

Canva



Part 2



**Update on all the
latest features
for image design
and video
creation**

What We Will Cover

Canva AI features:

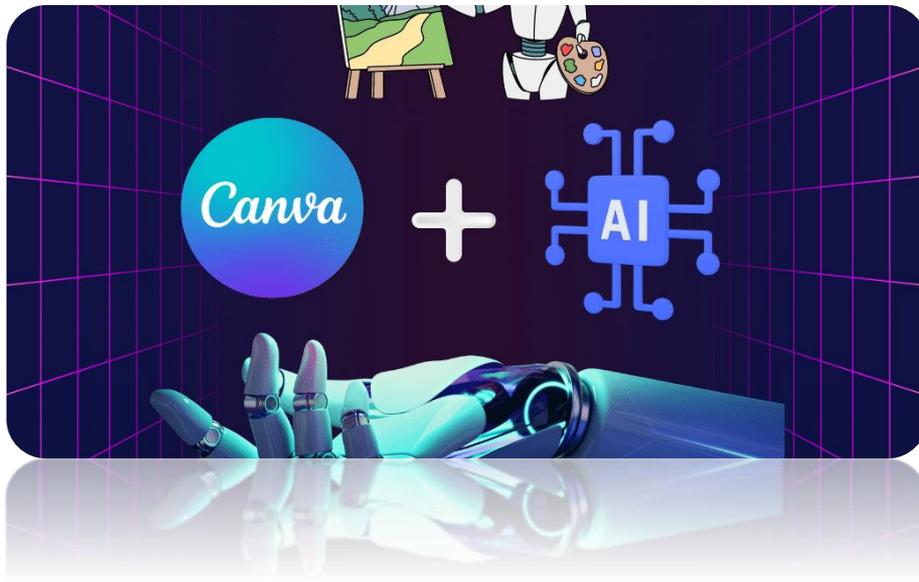
1. Overview of AI in Canva
2. Magic edit – Highlight part of an image and type what you want to replace it with
3. Magic eraser – Highlight people or objects in an image and it will erase it
4. Magic media – Text to image generator
5. Magic write – generate initial drafts of text and alternative copy options
6. Magic grab – isolate and move anything within an image
7. Magic expand – ask Canva to recreate parts of an image to make it wider or taller
8. Grab text – isolate and manipulate any text that is in an image
9. Magic switch – an upgrade to the resize feature for Pro users

What We Will Cover

Other features

1. How to easily upload images / videos from your phone
2. How to use the new Canva Assistant
3. How to use the new Modal image editor
4. How to use the new colour gradient tool
5. How to use the photo outline feature
6. How to use the new layers feature

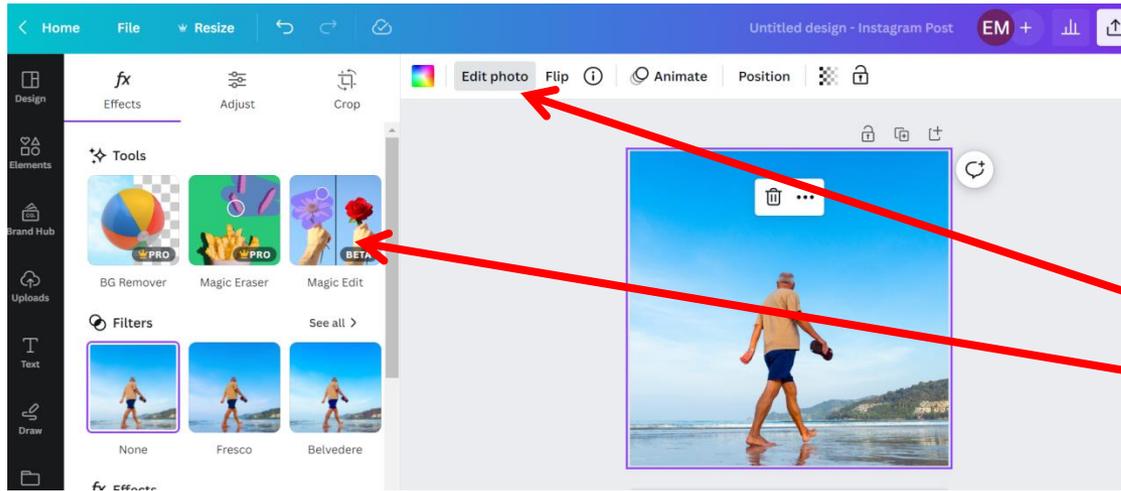
Overview of AI in Canva



Canva have introduced a huge number of AI features for image and video creation.

Some of these are free features but other are Pro features. However, most of them can be used by Free users a certain number of times you can try them out.

Magic edit: Highlight part of an image and type what you want to replace it with



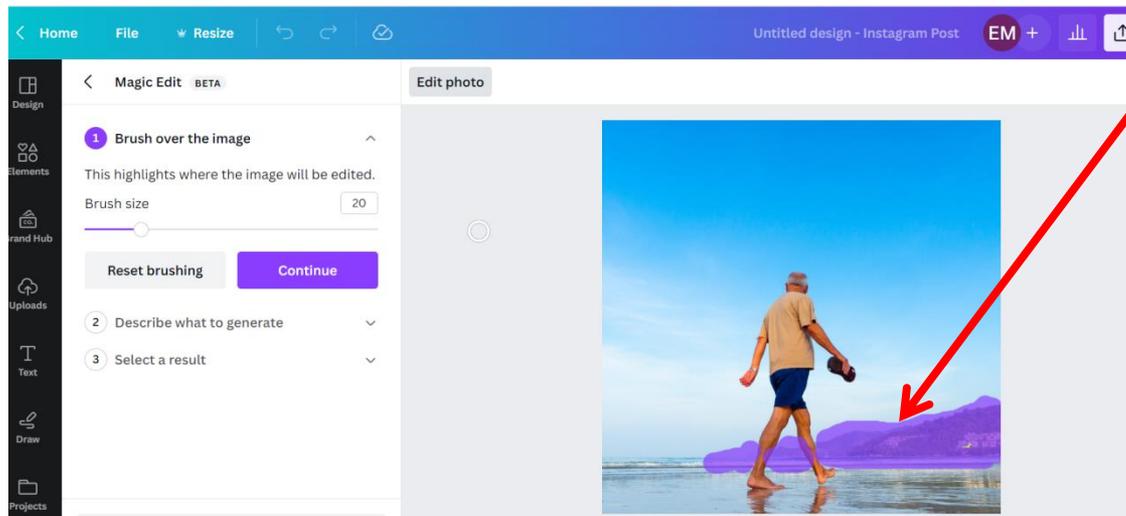
Canva now utilises AI to let you change or add things to your image by selecting an area and typing what you want.

Add your image to a canvas
Click edit photo

Click Magic edit

Use the brush to highlight the area that you want to replace

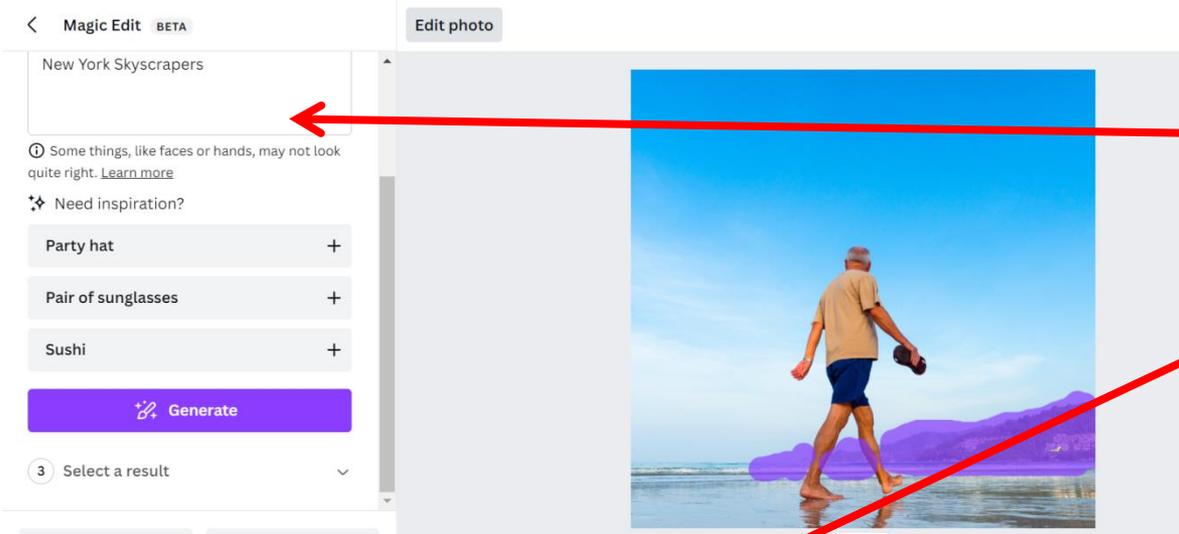
Then click continue



FREE

This is a Free feature
It can be used by Free and Pro accounts

Magic edit: Highlight part of an image and type what you want to replace it with



Type what you would like to replace it with eg. Skyscrapers

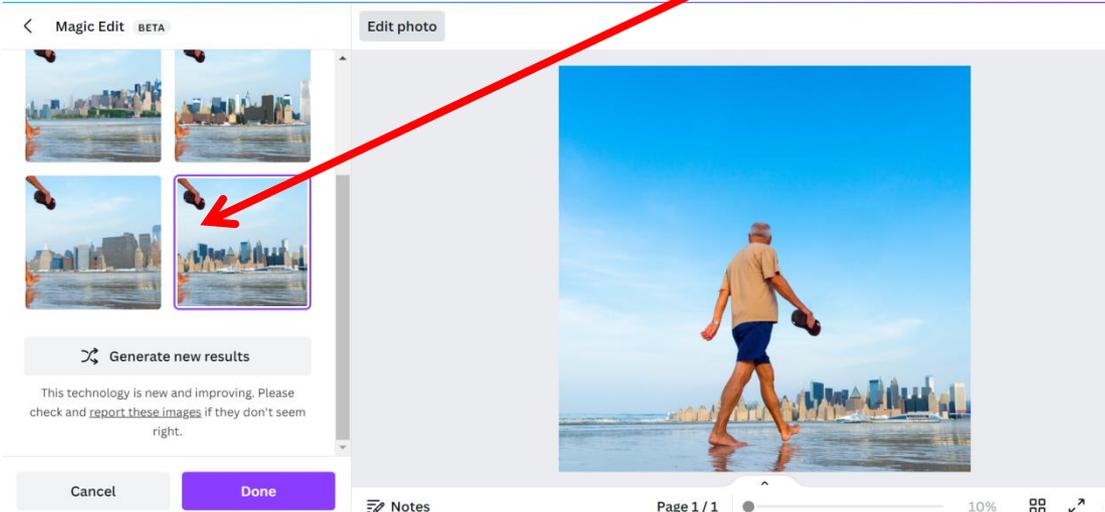
You can then choose from different options

Click save

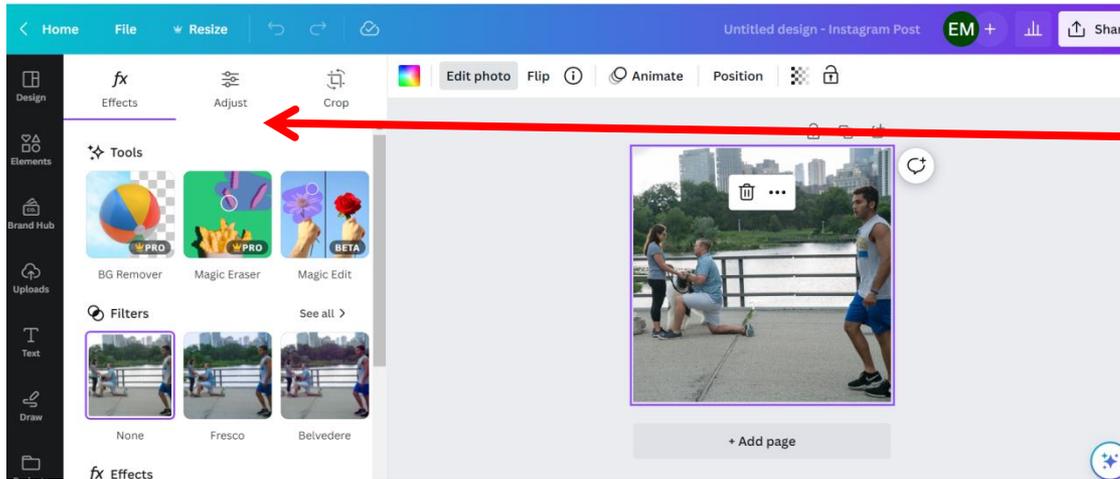
You could use this tool to

- Add things to your image that are not in it
- Replace things that are in it with something different
- Change the colour of someone's hair

Plus lots more.



Magic eraser: Highlight people or objects in an image and it will erase it



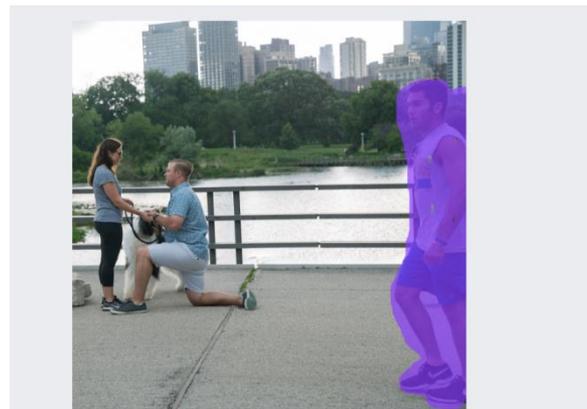
Note – you need the Pro version to use this tool

Add your image to the canvas

Click on edit image

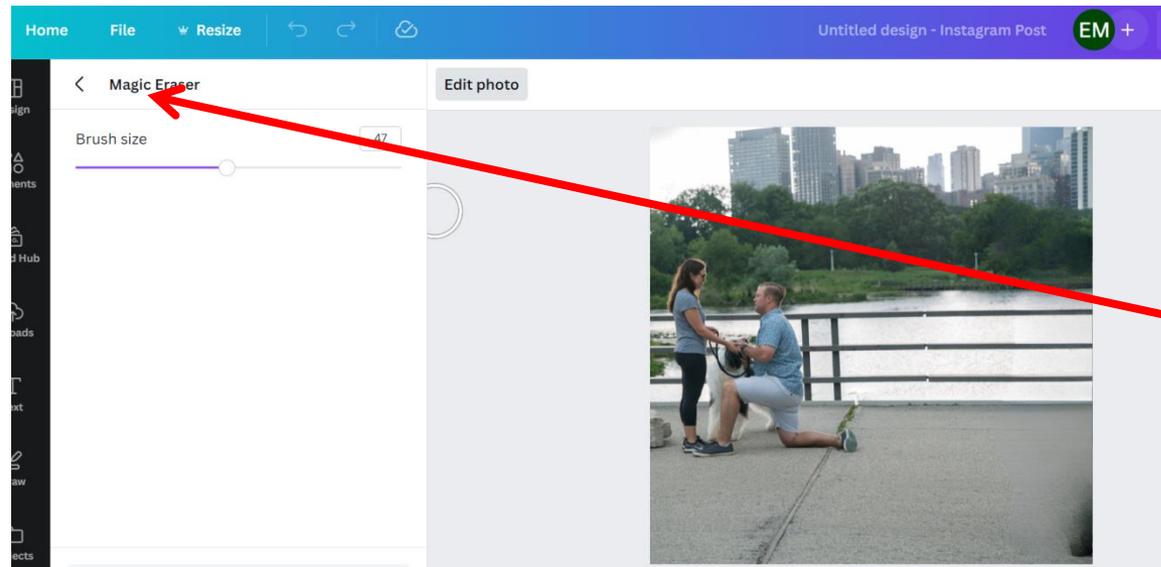
Click on magic eraser

Highlight with the brush what you want to erase



This is a Pro feature
It cannot be used by Free accounts (But I have a free alternative)

Magic eraser: Highlight people or objects in an image and it will erase it



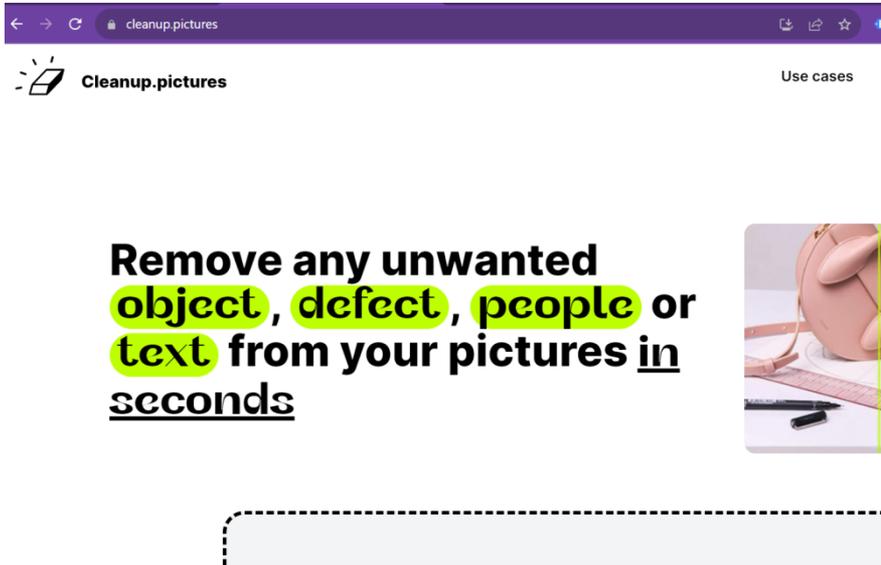
It will now be erased

If you are not happy with the results
click reset erasings

Try a larger or smaller brush –
depending on how big or small the
object is

Then click on the arrow to progress

Magic eraser: Highlight people or objects in an image and it will erase it



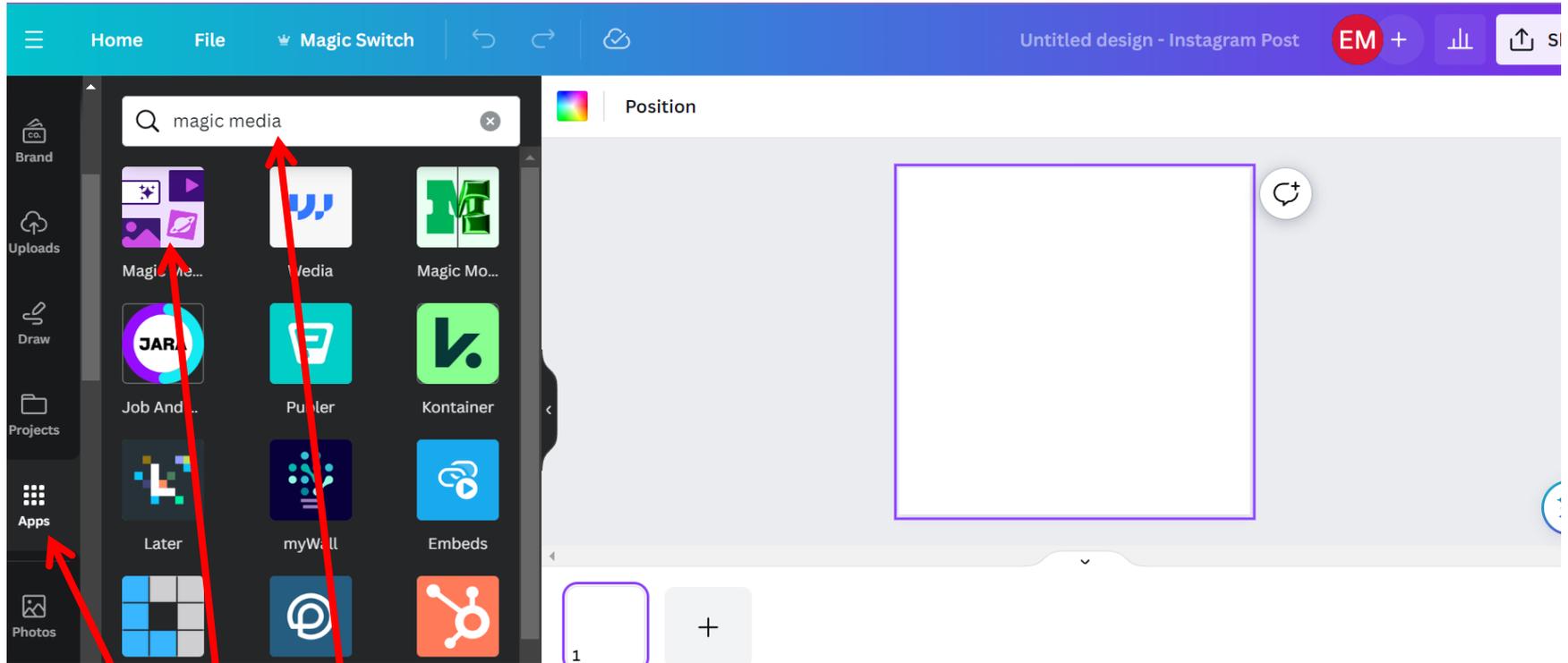
A free alternative to this eraser tool is the website

Cleanup.pictures

Click this link to view my demo

https://www.instagram.com/reel/Cwiifr_s1qU/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA

Magic media – Text to image generator



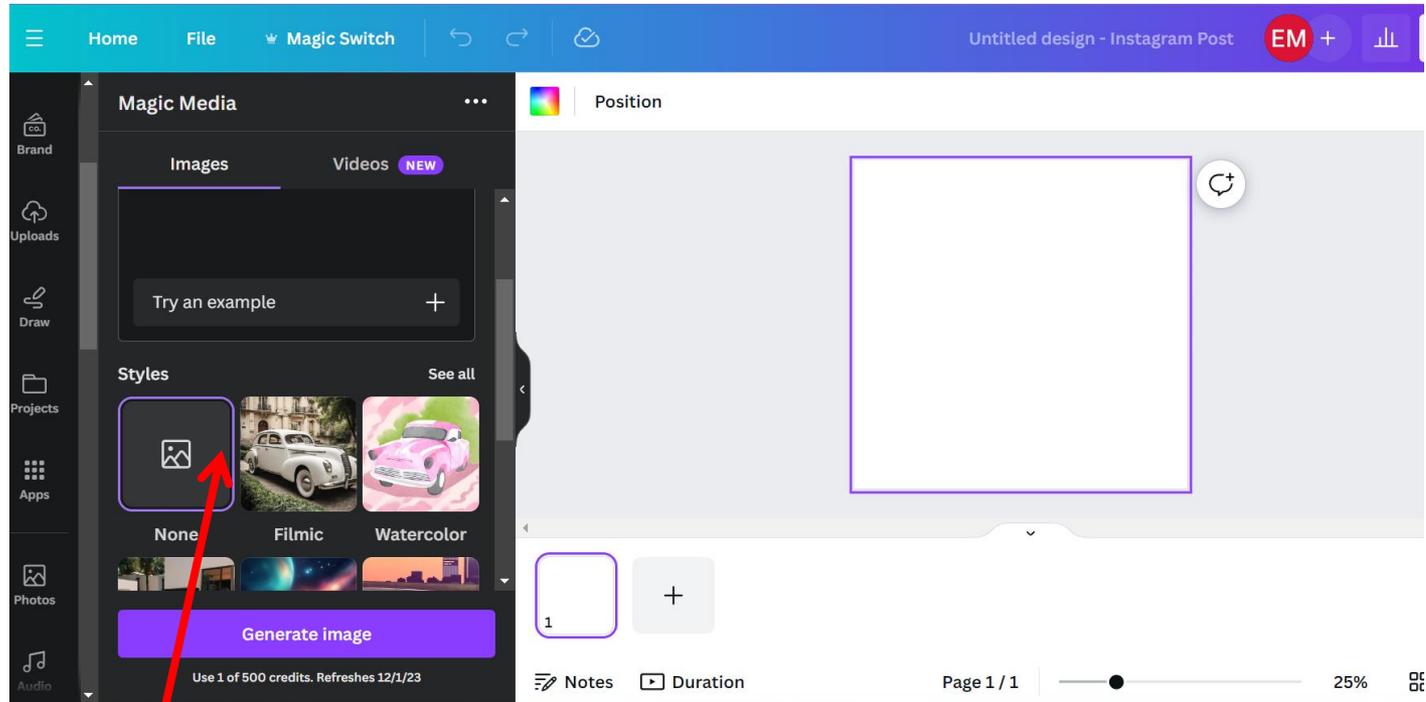
Create an image by describing it:

- Select your canvas shape
- On the left menu click on Apps
- Search for Magic Media
- Click on Magic media



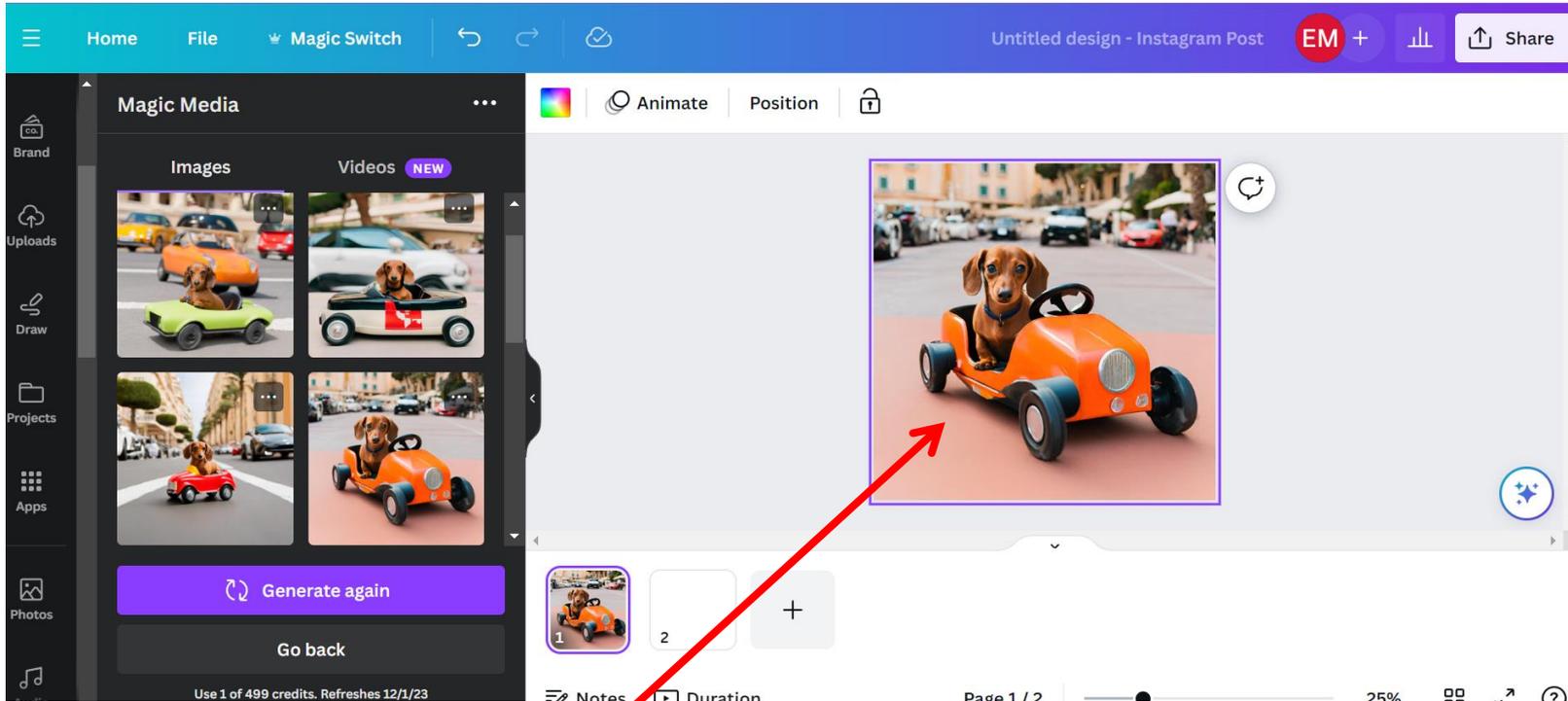
This is a Pro feature
However, free accounts can use it 50 times for free

Magic media – Text to image generator



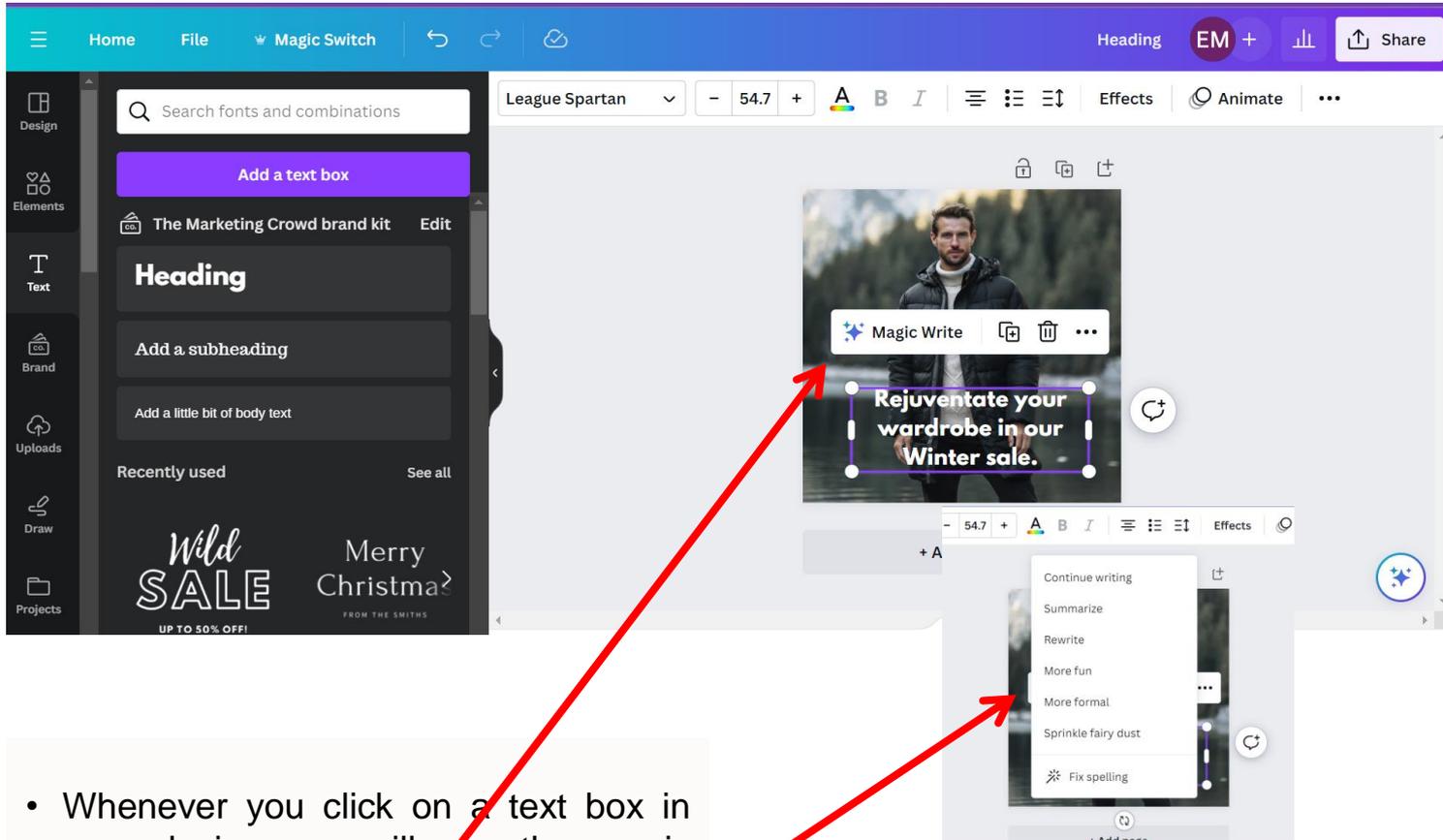
Type in your description. Be as descriptive as possible
Then choose the style of your image eg. Photo, anime, dreamy
Also choose the shape of your image eg. 1:1, 9:16, 16:9

Magic media – Text to image generator



If you want more options click Generate again
Click on one of the 4 images to add to your design

Magic write – generate initial drafts of text and other copy options

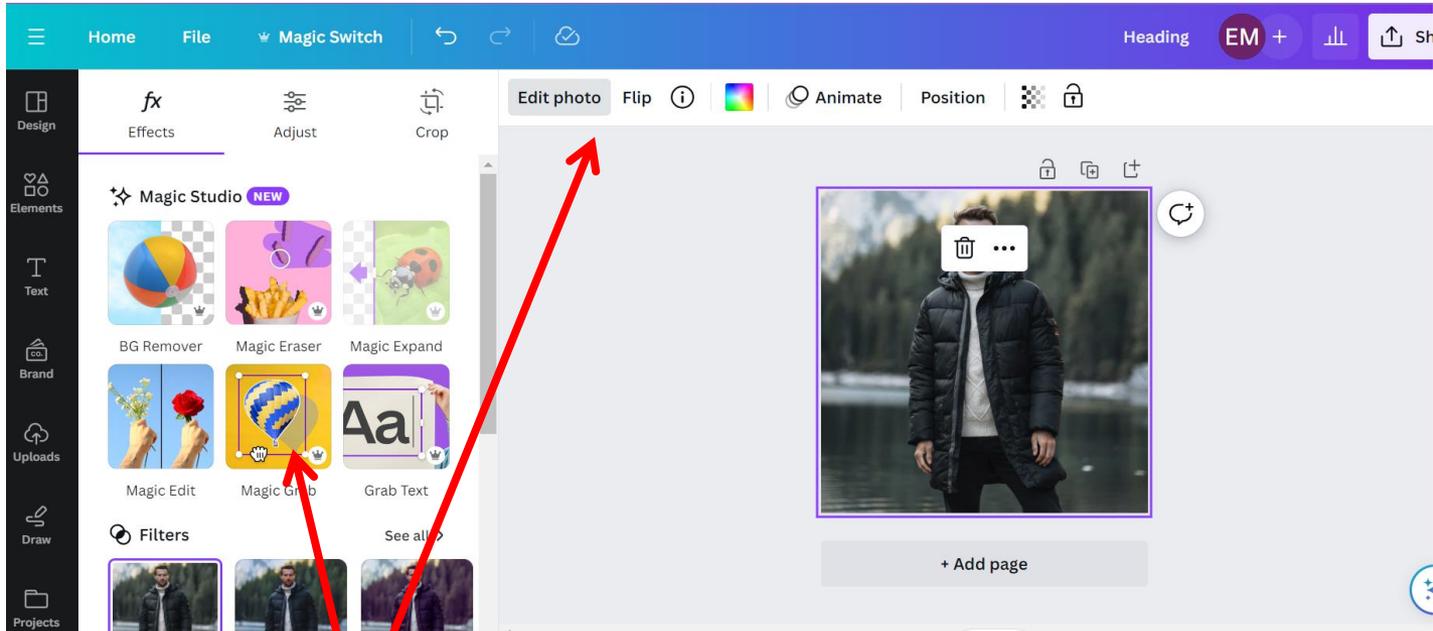


- Whenever you click on a text box in your design you will see the magic write option
- Write your text
- Then click on magic write
- You now have these options. Click each option to see their suggested text



This is a Pro feature
However, free accounts can use it 50 times for free

Magic grab – isolate and move anything within an image

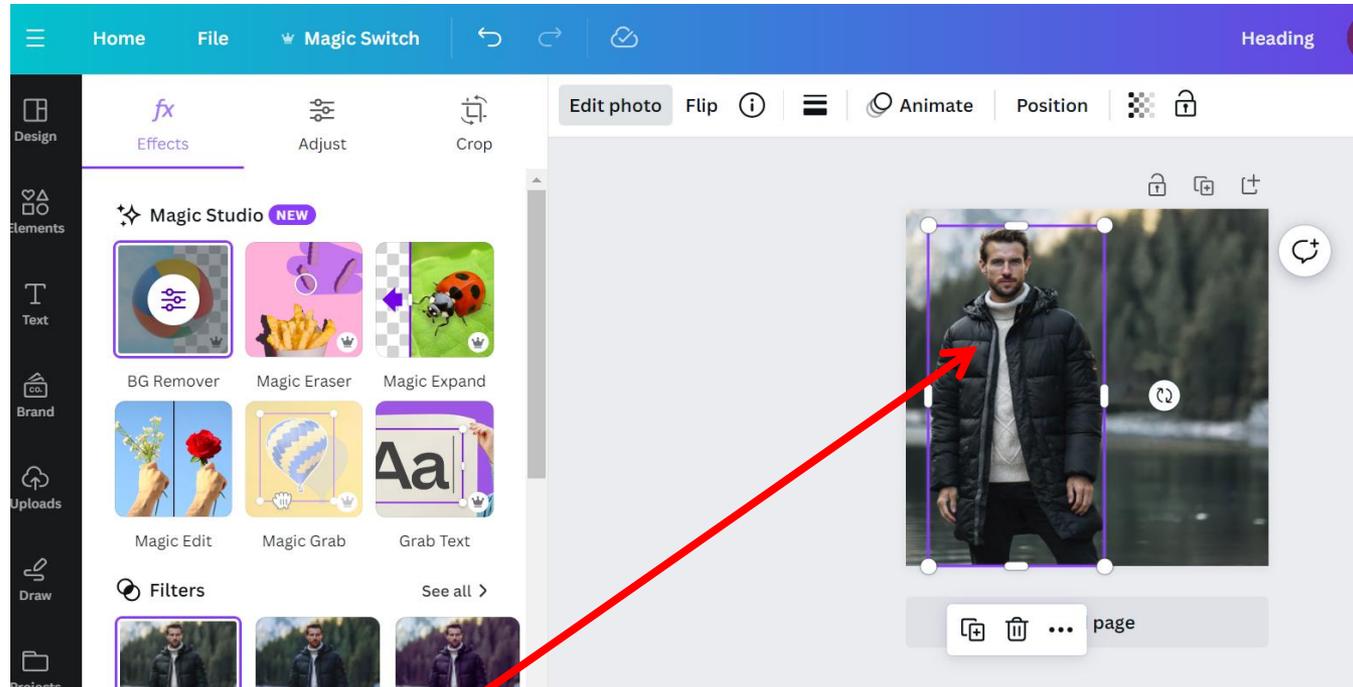


Add your image to your design
Click on your image
Click edit photo
Then click on Magic Grab



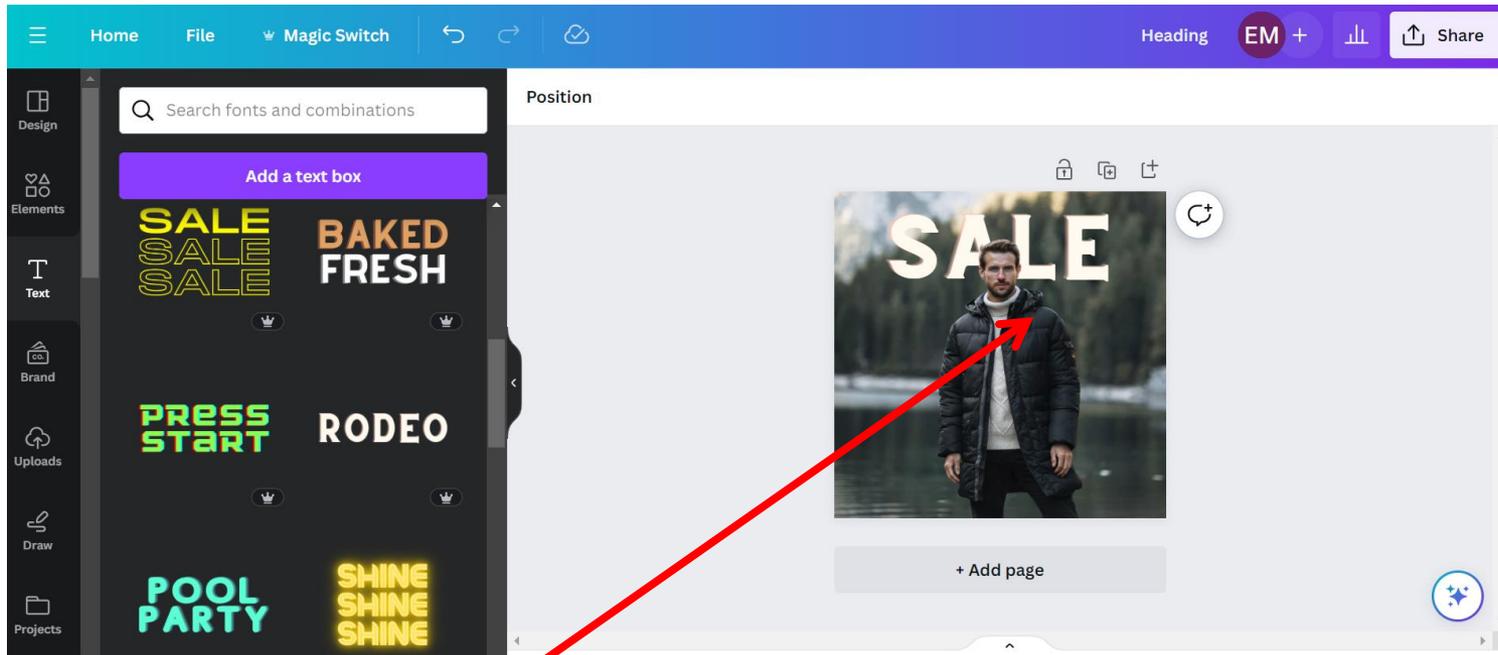
This is a Pro feature
It cannot be used by Free
accounts

Magic grab – isolate and move anything within an image



It then identifies the main element in the image
You can then move that element left or right or make it bigger or smaller– ideal if you want to add text beside a person

Magic grab – isolate and move anything within an image

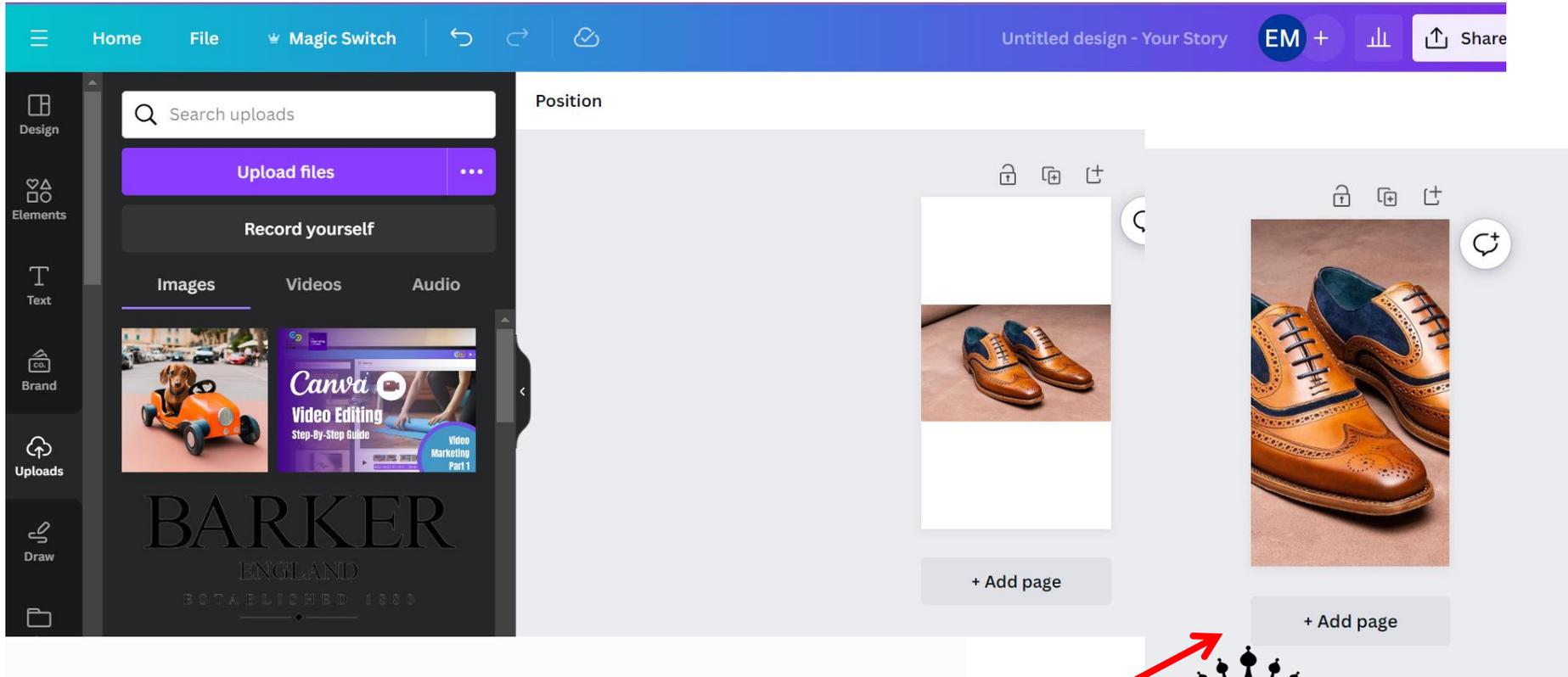


It also means that you can easily place text behind the person or object which is an eye catching effect

1. Add text
2. Right click on the text and select layer – send backward

Or click on the option for “Position” above the image and then drag the text under the person or object in the list of elements

Magic expand: Ask Canva to recreate parts of an image to make it wider or taller



Choose your canvas shape eg. Portrait
Choose your image – eg it is square

If you make the image fill the area it will simply zoom / crop in

If you want to keep the main object the same size you can use magic expand

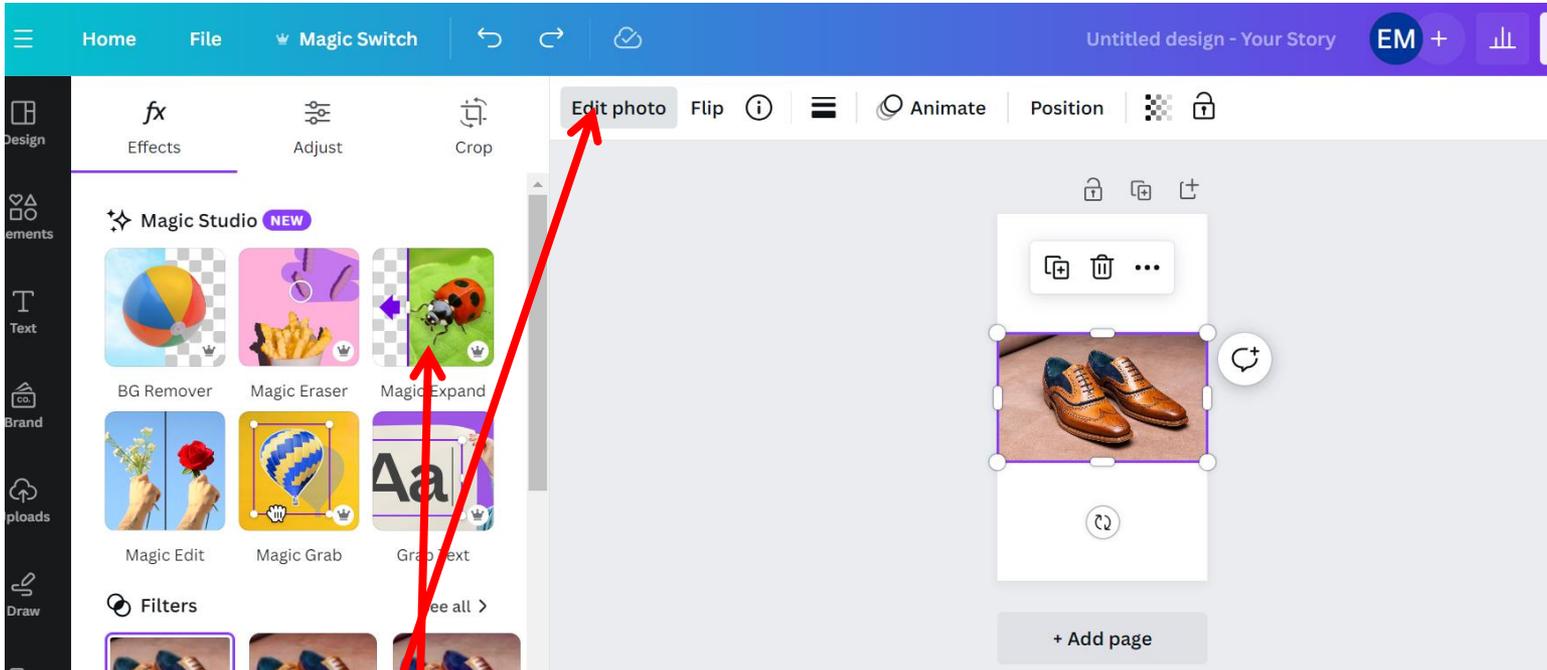
Click on image, click on edit photo and select magic expand



This is a Pro feature

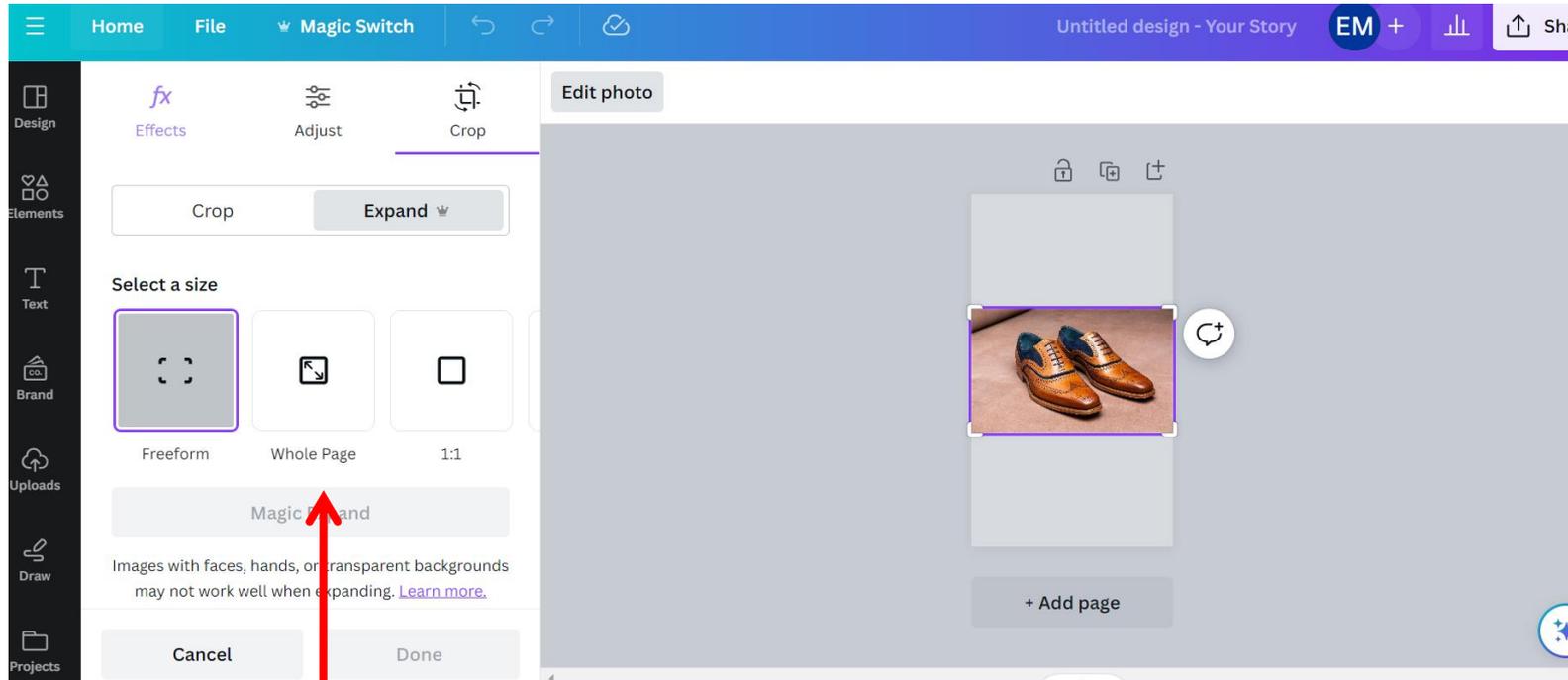
It cannot be used by Free accounts

Magic expand: Ask Canva to recreate parts of an image to make it wider or taller



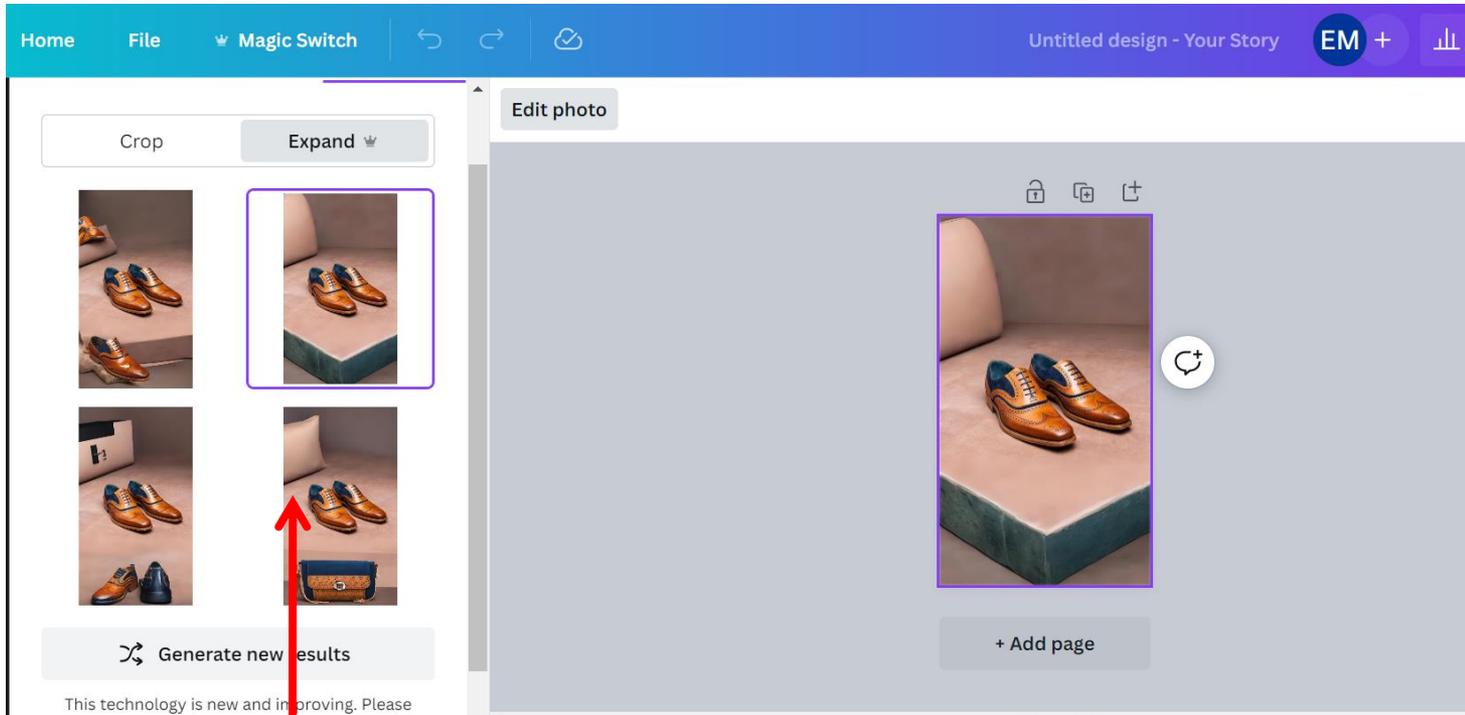
If you want to keep the main object the same size you can use magic expand
Click on image
Click on edit photo
and select magic expand

Magic expand: Ask Canva to recreate parts of an image to make it wider or taller



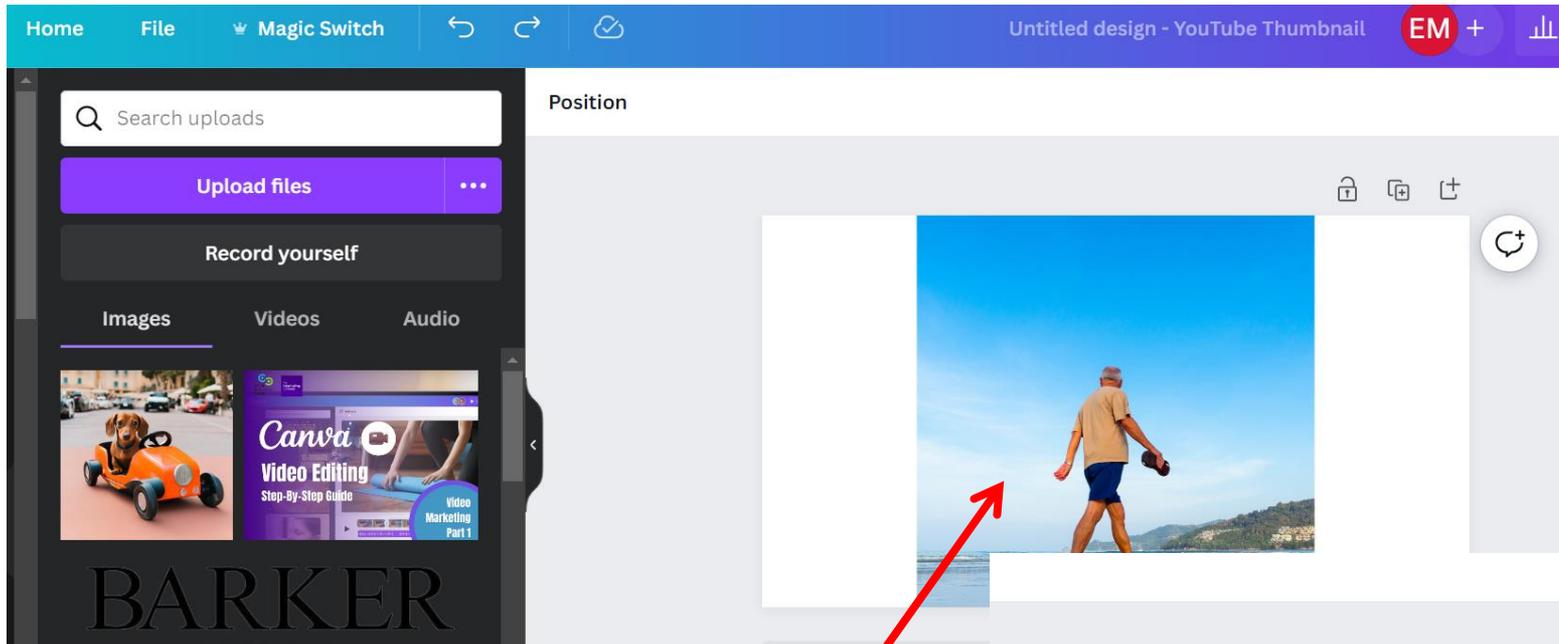
You can now choose whether you want the image to expand to fill the area in page or a different size.

Magic expand: Ask Canva to recreate parts of an image to make it wider or taller



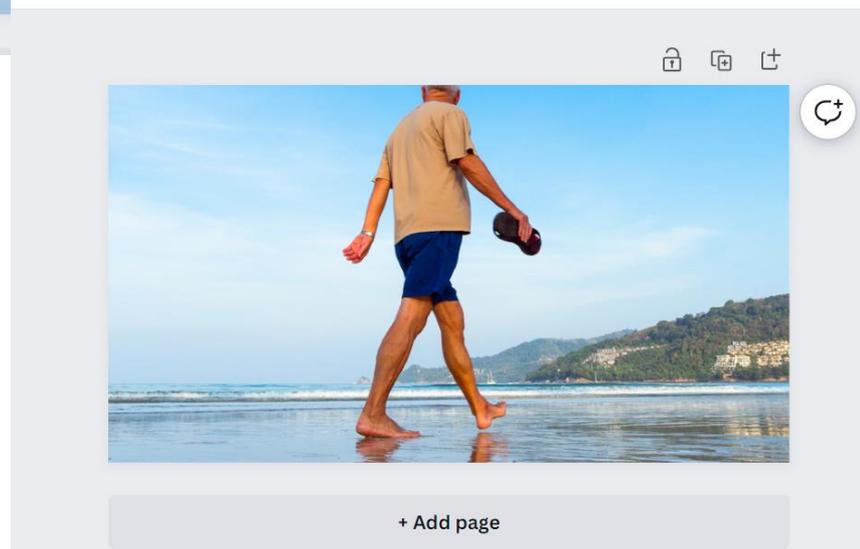
It now gives you 4 options to choose from

Magic expand: Ask Canva to recreate parts of an image to make it wider or taller

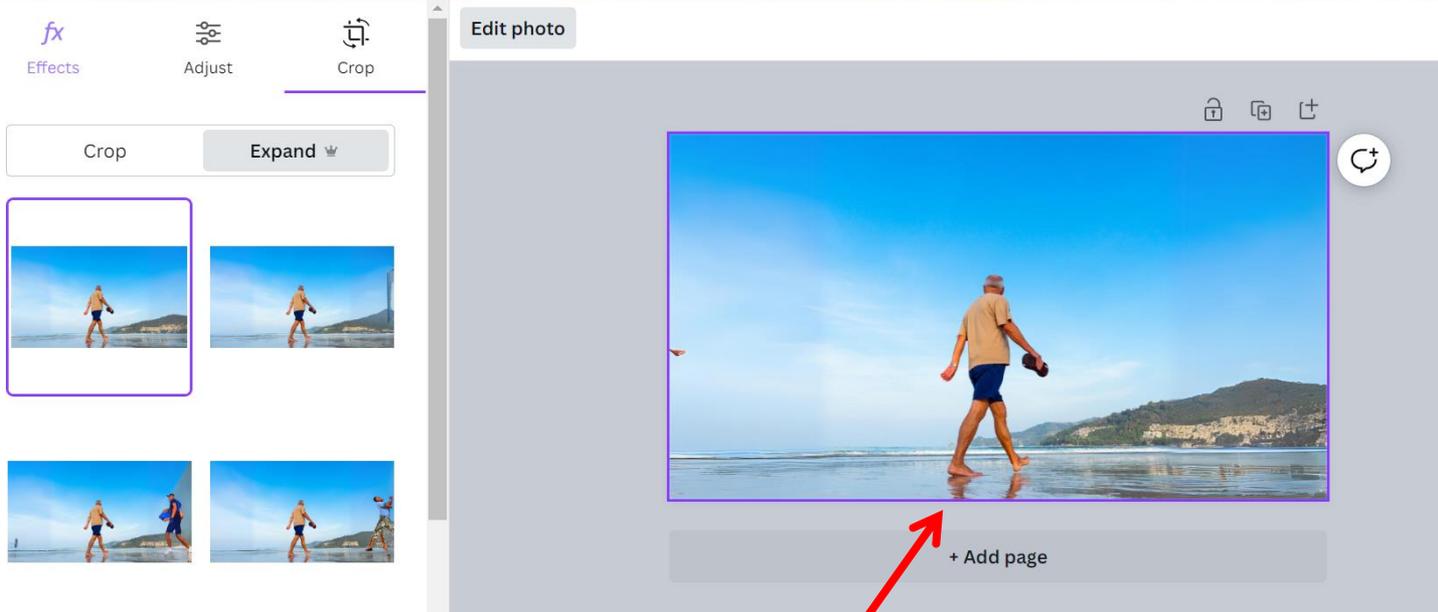


Similarly, you might have a square image that you want to expand to fit a wider area eg. 16:9

If you simply set the image as background it becomes too cropped in

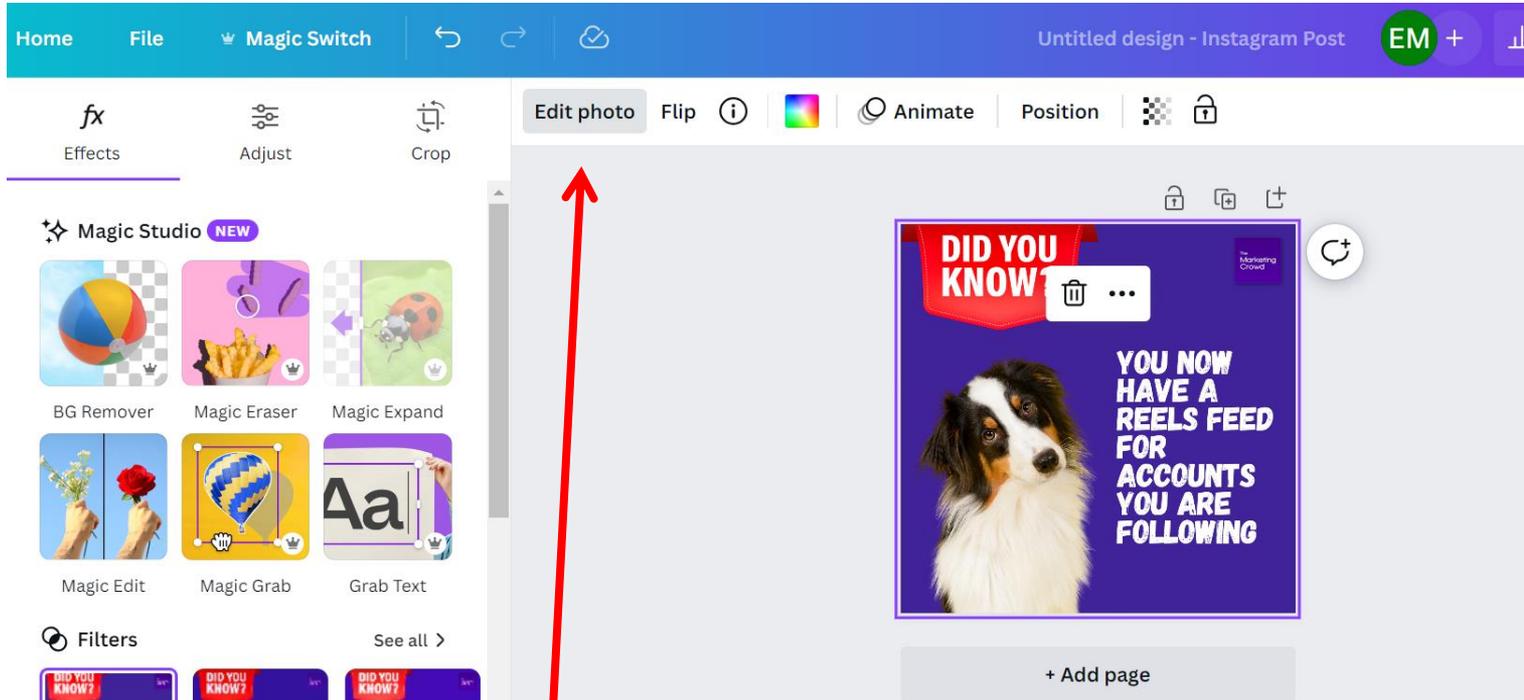


Magic expand: Ask Canva to recreate parts of an image to make it wider or taller



Using magic expand it egg is now a landscape image with everything in proportion

Grab text – isolate and manipulate any text that is in an image



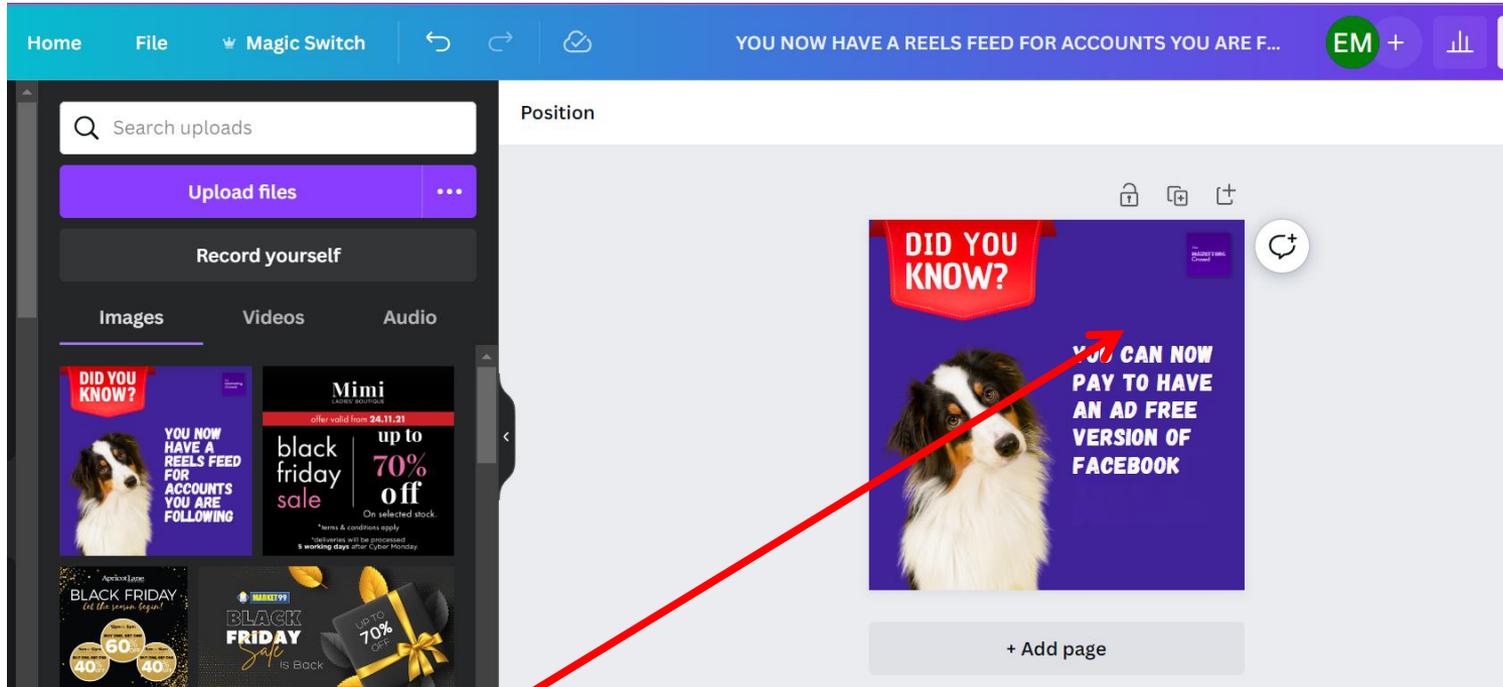
Perhaps you have an image that was designed for you in the past and you now want to reuse it and change some of the text. Normally you cannot edit / change text in an image unless you have the original design file

Now with Canva Grab text you can.
Click on your image, then click edit photo and then Grab text



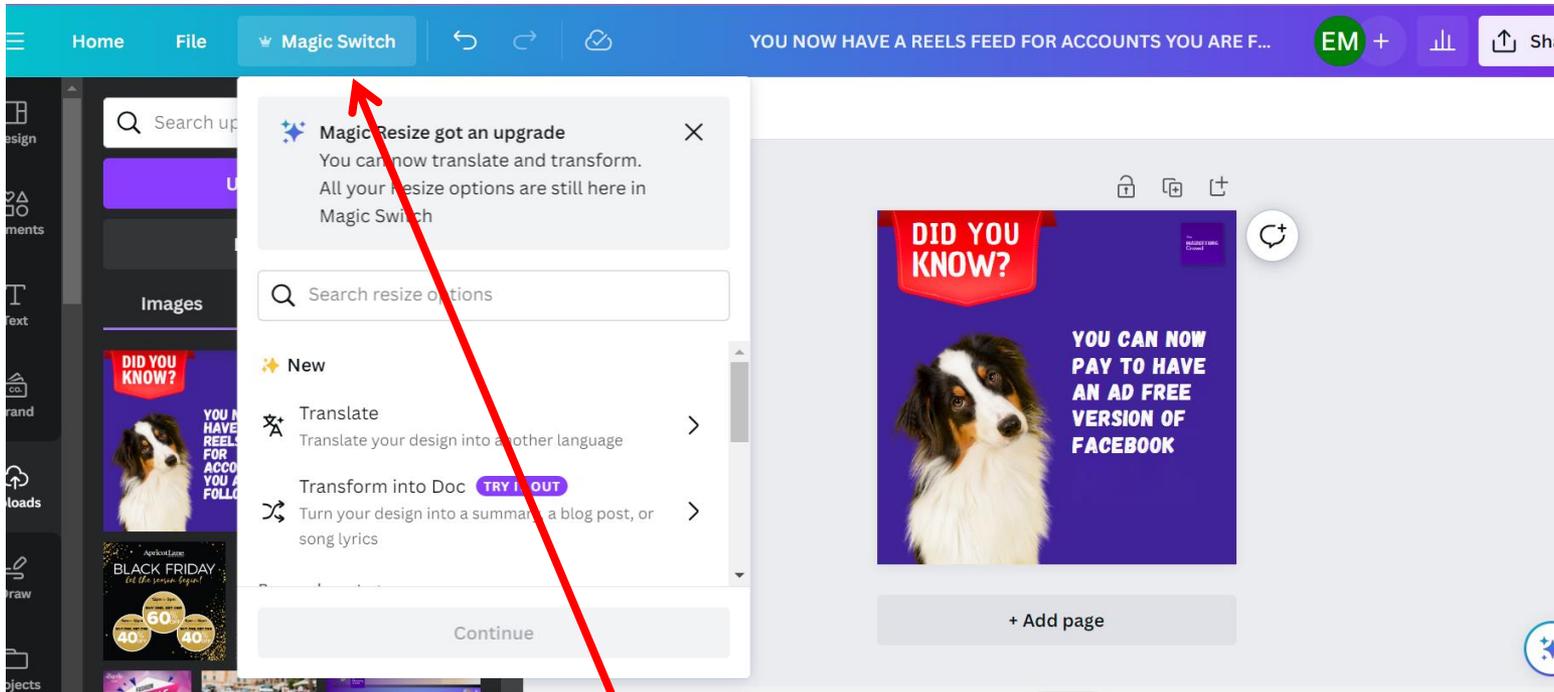
This is a Pro feature
It cannot be used by Free accounts

Grab text – isolate and manipulate any text that is in an image



You can now edit the text boxes, change font, colour etc.

Magic switch – an upgrade to the resize feature for Pro users



- After you create a design you might want a version of it in a different size eg. You want a portrait version for Stories.
- The resize tool has been rebranded as “magic switch” and it has new features such as translate.
- To convert to a story simply choose the option for social media and then story



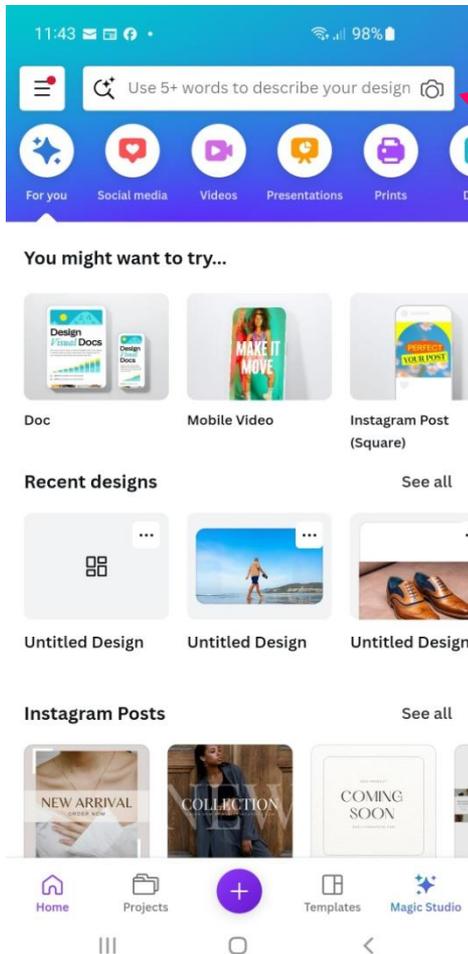
This is a Pro feature
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What We Will Cover

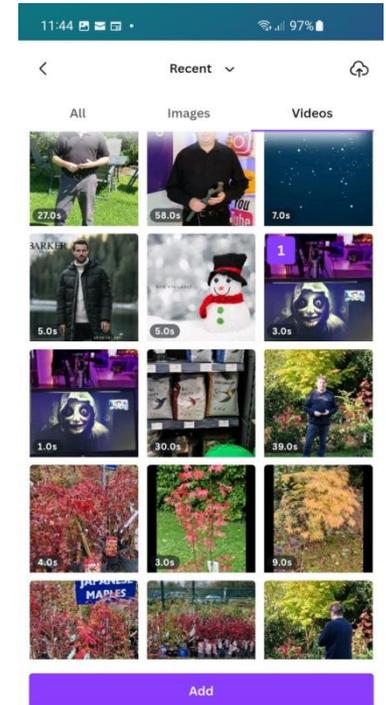
Other new features

1. How to easily upload images / videos from your phone
2. How to use the new Canva Assistant
3. How to use the new Modal image editor
4. How to use the new colour gradient tool
5. How to use the photo outline feature
6. How to use the new layers feature
7. Overview of the new Apps area and what you need to know about apps
 - Demo of the new Mockups app
 - Demo of the enhancer app
 - Demo of the translate app
 - Demo of Instagram app

How to easily upload images / videos from your phone



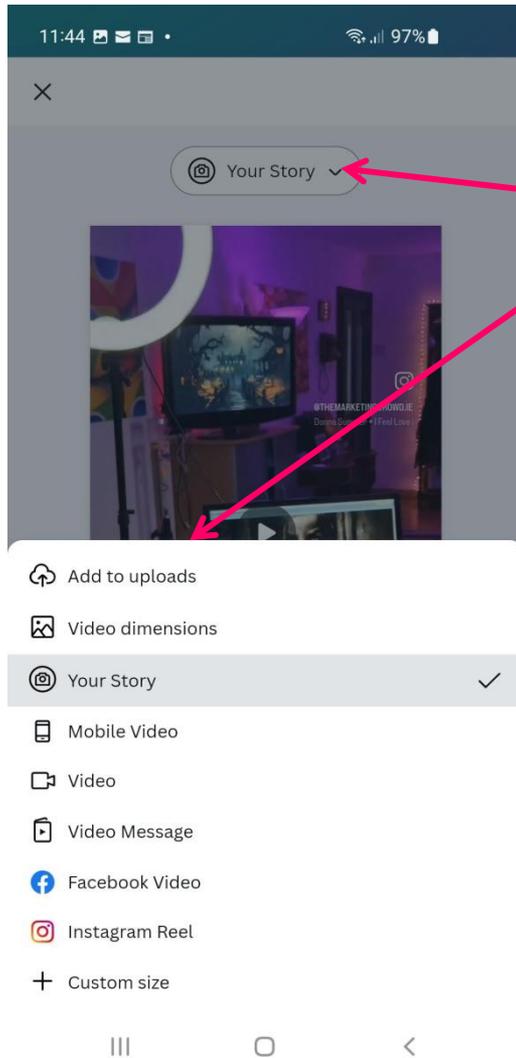
- Open the Canva App.
- Ensure you are logged in with the same account as you are on desktop
- Tap the camera icon top right
- Tap on upload icon
- Select the images or videos you want to upload
- Tap Add



FREE

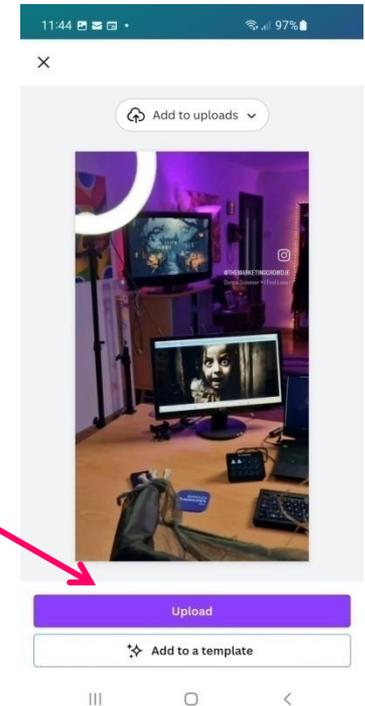
This is a Free feature
It can be used by Free and Pro accounts

How to easily upload images / videos from your phone



- Tap on this and change to Add to uploads

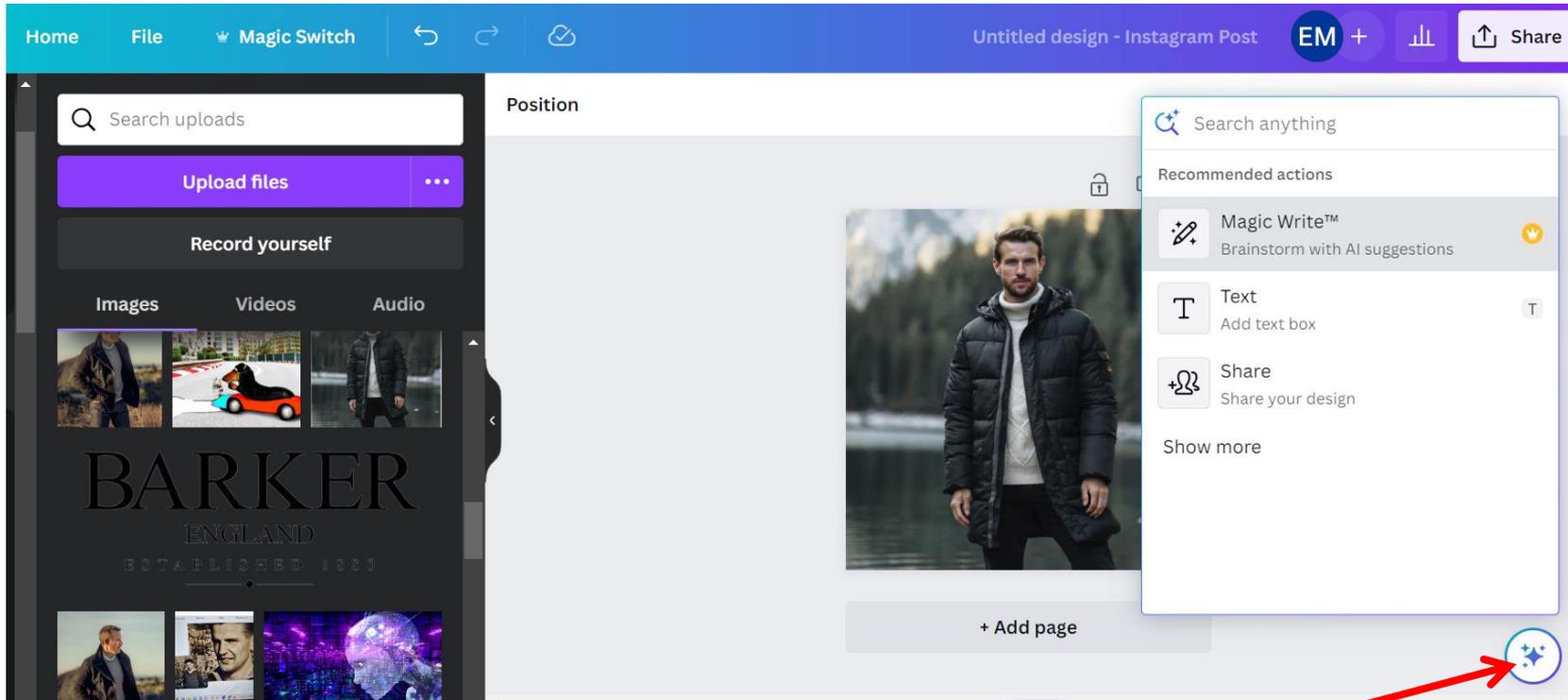
Then tap upload



FREE

This is a Free feature
It can be used by Free and Pro accounts

How to use the Canva Assistant



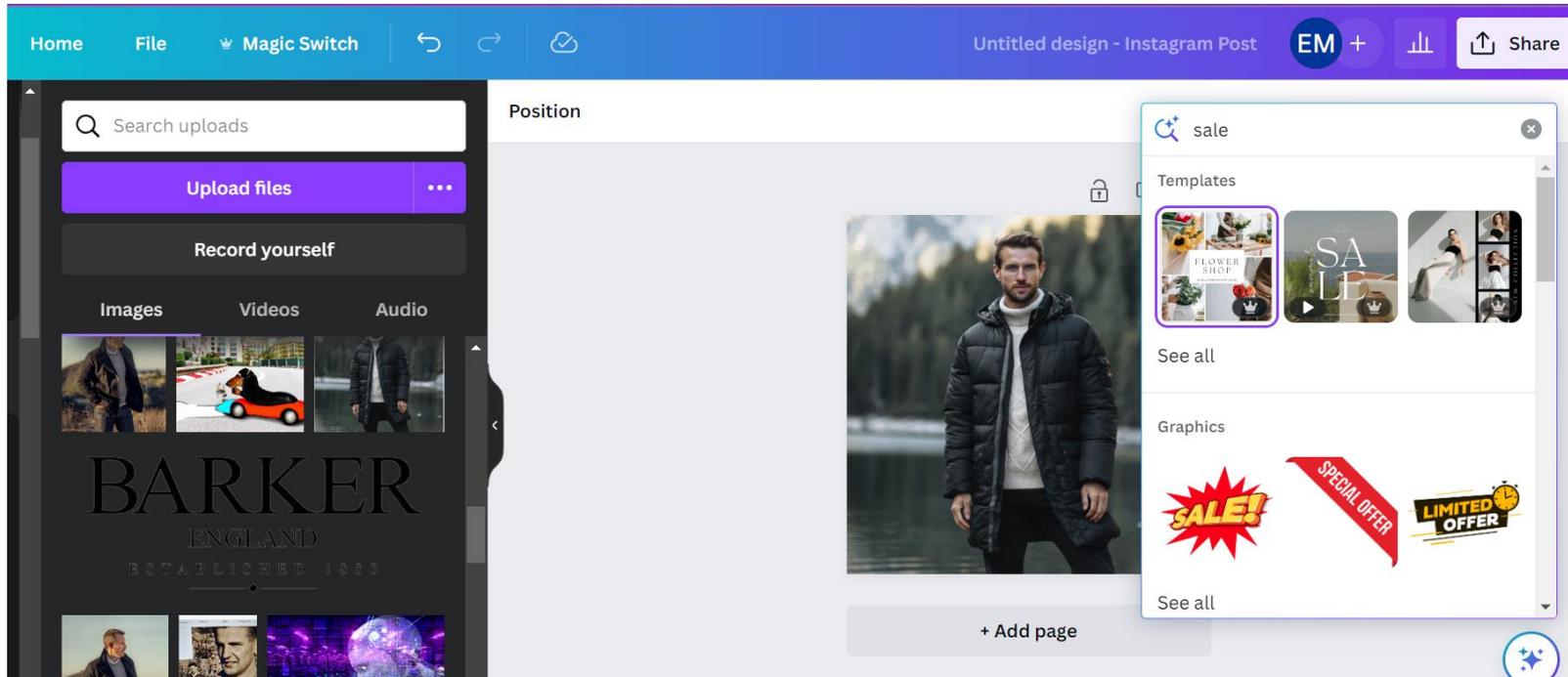
When you are creating a design there is an icon for Canva assistant in the bottom right. You can use this to 1) search 2) get suggestions 3) Open a specific project 4) Find elements / templates

Click and you see search box plus 3 options. Click show more for more

FREE

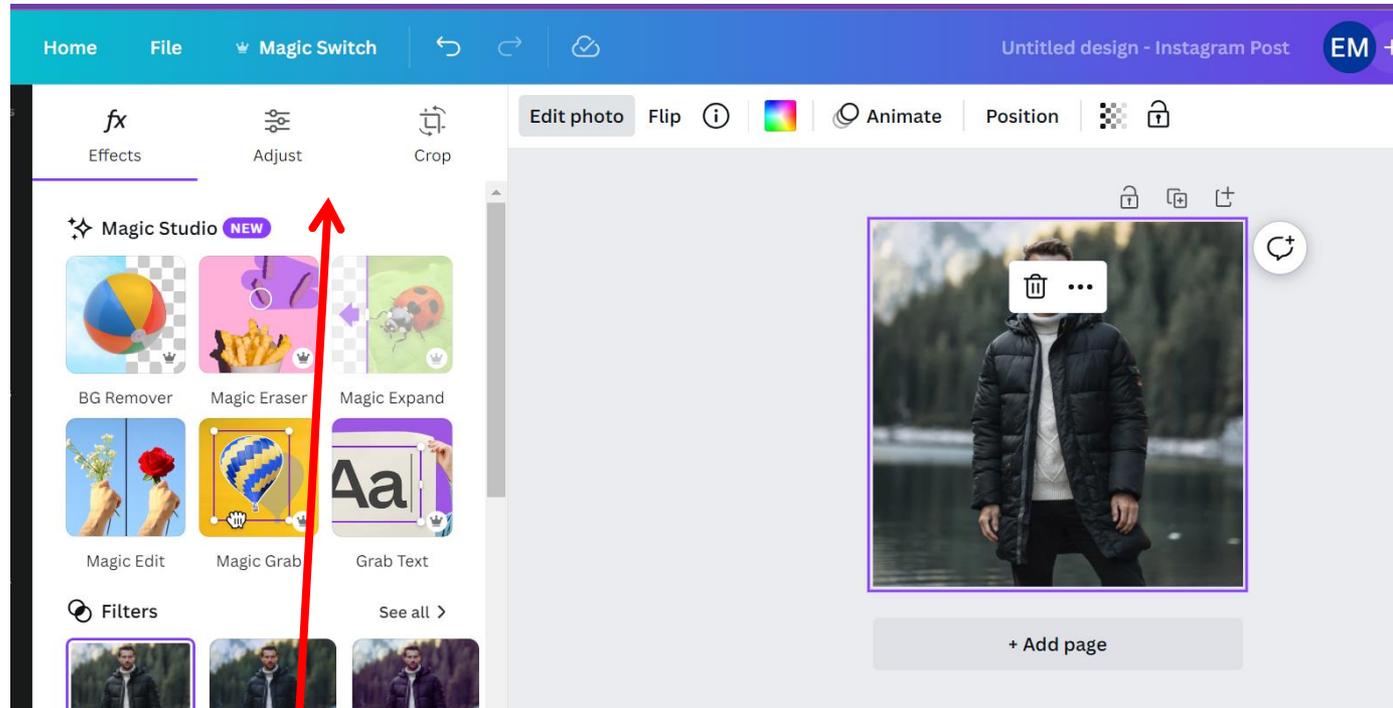
This is a Free feature
It can be used by Free and Pro accounts

How to use the Canva Assistant



I searched for Sale and it now gives me sale related templates, graphics, photos, videos and designs. Very easy to find what you need

How to use the Modal image editor



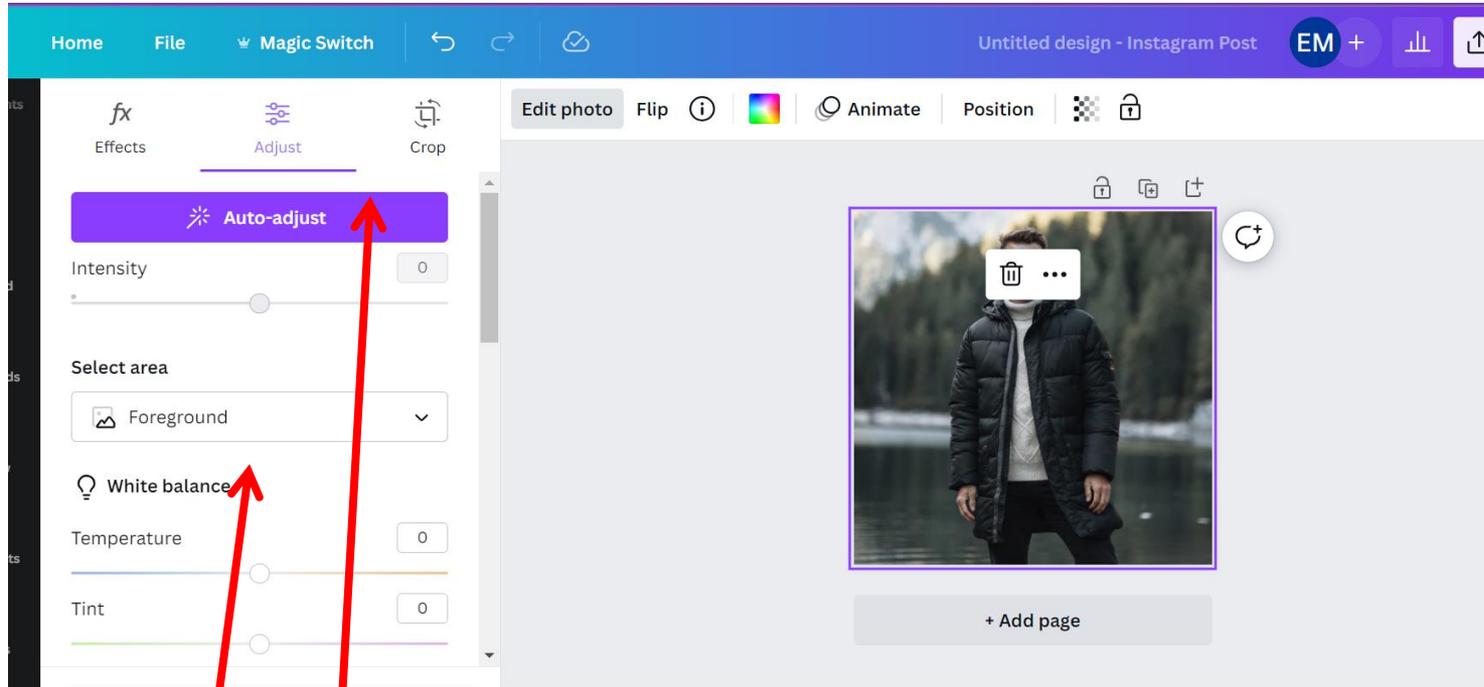
There are some very powerful image editing tools within their new image editor.

Click on your image, click edit photo
You can now see Adjust and Crop.

FREE

This is a Free feature
It can be used by Free and Pro accounts

How to use the Modal image editor

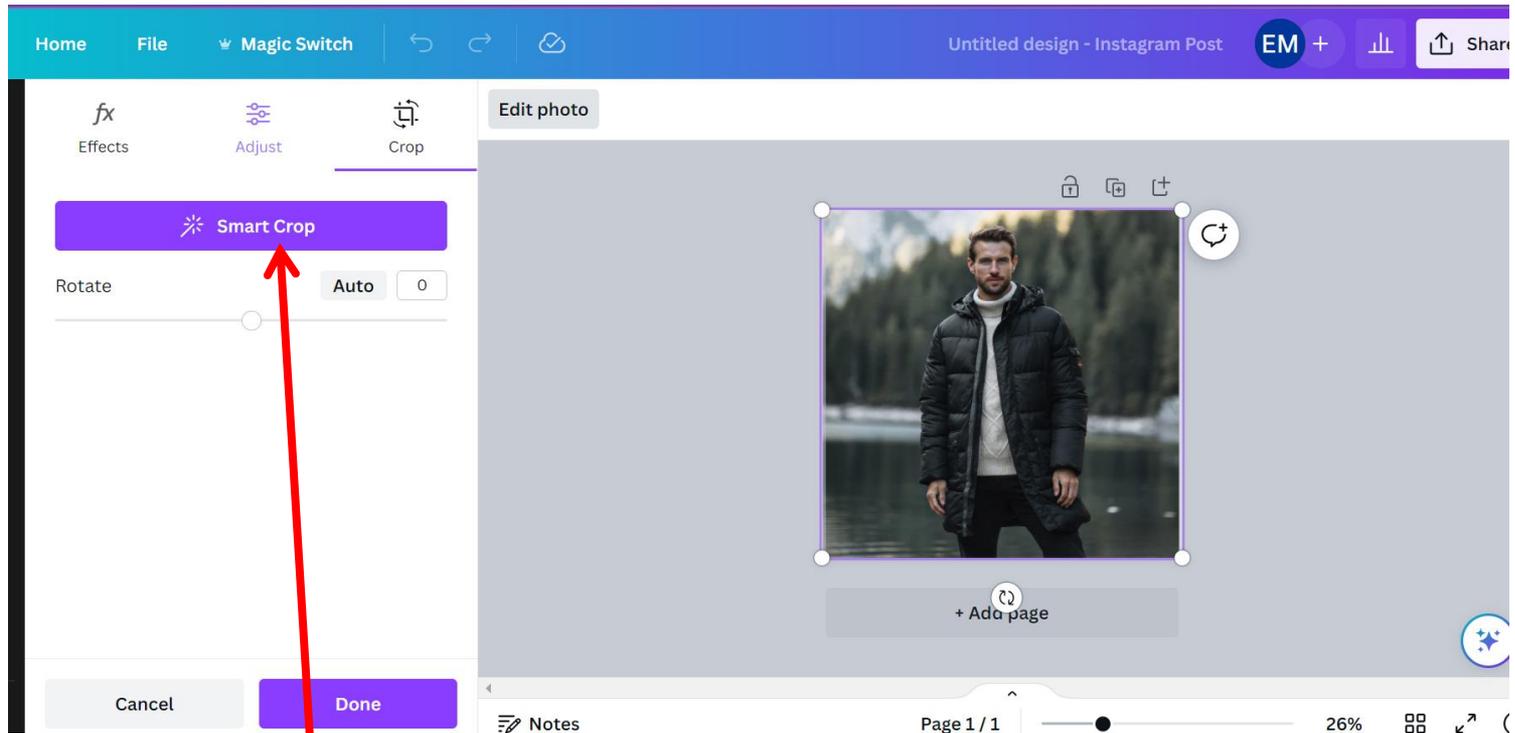


Try clicking on Auto enhance – it will then use AI to enhance your image. Normally it does an excellent job

You can adjust brightness, warmth, saturation, brightness

Also – what is brilliant is that you can select foreground or background and just increase the brightness etc in that part of the image

How to use the Modal image editor



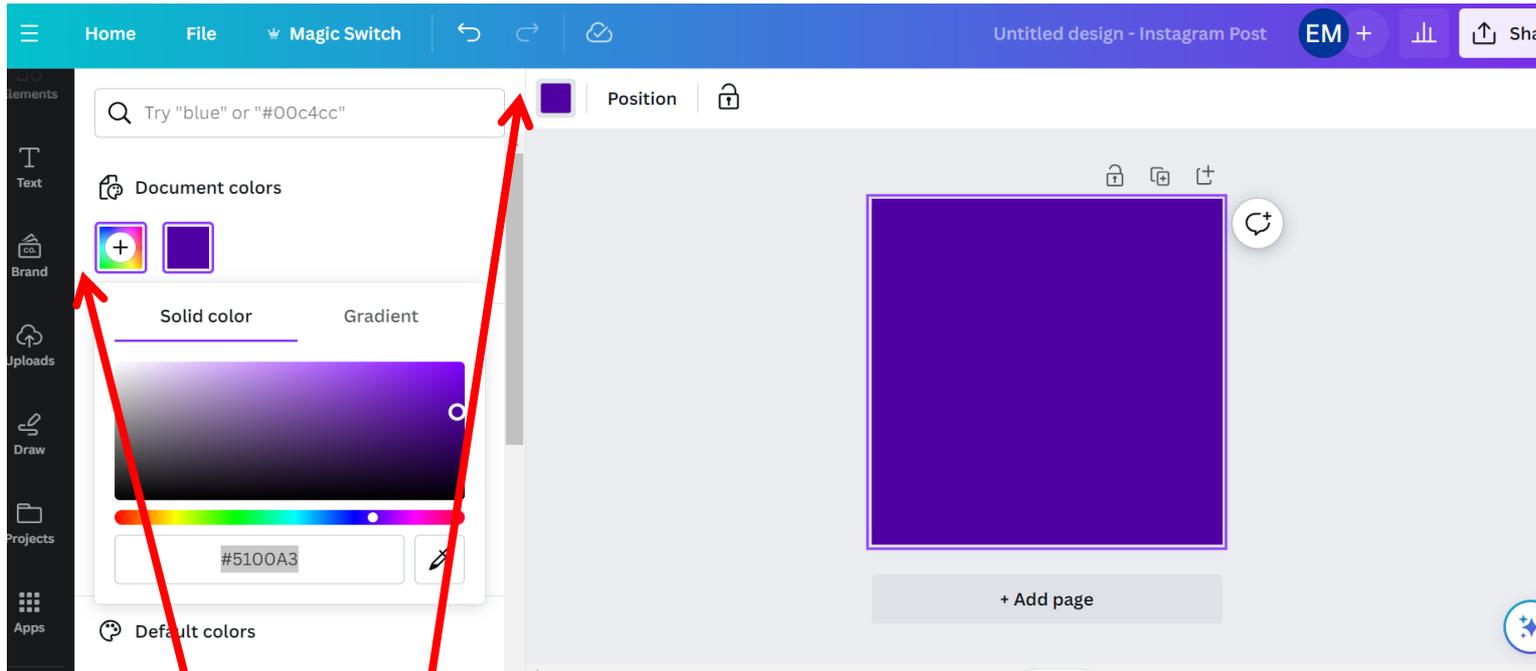
Click on Crop

You can then try Autocrop – this will use AI to choose what it thinks is the best crop in terms of composition so you have a more interesting image

You can also drag the corners of the image to manually crop

If your image isn't level you can also tilt / rotate your image

How to use the colour gradient tool



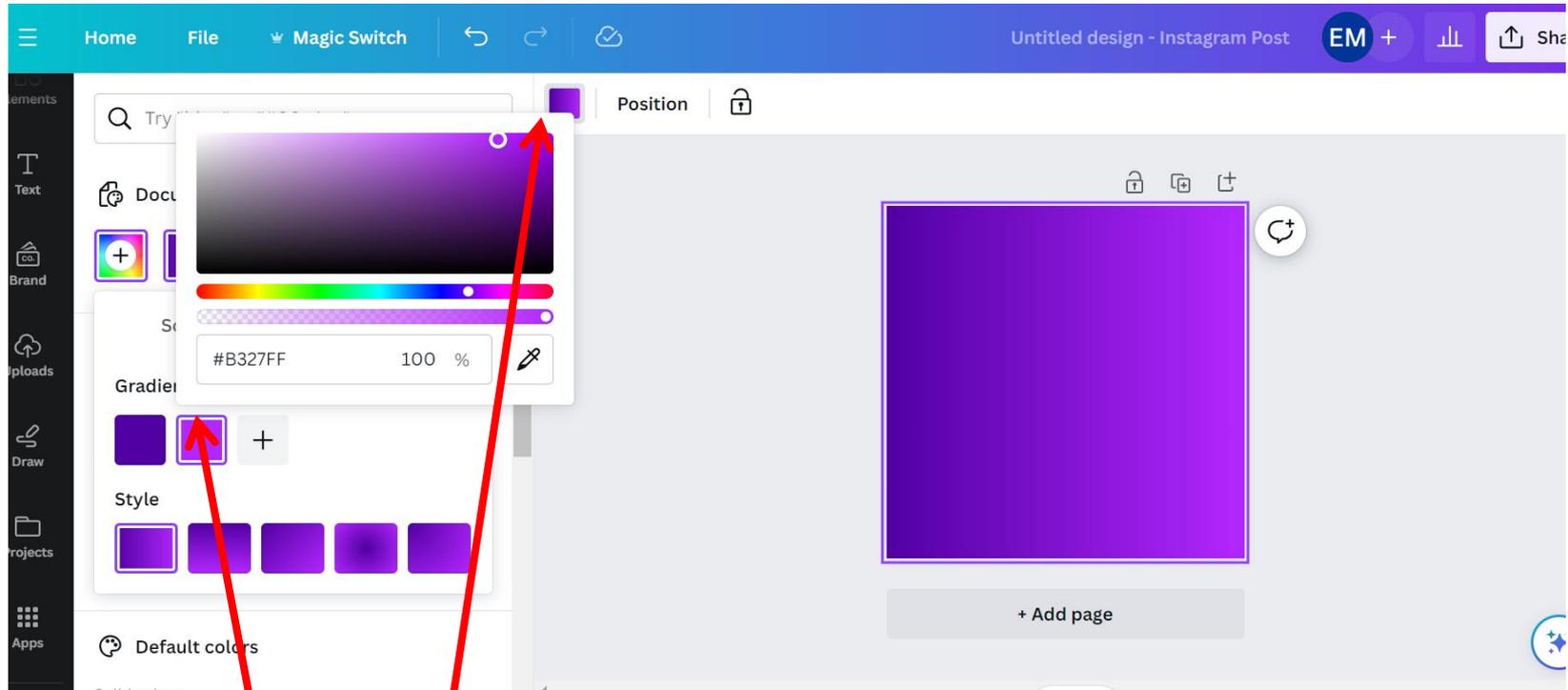
Previously if you wanted to add a colour gradient as a background you had to find a gradient under elements but the best ones were not free. Now you can easily create a graduated colour background using their gradient tool.

1. Start with a blank canvas
2. Click on Background colour and choose your main colour for the background – the one you want to add a gradient to
3. Then click on the + icon
4. Then click on gradient

FREE

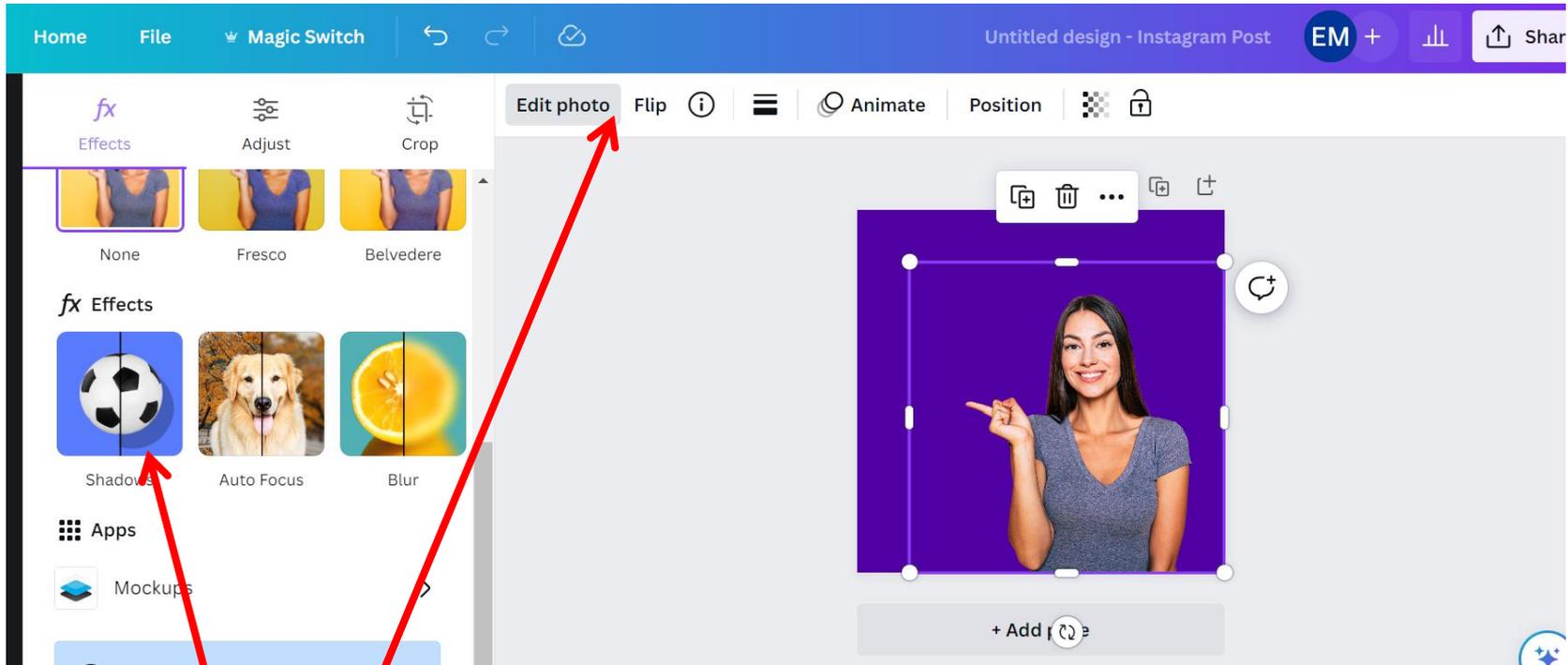
This is a Free feature
It can be used by Free and Pro accounts

How to use the colour gradient tool



1. It will automatically give you a second colour as part of the gradient
2. Click on the 2nd colour to change it to what you want.
3. You can add a 3^d colour if you want.
4. You can also choose different styles eg. Have the gradient top to bottom or side to side

How to use the photo outline feature



Do you want to have a white outline around a person like you see in YouTube Thumbnail images

Add a transparent image of a person to a coloured background – this will not work if it is simply an image of a person

Click on your image

Click edit photo

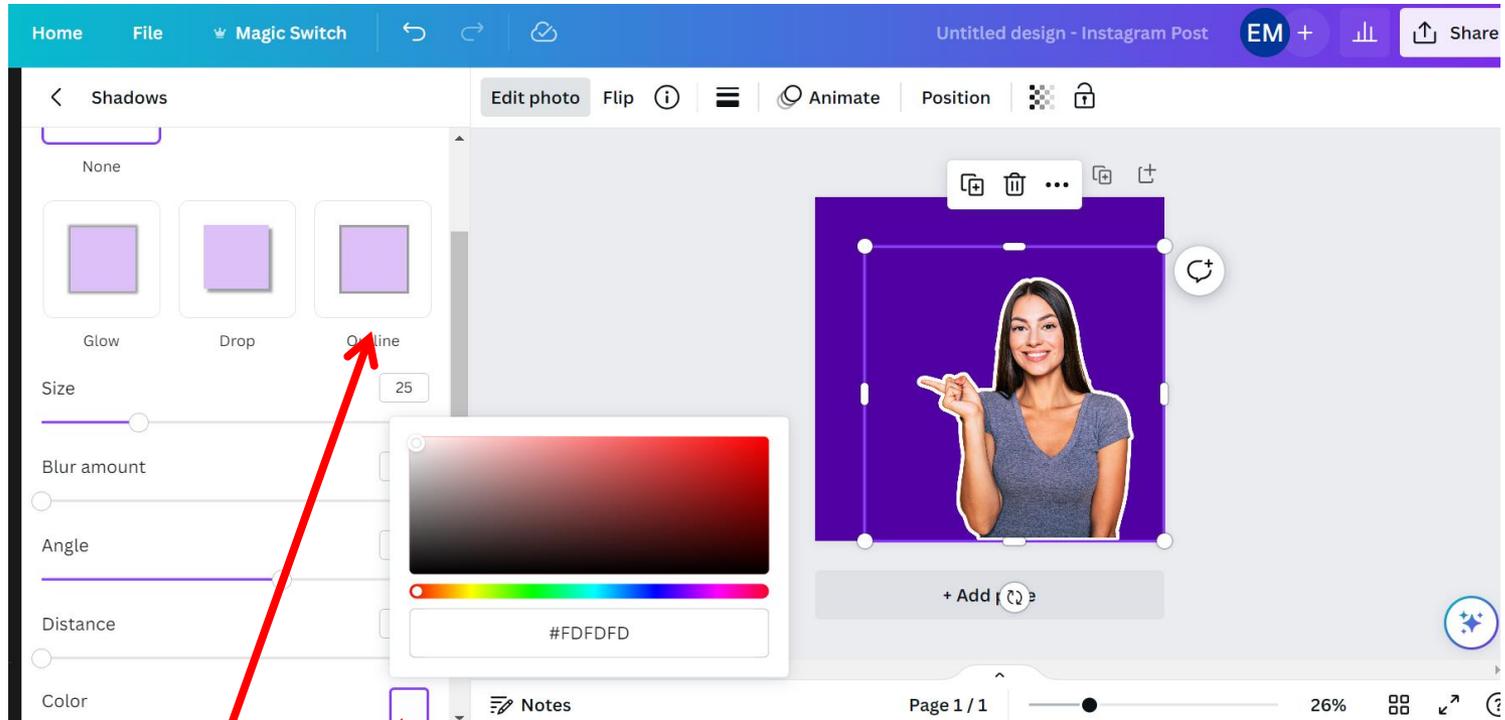
Then click on Shadow

FREE

This is a Free feature

It can be used by Free and Pro accounts

How to use the photo outline feature



Then click on Outline
Then change the colour to white
You can also change the size / thickness