



AI TOOLS FOR IMAGE VIDEO AND VOICE

AI Image Tools

Create images by describing them – best free tool – Gemini

Create images by describing them – paid tool – Canva

Useful sites that have lots of AI image tools

Create a text graphic – Canva dream lab or Ideogram.ai

Create an image based on an image plus description –Capcut

Photo coloriser – Capcut desktop

Remove the background from an image – remove.bg

Remove background form multiple images at once & add keyline stroke - Flexiclip

Erase something form an image – cleanup.pictures

Increase the resolution of an image

Unlimited Image creation

T create an image of a cheetah running through the savannah

Evan M

✦ Sure, here is an image of a cheetah running through the savannah:



Enter a prompt here

Gemini may display inaccurate info, including about people, so double-check its responses. Your privacy and Gemini

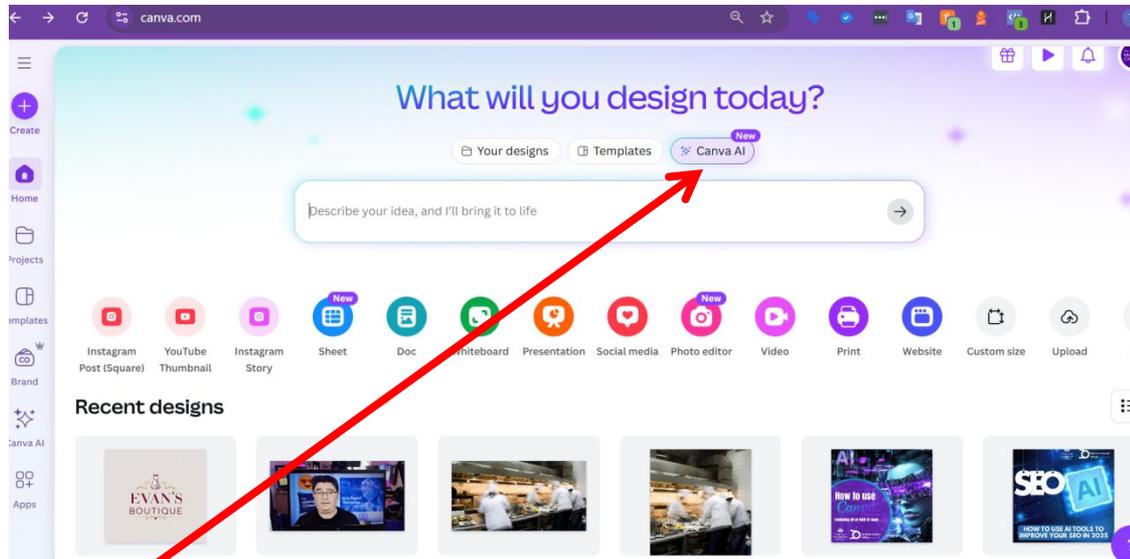
Start your prompts with " Create an image".

Type whatever you want to create. You can use these images in your digital marketing

Imagen, the image creator got a major upgrade and the quality of the images are excellent.

Unlike the free version of Chat GPT you can create unlimited images in Gemini

Overview of AI in Canva



There is an AI hub located in the centre panel

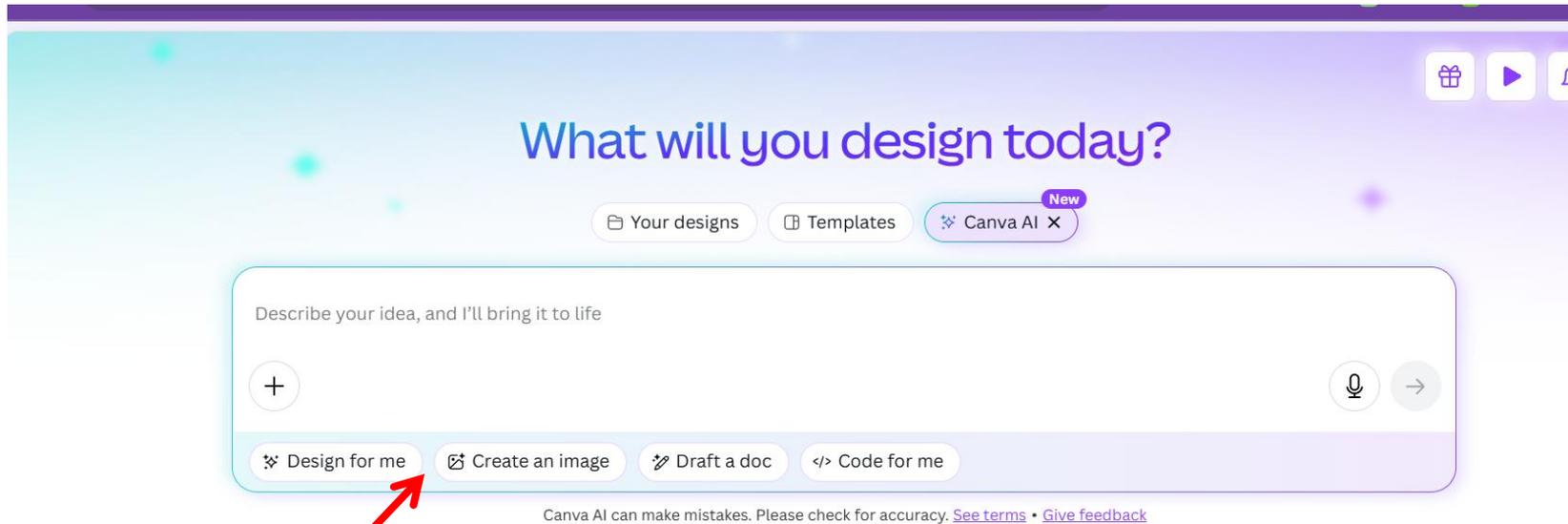
Pro users can use this an unlimited number of times. However, for free users ...

AI Image Generation: Free users are allowed 20 lifetime uses of Dream

Magic Design: Free accounts have a 10 lifetime use limit for Magic Design features, which includes tools like Magic Design for Presentations

Other AI Tools: Free users also have access to Magic Write (Canva's AI text generator), but this is capped at 50 total uses

Overview of AI in Canva

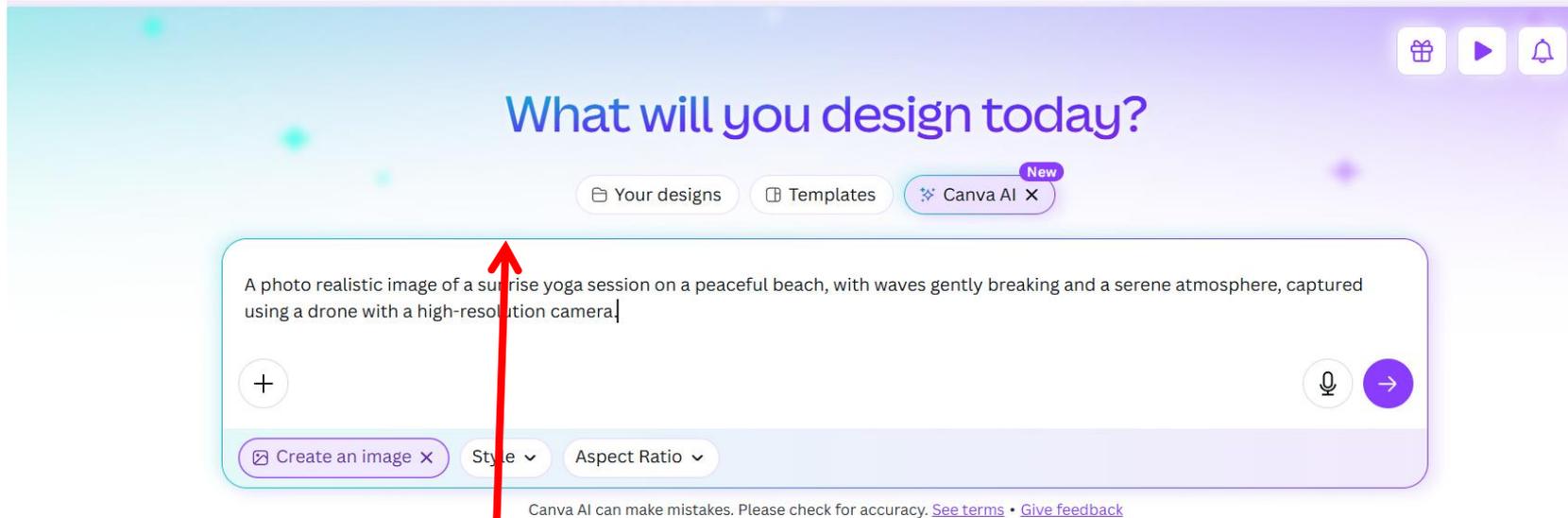


Design for me – you can ask it to design a social media post or a logo simply by describing what you want

Create an image – describe the image that you want

Draft a doc – ask it to write a social media post or text for a web page – just like Chat GPT

Image creation in AI Hub



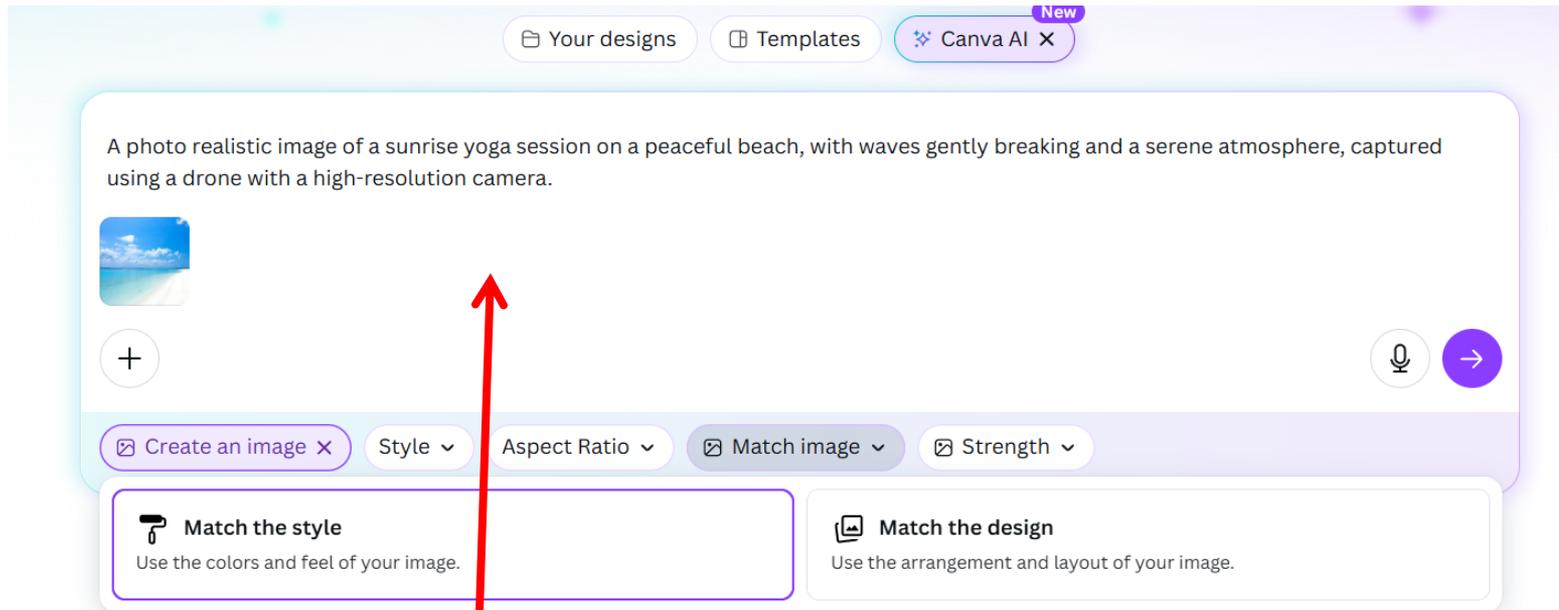
Click on create an image

Type in a description of the image that you would like

Choose a style eg. Stock image, illustration. Bokeh

Choose an aspect ration (Landscape, portrait, square)

Image creation in AI Hub



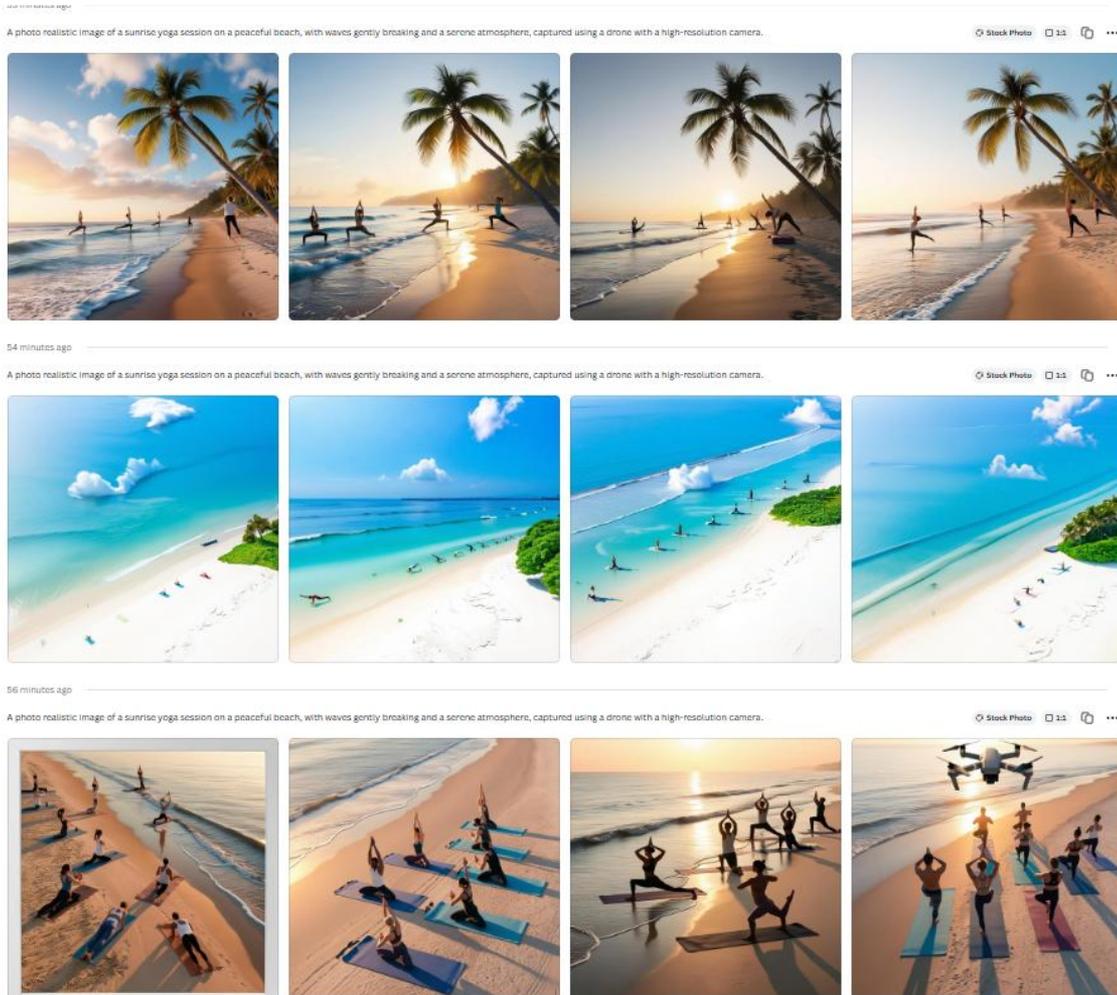
You can also click on the + icon and add an image

When you add the image you can then choose to “Match Image” and then choose style or structure

Style = You want the new image to look like the attached image in terms of colours / vibe

Structure = You want the new image to use the same structure elements (trees, mountains, beach) as in the attached image

Image creation in AI Hub



3. Beach with palm tree attached and requested similar structure

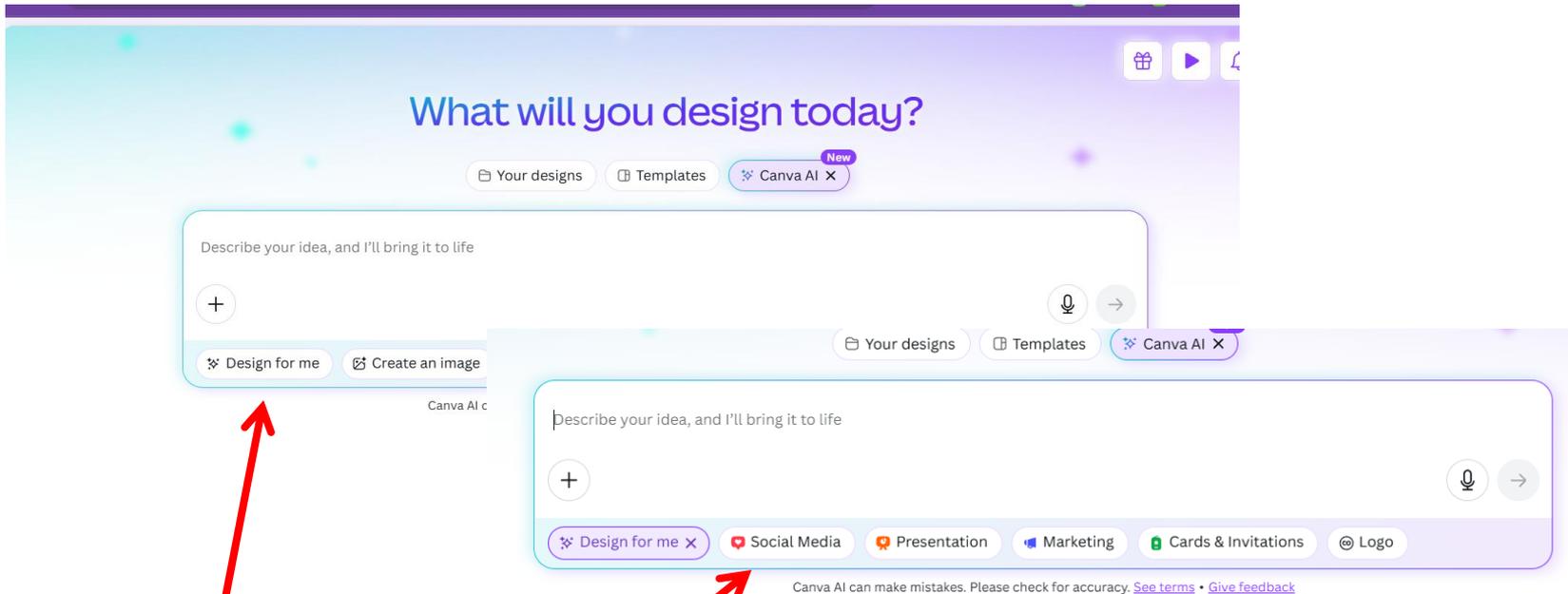


2. Tropical beach attached and requested similar style



1. Just a text prompt – no reference image attached

Design For me in AI hub

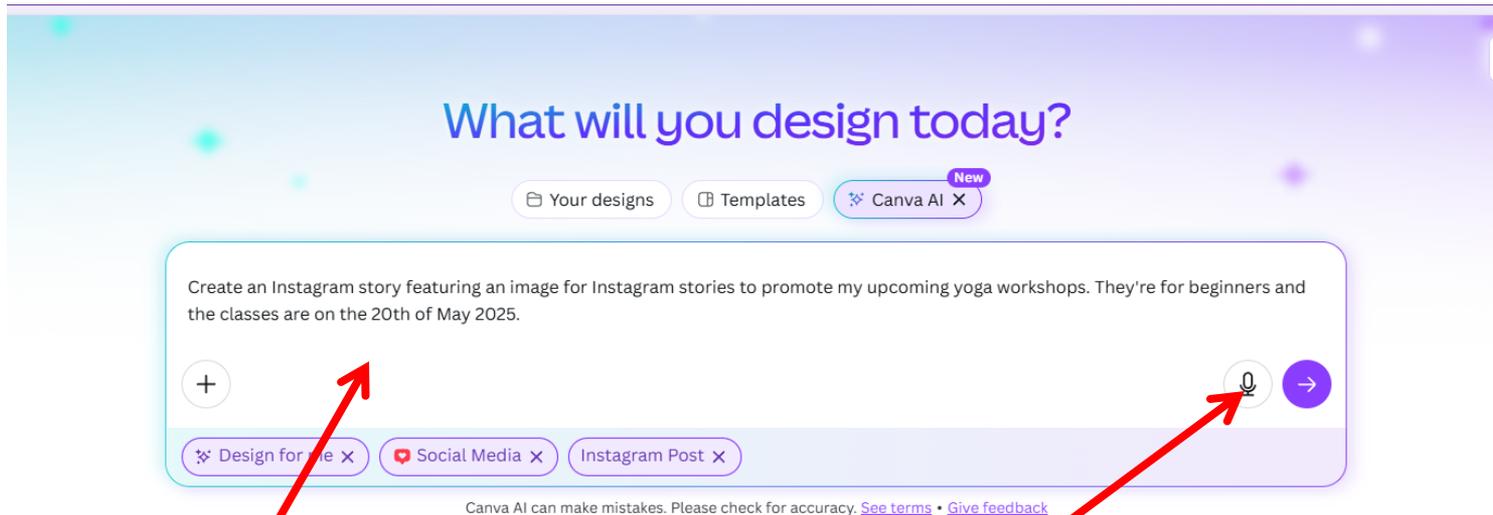


Click on design for me

Then choose social media or presentation or Logo

I am choosing Social Media and format = Instagram post

Design For me in AI hub



Type what you want it to design

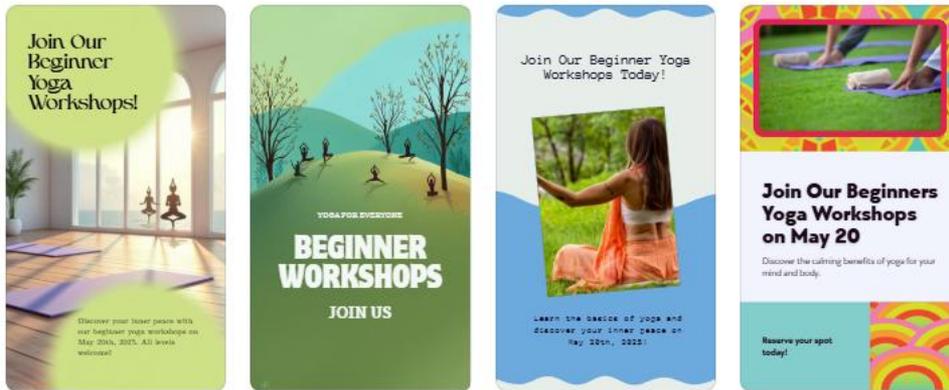
Or tap the microphone and speak and then enter

Design For me in AI hub

← Yoga Workshops for Beginners - May 20, 2025

stories to promote my upcoming yoga workshops. They're for beginners and the classes are on the 20th of May 2025.

Got it! Give me a moment while I work on that Instagram Story to promote your yoga workshops.



More designs

With pictures of calm yoga studio

With muted colors

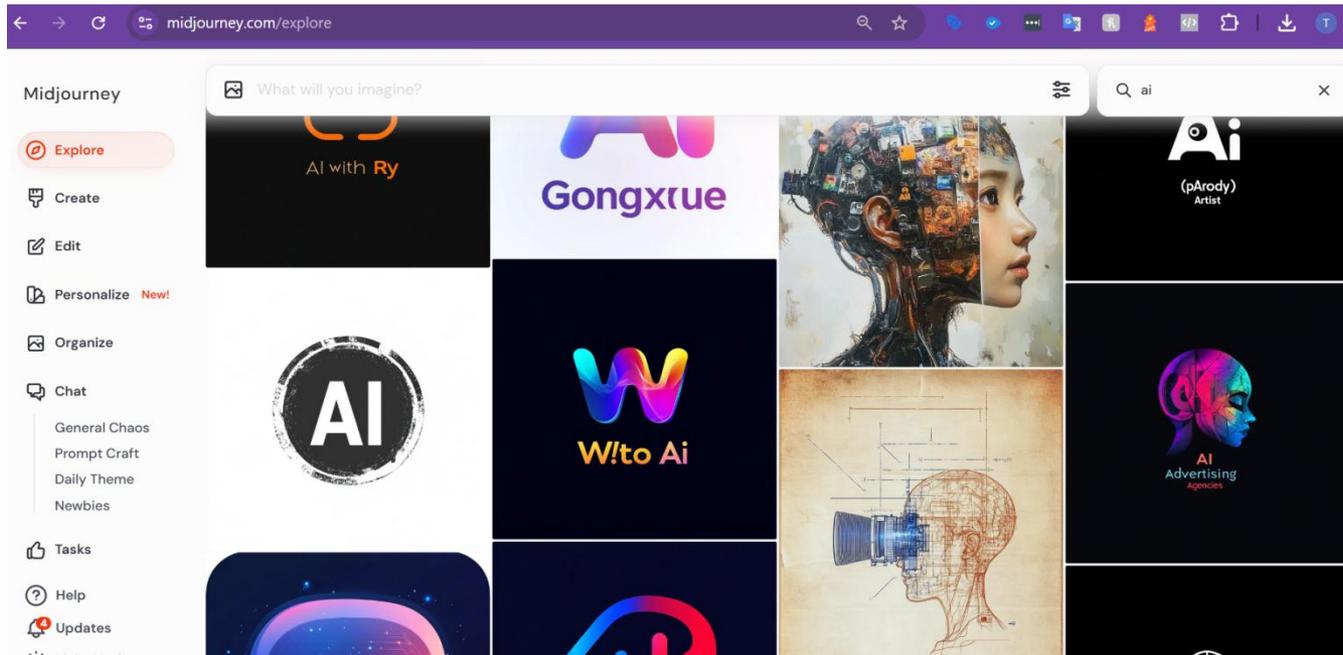
Ask me anything



You can then ask it to change the colour, adapt the kind of images and it will redo the designs

You can then edit a design (change text etc)

Looking for some AI image inspiration and also source styles?
Go to Midjourney and search – you can do this for free



If you are looking for some images to do with a topic in order to

- a) See what type of prompts were used or
- b) B) to save them image and use it as a style reference in Canva
- c) Go to Midjourney./com and search through the images

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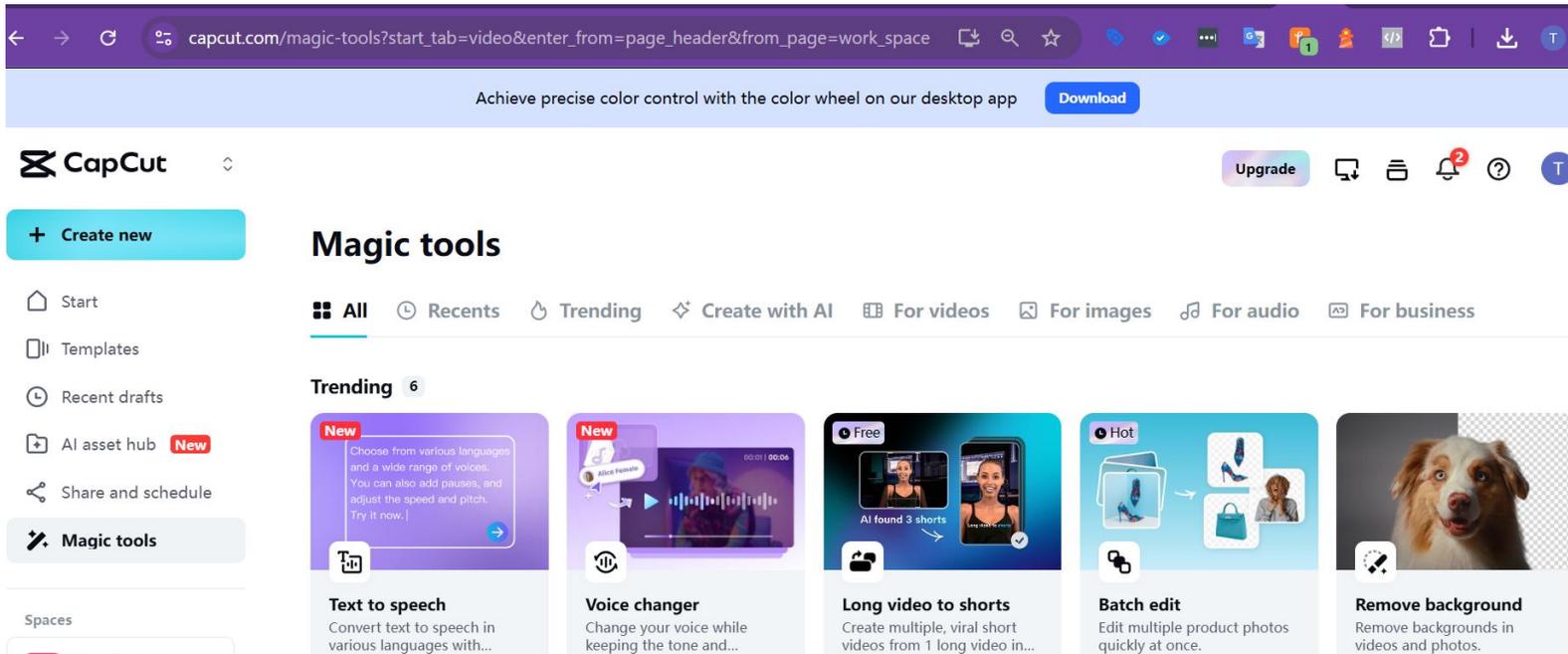
Remove the background from an image – remove.bg

Remove background form multiple images at once & add keyline stroke - Flexiclip

Erase something form an image – cleanup.pictures

Useful sites that have lots of AI image tools

Capcut.com on desktop



The screenshot shows the CapCut desktop interface. At the top, there's a navigation bar with the CapCut logo, a 'Download' button, and an 'Upgrade' button. Below the navigation bar, there's a sidebar on the left with options like 'Start', 'Templates', 'Recent drafts', 'AI asset hub', 'Share and schedule', and 'Magic tools'. The main content area is titled 'Magic tools' and features a horizontal menu with categories: 'All', 'Recents', 'Trending', 'Create with AI', 'For videos', 'For images', 'For audio', and 'For business'. Under the 'Trending' category, there are five featured tools:

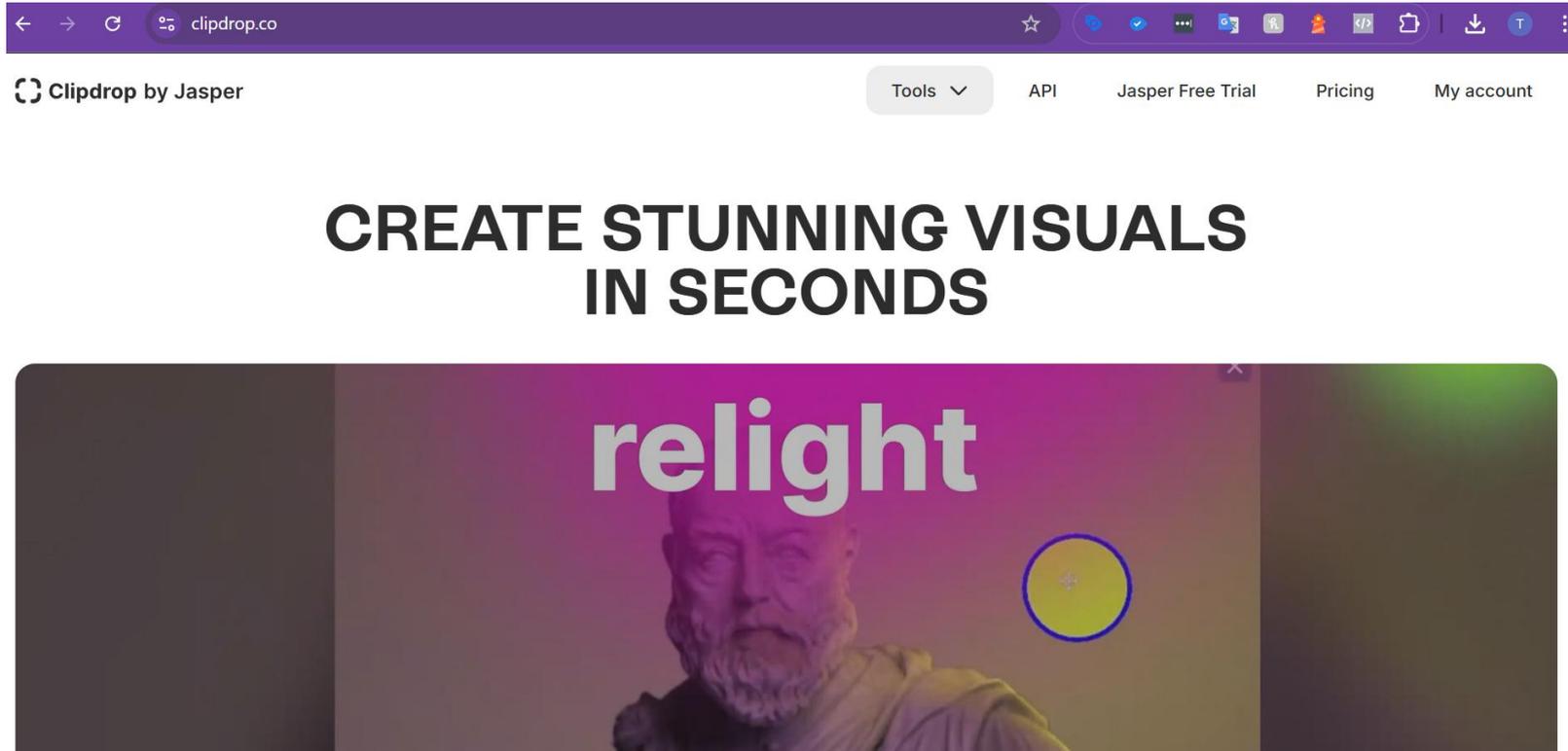
- Text to speech**: Convert text to speech in various languages with...
- Voice changer**: Change your voice while keeping the tone and...
- Long video to shorts**: Create multiple, viral short videos from 1 long video in...
- Batch edit**: Edit multiple product photos quickly at once.
- Remove background**: Remove backgrounds in videos and photos.

Go to [capcut.com](https://www.capcut.com) and login using Gmail or TikTok logins
On the left menu there is a section called Magic tools

https://www.capcut.com/magic-tools?start_tab=video&enter_from=page_header&from_page=work_space

Useful sites that have lots of AI image tools

Clipdrop.co



Lots of free tools, including the background remover tool cleanup.pictures

<https://clipdrop.co/>

Useful sites that have lots of AI image tools

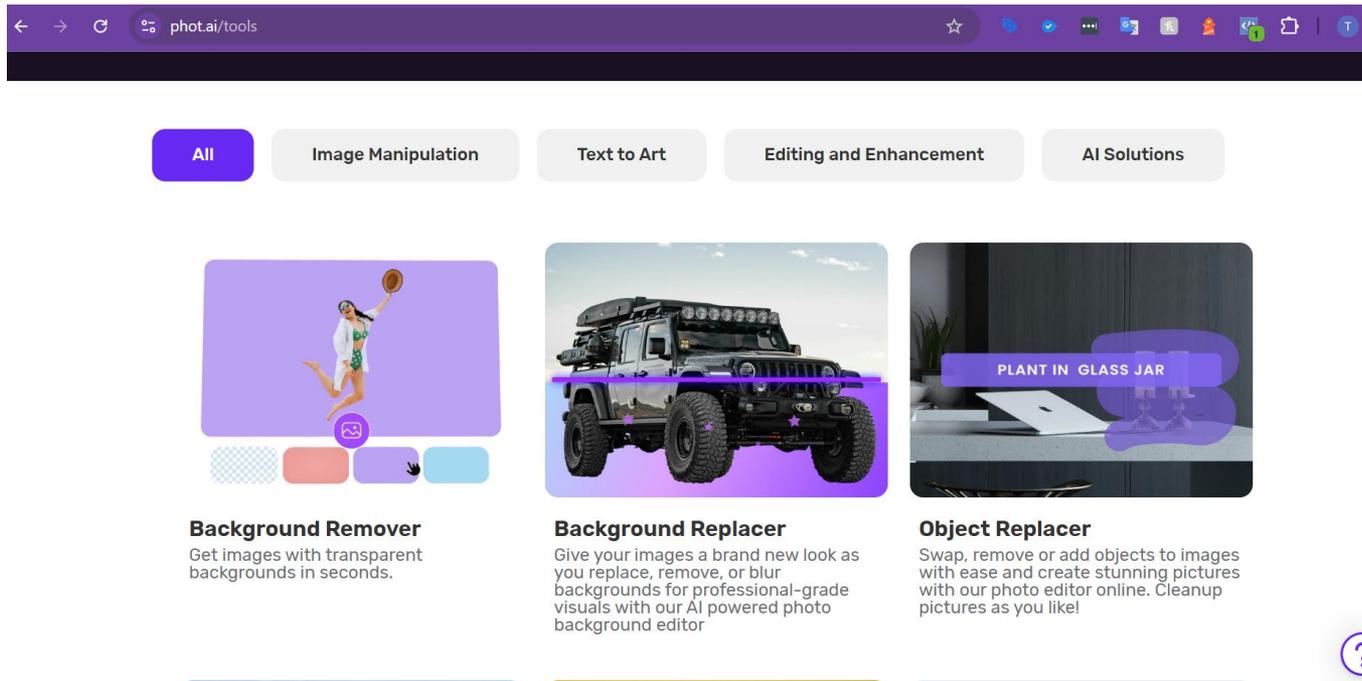
Flexclip.com

The screenshot displays the FlexClip website interface. On the left is a navigation sidebar with the FlexClip logo at the top. Below the logo is a prominent orange button labeled "Create a Video" with a plus sign. The sidebar menu includes: Home, Projects, Templates (with a "HOT" badge), AI Tools (highlighted with a grey background), Favorites, Cloud Space (with a crown icon), Create Team (with a plus sign), Upgrade Now (with a crown icon), and a user profile for "The Marketing Cr..." with "Free · Private" status. The main content area is titled "AI Tools" and features four filter tabs: Popular (selected), Image, Video, and Audio. Under the "Popular" tab, there is a "HOT" badge and a grid of tool cards. The first card is "AI Image to Image Generator" showing a portrait of a young girl. The second is "AI Text to Image" with a "Generate" button and a prompt input field. The third is "AI Auto Subtitle" with the text "Tired of typing subtitle?". Below these are two "Before" comparison images: a futuristic car and a woman's face.

In the main menu hover over Tools and Also over AI and you will see the full range of tools
<https://www.flexclip.com/>

Useful sites that have lots of AI image tools

phot.ai on desktop



Go to phot.ai and login using Gmail or Facebook

On the left menu there is a section called Tools

Then choose edit and enhancement. Browse through the tools

The free plan gives you access to most of the tools. There will be a watermark on the image but watermarks can be removed with a magic eraser eg. Cleanup.pictures

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Create a text graphic

Option 1 – Canva AI image creator

what will you imagine today?

Create a web graphic with the text "Master AI Tools in just 6 hours". There's a cyborg woman in the image looking very futuristic. the background is a purple gradient

Create

Add image Smart 16:9

Just now

Create a web graphic with the text "Master AI Tools in just 6 hours". There's a cyborg woman in the image looking very futuristic. the ... Smart 16:9

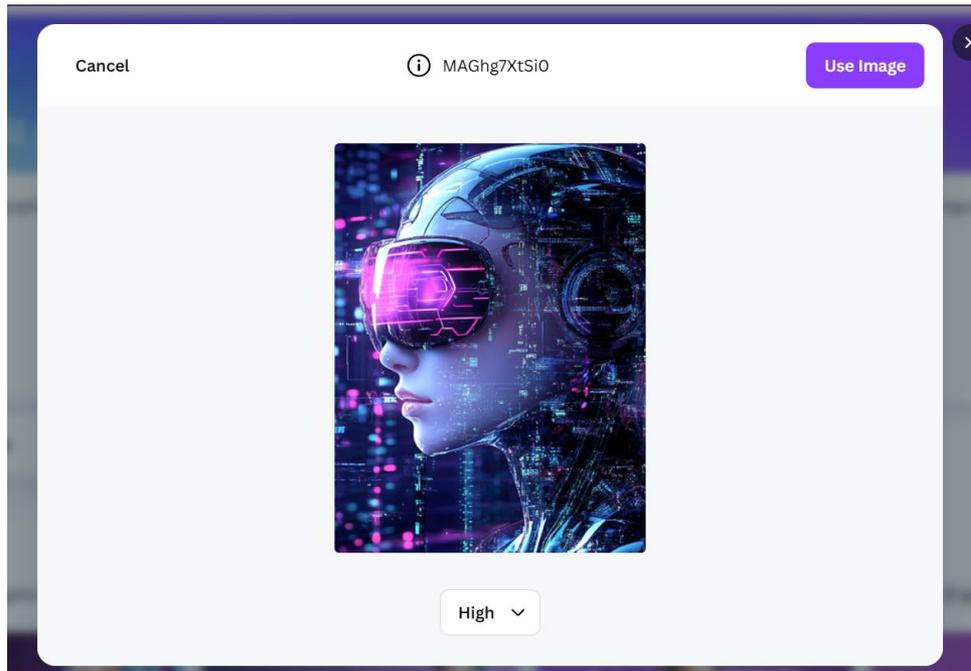


The image shows four different design variations for a web graphic. Each variation features a futuristic cyborg woman with glowing blue and white elements against a purple gradient background. The text 'Master AI Tools in just 6 hours' is displayed in various styles and positions: 1) Bold, uppercase letters on the left side. 2) Mixed case, centered. 3) Stylized, overlapping letters with 'AI TOOLS' and 'IN JUST 6 HOURS' separated. 4) Mixed case, centered with a question mark icon in the bottom right corner.

Describe the image you want and the text you want on it
However, if you are not happy with the image, you could attach one as a style reference.

Create a text graphic

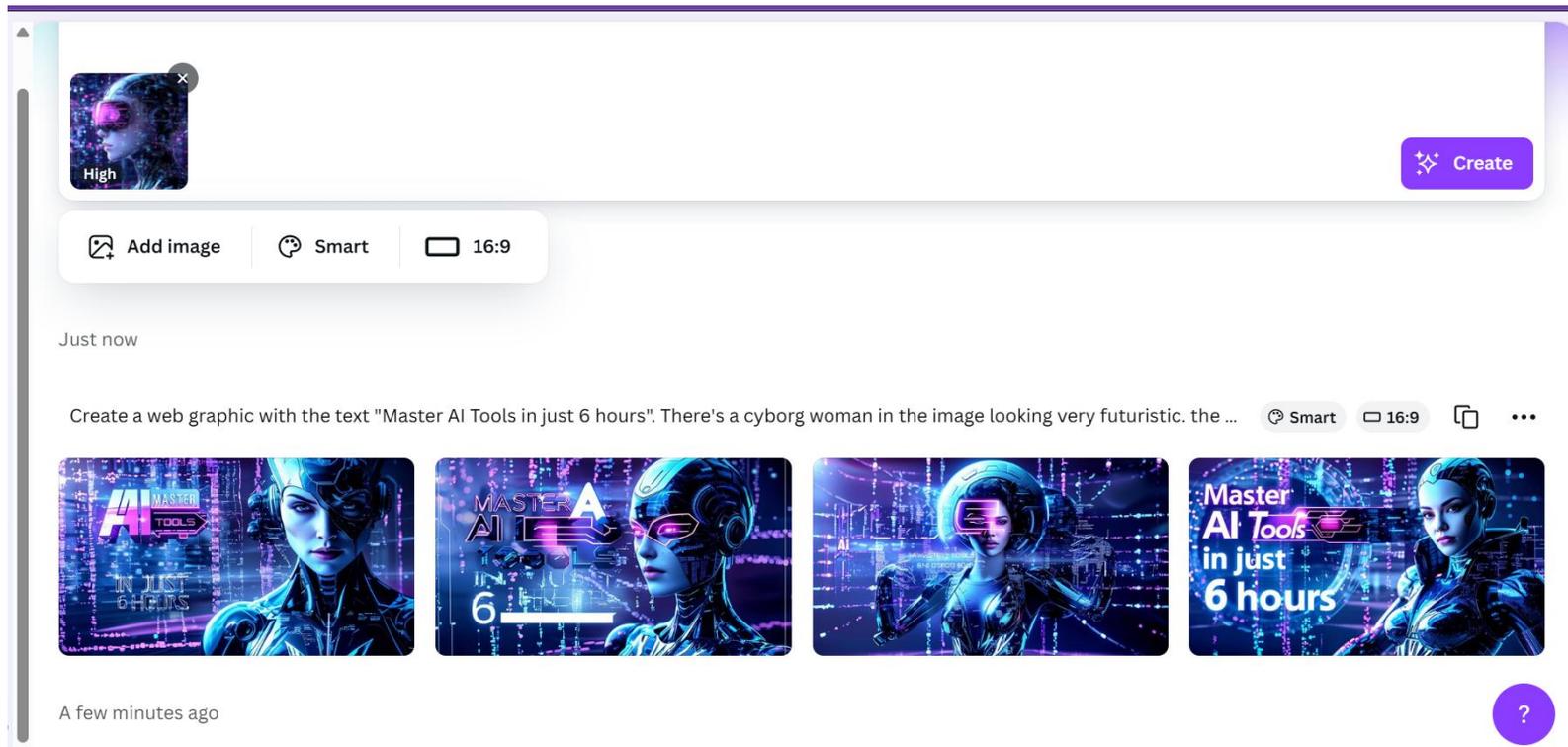
Option 1 – Canva AI image creator



I want my image to look more like this so I attached it and set the influence to high.

Create a text graphic

Option 1 – Canva AI image creator



The screenshot shows the Canva AI image creator interface. At the top, there is a prompt: "Create a web graphic with the text 'Master AI Tools in just 6 hours'. There's a cyborg woman in the image looking very futuristic. the ...". Below the prompt, there are four generated image options. The first option shows a cyborg woman with the text "AI MASTER TOOLS IN JUST 6 HOURS". The second option shows a cyborg woman with the text "MASTER AI TOOLS IN JUST 6 HOURS". The third option shows a cyborg woman with the text "AI". The fourth option shows a cyborg woman with the text "Master AI Tools in just 6 hours".

High

Create

Add image Smart 16:9

Just now

Create a web graphic with the text "Master AI Tools in just 6 hours". There's a cyborg woman in the image looking very futuristic. the ... Smart 16:9

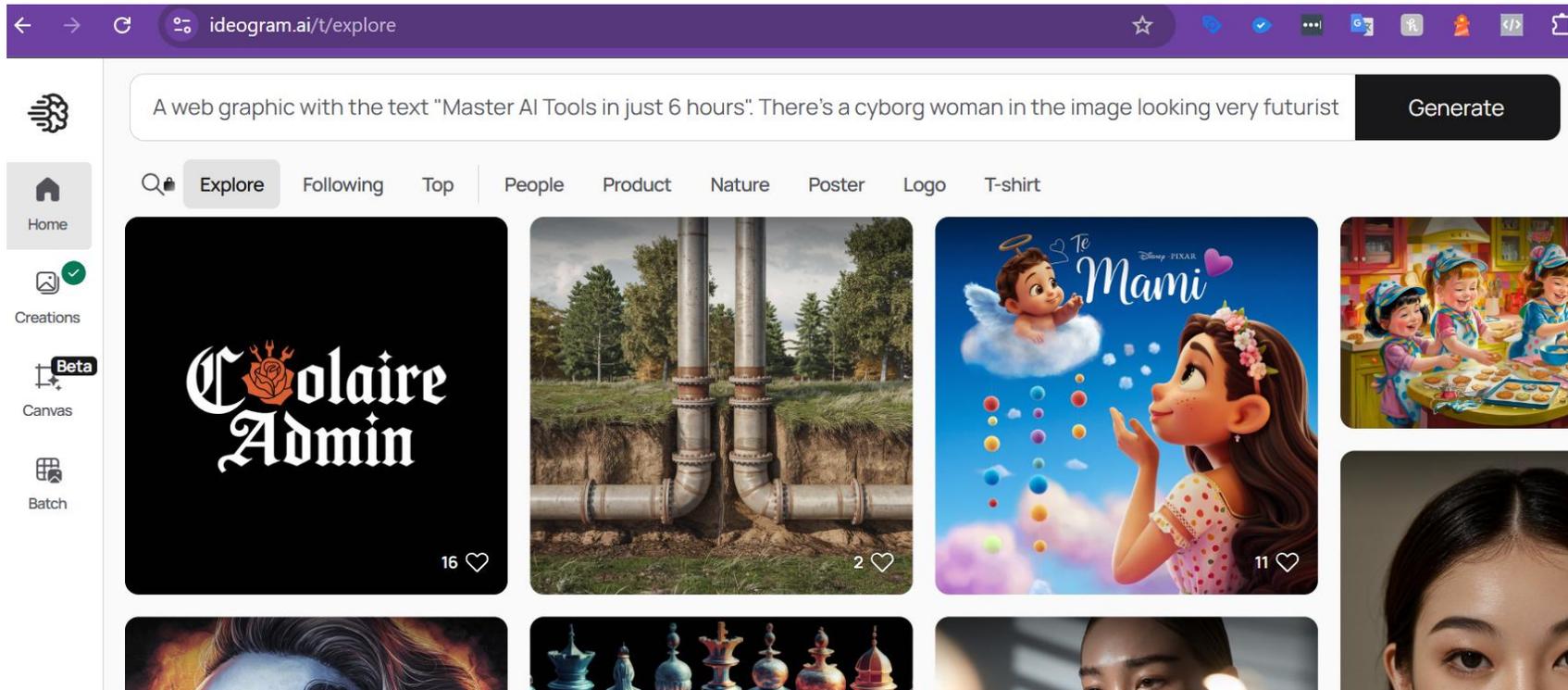
A few minutes ago

The next images were much more what I wanted in terms of style,.
But the text wasn't great

A lot of AIs struggle with text and often get the spelling wrong

Create a text graphic

Option 2 – Idiogram.ai



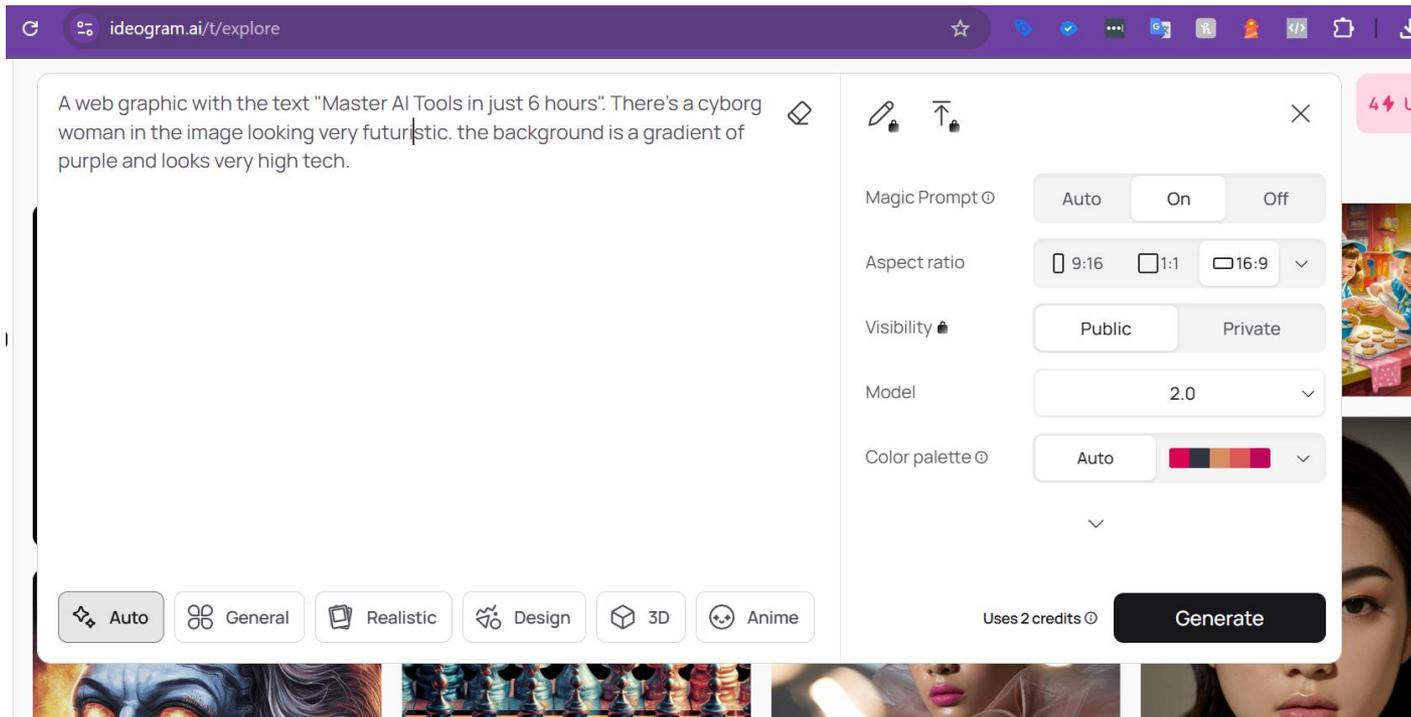
<https://ideogram.ai/>

You can try idiogram for free 5 times.

Type in your detailed prompt

Create a text graphic

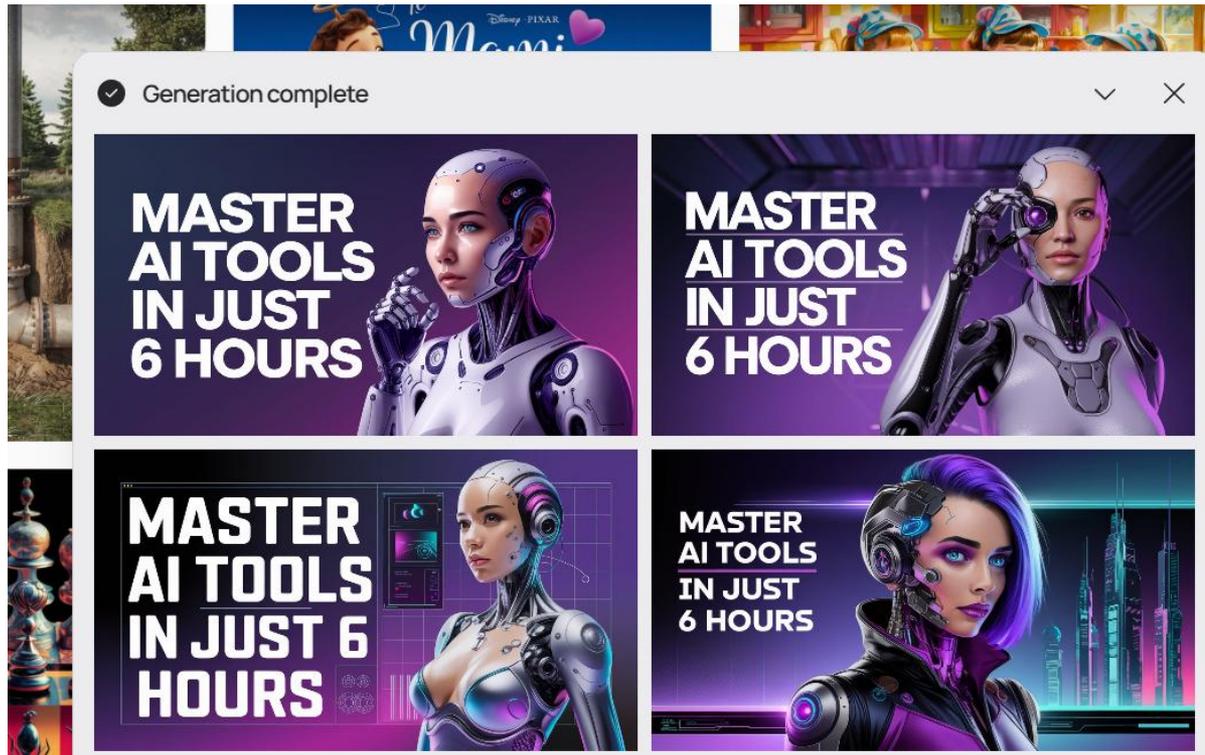
Option 2 – Ideogram.ai



If you click on the prompt it expands and you can choose aspect ratio

Create a text graphic

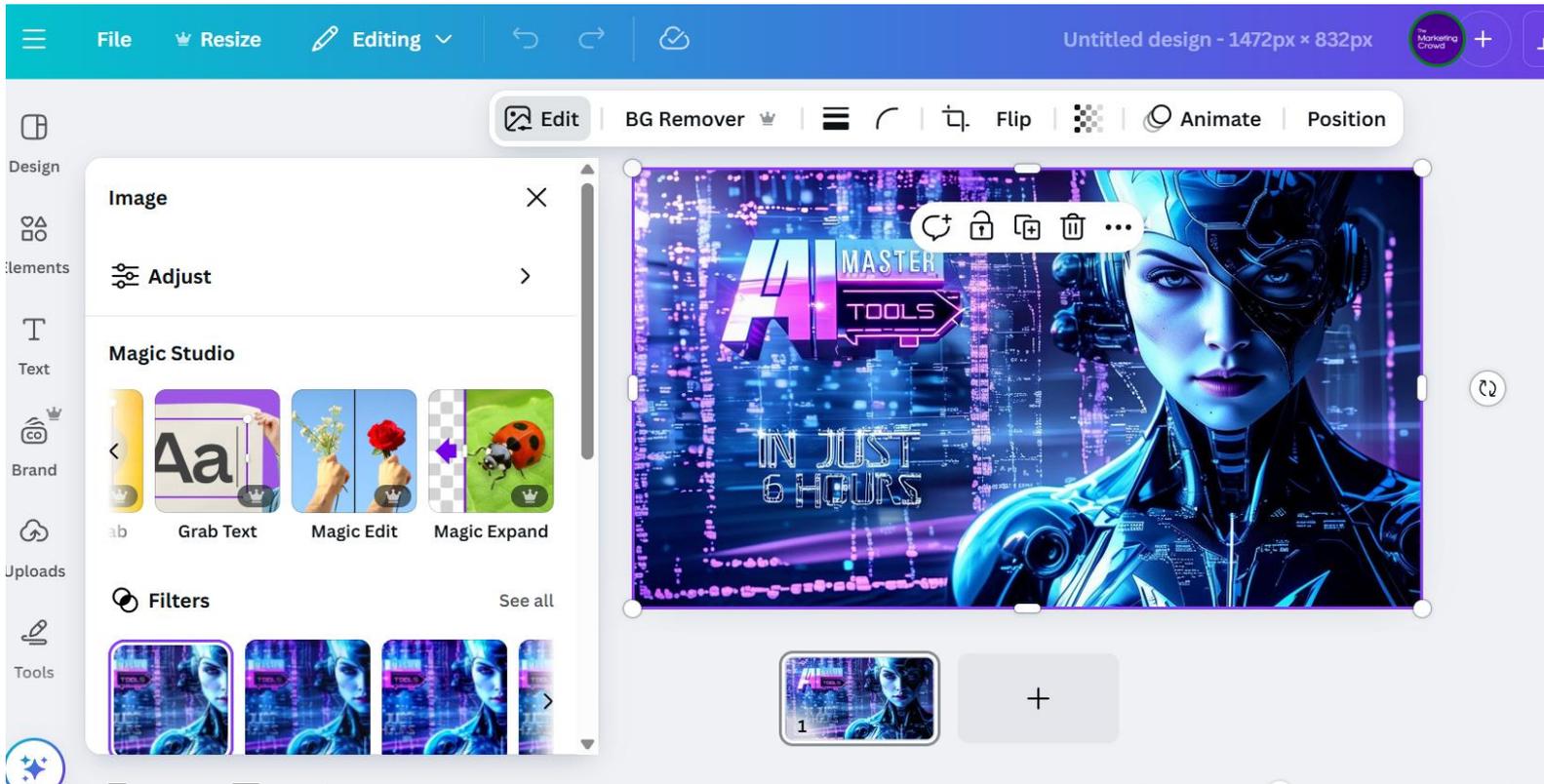
Option 2 – Idiogram.ai



It then produces 4 options.

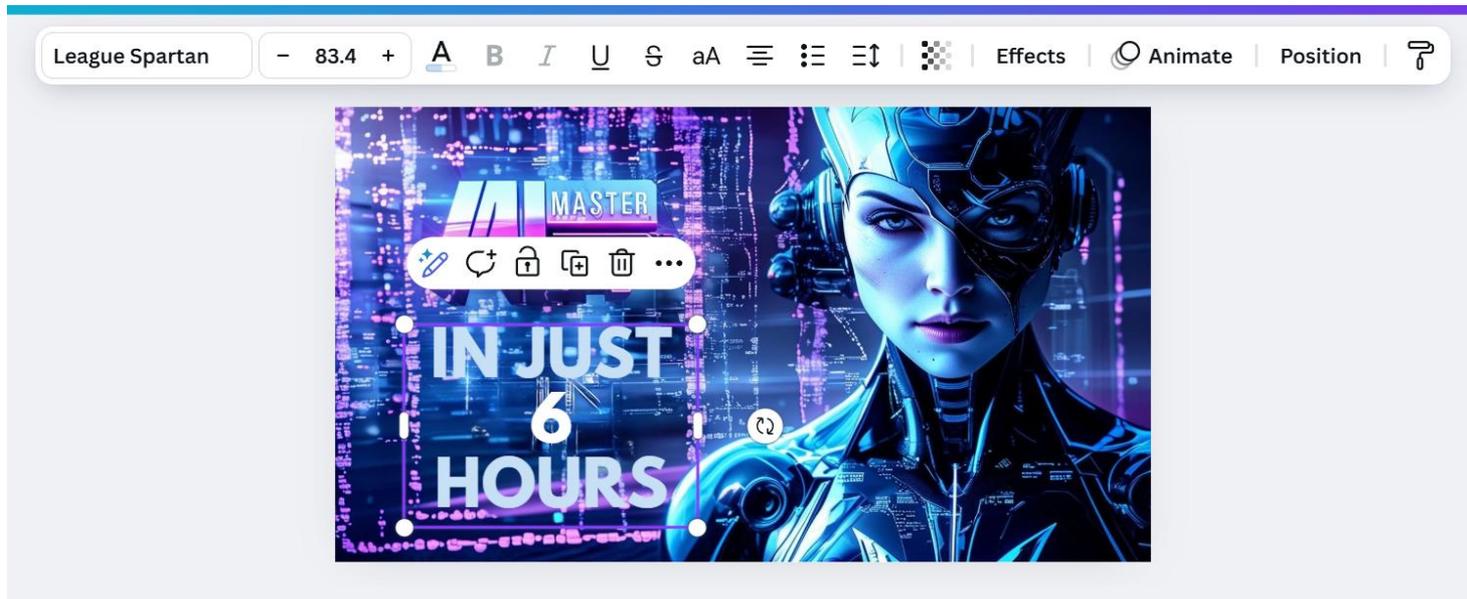
Idiogram has a very good reputation for creating Text in images with very few errors

What if you like the image but there is a spelling or text error? Use the grab text AI tool in Canva



Open your image in Canva
Click on the image, then edit image then select grab text in magic studio

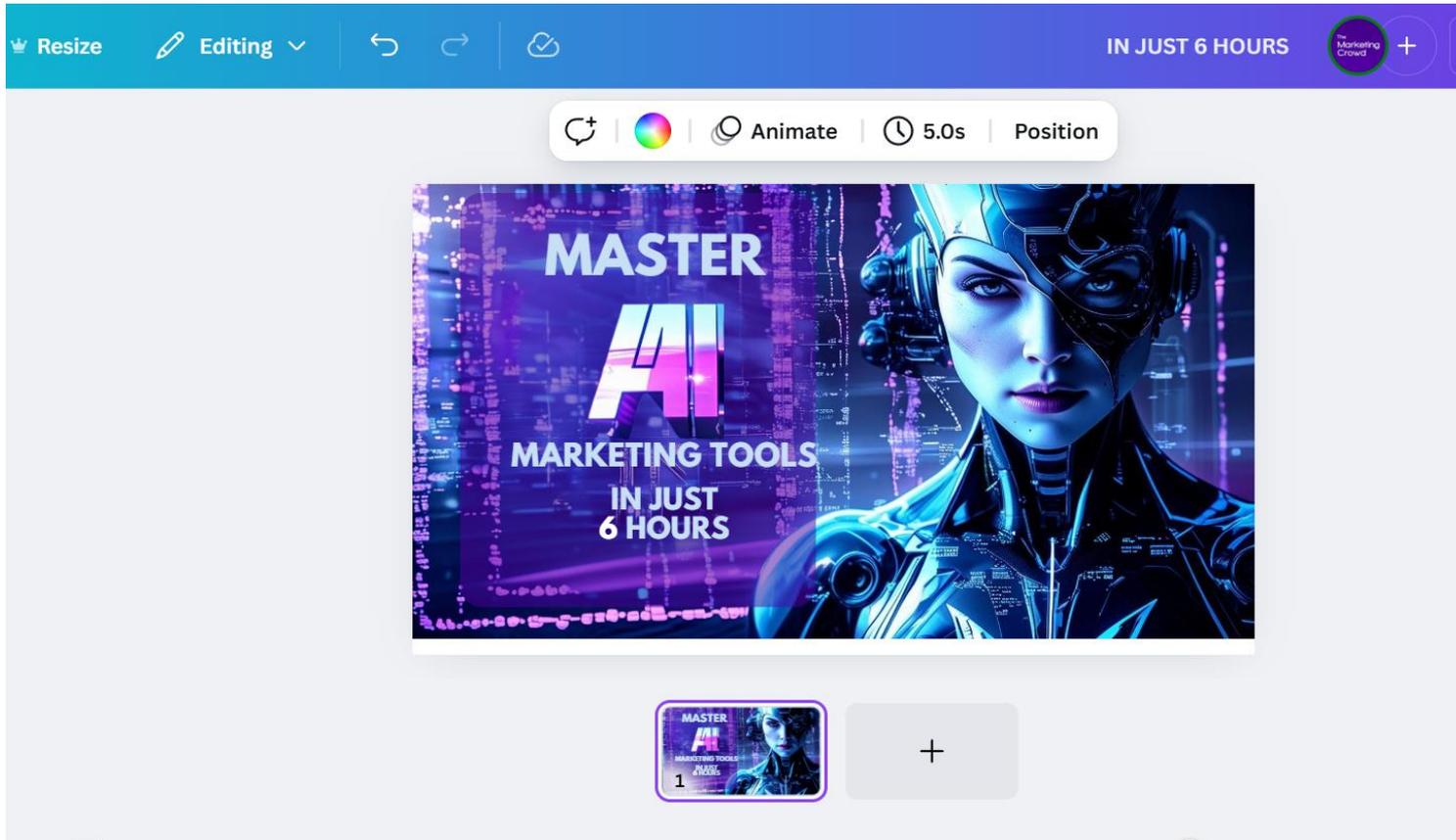
What if you like the image but there is a spelling or text error?
Use the grab text AI tool in Canva



You can then edit the text, change the font, change the colour

What if you want to delete or change some of the text / graphics

Use the magic grab AI tool in Canva



You can then grab a graphic that is in the design
You can now move things around and make any changes you want

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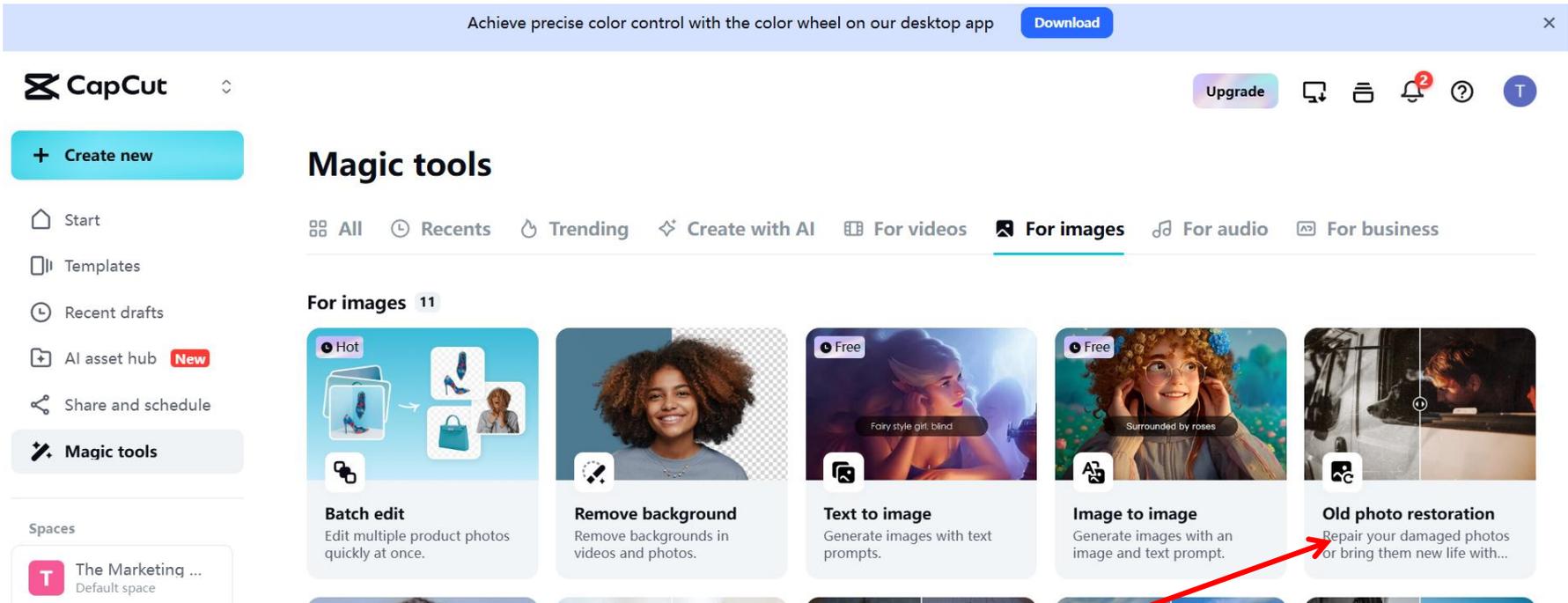
Photo coloriser – Capcut desktop

Remove the background from an image – remove.bg

Remove background form multiple images at once & add keyline stroke - Flexiclip

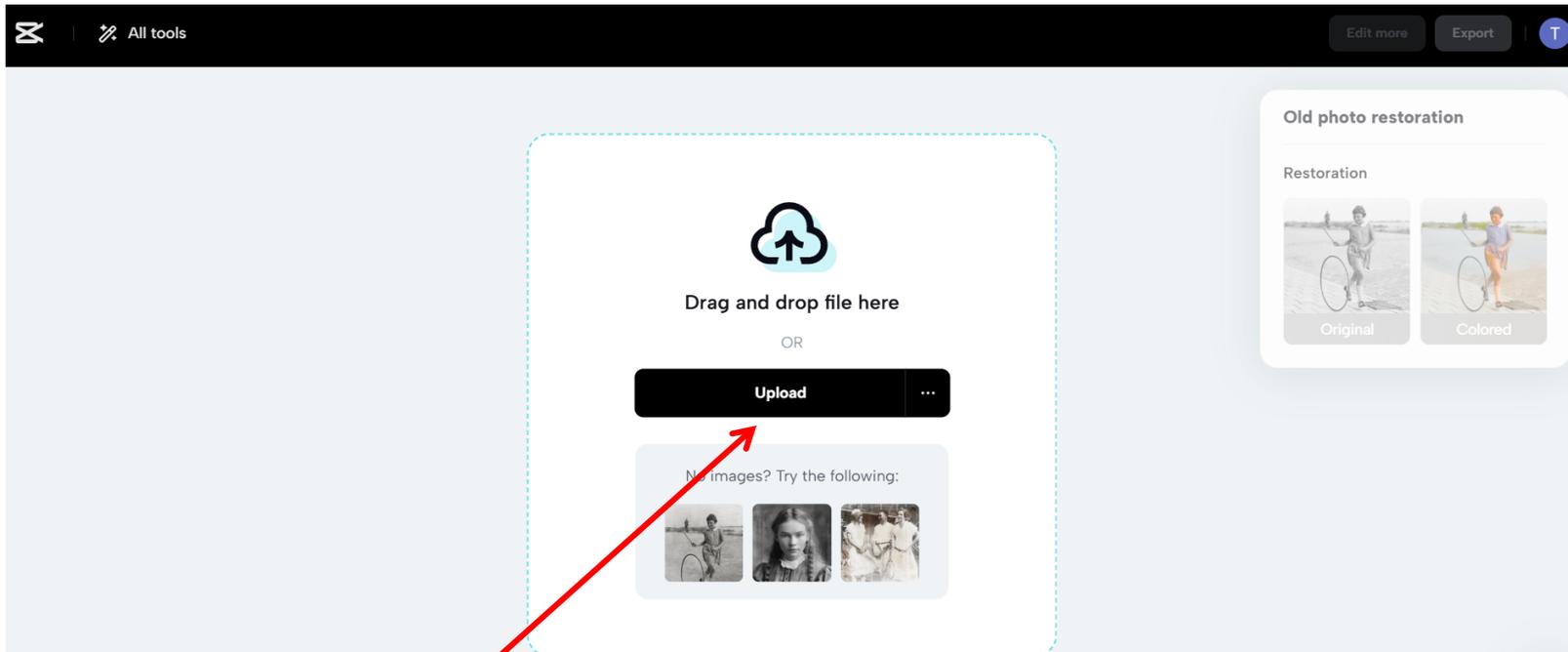
Erase something form an image – cleanup.pictures

Photo coloriser – turn an old black and white image into colour & restore it capcut.com on desktop



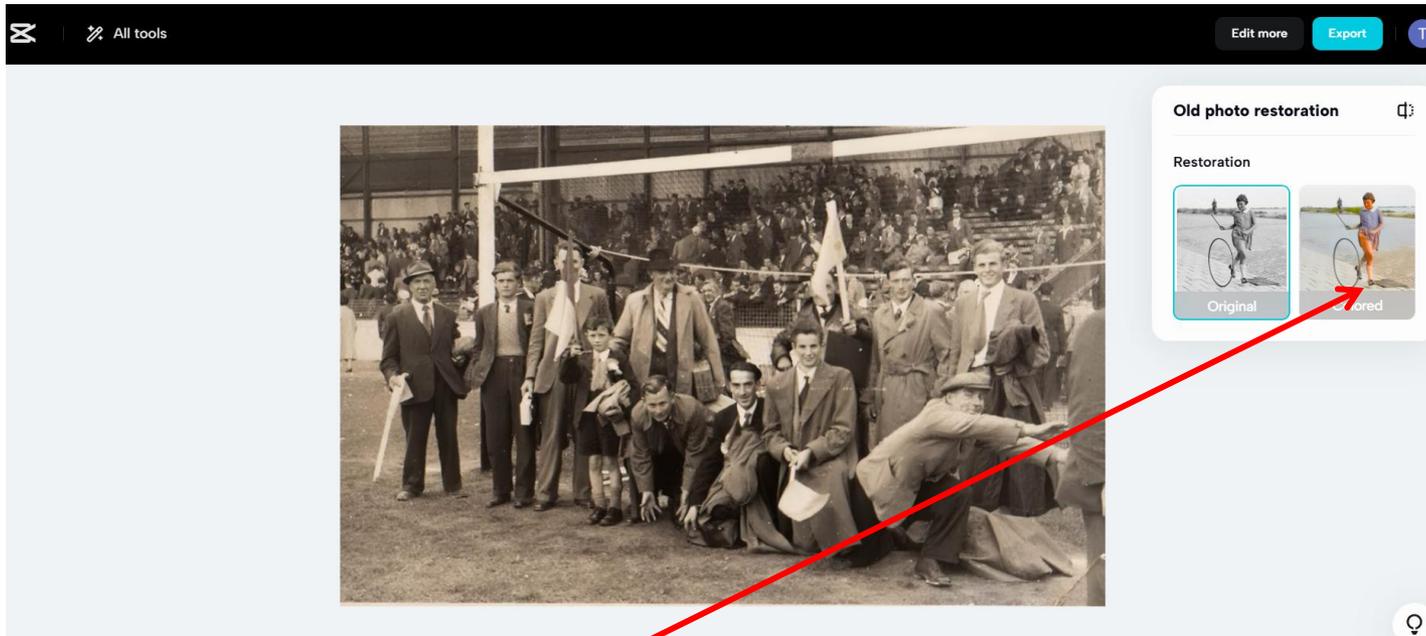
Got to capcut.com
On the left menu click magic tools
Then click Old photo restoration

Photo coloriser – turn an old black and white image into colour & restore it capcut.com on desktop



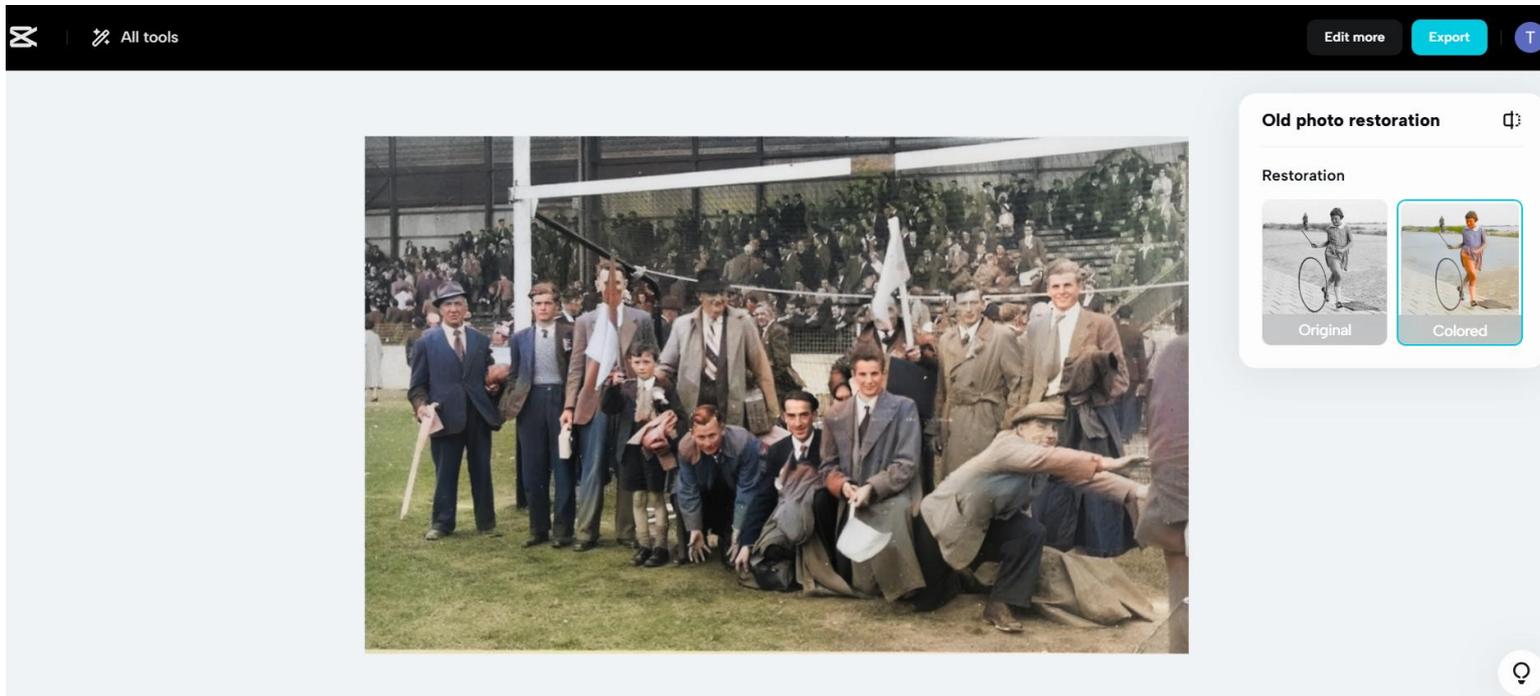
Upload your image

Photo coloriser – turn an old black and white image into colour & restore it capcut.com on desktop



After it works on the image you now need to click on the colour option

Photo coloriser – turn an old black and white image into colour & restore it capcut.com on desktop



You can now download the image without a watermark

Photo coloriser – turn an old black and white image into colour & restore it flexclip.com on desktop

The screenshot shows the FlexClip website interface. On the left is a navigation sidebar with the FlexClip logo at the top, followed by a 'Create a Video' button with a plus sign. Below are menu items: Home, Projects, Templates (marked 'HOT'), AI Tools (highlighted), Favorites, Cloud Space (with a crown icon), and Create Team (with a plus sign). At the bottom of the sidebar is an 'Upgrade Now' button (with a crown icon) and a user profile card for 'The Marketing Cr...' with 'Free · Private' status. The main content area is titled 'AI Tools' and has four filter tabs: 'Popular' (selected), 'Image', 'Video', and 'Audio'. Below the filters are six tool cards: 1. 'AI Image to Image Generator' showing a woman's face. 2. 'AI Text to Image' with a text input field 'Enter a prompt...' and a 'Generate' button. 3. 'AI Auto Subtitle' with the text 'Tired of typing subtitle?'. 4. 'AI Text to Speech' with a 'TXT' icon and a waveform. 5. 'AI Background Remover' showing a 'Before' and 'After' comparison of a car with its background removed. 6. 'AI Old Photo Restoration' showing a 'Before' and 'After' comparison of a woman's face, where the 'After' version is colorized and restored. A seventh tool card is partially visible at the bottom, showing a man's face and a 'Generate' button.

Go to flexclip.com

Click on all tools

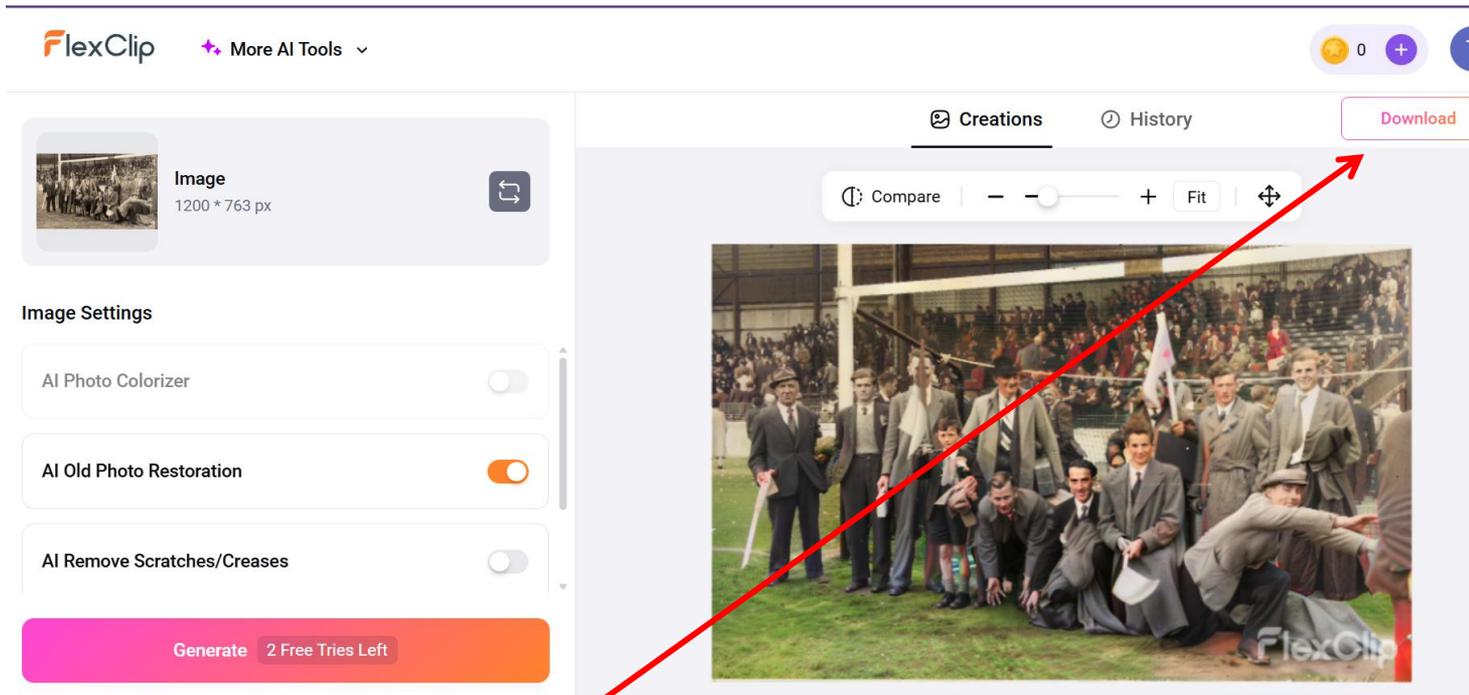
Choose AI old photo restoration

Photo coloriser – turn an old black and white image into colour & restore it flexclip.com on desktop

The screenshot displays the FlexClip web interface. At the top left is the FlexClip logo and a 'More AI Tools' dropdown menu. On the top right, there are icons for a coin (0), a plus sign, and a user profile 'T'. The main content area is split into two panels. The left panel, titled 'Image Settings', contains three toggle switches: 'AI Photo Colorizer' (turned on), 'AI Old Photo Restoration' (turned on), and 'AI Remove Scratches/Creases' (turned off). Below these is a pink 'Generate' button with '3 Free Tries Left' next to it. A red arrow points from the 'AI Old Photo Restoration' toggle to the text below. The right panel shows a preview of a vintage black and white photograph of a group of men in suits on a sports field. Above the photo are controls for 'Compare', a slider, and 'Fit'.

Upload your image
Switch on coloriser and restoration

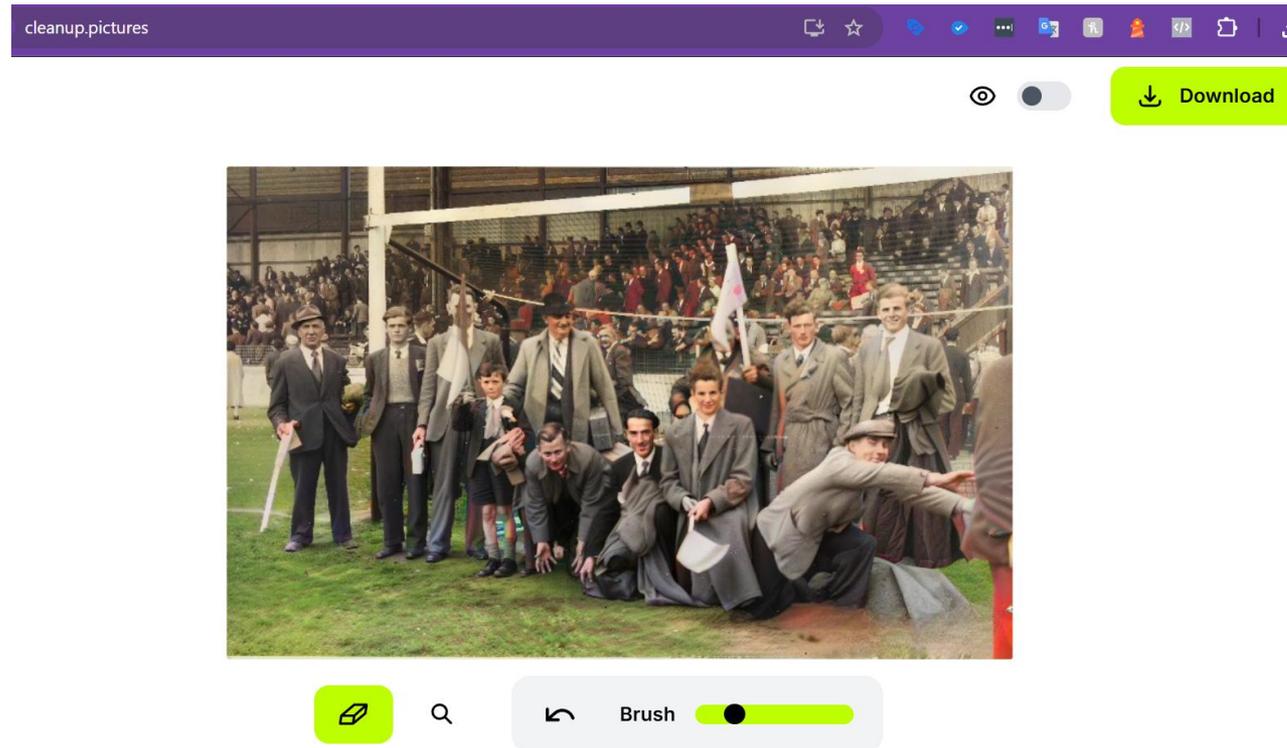
Photo coloriser – turn an old black and white image into colour & restore it flexclip.com on desktop



Review your image
Click download

There will be a watermark on the image but watermarks can be removed with a magic eraser eg. Cleanup.pictures

Photo coloriser – turn an old black and white image into colour & restore it flexclip.com on desktop



There will be a watermark on the image but watermarks can be removed with a magic eraser eg. Cleanup.pictures

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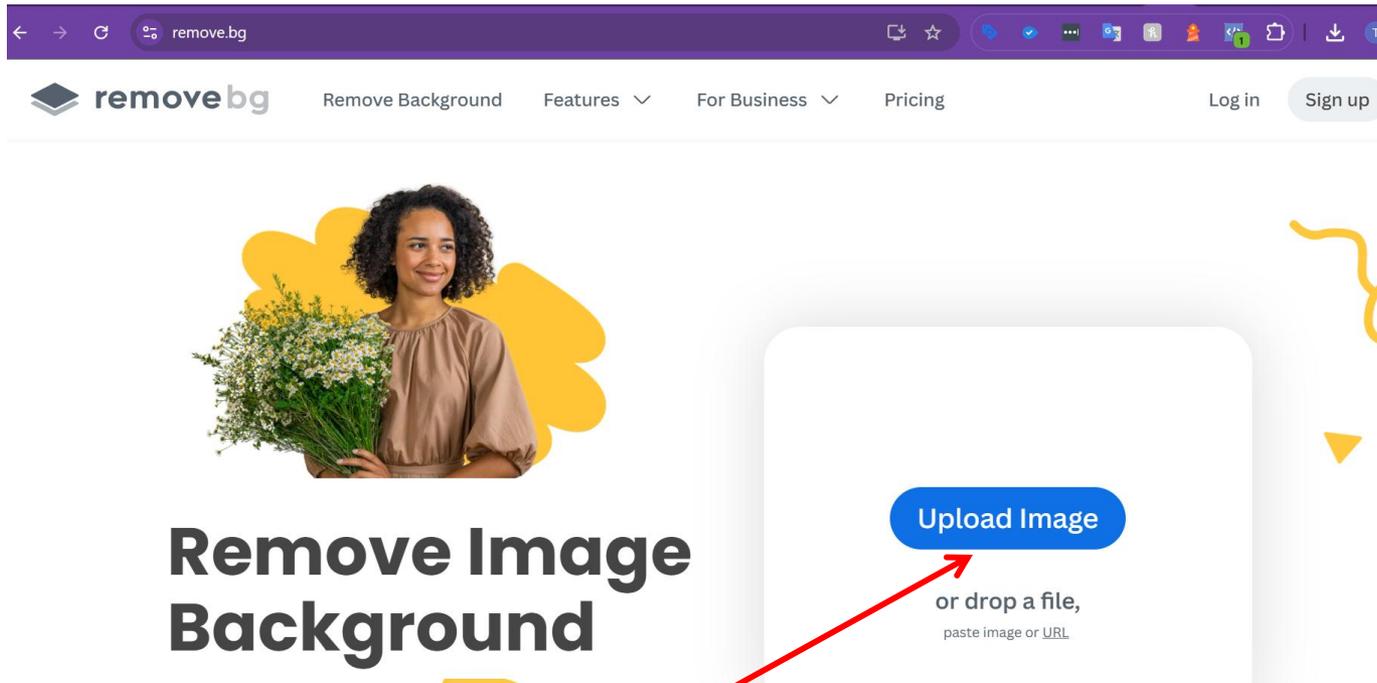
Photo coloriser – Capcut desktop

Remove the background from an image – remove.bg

Remove background from multiple images at once

Erase something from an image – cleanup.pictures

Remove the background from an image remove.bg website



Go to remove.bg
No need to setup an account or login
Upload your image

Remove the background from an image remove.bg website



Remove Background

Features ▾

For Business ▾

Pricing

Log in

Sign up



- + Background **New**
- Eraser icon Erase/Restore
- fx Effects
- C Create design

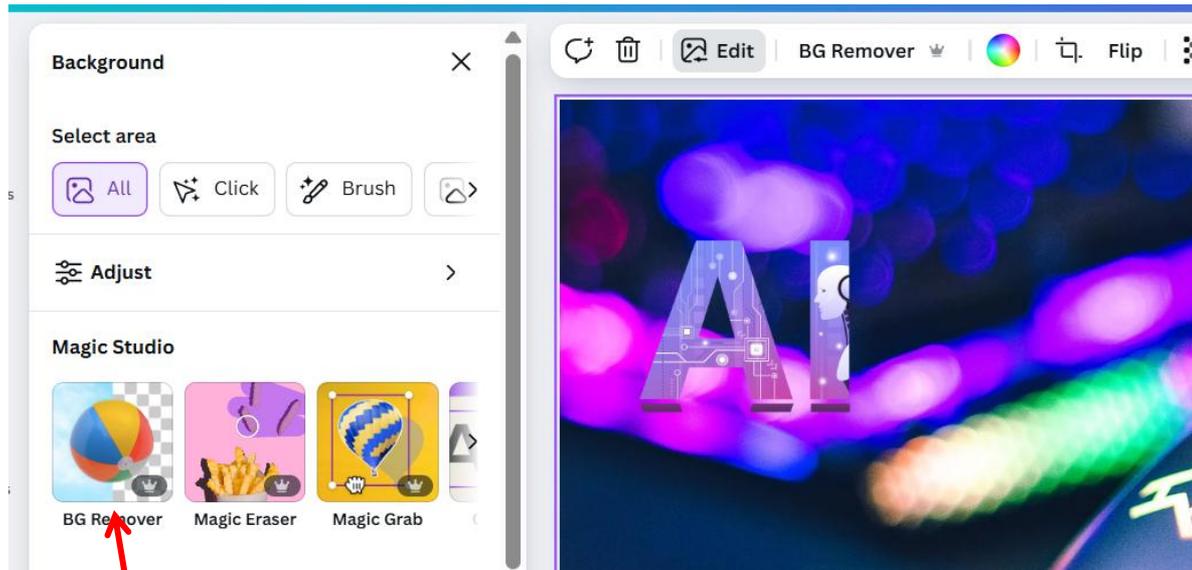
− + [Crop] [Undo] [Redo] **Download ▾**



Rate this result [Like] [Dislike] [Trash]

You can now download your image

Got the Pro version of Canva? Use BG Remover within magic studio



Click on your image
Click on edit
Click on magic studio
Select BG remover

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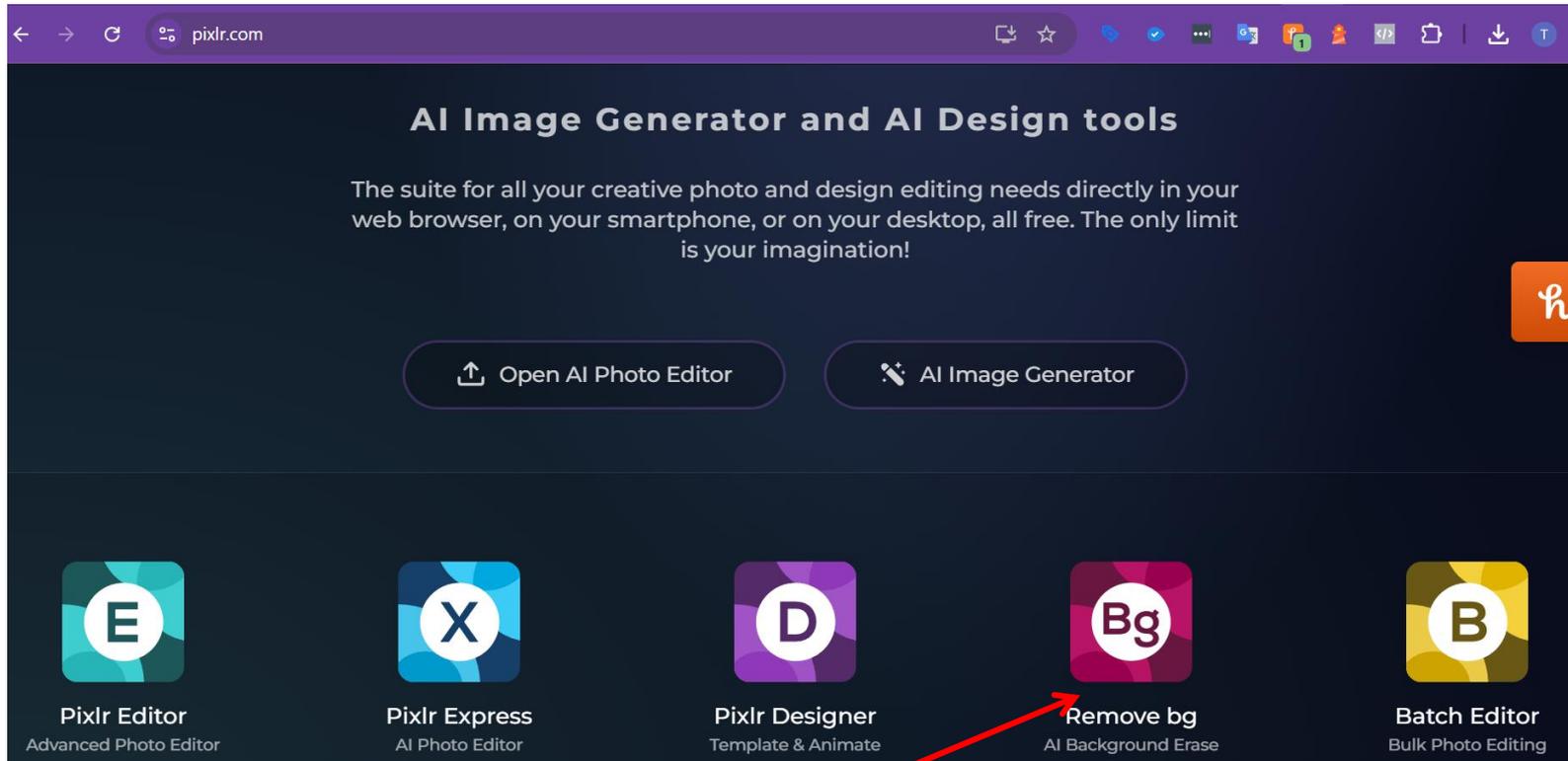
Photo coloriser – Capcut desktop

Remove the background from an image – remove.bg

Remove background from multiple images at once

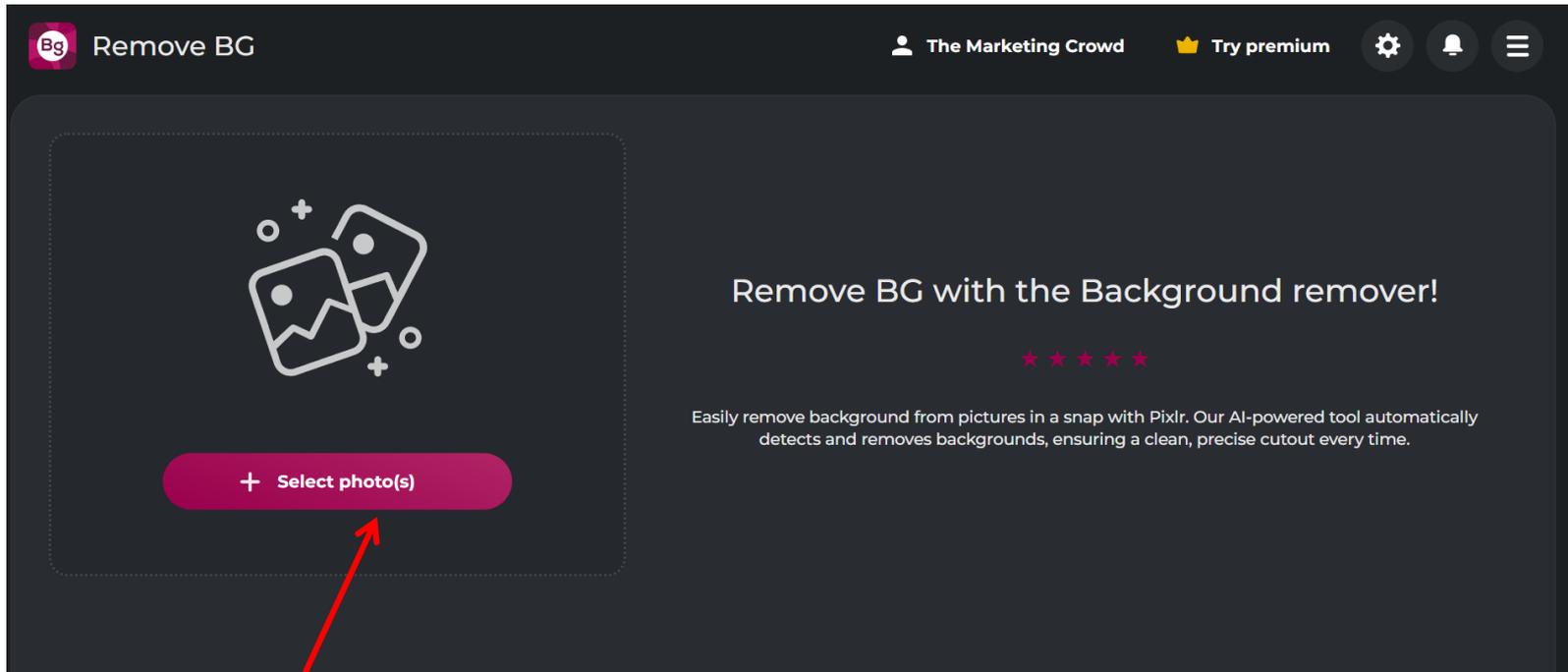
Erase something from an image – cleanup.pictures

Remove the background from many images at once Pixlr.com



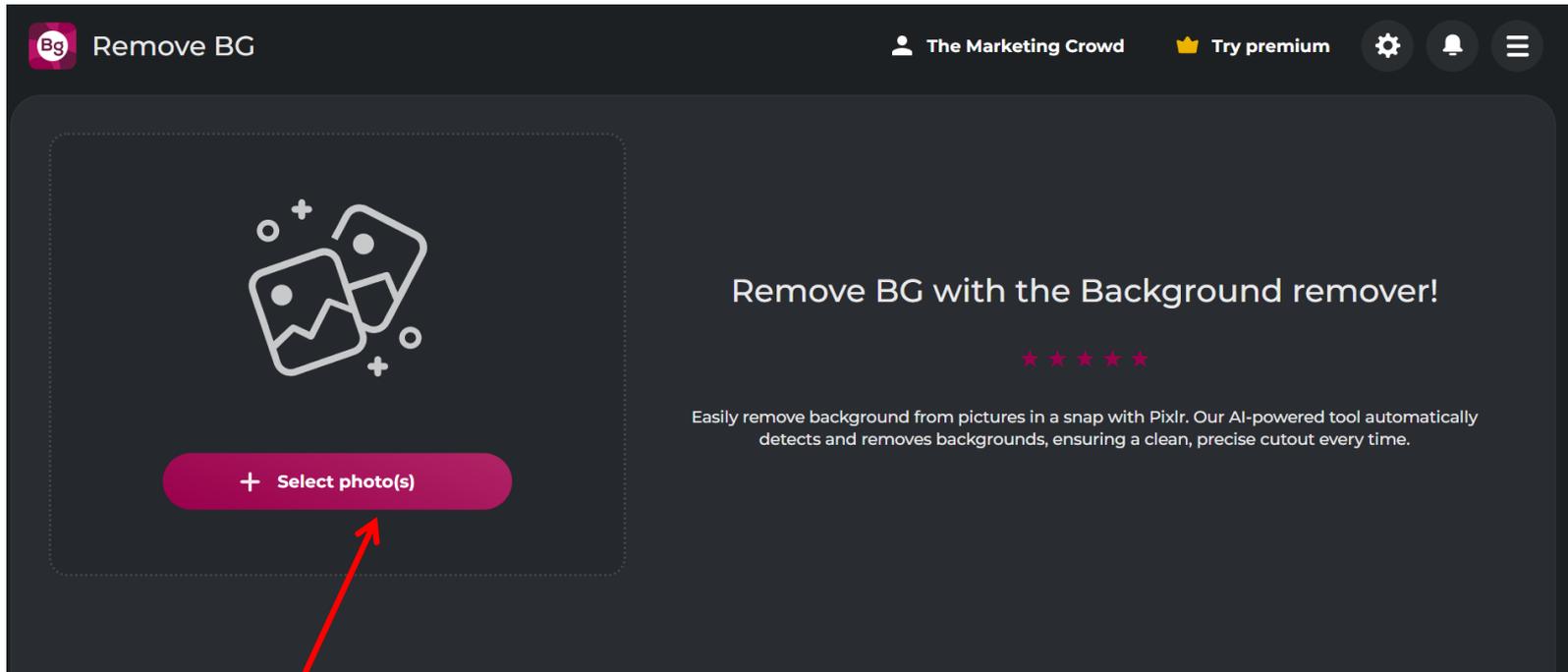
Go to pixlr.com
Login with a Gmail account
Scroll down and click on remove bg

Remove the background from many images at once Pixlr.com



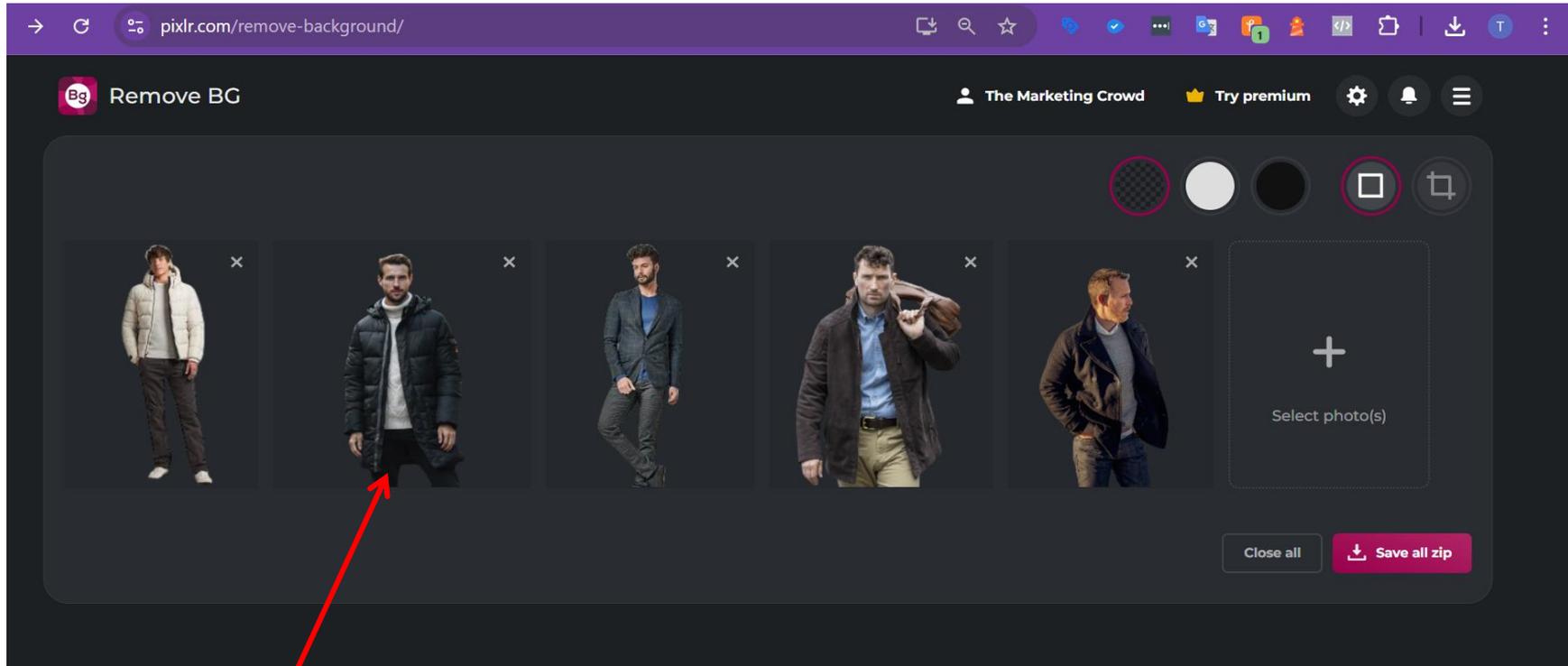
Click here and upload multiple photos
Hold down the ctrl key to select more than 1 at a time

Remove the background from many images at once Pixlr.com



Click here and upload multiple photos
Hold down the ctrl key to select more than 1 at a time

Remove the background from many images at once Pixlr.com



You can now download them all in a zip file
Or you can put them on a coloured background before downloading

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Remove background from multiple images at once

Erase something from an image – cleanup.pictures

Increase the resolution of an image

Erase a person, object or text from an image cleanup.pictures website

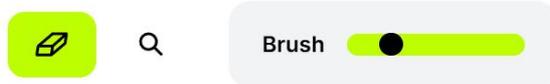


Remove any unwanted
object, **defect**, **people** or
text from your pictures in
seconds



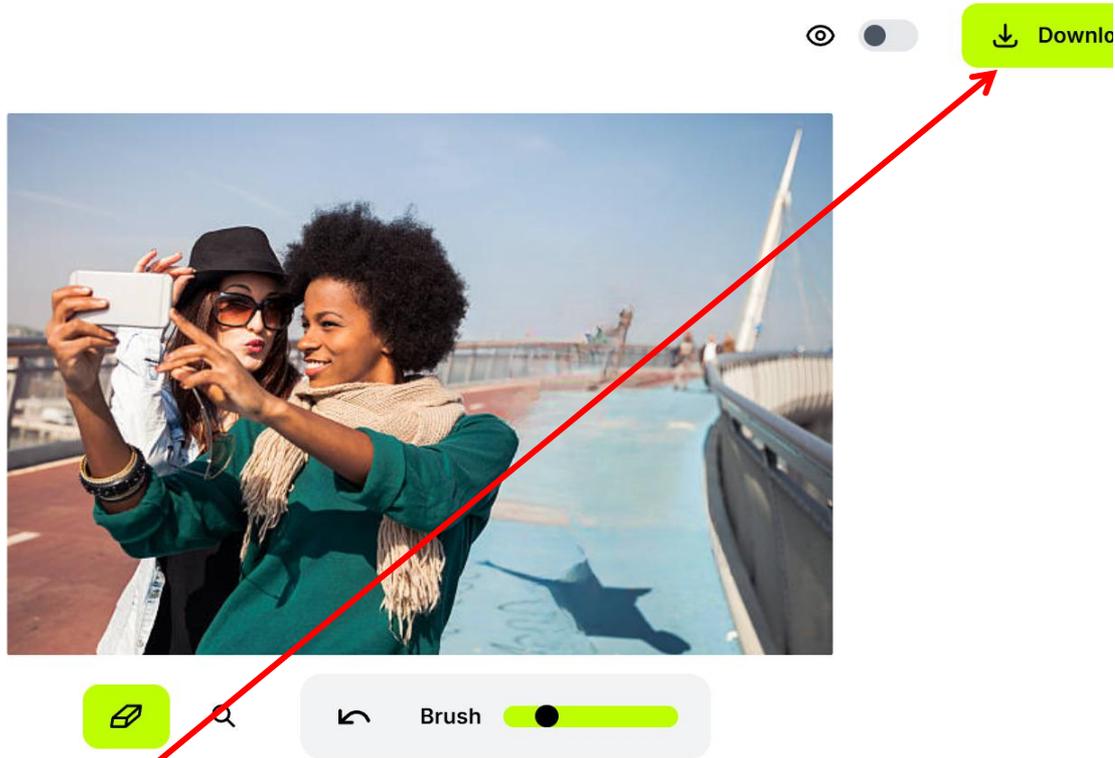
Go to cleanup.pictures
No need to setup an account or login
Upload your image

Erase a person, object or text from an image cleanup.pictures website



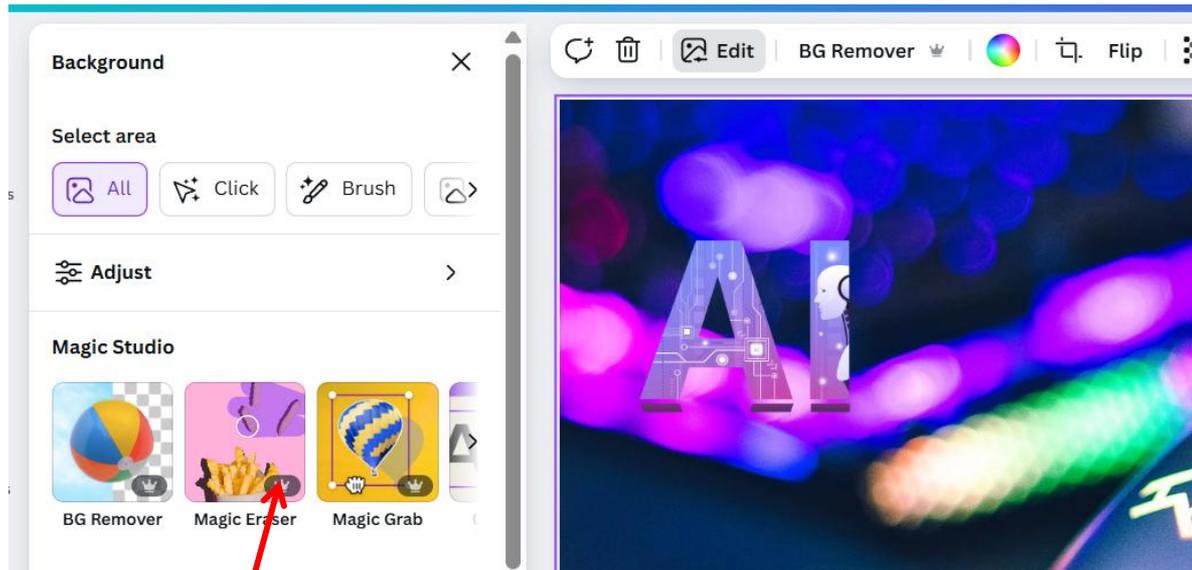
Choose a brush size

Erase a person, object or text from an image cleanup.pictures website



Download your image

Got the Pro version of Canva? Use magic eraser within magic studio



- Click on your image
- Click on edit
- Click on magic studio
- Select magic eraser

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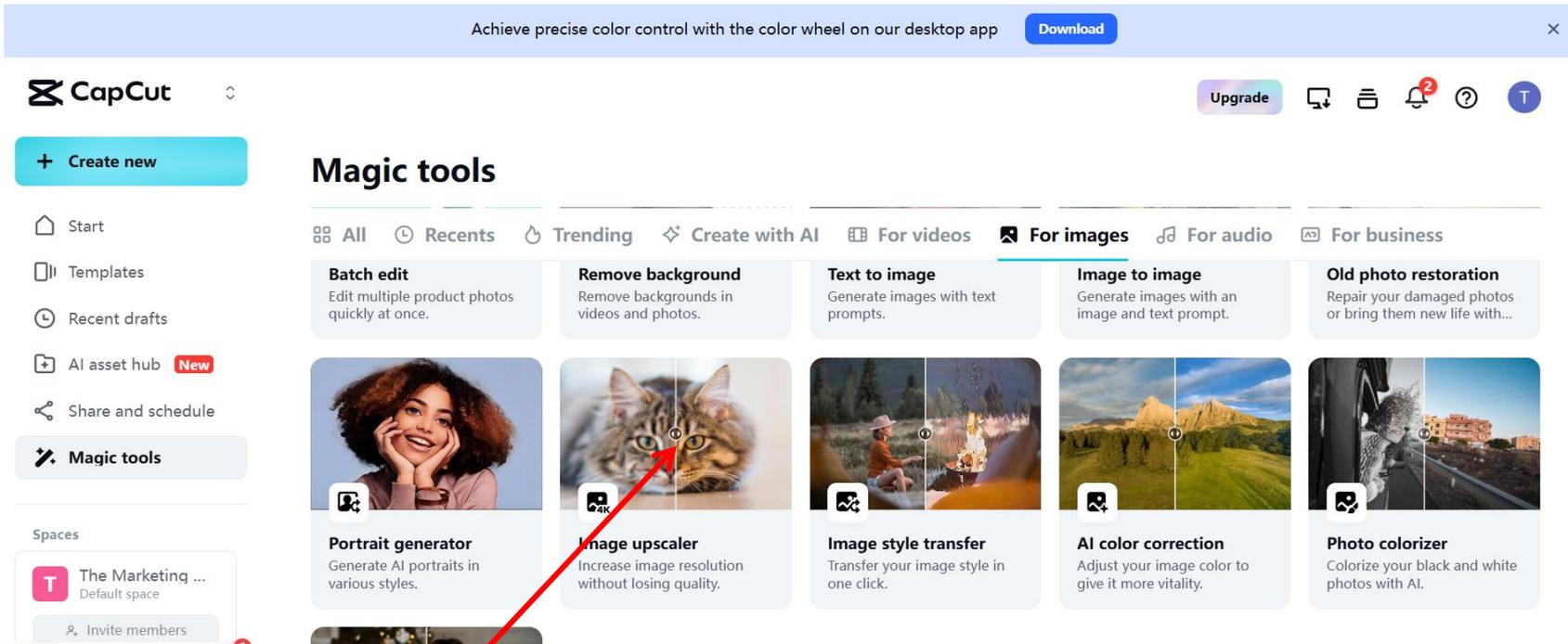
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Remove background from multiple images at once

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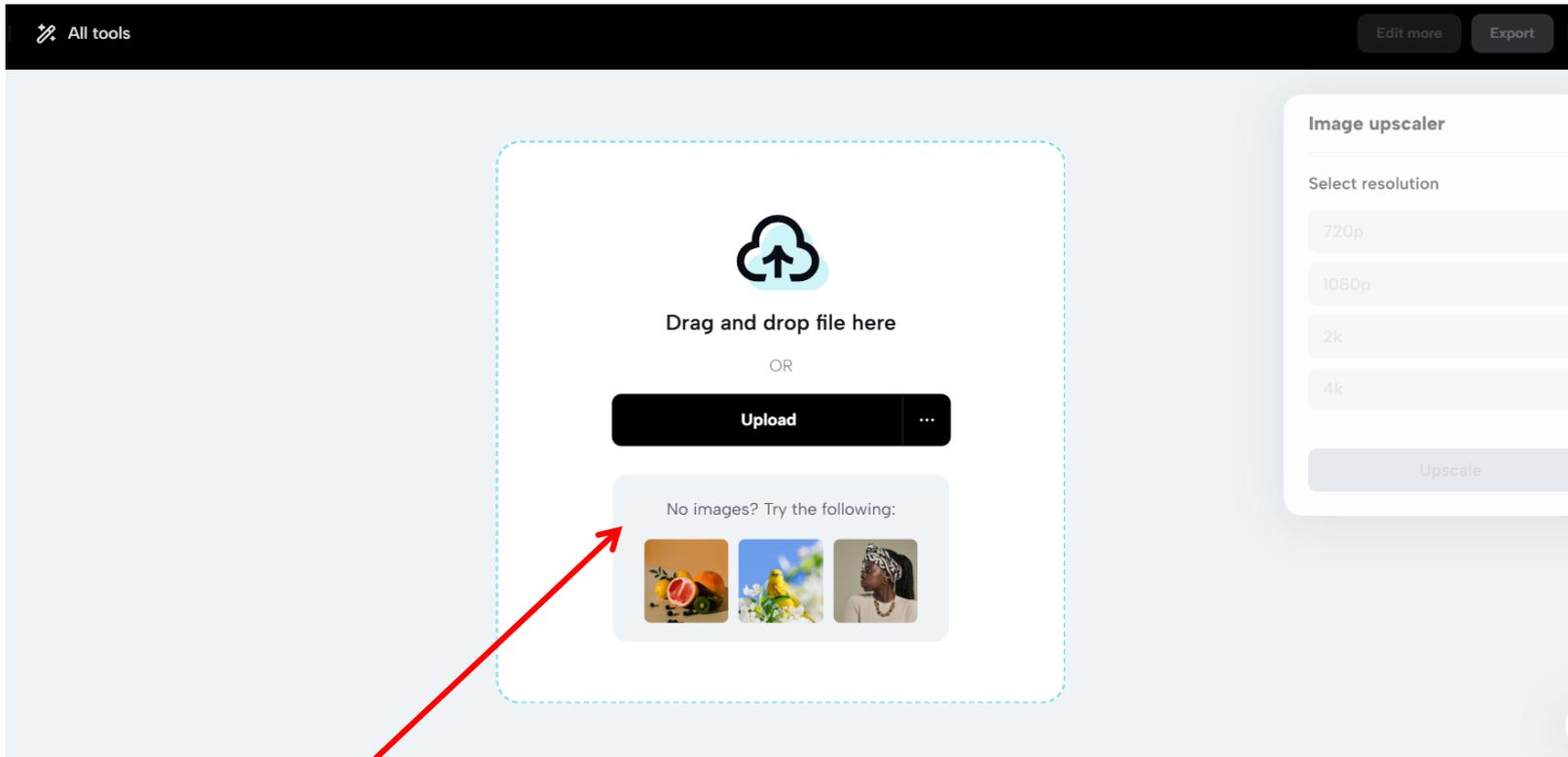
Increase the resolution of an image

Increase the resolution of an image by upscaling – ideal if you download a low res version using free tool like remove.bg



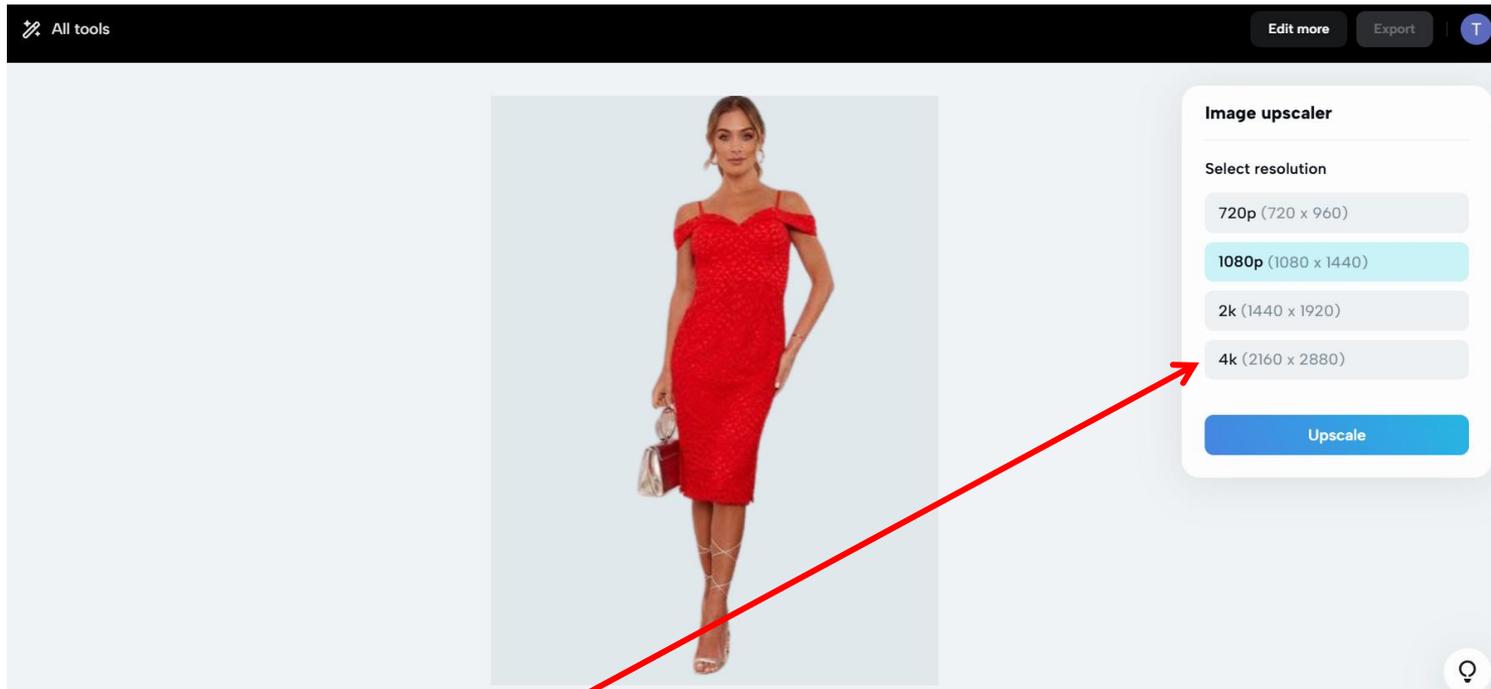
Go to capcut.com and then magic tool
Click on image upscaler

Increase the resolution of an image by upscaling – ideal if you download a low res version using free tool like remove.bg



Upload your image

Increase the resolution of an image by upscaling – ideal if you download a low res version using free tool like remove.bg



Select the resolution that you want to increase it to and then download

AI Video Tools

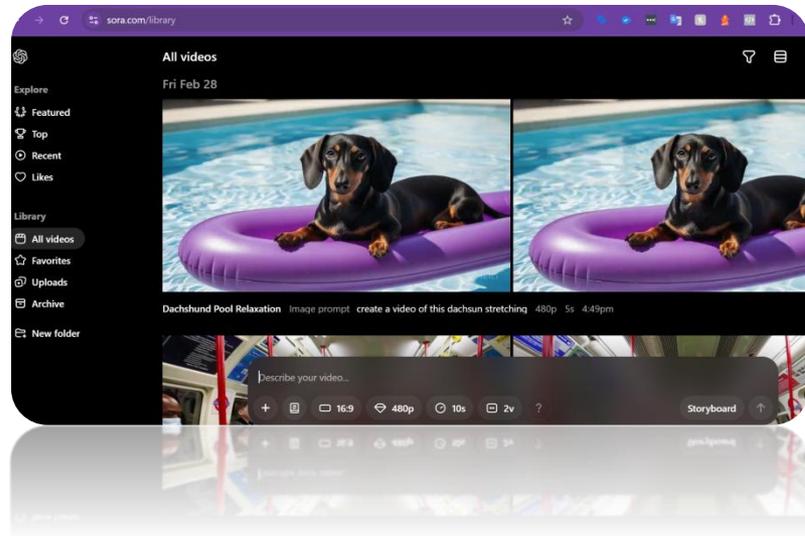
Create a video by attaching a product image – Sora

Edit a video just by providing a url – Capcut desktop

Increase the resolution of your video – Capcut desktop

Edit a video simply by deleting text – Capcut desktop

Sora – create videos just by describing them



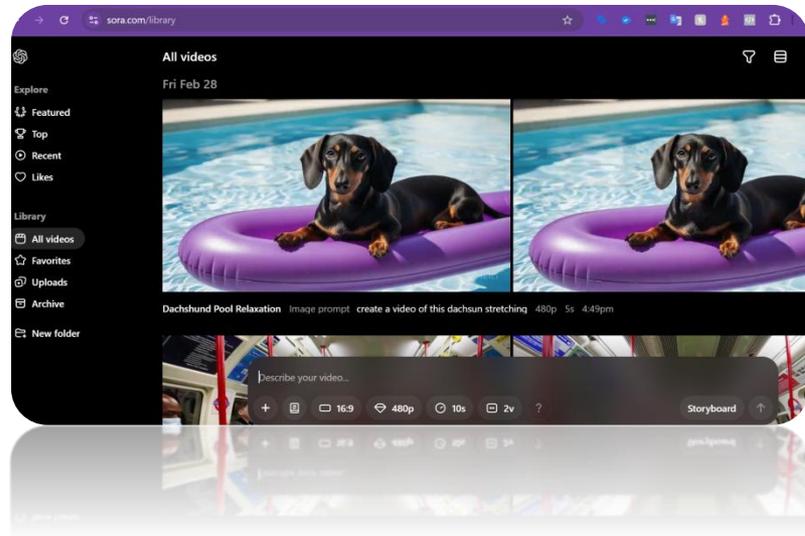
Chat GPT launched Sora in the US and many other countries at the end of 2024 and it rolled out to Ireland in February 2025

It is so much better than any of the other text to video tools I have used. It is currently only available to paid users and to use it you have to go to www.sora.com and login with your Chat GPT login.

You can then type in your prompt describing the type of video you want. You can choose the shape (landscape / portrait / square) , the length (currently 10 seconds max) and how many versions you want (up to 4).

You can also attach an image and it will turn the image into a video and that feature is excellent.

Sora – create videos just by describing them



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You can also attach an image and it will turn the image into a video and that feature is excellent.

Sora – create videos just by describing them



Log in

ChatGPT Plus

Plus includes the ability to explore your creativity through video

- ✓ Up to 50 priority videos (1,000 credits)
- ✓ Up to 720p resolution and 5s duration
- ✓ [Learn more](#) about everything you get with ChatGPT Plus

\$20 /month

Get Plus ↗

ChatGPT Pro

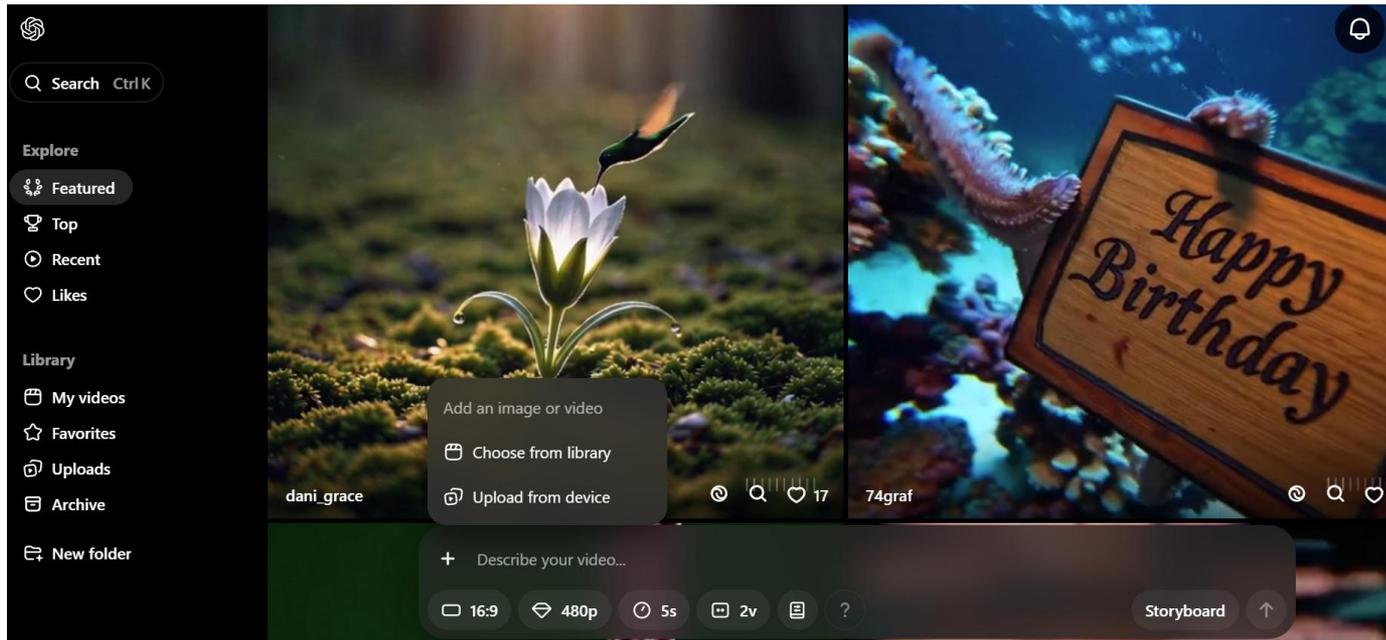
Pro includes unlimited generations and the highest resolution for high volume workflows

- ✓ Up to 500 priority videos (10,000 credits)
- ✓ Unlimited relaxed videos
- ✓ Up to 1080p resolution, 20s duration and 5 concurrent generations
- ✓ Download without watermark
- ✓ [Learn more](#) about everything you get with ChatGPT Pro

\$200 /month

Get Pro ↗

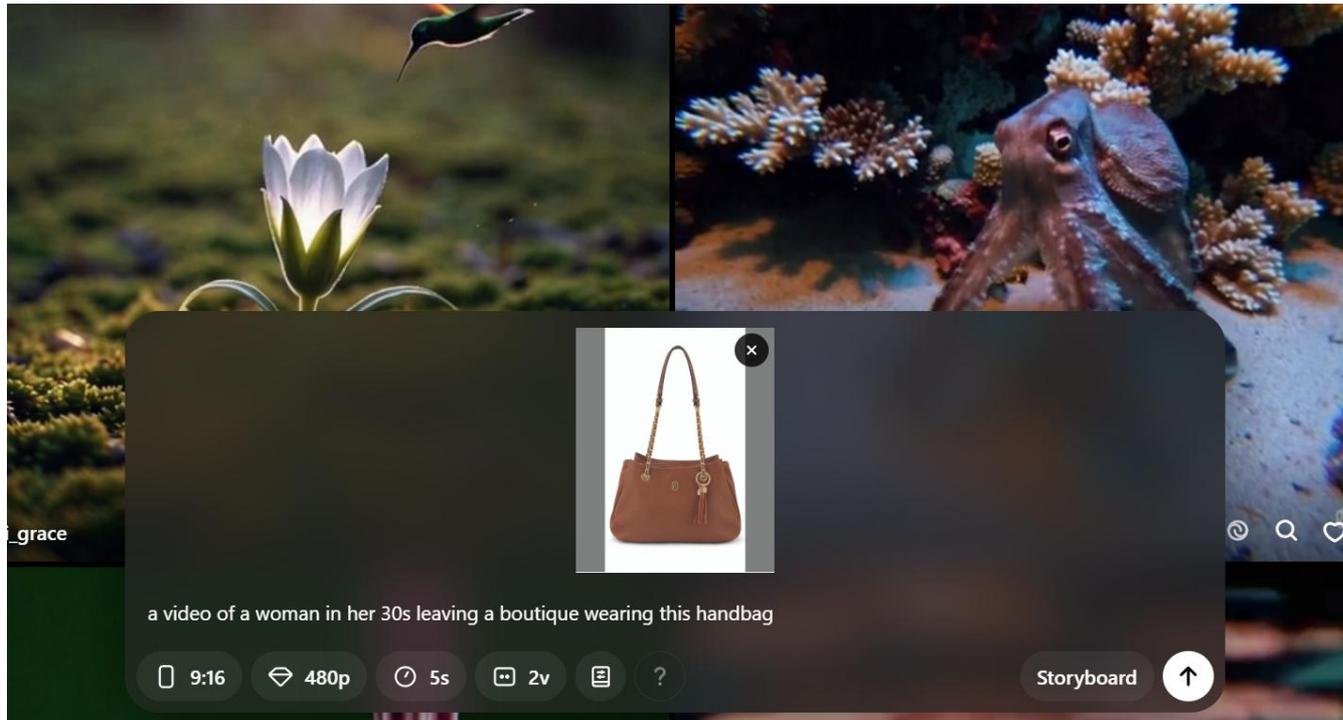
Attach a photo of your product and request videos of it Sora.com



Login to sora.com (paid users only)

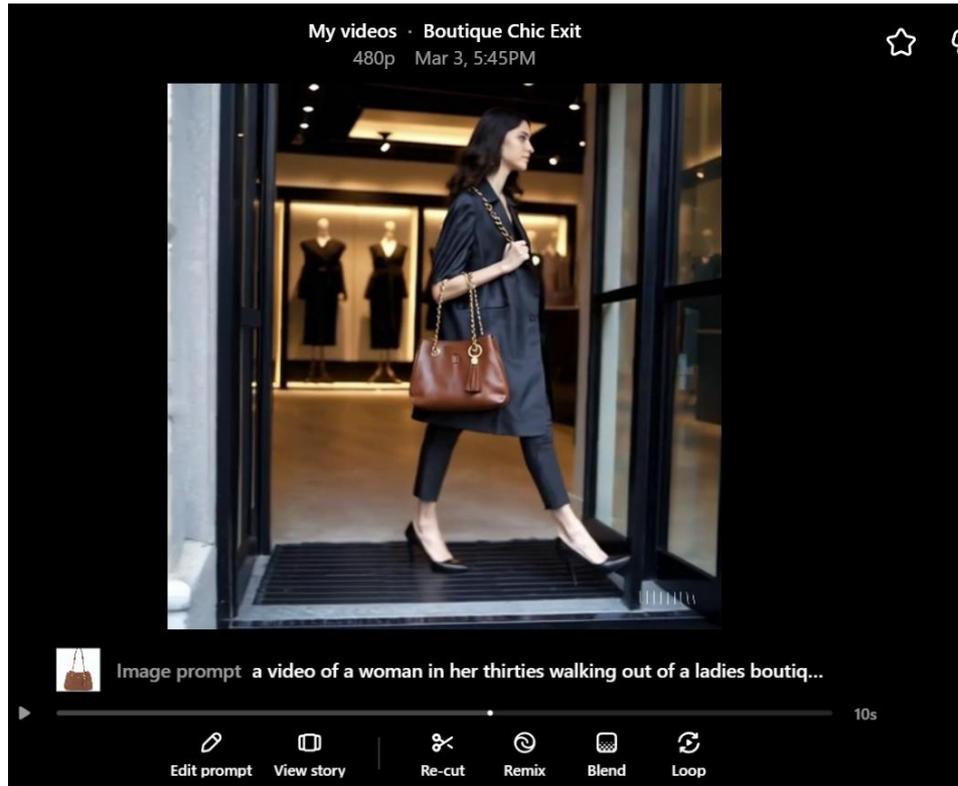
Click on the + and attach an image (of your product)

Attach a photo of your product and request videos of it
Sora.com



Then write a prompt for what you want in the video
Choose the aspect ratio, resolution and how many videos you want

Attach a photo of your product and request videos of it
Sora.com



You can then view the videos that were created
You can also make some revisions to the video, blend it with another one

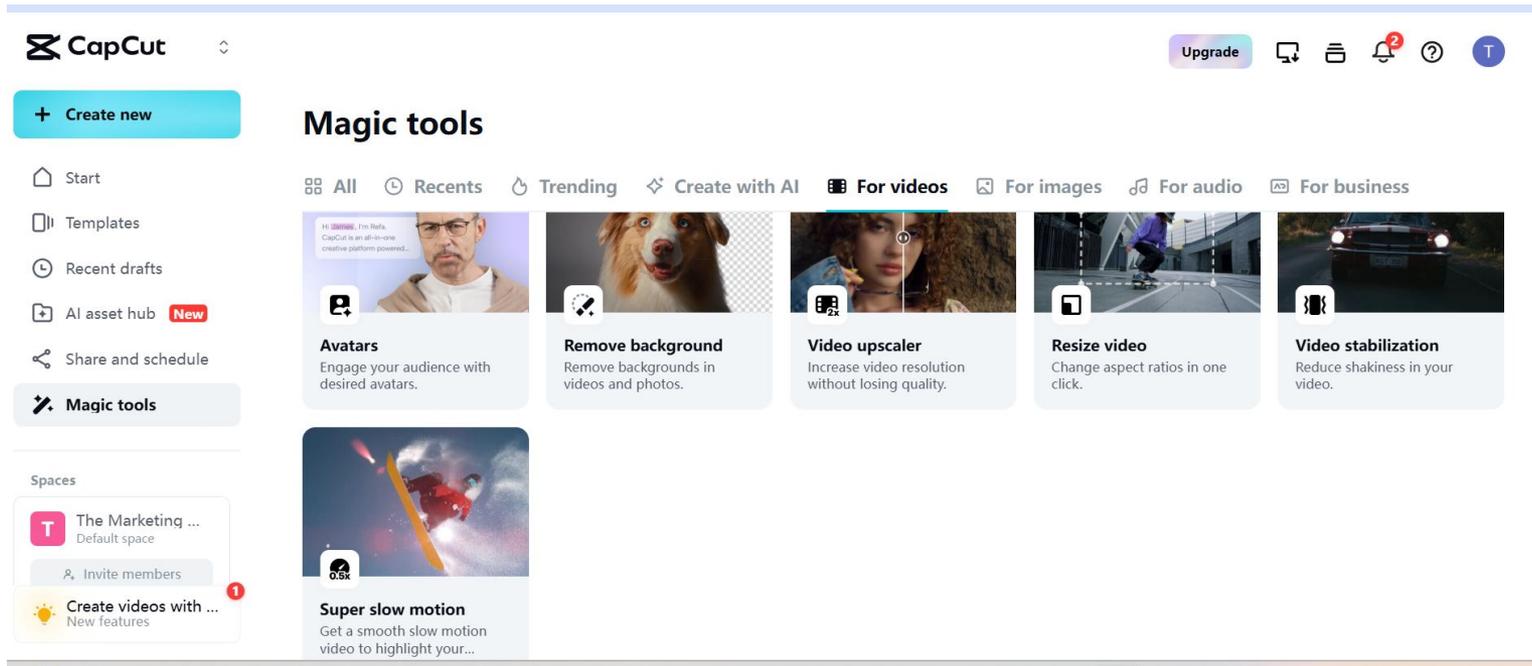
AI Video Tools

Create a video by attaching a product image – Sora

Increase the resolution of your video – Capcut desktop

Edit a video simply by deleting text – Capcut desktop

Other capcut AI video tools that are very useful



If your video is low resolution – use video up scaler. Upload you video and it will increase the resolution so it will look sharper on larger screens

If you footage is a bit shaky use video stabilization and it will reduce the shakiness

AI Video Tools

Create a video by attaching a product image – Sora

Increase the resolution of your video – Capcut desktop

Edit a video simply by deleting text – Capcut desktop

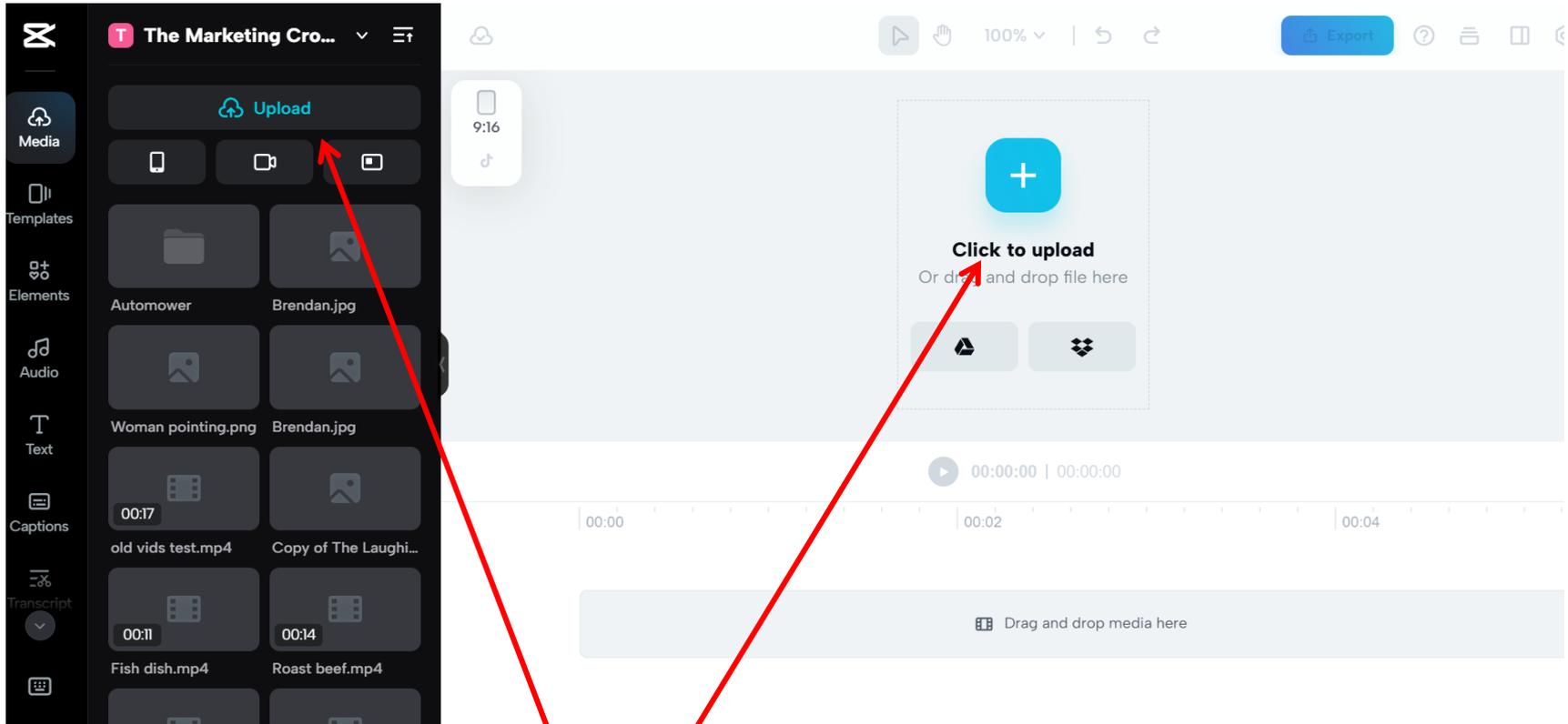
Edit a video simply by deleting text – Capcut desktop



Please note:

There is a detailed video demonstration on how to do this within the Capcut for desktop course which you can watch on the members website

How to get started – Create a video

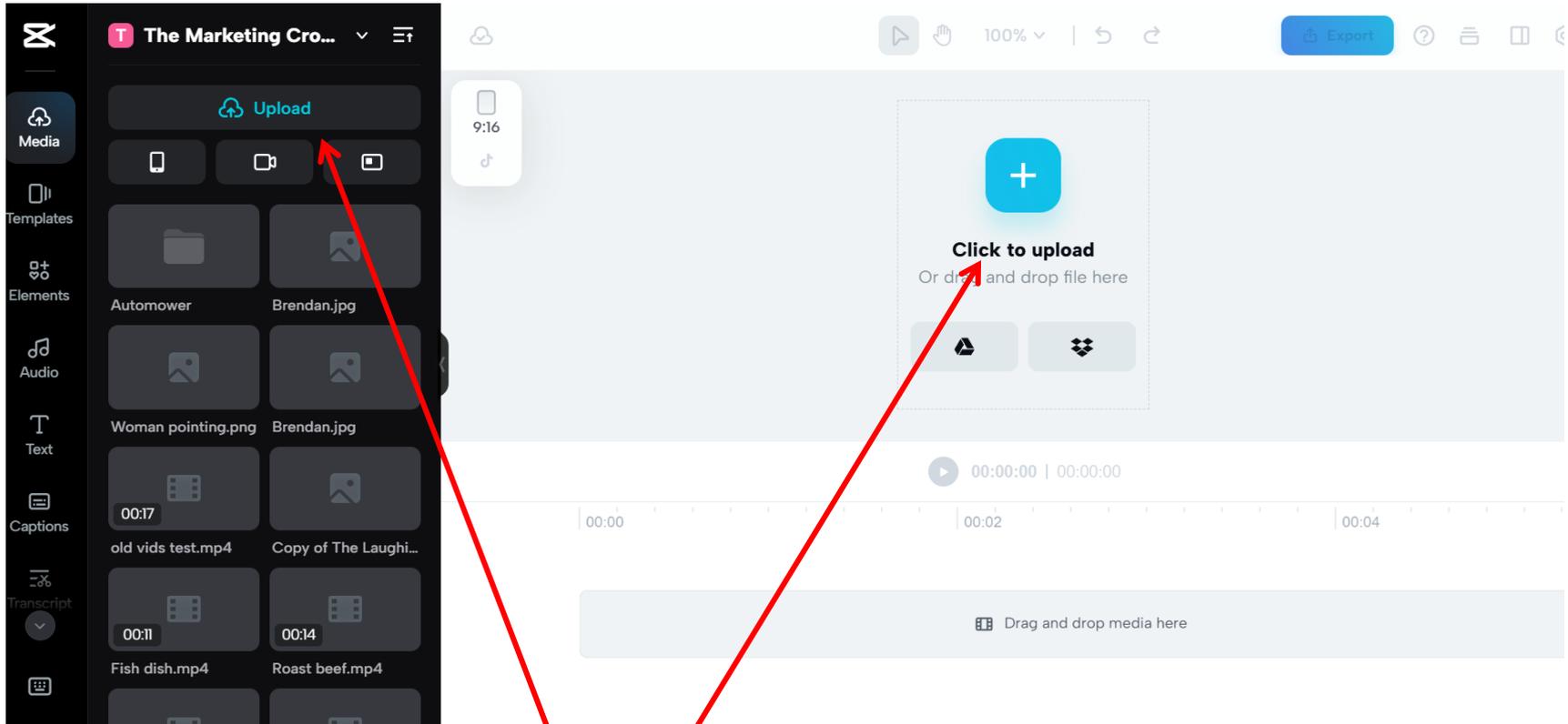


You are now in the editor

Click on upload to upload a video from your computer

Or click on these icons to pull in files from Dropbox or Google drive

How to get started – Create a video

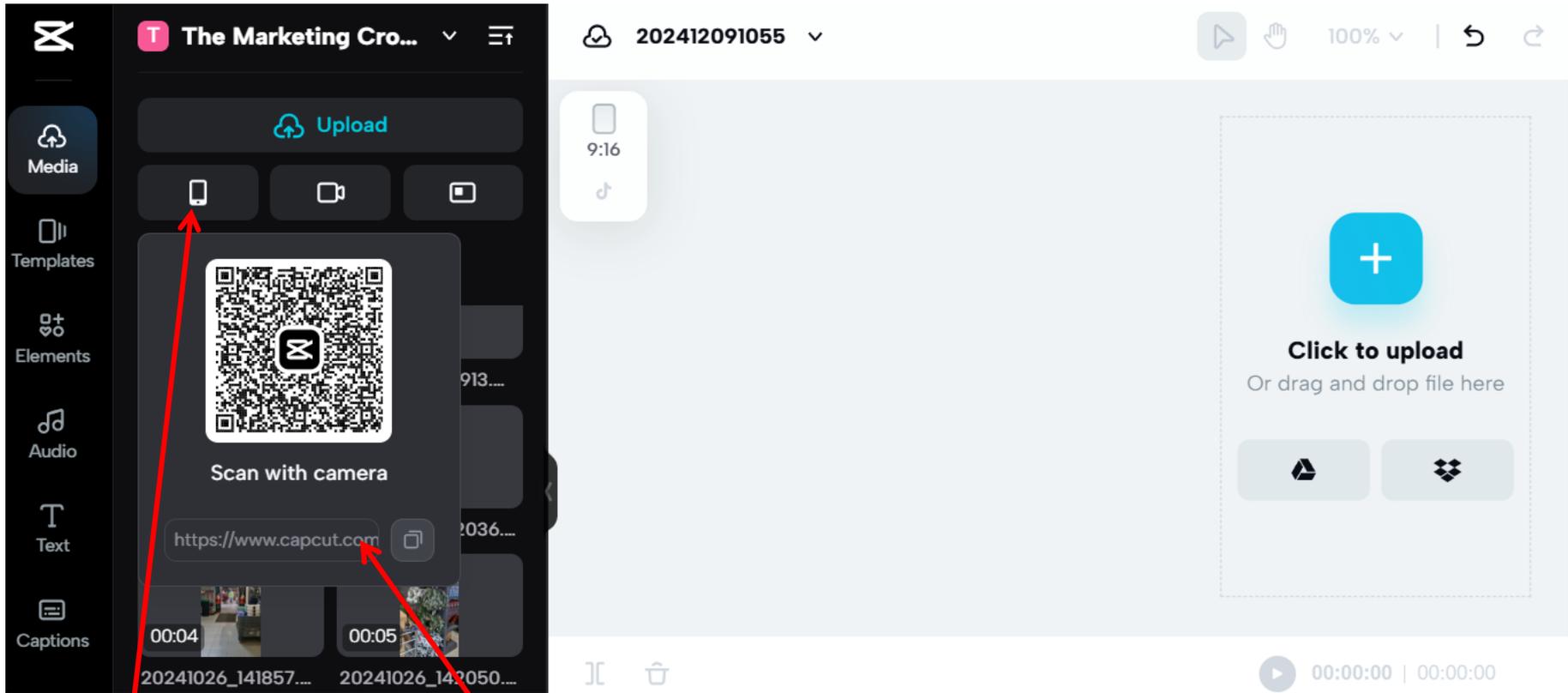


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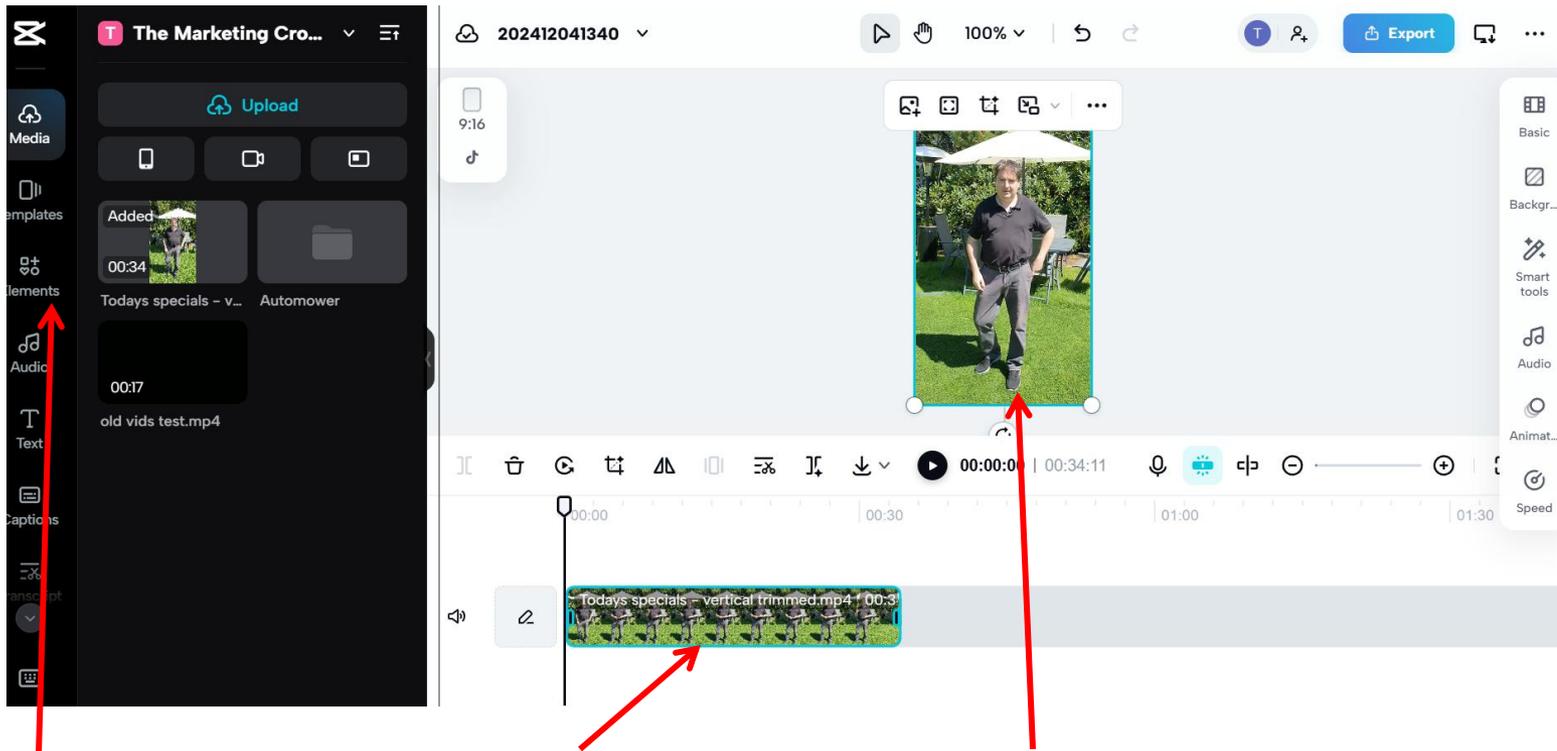
How to get started – Create a video



Or click the phone icon, scan a QR code and you can import videos from your phone

If the QR code doesn't scan, copy this URL, email it to yourself and open it on your phone. You can then upload videos, images and music to your CapCut space

How to get started – Overview of the menus



Drag your video onto the timeline. It will also appear on the playback screen

On the left hand side there is a menu

Elements: search through their stock image and video library to add images or videos to your video

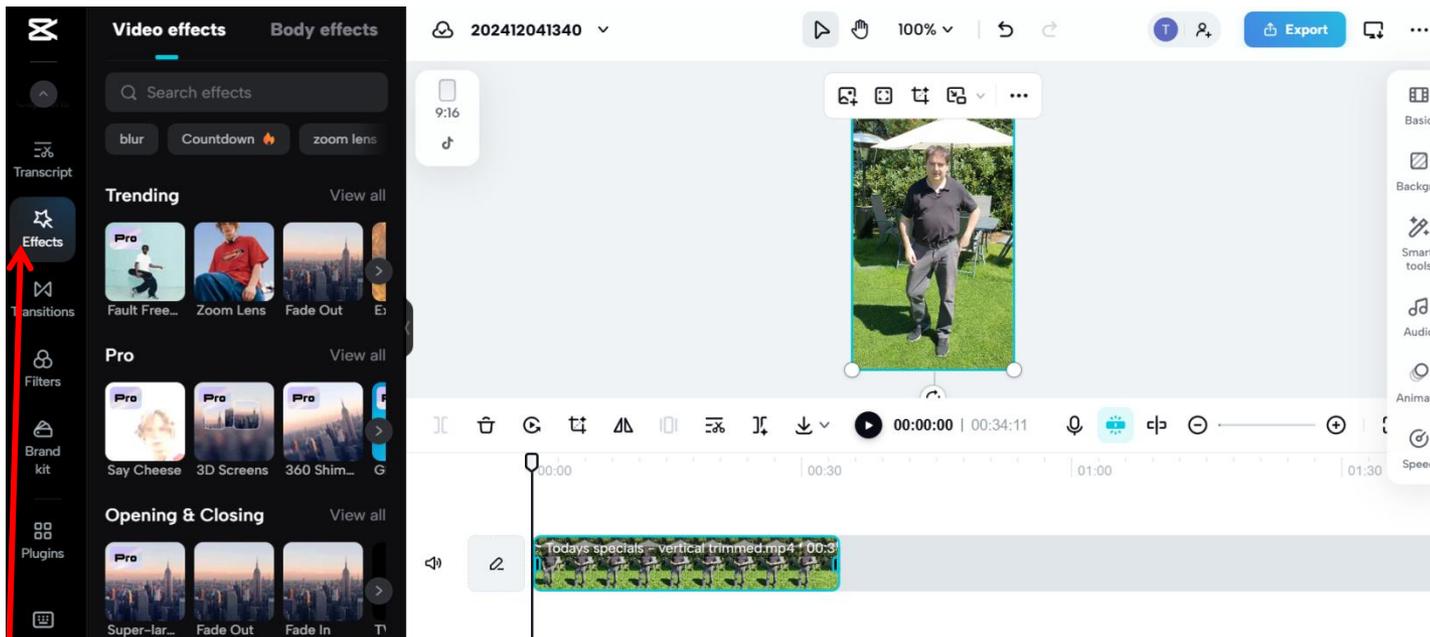
Audio – search through stock music or sound effects – you can then add these to your video

Text – Overlay text onto your video.

Captions: - Generate captions for your video

Transcript – it will generate a transcript and you can edit the video simply by deleting text in the transcript

How to get started – Overview of the menus



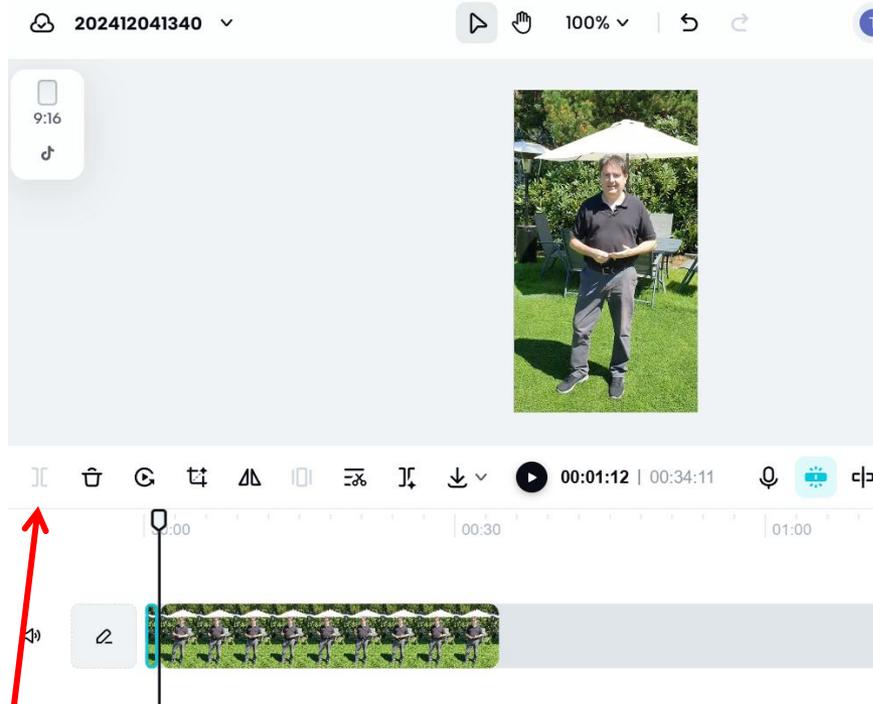
Effects – you can add video effects (snow, confetti) or body effects (laser eyes, funny face) to your video

Transitions – You can add transition effects between clips

Filters – You can add a filter to your video

Brand Kit – you can upload your logo, music, font and it will be available for all of your videos

How to edit a video – someone speaking to camera

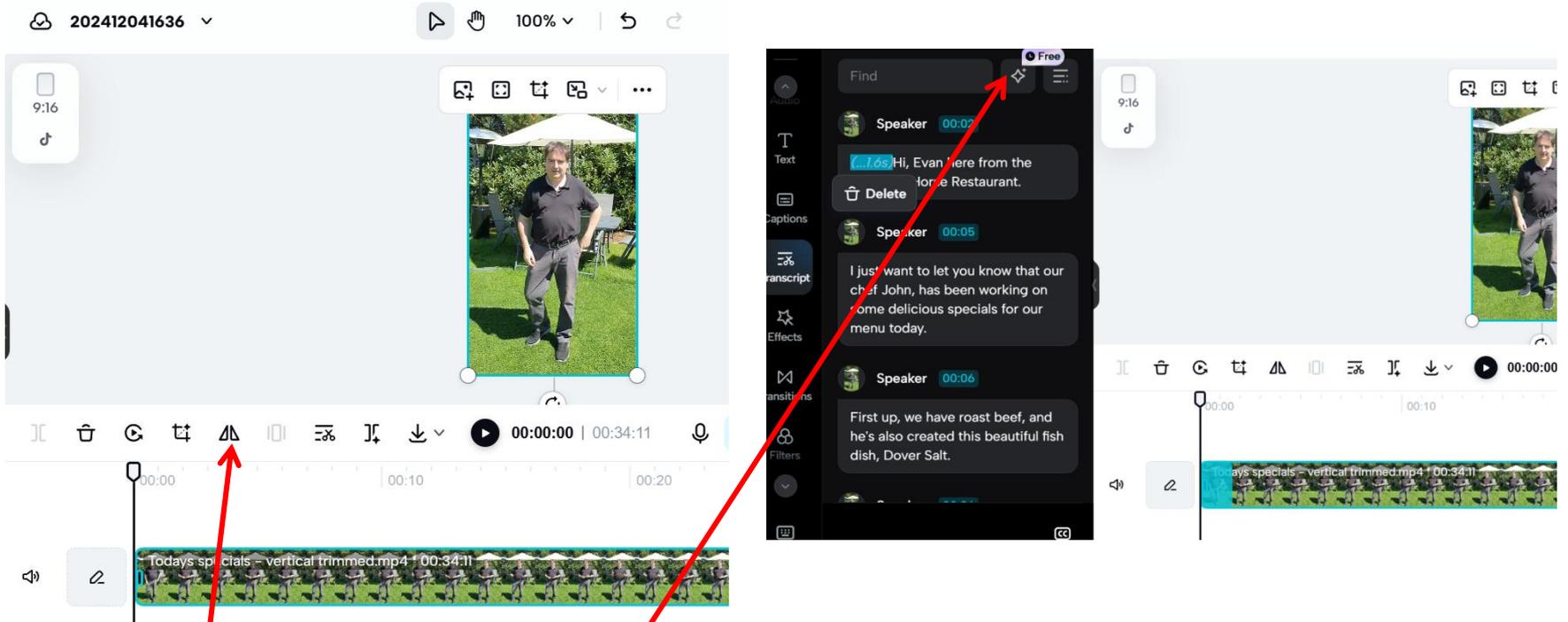


Cut out the parts of the video that you don't want

1. Pause where you want to split the clip
2. Click split
3. Click on the part of the clip you want to delete
4. Click delete

Repeat this process at the end of the video

How to edit a video – someone speaking to camera



Or cut out parts using transcript based editing

1. Click on your video
2. Click on transcript based editing. It will then generate a transcript of your video
3. Whatever you delete in the transcript will then be deleted from the video.

Note – there is also the option to delete filler words (em etc)

What we will cover

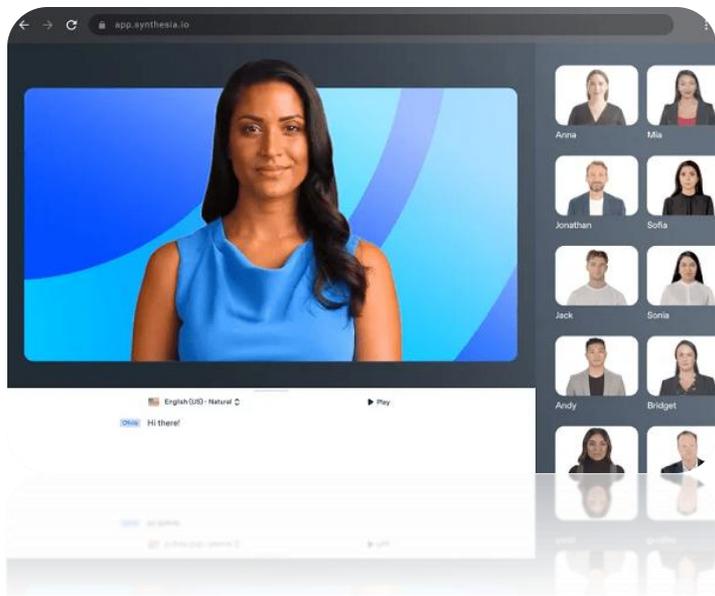
AI tools to generate Avatars

Synthesia.io

AI Voice generation tools

11 labs - for AI voice overs

How can AI video avatars impact your digital marketing?



Perhaps you want to make ...

- **Educational / training videos**
- **Customer service videos explaining how your product works.**
- **Website videos that explain how your product works**

Currently if you want a person speaking in your video you need have all of the equipment and then shoot the video, including lots of takes

With an AI video Avatar you can choose the person that you would like to speak in your video and provide the text. That AI person will then speak it in the video – no need for recording equipment etc.

The person can also speak it in any language you want.

Synthesia – Create an AI video Avatar who will say what you type

#1 AI VIDEO GENERATION PLATFORM

Turn your text into videos in minutes

- Get natural sounding AI voices in 120+ languages
- Make your videos more engaging with 140+ AI Avatars
- Edit as simply as a slide-deck, no experience required

[Create a free AI video](#) [▶ Watch 2 min demo](#)

Would you like someone speaking in your video but you don't want to hire someone or even shoot the video? You can have an AI person (avatar) say what you want in a video

Search for Synthesia.io or click on this link <https://www.synthesia.io/>

Signup for a free account and then sign in

Synthesia – Create an AI video Avatar who will say what you type

synthesia Features Use cases Pricing Resources Company Log in [Create account](#)

#1 AI VIDEO GENERATION PLATFORM

Turn your text into videos in minutes

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[Create a free AI video](#) [▶ Watch 2 min demo](#)

To try this service, on the homepage click on Create a free Avatar

Synthesia – Create an AI video Avatar who will say what you type

The screenshot displays the Synthesia web interface. On the left, under the heading "TRY IT YOURSELF Free AI Video Generator", there are two main steps: "1 Select video template" and "2 Edit your video script in any language". Under step 1, there are three buttons: "SYNTHESIA DEMO", "SALES PITCH", and "COMPLIMENT". Under step 2, a text input field contains the script: "Hi. Welcome to The Marketing crowd website. Don't forget to check out our free training courses in the main menu. if you have any questions please get in touch". Below the text field, it says "41 characters left". A large blue button labeled "Generate Free AI Video" is positioned below the text. A red arrow points from this button to a grey text box at the bottom of the image. To the right of the main interface, a preview window shows a video of a woman avatar (Carly) speaking. A speech bubble above the video says "This is what your video will look like". The preview window includes a "Made with synthesia" logo, a list of avatars (Carly, Jonathan, Leurs), and a video player interface with controls for "English (US) - Engaging", "Gesture", "Marker", "Pause", "Diction", and a play button showing "0:00 / 0:09".

Type in the text that you would like the Avatar to speak
Click generate free AI video
It will then ask you to filling your name and email address

Synthesia – Create an AI video Avatar who will say what you type

WE'RE GENERATING YOUR VIDEO!

You'll receive the video via email

Please check your spam folder too. And in the meantime, you can watch a quick product tour below.



 synthesia

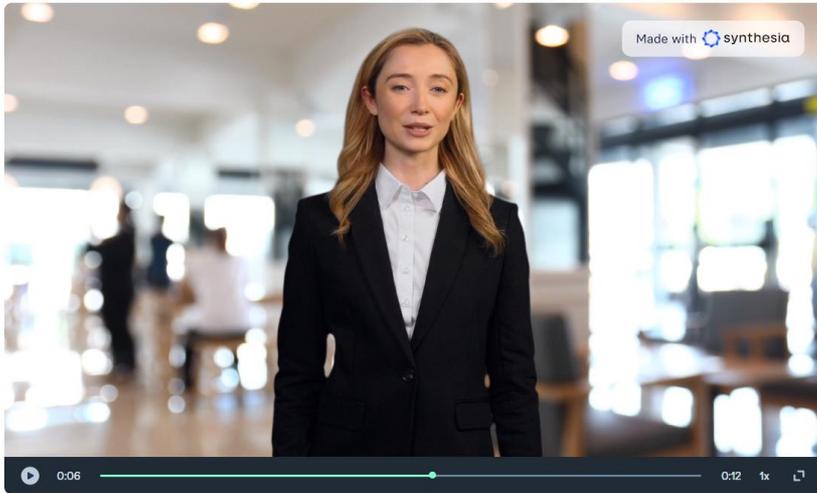
Evan, your AI video is ready! 🙌

Want an AI video superpower? You can now create videos 10x faster than before. No filming crews, studios, or complicated editing software required.

[Watch your AI video](#)

They will then send you an email (within 10 mins) with a link to your video

Synthesia – Create an AI video Avatar who will say what you type



Click this link to view the sample video
<https://share.synthesia.io/914b6cd6-d476-4a5c-9cf1-03005f338818>



Click this link to view the sample video
<https://share.synthesia.io/5141d1e1-a4bc-4238-95d2-ac6acb1eb403>

Synthesia – Create an AI video Avatar who will say what you type

Starter Yearly, -25%

Ideal for individuals just starting out with video creation.

€ 20 /month

€240 billed yearly. [Pay monthly](#) →

Create account now

- ✓ 1 editor & 3 guests ⓘ
- ✓ 120 minutes of video/year ⓘ
- ✓ 70+ AI avatars ⓘ
- ✓ 120+ languages and voices ⓘ
- ✓ AI script assistant New! ⓘ
- ✓ Built-in screen recorder ⓘ
- ✓ Image, video & music uploads ⓘ

They have 140 avatars to choose from
They have over 120 voices and accents

So, if you wanted to use an Avatar in your marketing videos, for \$20 a month you can have 2 hours of video a year

For \$59 / mth you get 6 hours of video

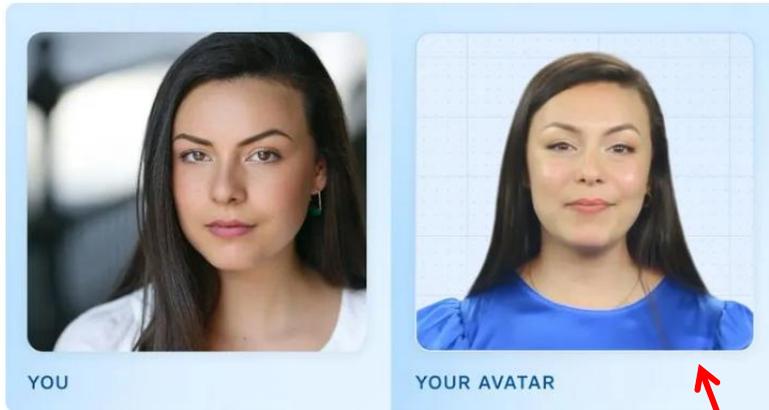
€ 59 /month

€708 billed yearly. [Pay monthly](#) →

Create account now

- ✓ 1 editor & 5 guests ⓘ
- ✓ 360 minutes of video/year ⓘ
- ✓ 90+ AI avatars ⓘ
- ✓ 120+ languages and voices ⓘ
- ✓ AI script assistant New! ⓘ
- ✓ Built-in screen recorder ⓘ
- ✓ Image, video & music uploads ⓘ

Synthesia – Create an AI video Avatar who will say what you type



What is a custom avatar?

A custom avatar is a realistic digital version of yourself. Designed in the same style as our stock avatars, they capture your unique likeness. With custom avatars, you can create personalized videos in 120+ languages.

Synthesia also provides the technology to create a Custom Avatar based on your self

<https://www.synthesia.io/features/custom-avatar>

See an example in this YouTube video

<https://youtu.be/9YrYF0wpisg?si=zbS5MtQCL1wwW37c&t=244>

Synthesia – Create an AI video Avatar who will say what you type

GET STARTED

Which custom avatar is right for you?

Webcam AI Avatar	Studio AI Avatar
A cost effective solution	Professional-quality avatar
Record from your laptop	Upload studio recordings
720p max. resolution	1080p max. resolution
Chest up framing	Choice of framing
1 free avatar in Starter plan (annual)	Paid add-on feature
Ready in 5 business days	Ready in 10 business days

1. You can create an Avatar of yourself by providing some footage using your web cam
 - You get one Avatar of yourself with the Starter plan (\$20 a month)
 - However, you cannot add your own cloned voice to this – an Ai voice will be used.
2. You can provide a professional studio quality video (you need to provide this)
 - Only available on the enterprise plan. Estimated at €1000
 - You can add your cloned voice to this

How can AI voices impact your digital marketing?



I think AI Voice creation will lag behind image and video generation but you will start hearing more about it.

1. If you want a professional voiceover for a video

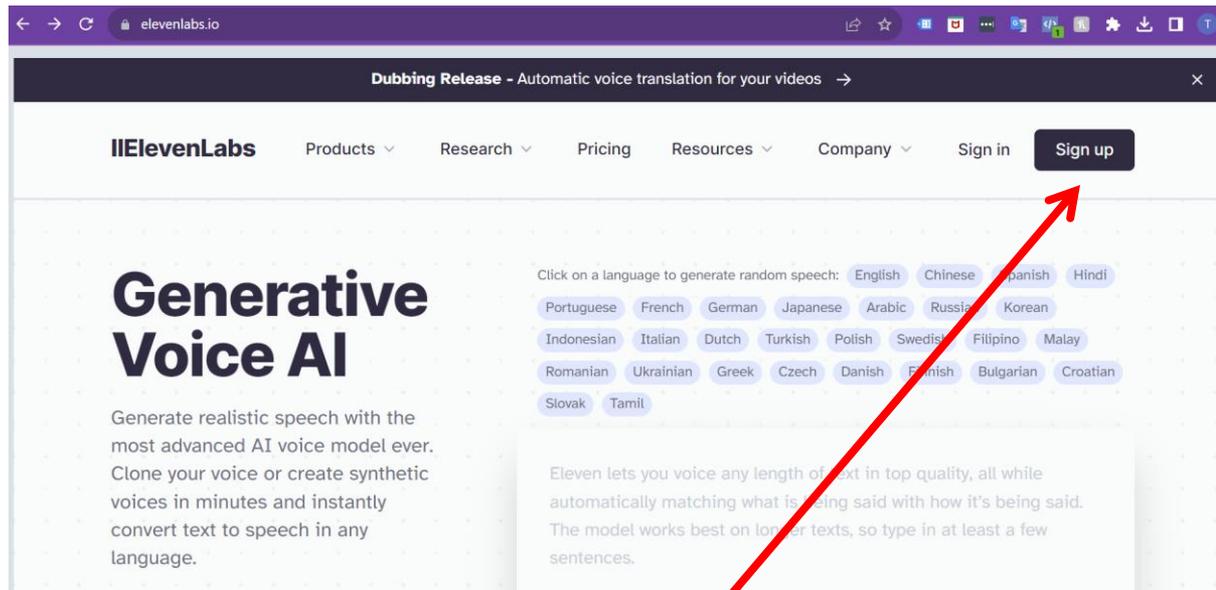
Currently you would either record your own voice and add it as a voiceover in a video or you would commission a voice over artist.

With either of these you would need to re record it in a foreign language if you wanted to

With AI voices you can simply choose a voice that you like, type what you want and it will say it. You can add it to your video

And if you want that voice saying it in a different language it will translate it and say it in any language you want. .

Eleven Labs – Create AI voiceovers



Do you want to generate a professional voiceover for a video?
Or would you like to clone your own voice?

Search for Elevenlabs.io or click on this link <https://elevenlabs.io/>

Signup for a free account and then sign in

Eleven Labs – Create an AI voiceover

elevenlabs.io

Generative Voice AI

Generate realistic speech with the most advanced AI voice model ever. Create AI voices in minutes and instantly convert text to speech online in any language.

Click on a language to generate random speech: English Chinese Spanish Hindi Portuguese French German Japanese Arabic Russian Korean Indonesian Italian Dutch Turkish Polish Swedish Filipino Malay Romanian Ukrainian Greek Czech Danish Finnish Bulgarian Croatian Slovak Tamil

Hi there - welcome to the marketing crowd website. Please browse around and do check out all of our free tips and courses. You will them on the main menu. If you have any questions simply message us.

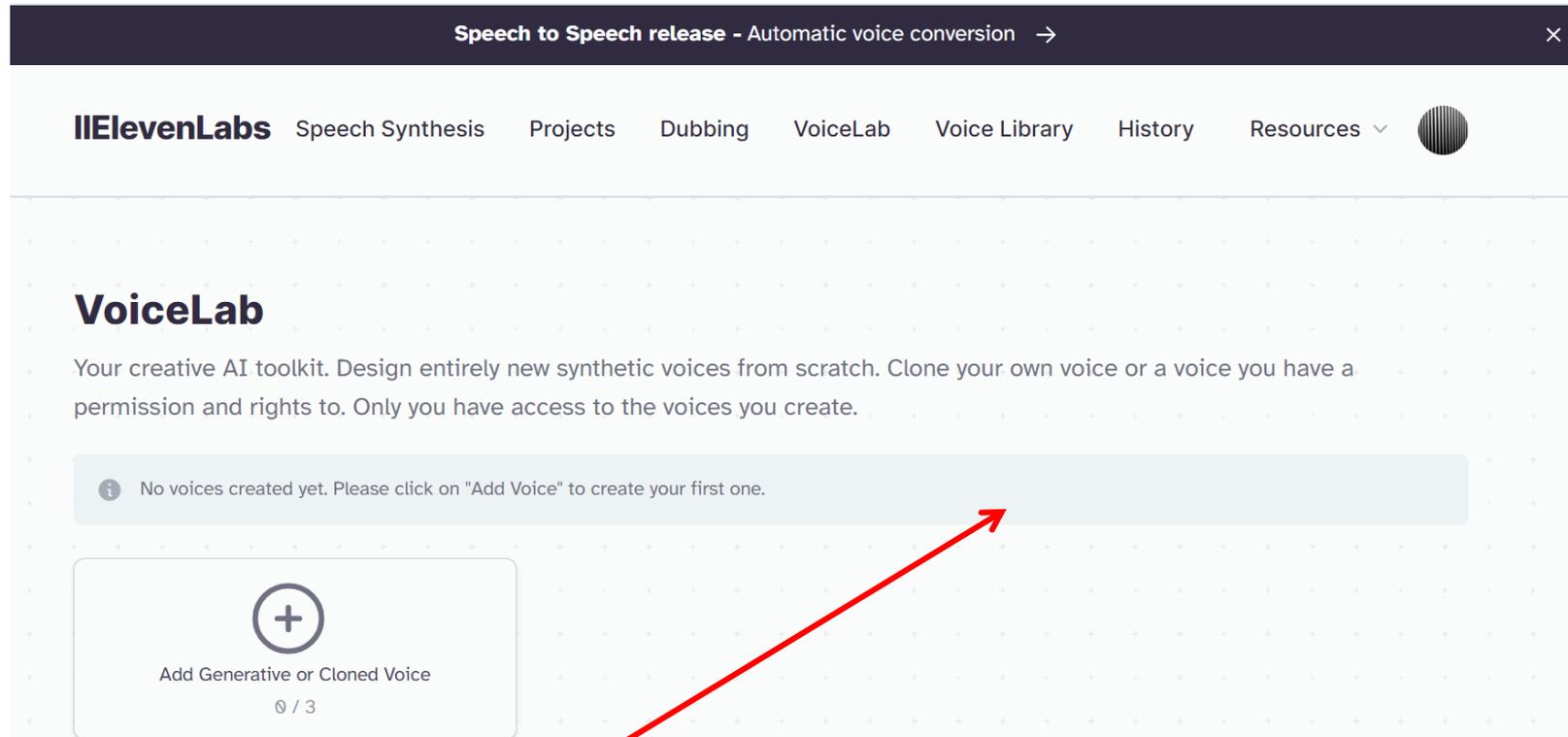
— Emily ▾ 200 / 333

Get Started Free →

On the homepage you can get a feel for what their AI voices could do for you in terms of a voiceover

1. Choose your language
2. Type what you would like said
3. Then choose a voice from the dropdown and click play.

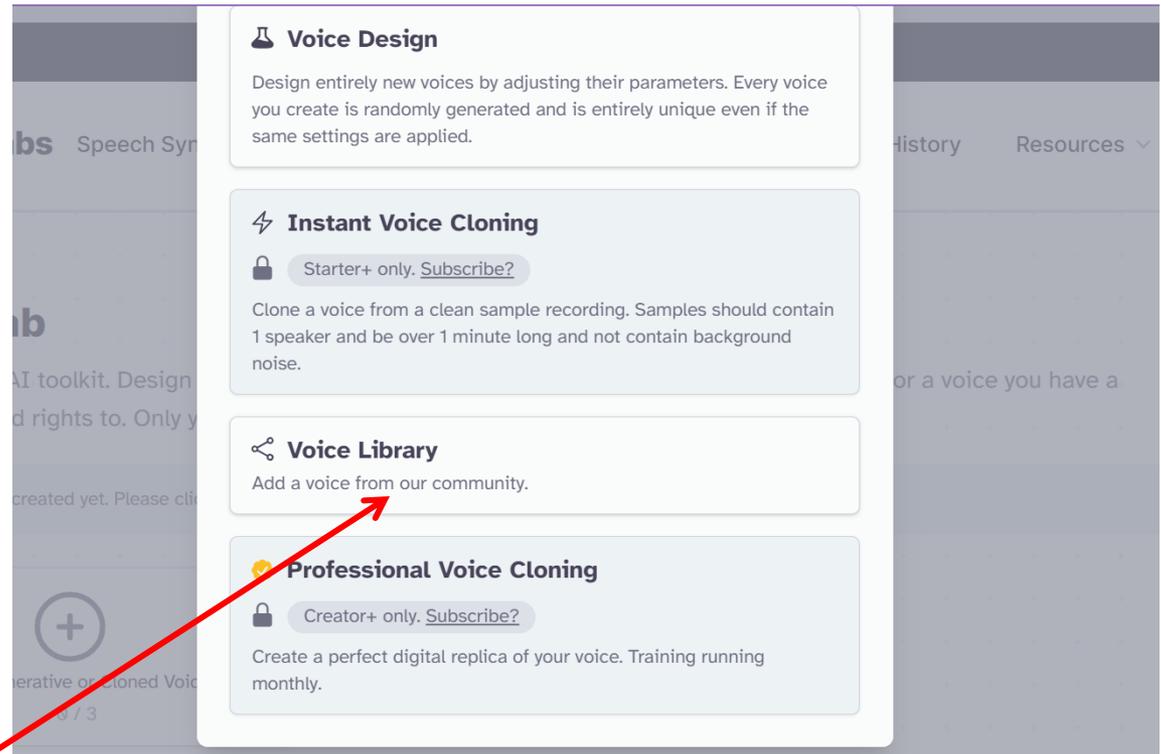
Eleven Labs – Create AI voiceovers



To create a free voiceover ... When you are logged in click on Voice Lab
Click on the +

(note – your free plan allows you to create a voiceover using 10,000 characters per month)

Eleven Labs – Create AI voiceovers

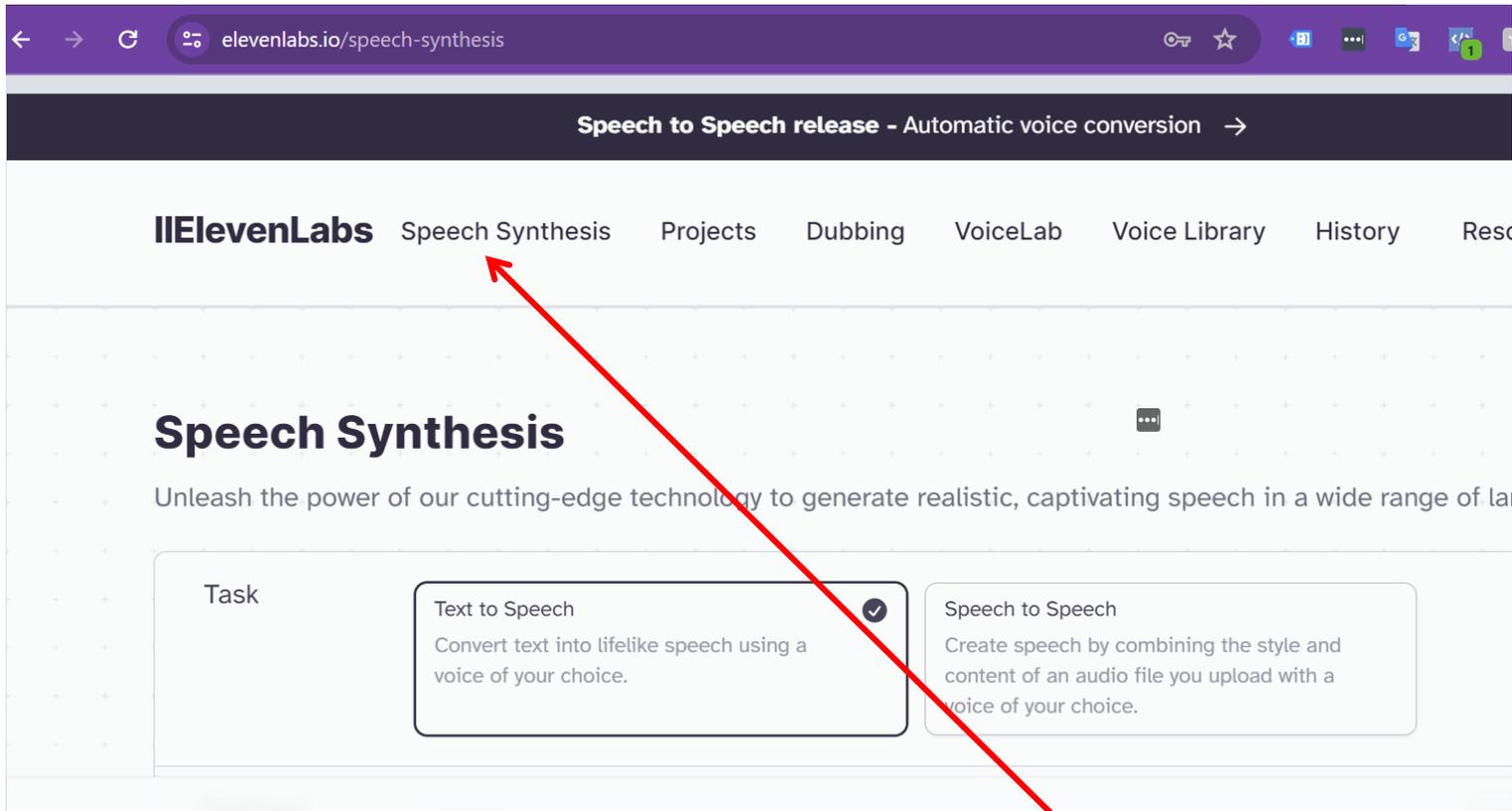


If you are on the free plan you can browse the voice library and create a voice over based on their AI voices

However, you cannot clone your voice using the free plan.

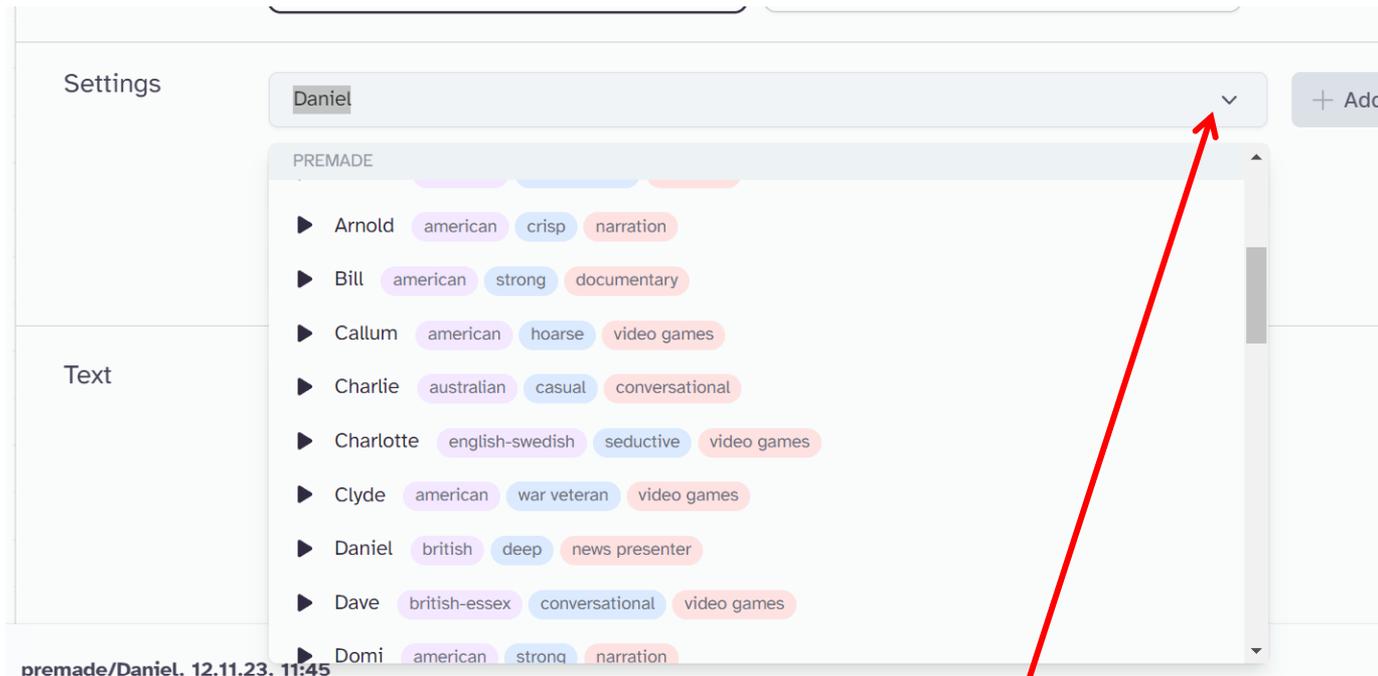
The Starter + plan is \$5 a month and you can clone your voice and use it for 40,000 character a month

Eleven Labs – How to create an AI voice over



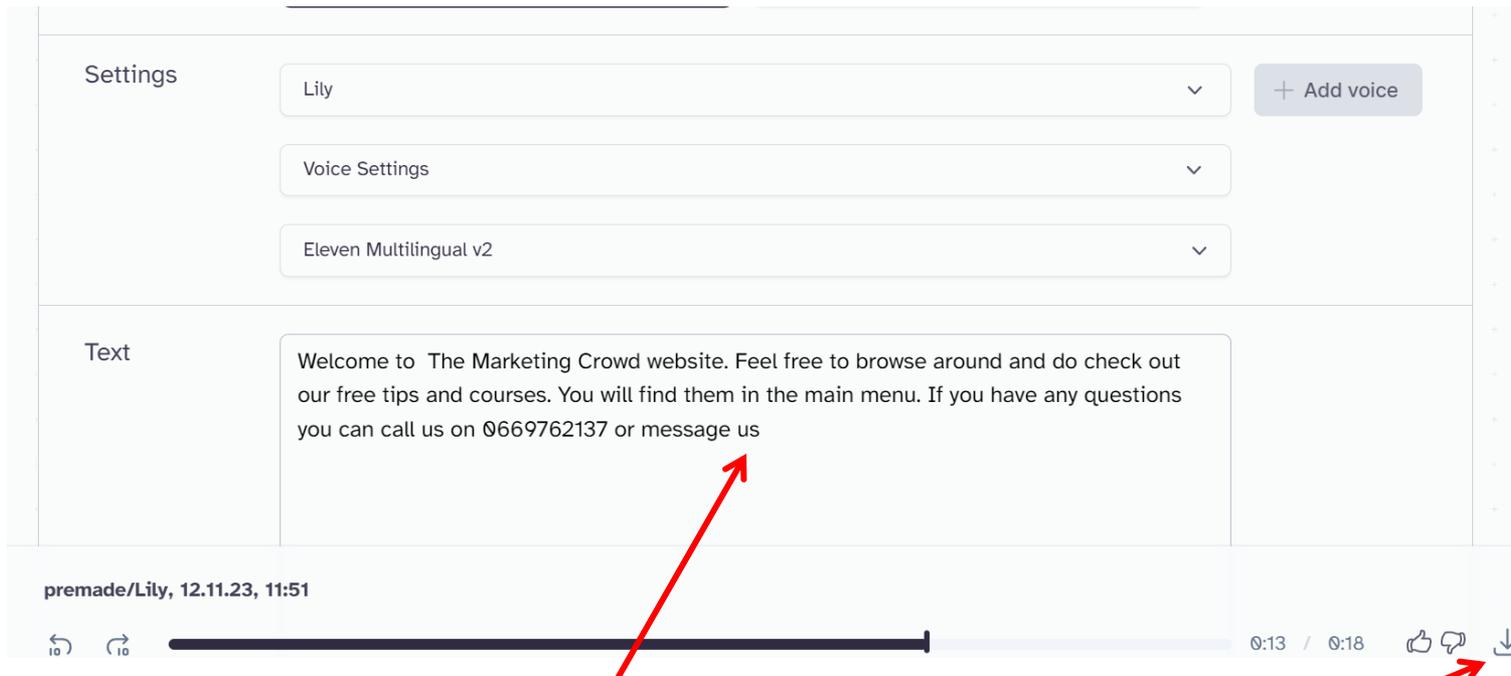
In order to create a Voiceover, login to your account and click Speech Synthesis

Eleven Labs – How to create an AI voice over



Click the dropdown and you can choose a voice based on gender and country

Eleven Labs – How to create an AI voice over



Type in your text and click generate

Then click play to listen to your Voice Over

You can also download it by clicking the download icon