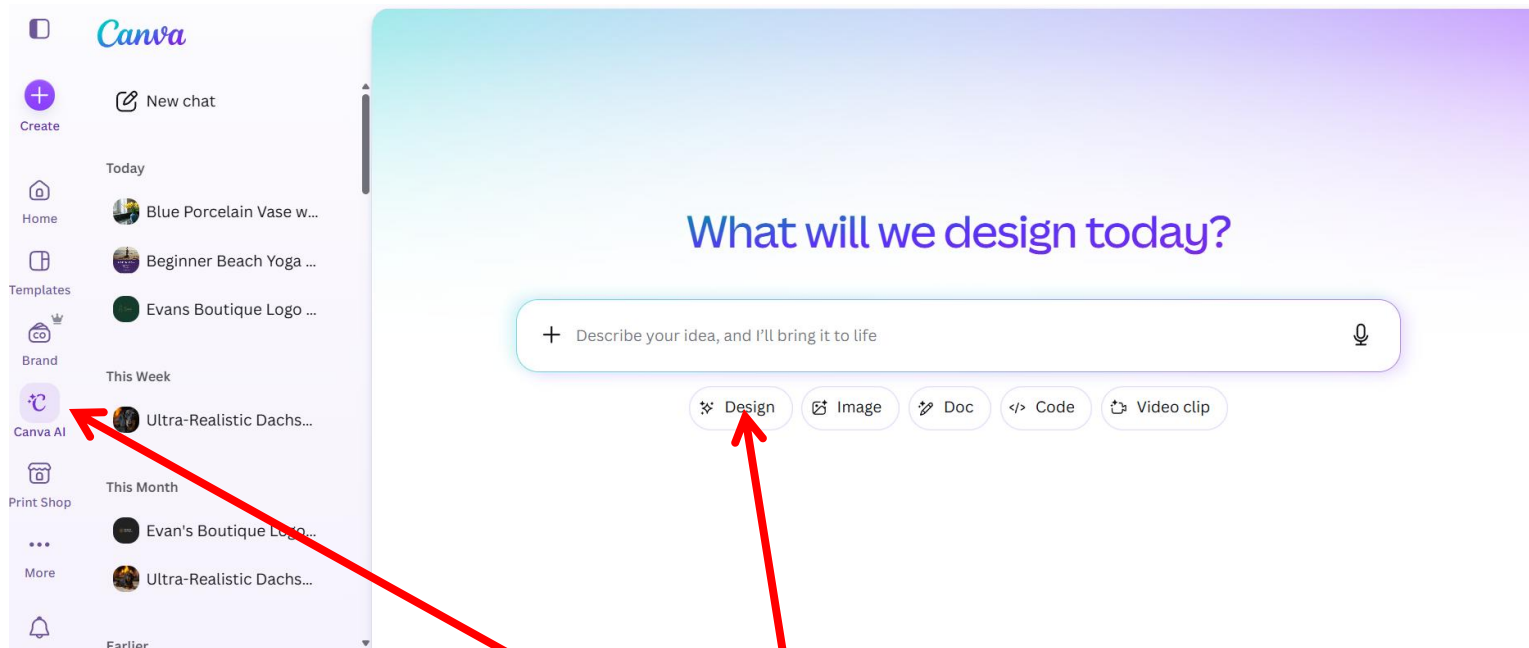
Monthly usage by plan

- **Canva Free:** Up to 200 uses for Standard AI tools, OR up to 20 uses for Premium AI tools. **No access to Ultra AI tools.**
- **Canva Pro/Teams/Nonprofits:** Up to 2,000 uses for Standard AI tools, OR up to 200 uses for Premium AI tools, OR up to 20 uses for Ultra AI tools
- **Canva Business:** Up to 4,000 uses for Standard AI tools, OR up to 400 uses for Premium AI tools, OR up to 40 uses for Ultra AI tools
- **Canva Enterprise:** Up to 4,000 uses for Standard AI tools, OR up to 400 uses for Premium AI tools, OR up to 40 uses for Ultra AI tools
- **Canva Education** - Up to 2,000 uses for Standard AI tools, OR up to 200 uses for Premium AI tools, OR up to 20 uses for Ultra AI tools
- **Canva for University Student** - Up to 200 uses for Standard AI tools, OR up to 20 uses for Premium AI tools. **No access to Ultra AI tools.**

For Canva Teams, Business, Nonprofits, Education, and Enterprise, each member has their own allowance. Allowances aren't shared or pooled across the team or organization.

Here is their breakdown of typical monthly usage per plan

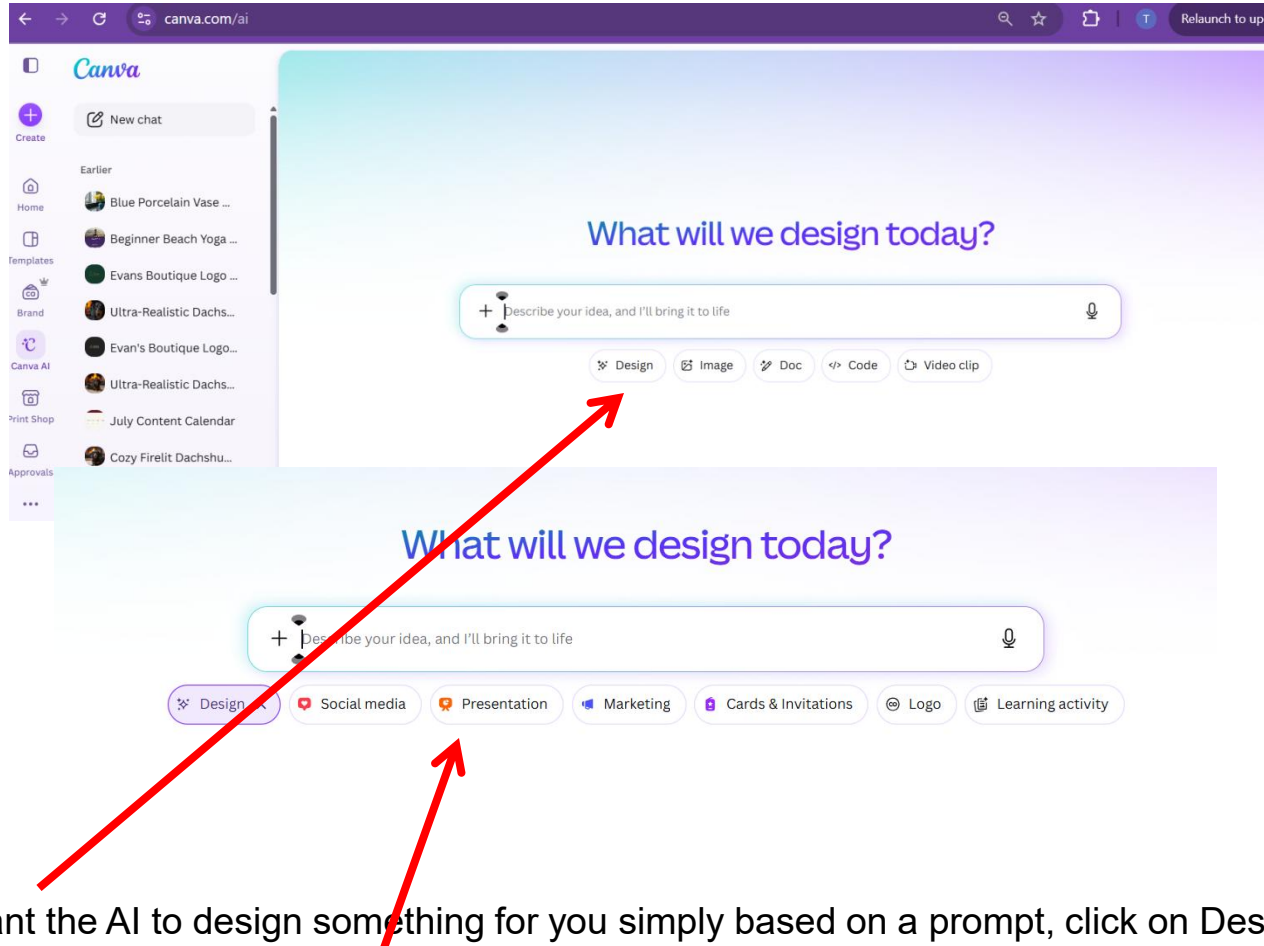
Canva AI can design things for you



On the left hand menu click on Canva AI and you can get the AI to design for you

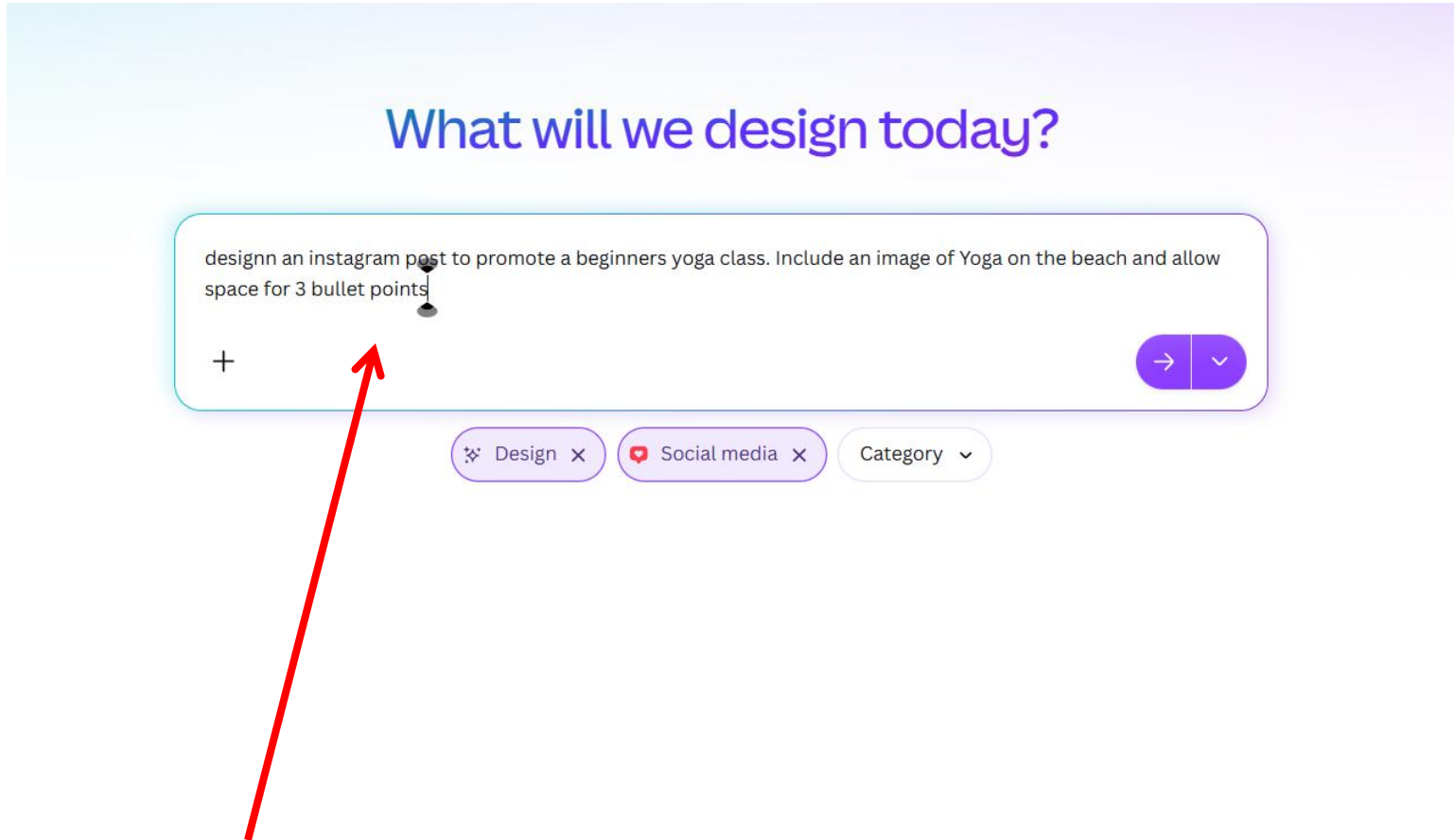
1. If you want the AI to design for you click on design
2. Then choose Social Media or Logo

Use the Design option to get the AI to design something based on a prompt



- If you want the AI to design something for you simply based on a prompt, click on Design
- Then choose if you want a social media design, presentation etc.

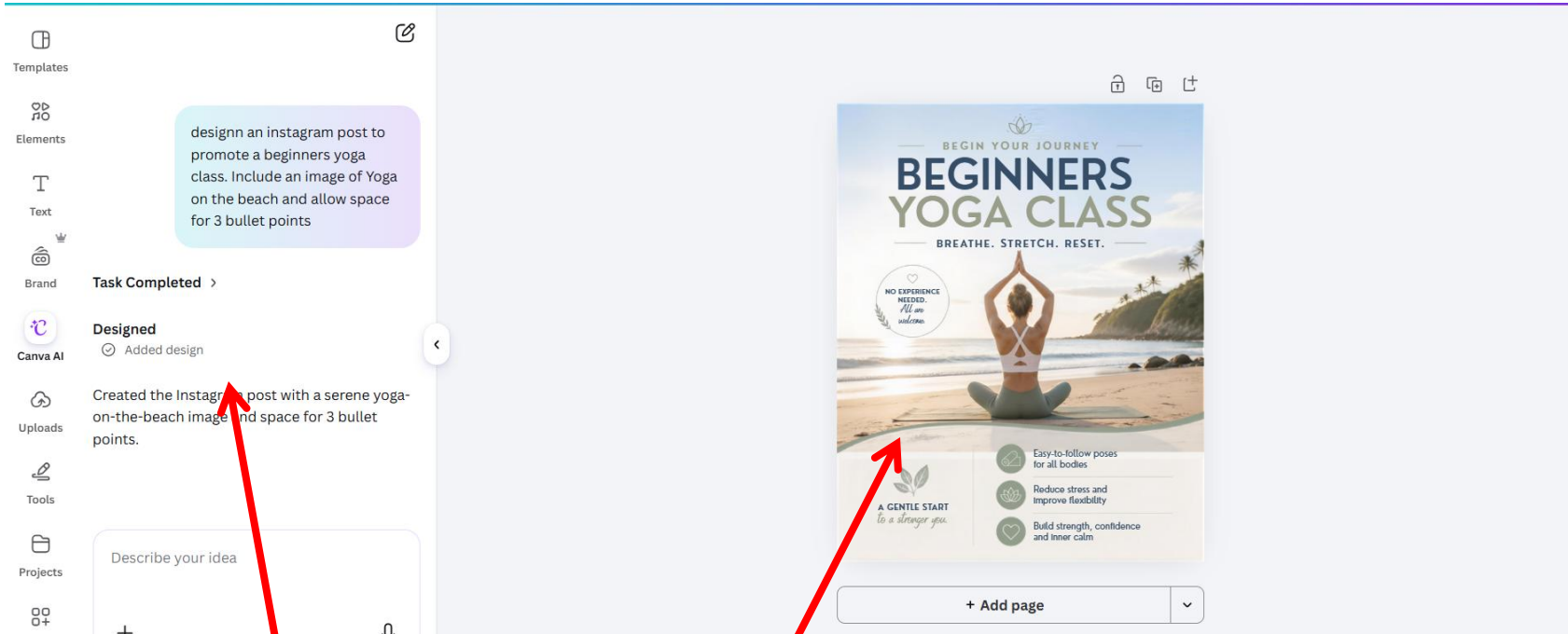
Use the Design option to get the AI to design something based on a prompt



The screenshot shows a user interface for an AI design tool. At the top, a light blue banner contains the text "What will we design today?". Below this is a large, rounded rectangular input field with a light blue border. Inside the field, the text "designn an instagram post to promote a beginners yoga class. Include an image of Yoga on the beach and allow space for 3 bullet points" is entered. To the left of the text is a plus sign icon, and to the right is a button with a right arrow and a dropdown arrow. Below the input field are three buttons: "Design" with a magic wand icon, "Social media" with a speech bubble icon, and "Category" with a dropdown arrow. A red arrow points from the bottom left towards the plus sign icon in the input field.

- Then write or speak a prompt describing what you want,

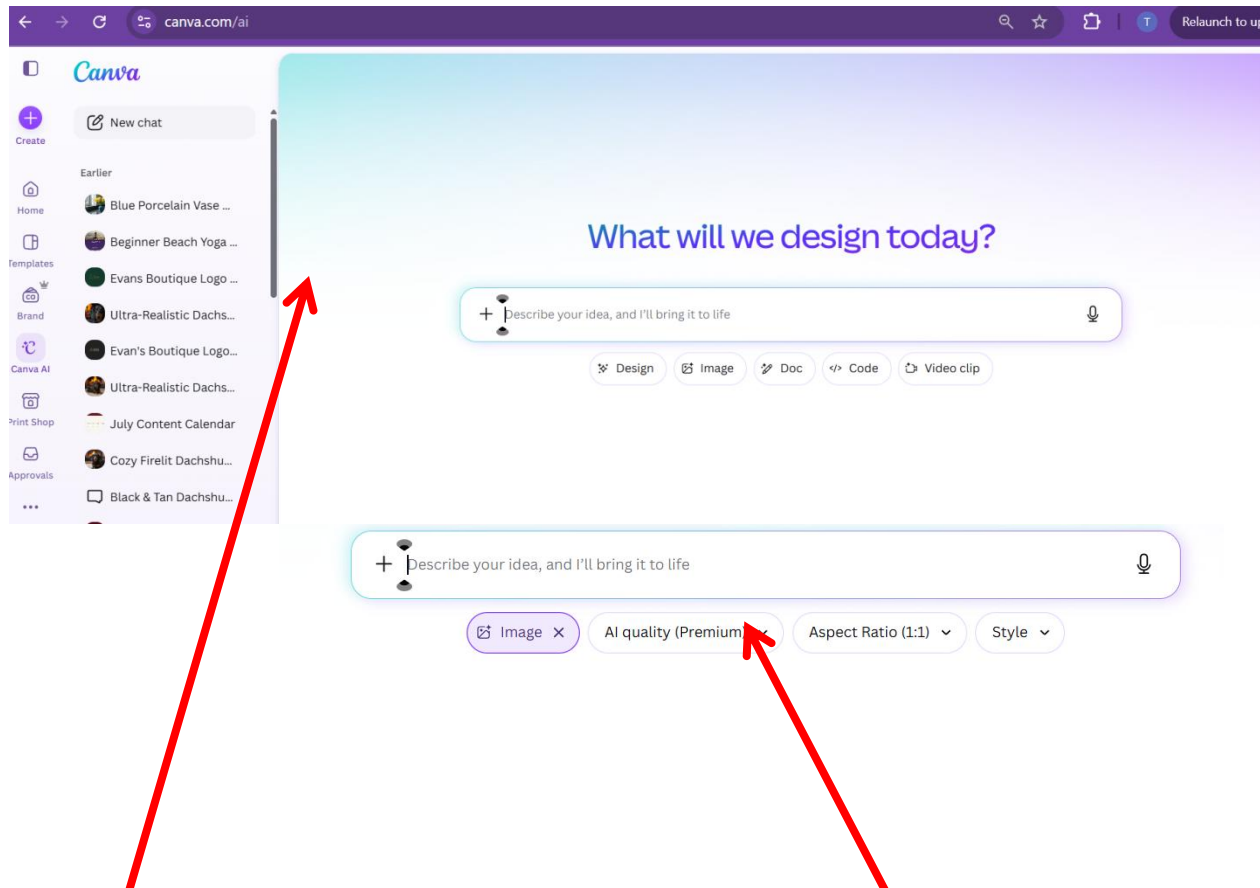
Use the Design option to get the AI to design something based on a prompt



What is new is that it will then generate a panel on the left hand side where you can have an over and back chat and ask for revisions.

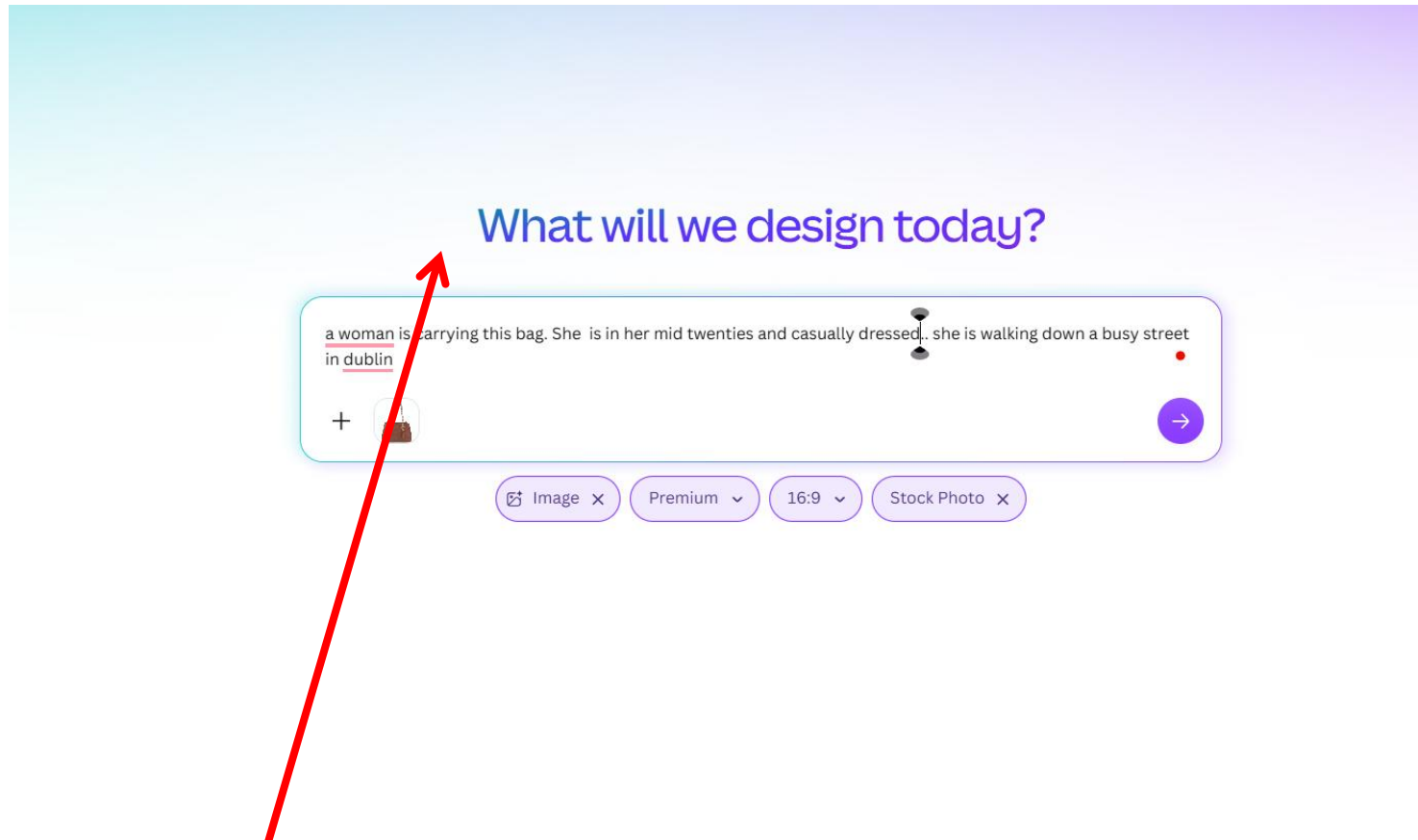
The design will appear on the right hand side

Use the Image option to create an image



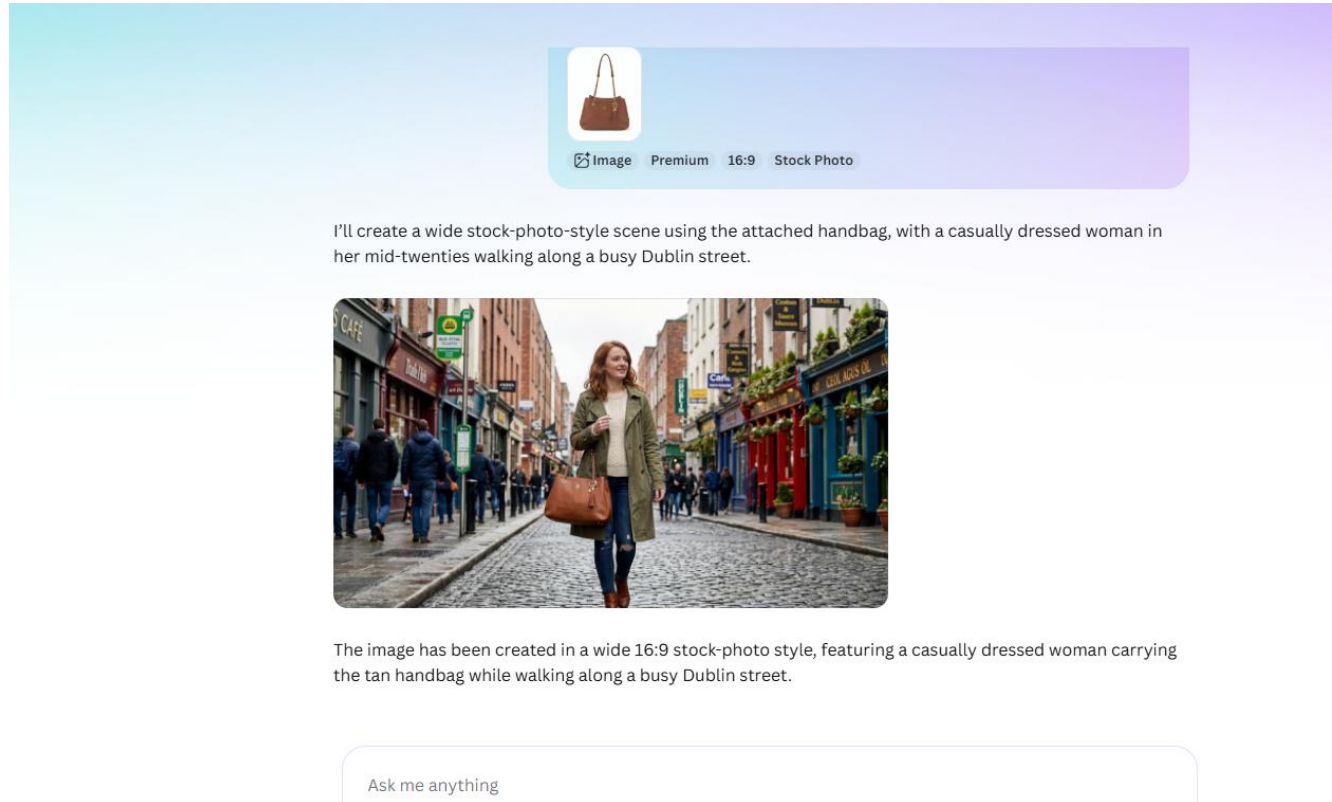
- If you want Canva to create an image for you choose Image
- You now get the option to choose the AI quality – this has an impact on how quickly you use your AI credits

Use the Image option to create an image



- I attached an image of a handbag and asked for a an image of a woman in her mid twenties carrying the handbag and walking down a street in Dublin.

Use the Image option to create an image



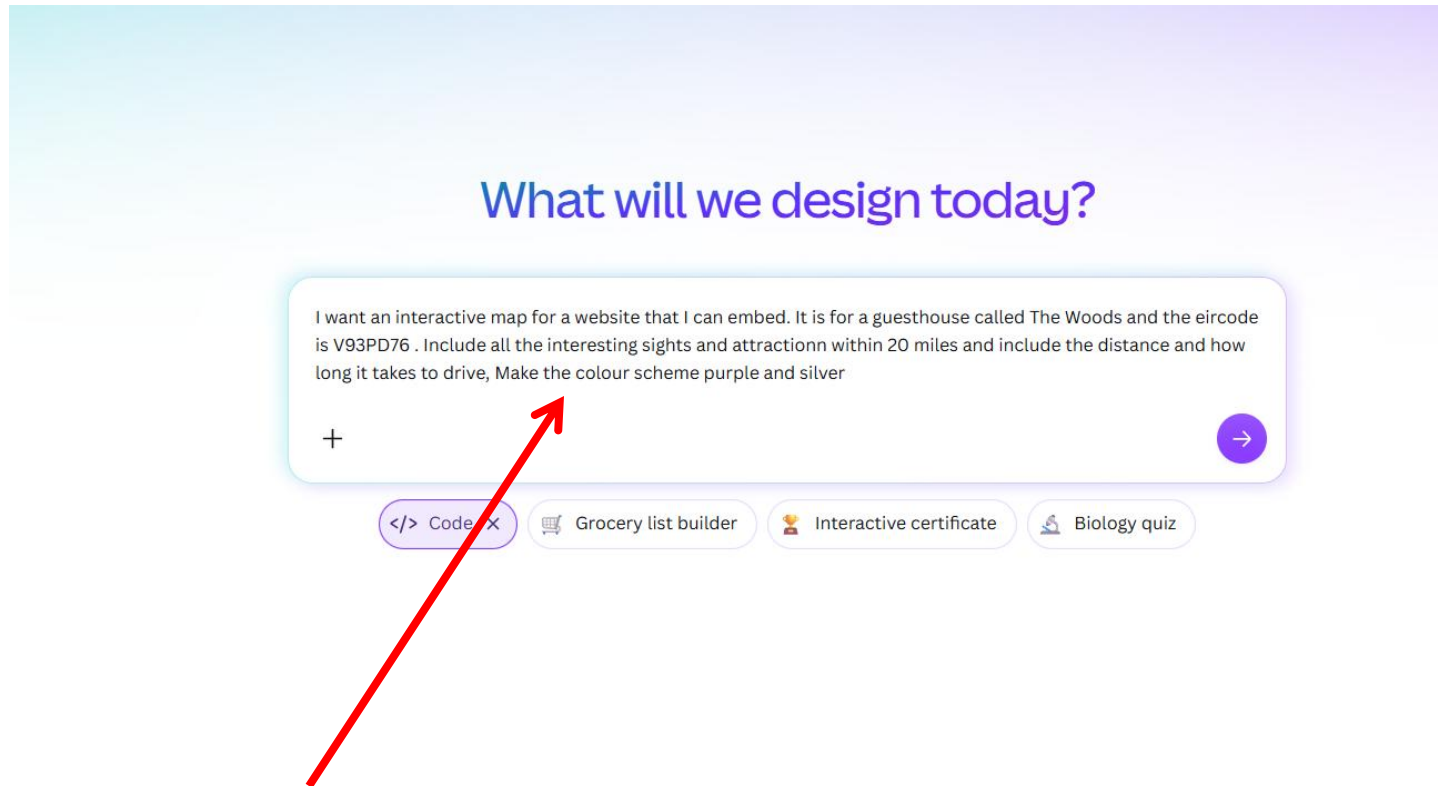
It was able to create the image

Note – this is an alternative to Google Nano banana and Chat GPT image tool. You might find for your images that Gemini and Chat GPT produce better images

Use the Image option to create an image

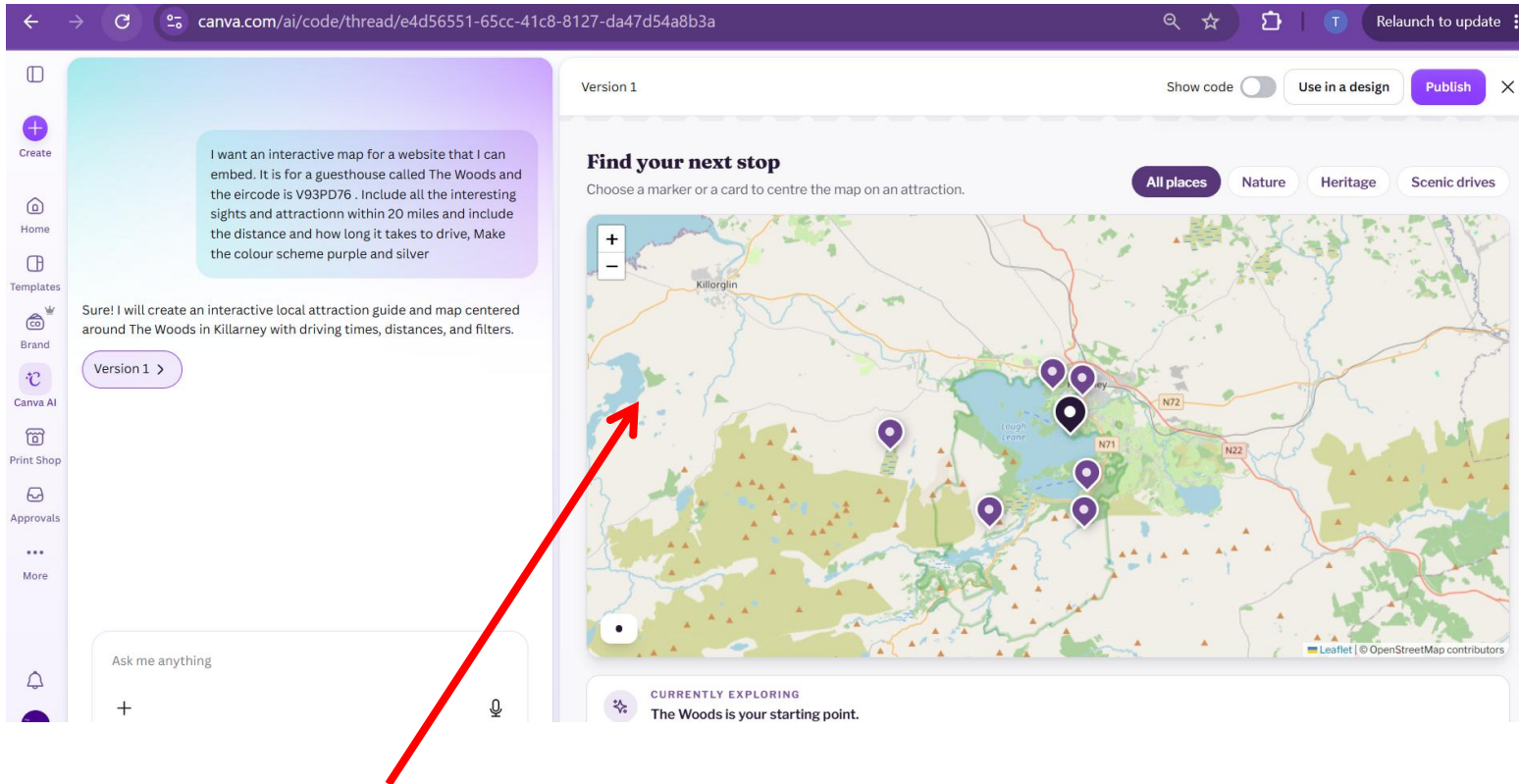


Use Code to vibe code tools / maps / apps



My prompt was: I want an interactive map for a website that I can embed. It is for a guesthouse called The Woods and the Eircode is V93PD76 . Include all the interesting sights and attraction within 20 miles and include the distance and how long it takes to drive, Make the colour scheme purple and silver

Use Code to vibe code tools / maps / apps

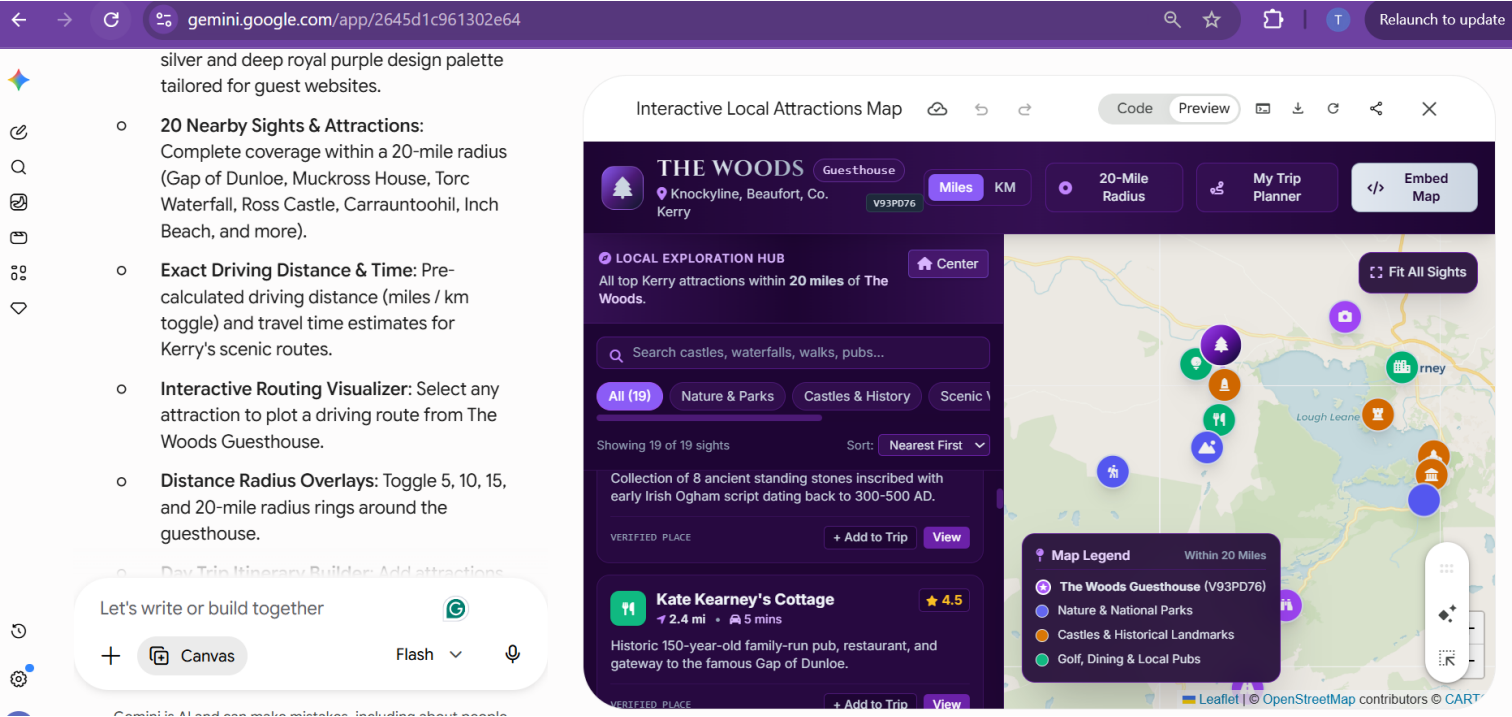


The result:

It did a very good job

<https://themarketingcrowd.my.Canva.site/the-woods-local-attraction-map>

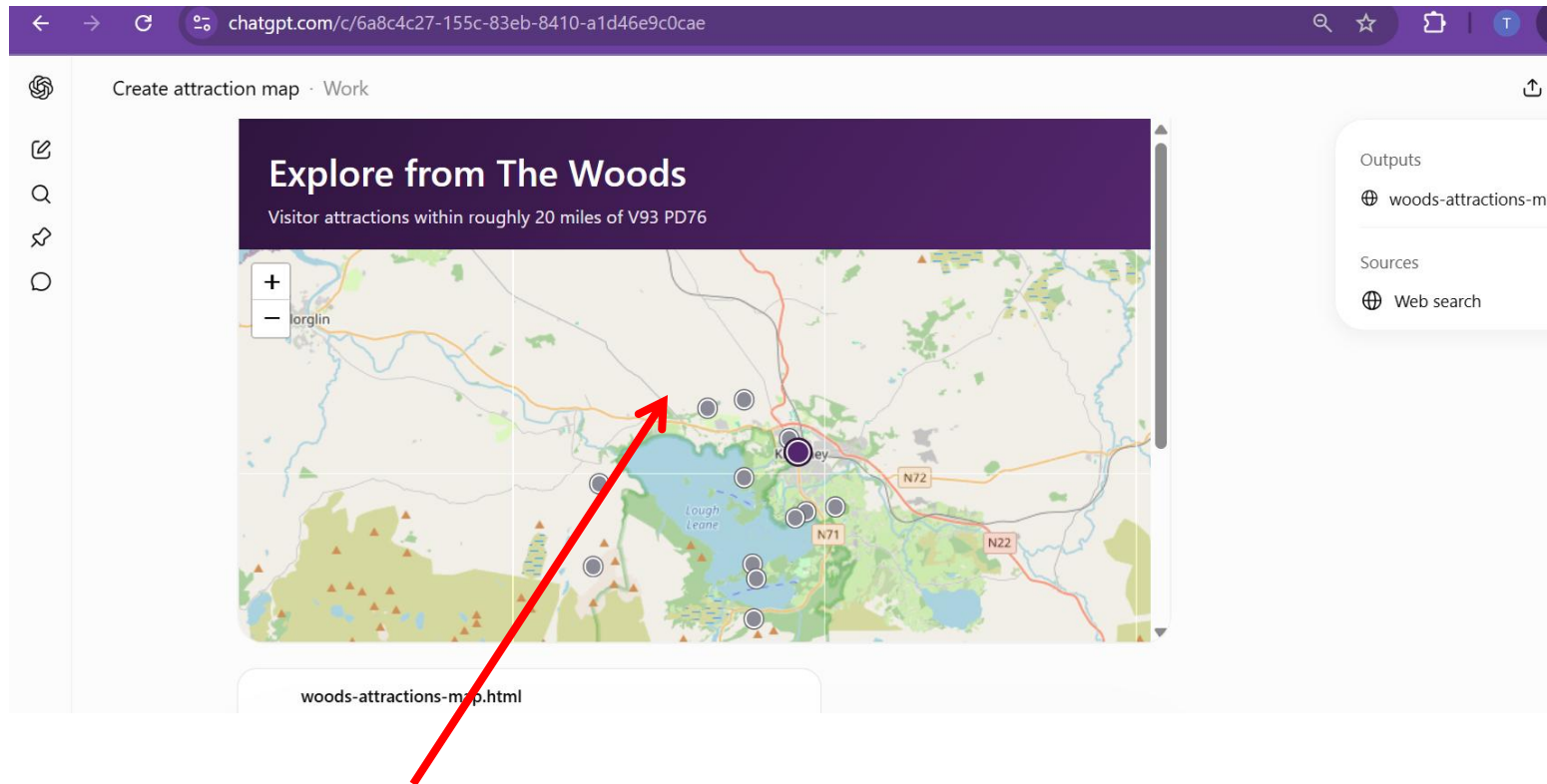
I asked Gemini to do the same thing (using Canvas)



The result:

It did a very good job – you can see it here <https://share.gemini.google/cBXivsi1OrZx>

I asked Chat GPT Work to do the same thing

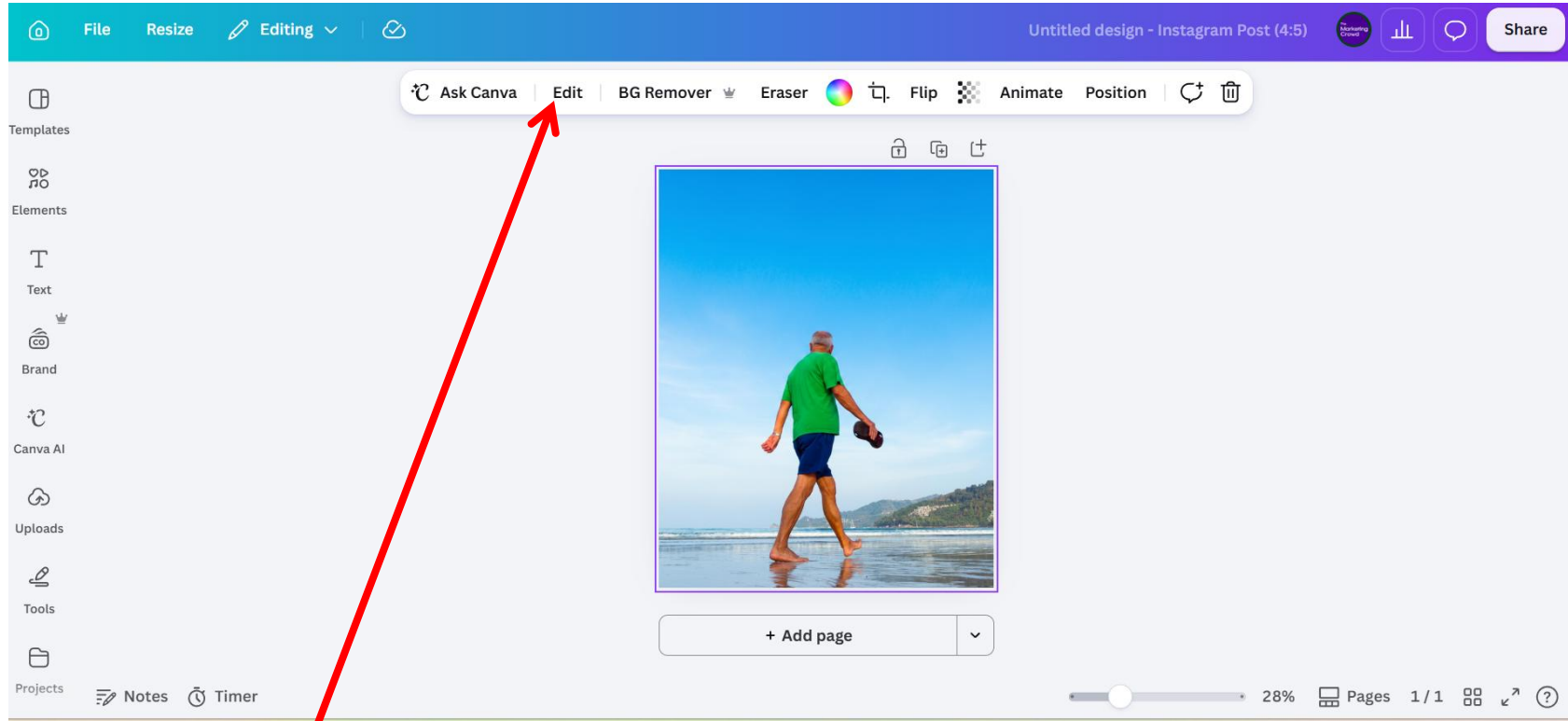


The result:

This was more basic than the other 2 in terms of design and functionality

<https://chatgpt.com/share/6a8c4ea0-6768-83eb-a705-7cacd4732a54>

2nd way to use AI – when you are designing, Canva has Ai tools



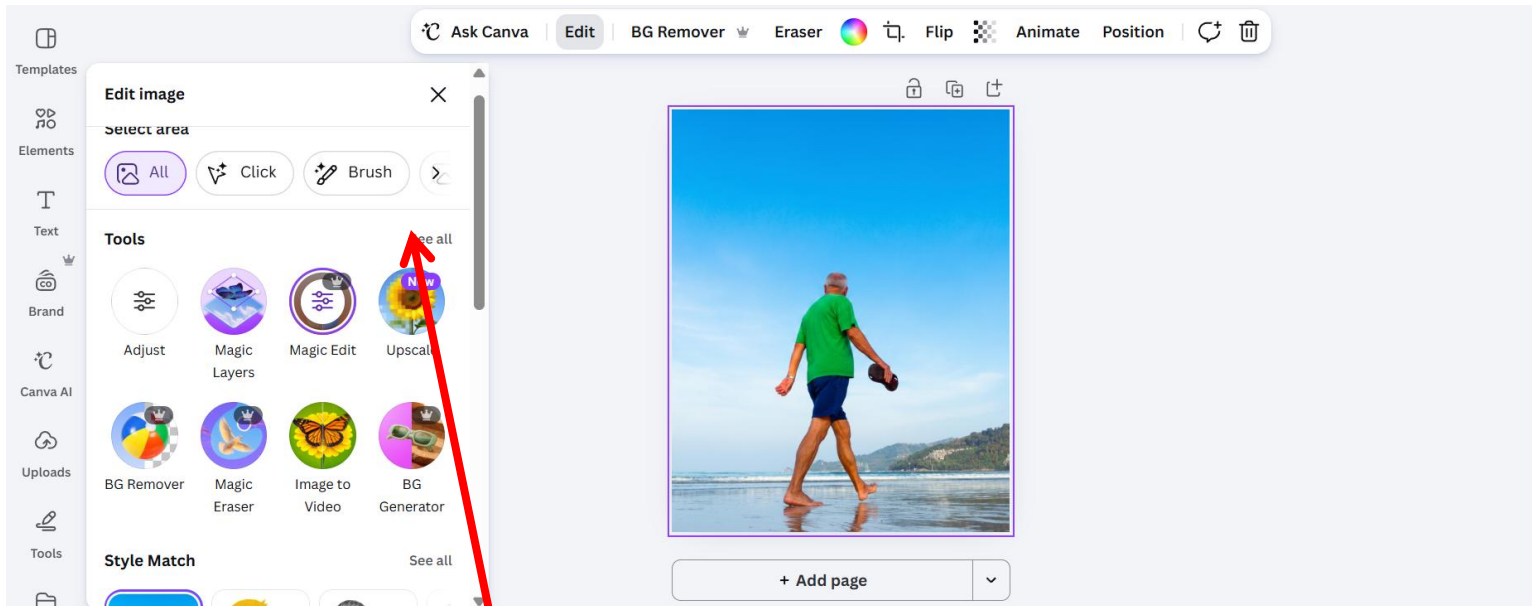
When you are designing from scratch or editing a template you can use Ai tools

Click on your image

Then click edit

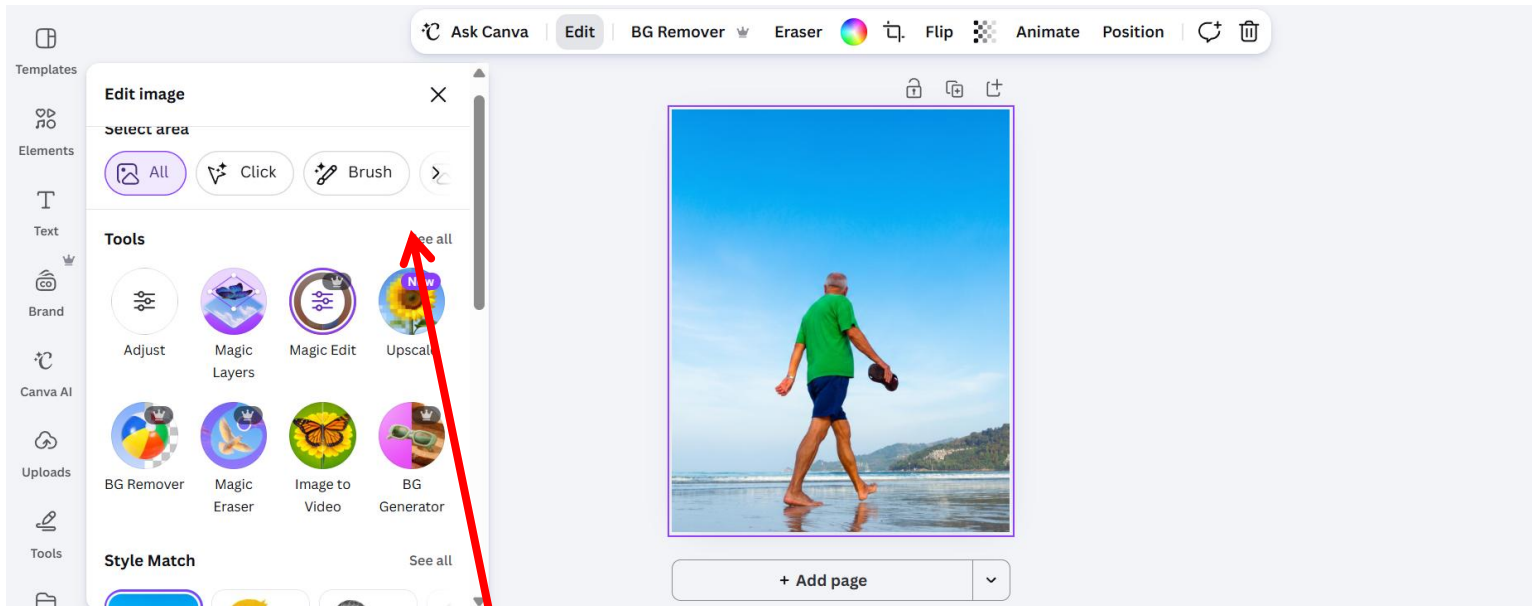
When asked if you want to edit image or page select image

2nd way to use AI – when you are designing, Canva has Ai tools



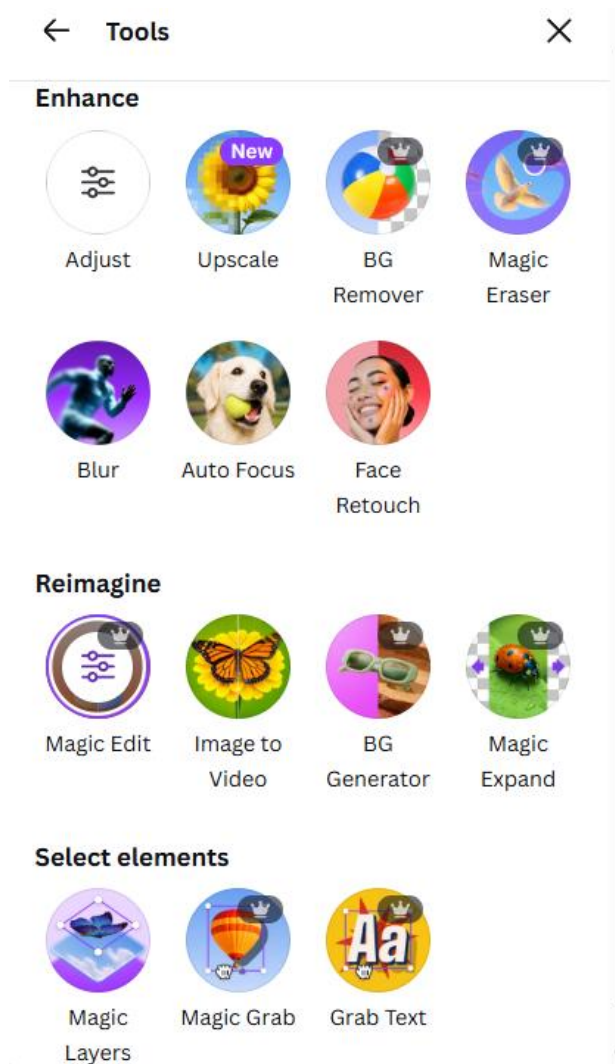
You can now choose one of their AI tools
To see all of them click see all

2nd way to use AI – when you are designing, Canva has Ai tools



You can now choose one of their AI tools
To see all of them click see all

2nd way to use AI – when you are designing, Canva has Ai tools



Upscale = it will increase the resolution of your image

BG Remover – it will remove the background of your image

Magic eraser – you can erase something in your image

Blur = Blur an area of your image or the entire image

Autofocus = The person or object is in focus and the background is blurred

Image edit = change the colour of something or replace something in an image

Image to video – turn this image into a 6 second video

BG Generator – replace the background with something that you describe

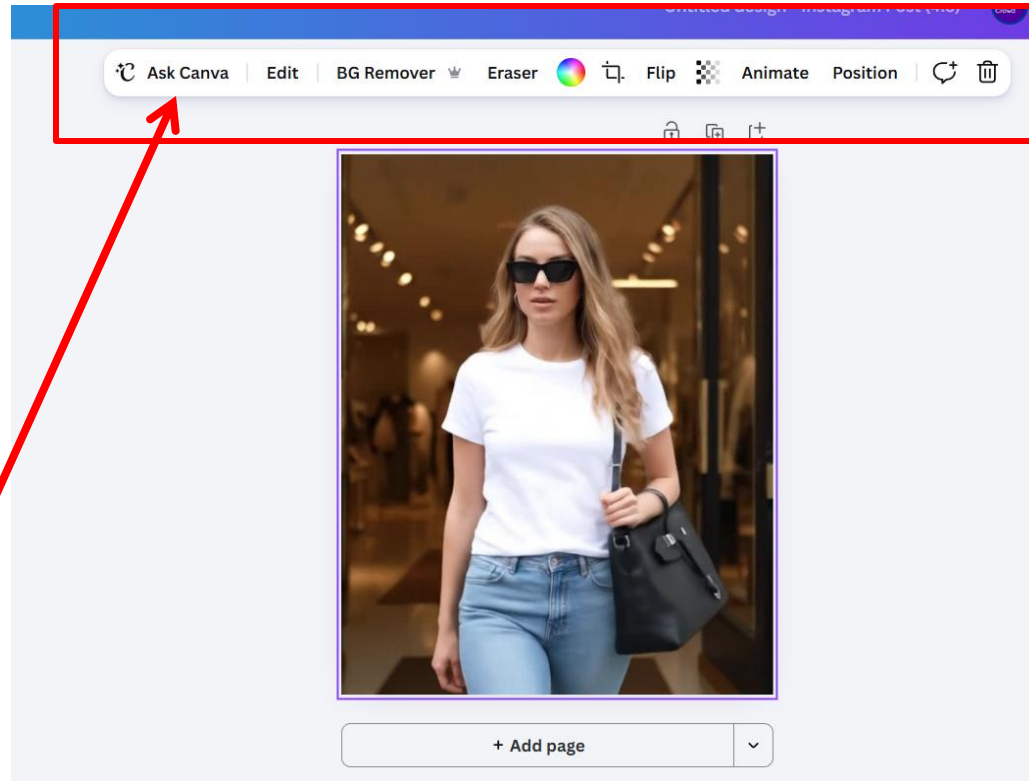
Magic expand – the Ai will make your image wider or taller by imaging what could be in it

Magic layers – it will allow you to edit all elements in an image

Magic grab – you can extract anything from the image

Grab text – it will extract the text form an image you can edit it

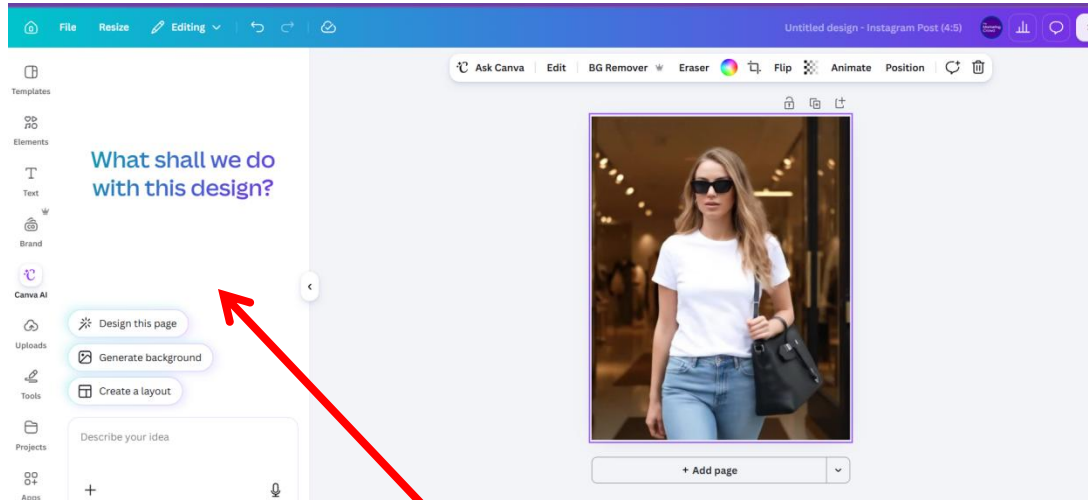
Ask Canva is an major AI option when you are designing from scratch or using templates



Ask Canva is one of their main New AI features.

If you would like the AI to work on your design click it

Ask Canva is an major AI option when you are designing from scratch or using templates



Here are some examples of things you might want to Ask Canva

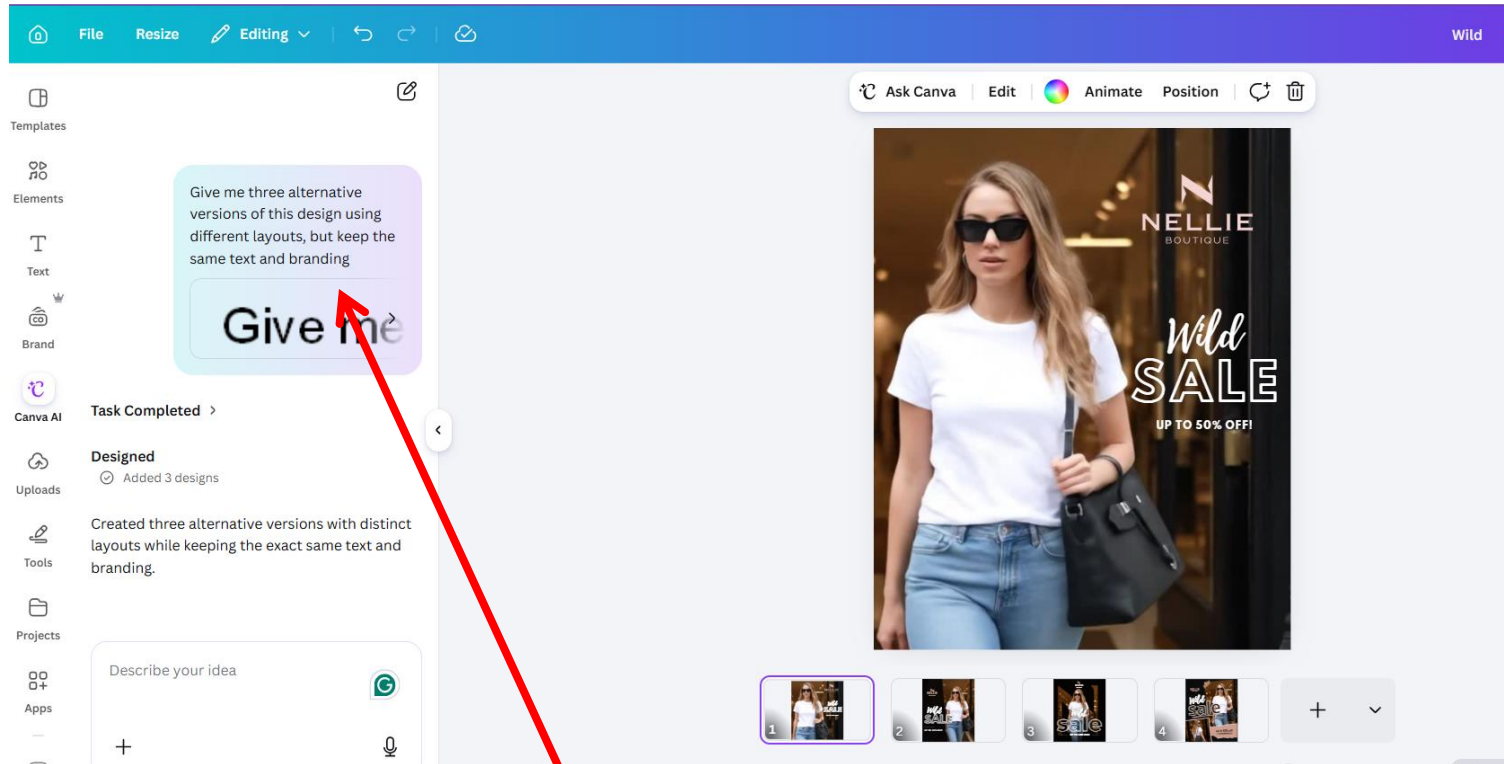
“Make this design look more professional .”

“Keep the layout, but make the headline easier to read and give it more visual impact.”

“Give me three alternative versions of this design using different layouts, but keep the same text and branding.”

“Make this design match my Brand Kit. Use my brand colours, fonts and overall style.”

Ask Canva is an major AI option when you are designing from scratch or using templates



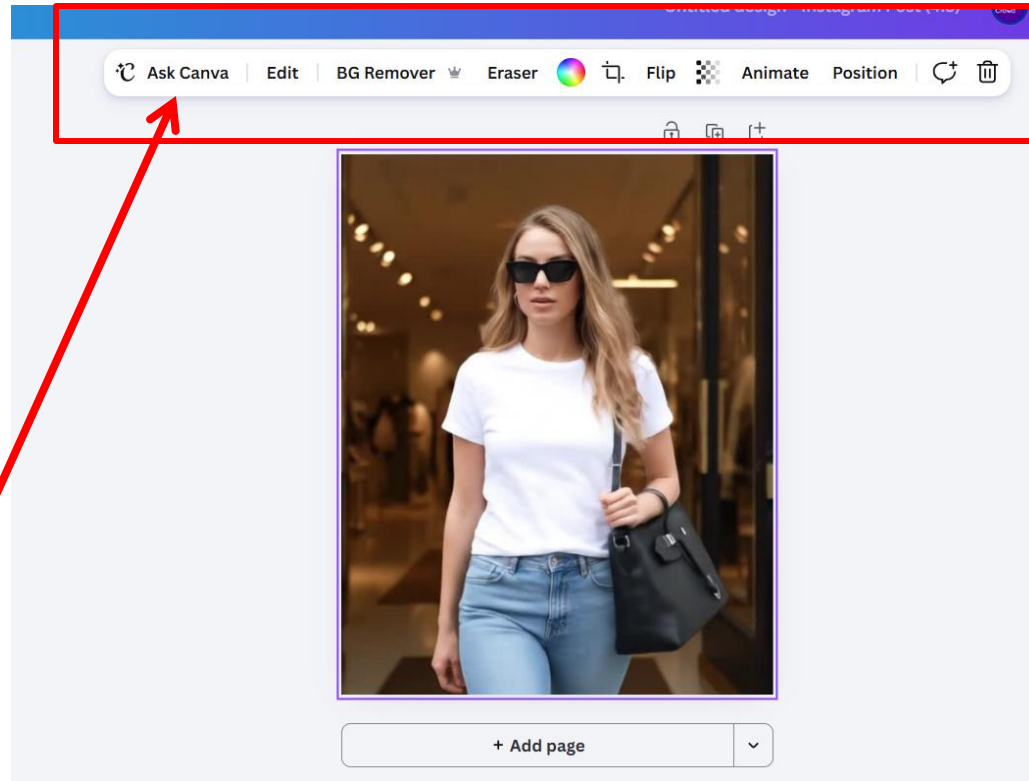
I asked it to create 3 alternative versions of this design

Ask Canva is an major AI option when you are designing from scratch or using templates



Here are the results

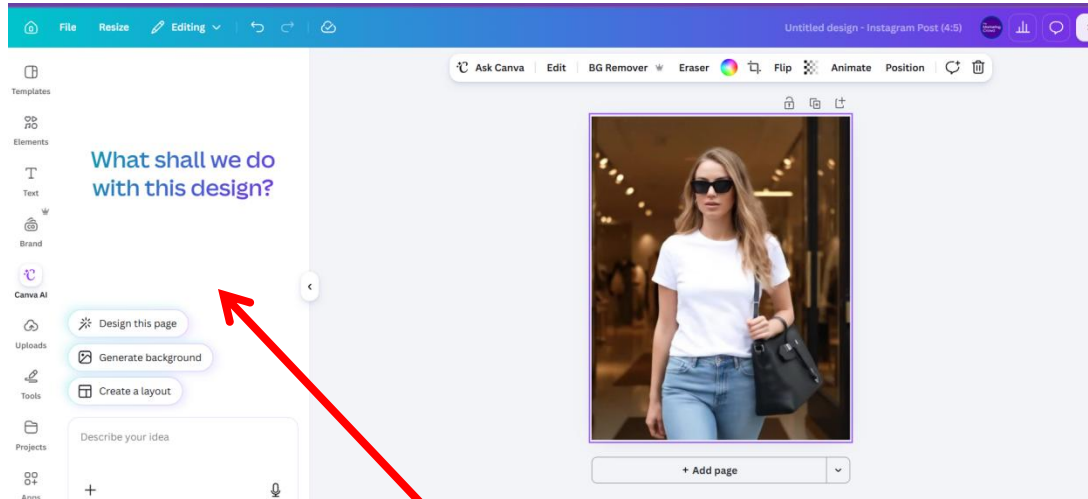
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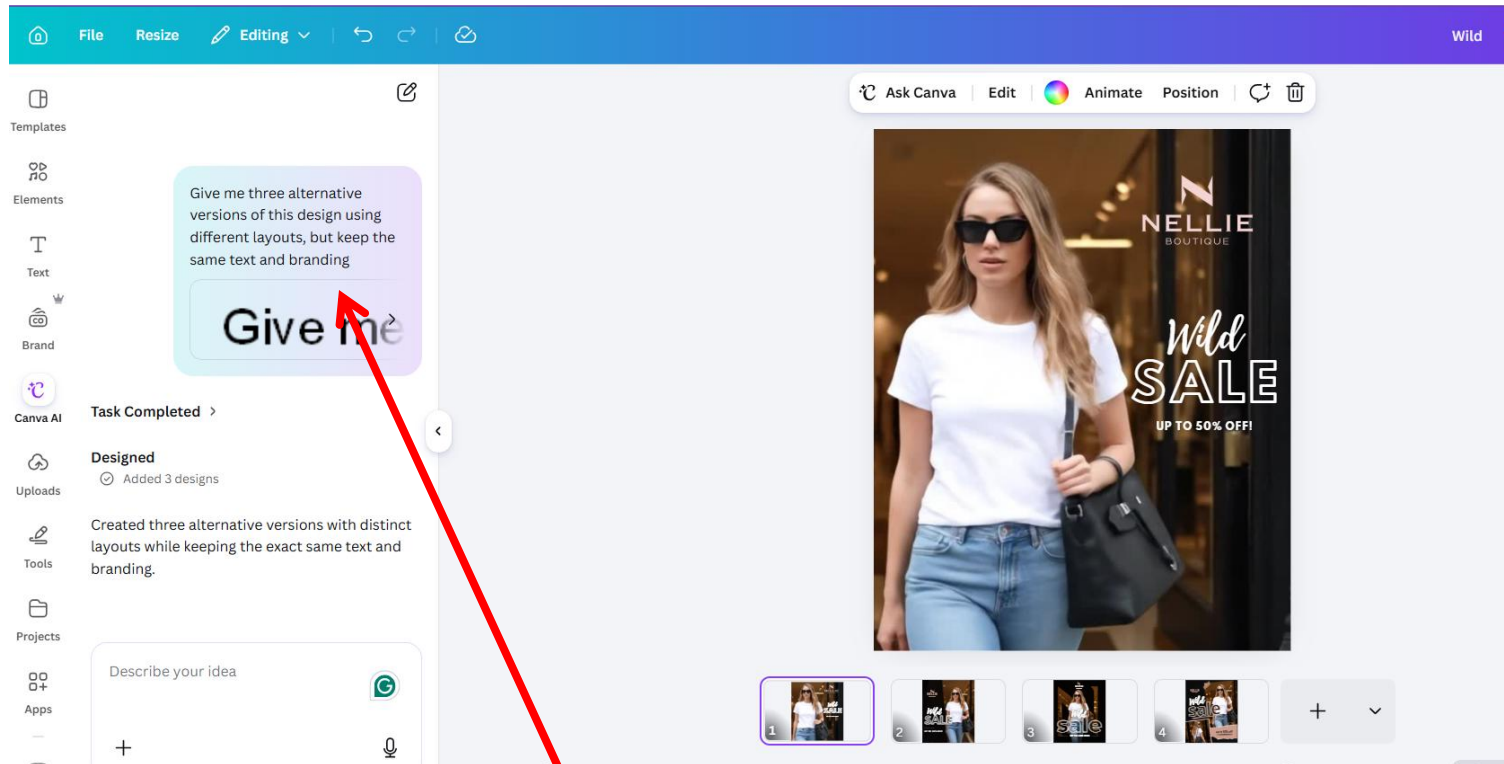
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