

# Canva



## Part 2

**Update on all the  
latest features  
for image design  
and video  
creation**



# What We Will Cover

## **Canva AI features:**

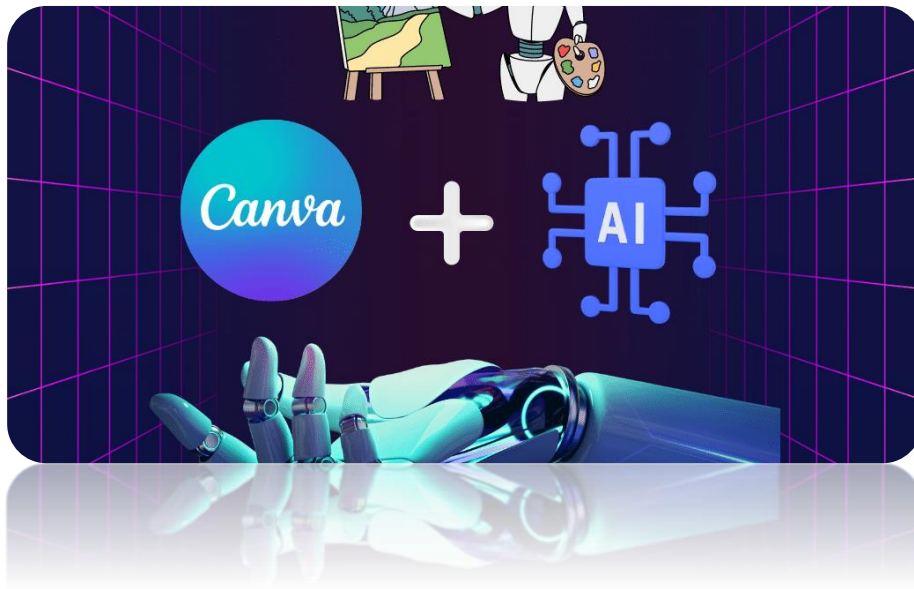
1. Overview of AI in Canva
2. Magic edit – Highlight part of an image and type what you want to replace it with
3. Magic eraser – Highlight people or objects in an image and it will erase it
4. Magic media – Text to image generator
5. Magic write – generate initial drafts of text and alternative copy options
6. Magic grab – isolate and move anything within an image
7. Magic expand – ask Canva to recreate parts of an image to make it wider or taller
8. Grab text – isolate and manipulate any text that is in an image
9. Magic switch – an upgrade to the resize feature for Pro users

# What We Will Cover

## **Other features**

1. How to easily upload images / videos from your phone
2. How to use the new Canva Assistant
3. How to use the new Modal image editor
4. How to use the new colour gradient tool
5. How to use the photo outline feature
6. How to use the new layers feature

# Overview of AI in Canva

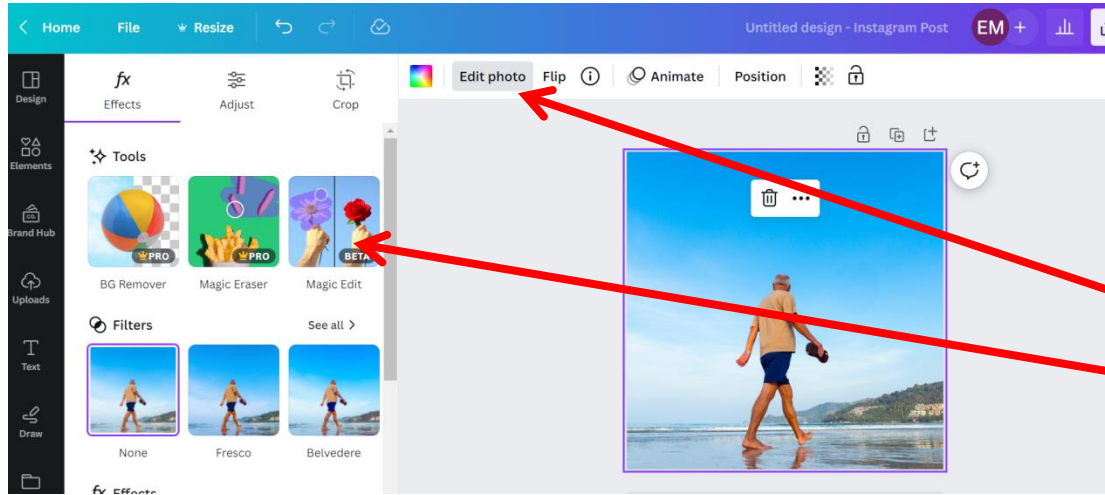


Canva have introduced a huge number of AI features for image and video creation.

Some of these are free features but other are Pro features. However, most of them can be used by Free users a certain number of times you can try them out.

# Magic edit:

## Highlight part of an image and type what you want to replace it with



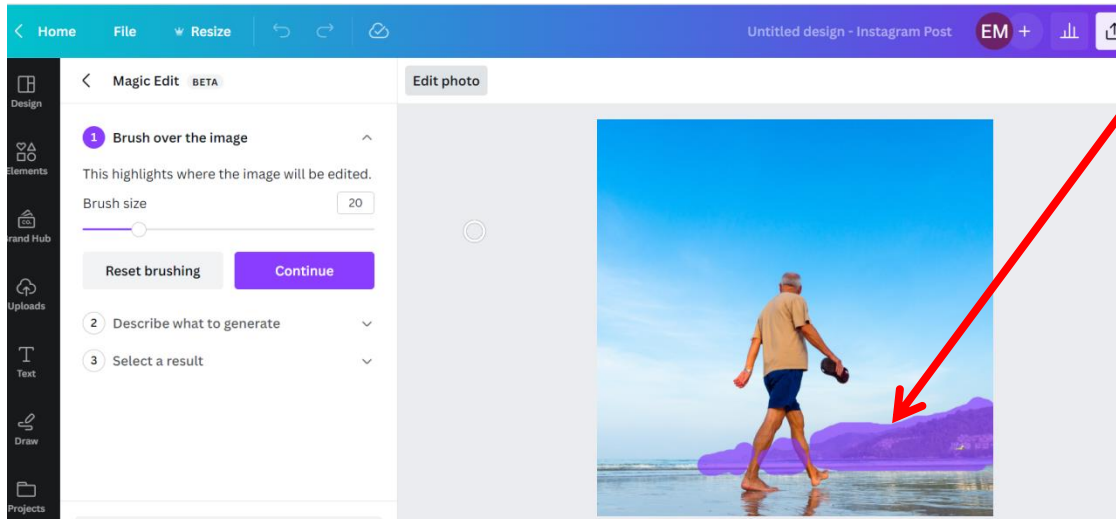
Canva now utilises AI to let you change or add things to your image by selecting an area and typing what you want.

Add your image to a canvas  
Click edit photo

Click Magic edit

Use the brush to highlight the area that you want to replace

Then click continue

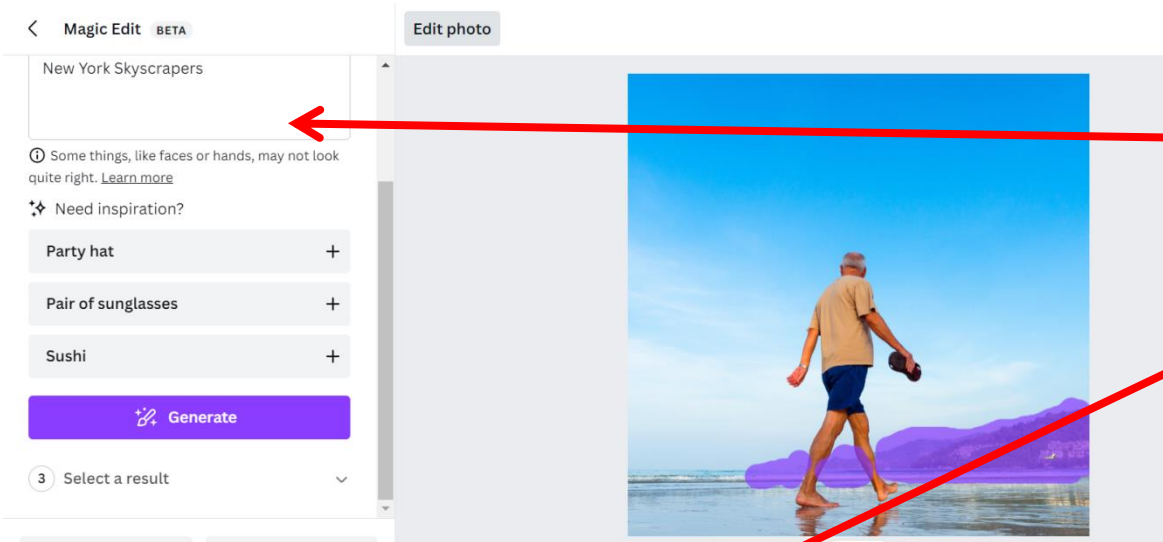


**FREE**

**This is a Free feature**  
It can be used by Free and Pro accounts

# Magic edit:

## Highlight part of an image and type what you want to replace it with



Type what you would like to replace it with eg. Skyscrapers

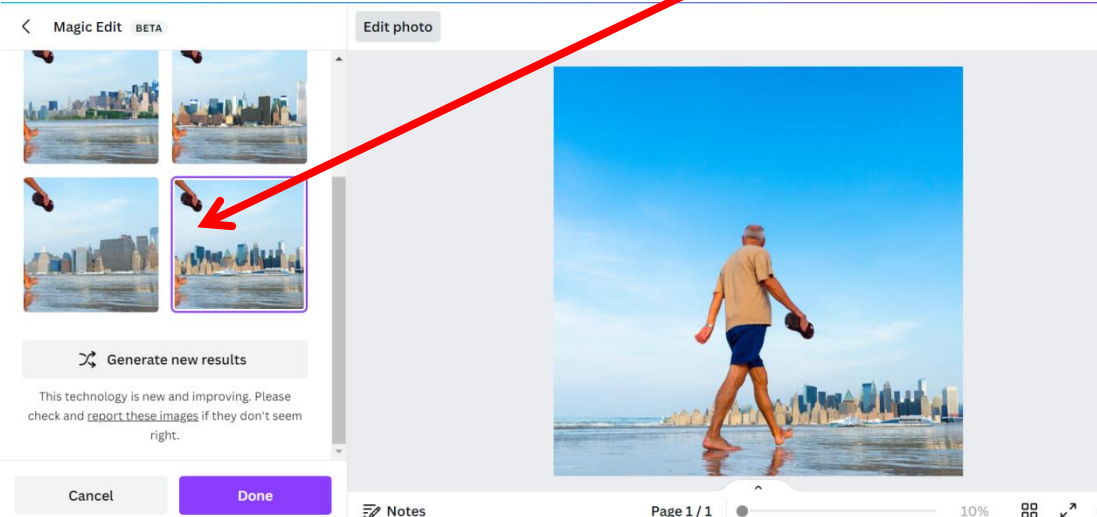
You can then choose from different options

Click save

You could use this tool to

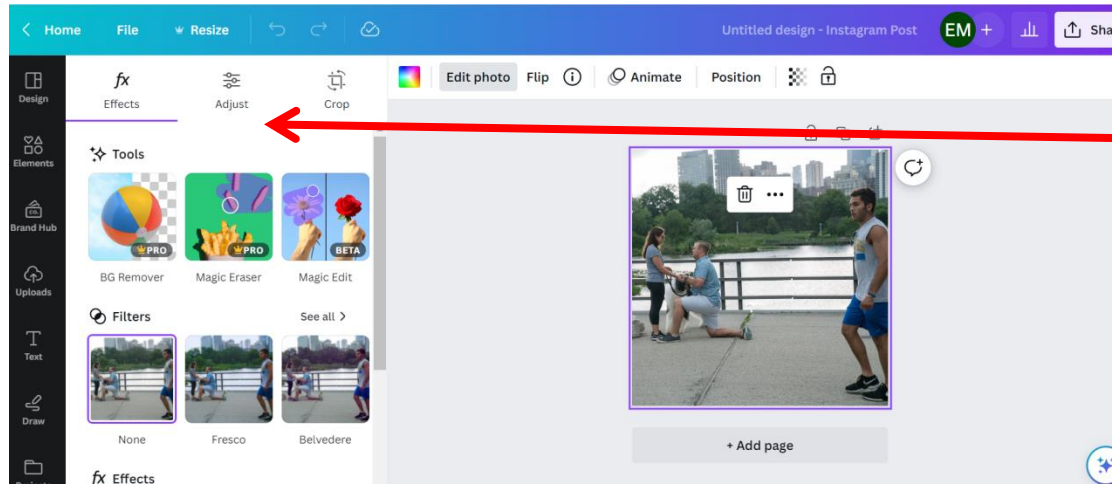
- Add things to your image that are not in it
- Replace things that are in it with something different
- Change the colour of someone's hair

Plus lots more.



# Magic eraser:

## Highlight people or objects in an image and it will erase it



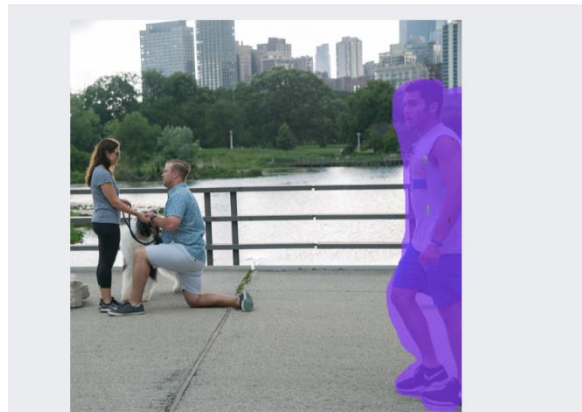
Note – you need the Pro version to use this tool

Add your image to the canvas

Click on edit image

Click on magic eraser

Highlight with the brush what you want to erase

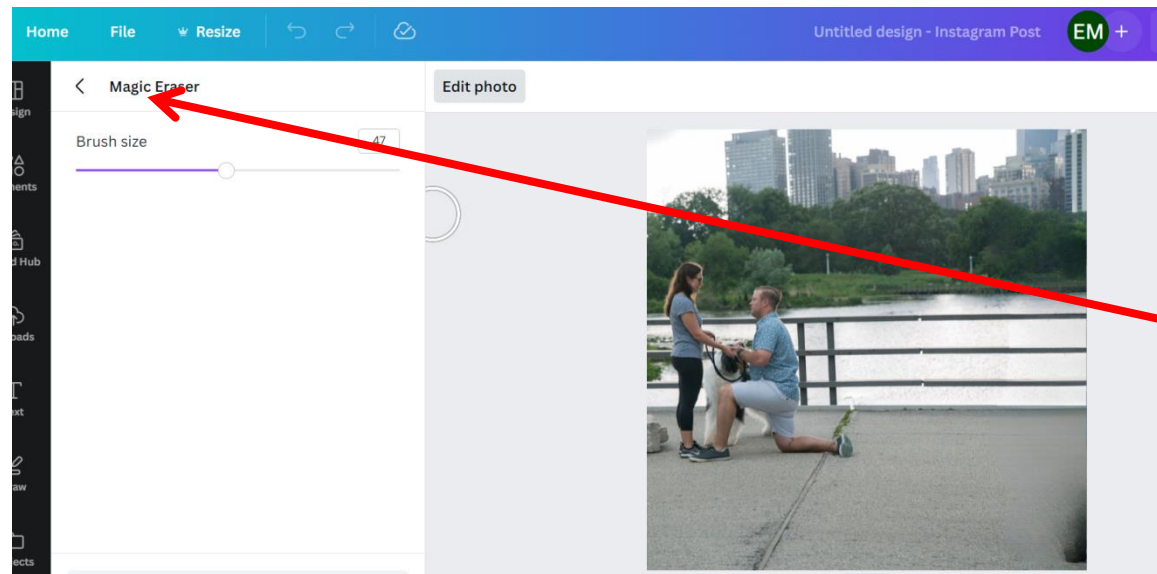


**This is a Pro feature**  
It cannot be used by Free accounts (But I have a free alternative)



# Magic eraser:

## Highlight people or objects in an image and it will erase it



It will now be erased

If you are not happy with the results  
click reset erasings

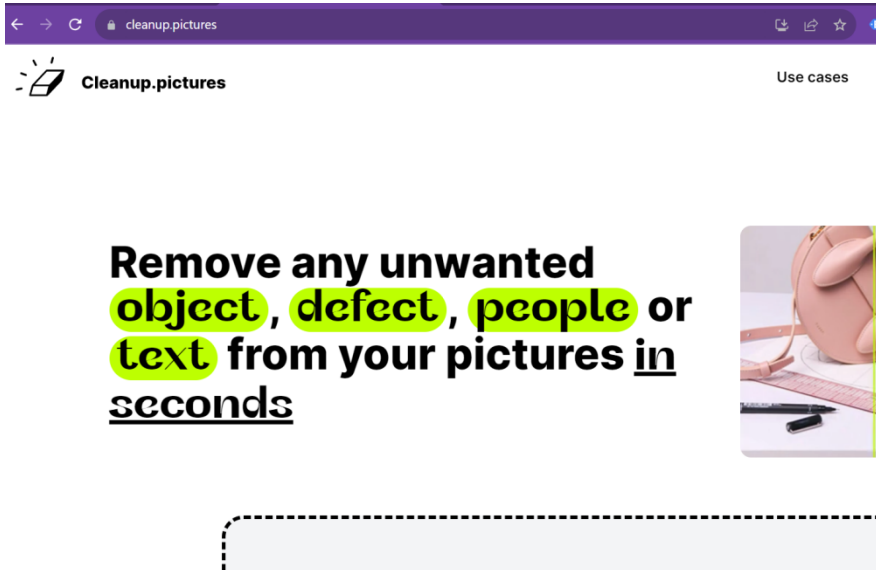
Try a larger or smaller brush –  
depending on how big or small the  
object is

Then click on the arrow to progress



# Magic eraser:

## Highlight people or objects in an image and it will erase it



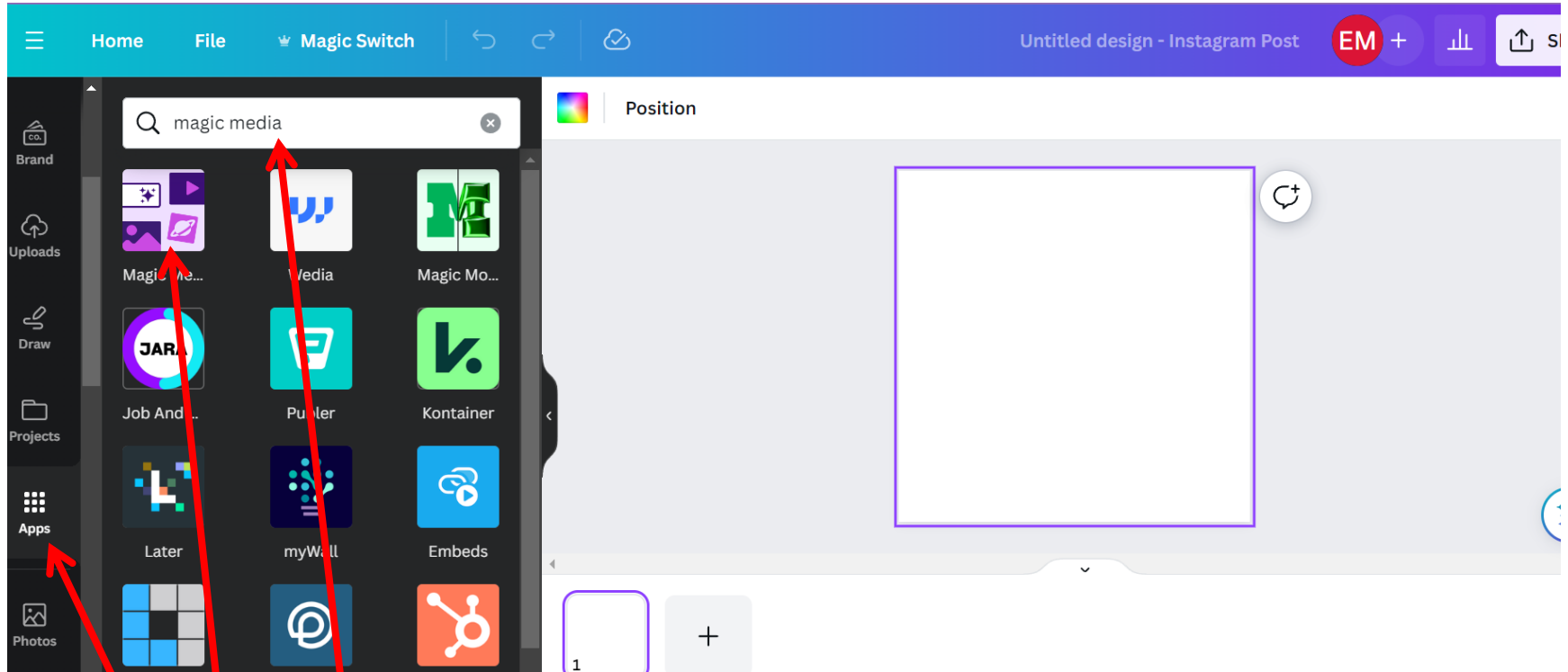
**A free alternative to this eraser tool is the website**

Cleanup.pictures

Click this link to view my demo

[https://www.instagram.com/reel/Cwiifr\\_s1qU/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MzRIODBiNWFIZA](https://www.instagram.com/reel/Cwiifr_s1qU/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA)

# Magic media – Text to image generator



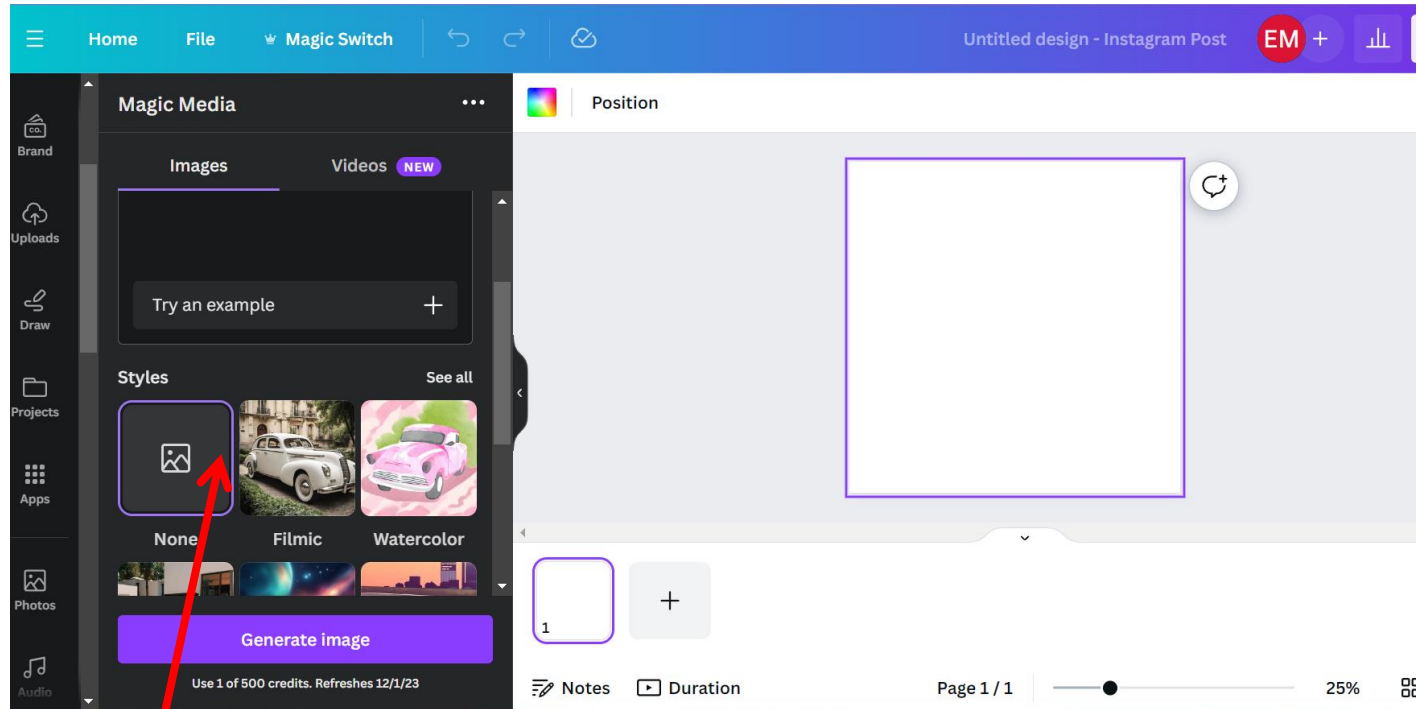
**Create an image by describing it:**

- Select your canvas shape
- On the left menu click on Apps
- Search for Magic Media
- Click on Magic media



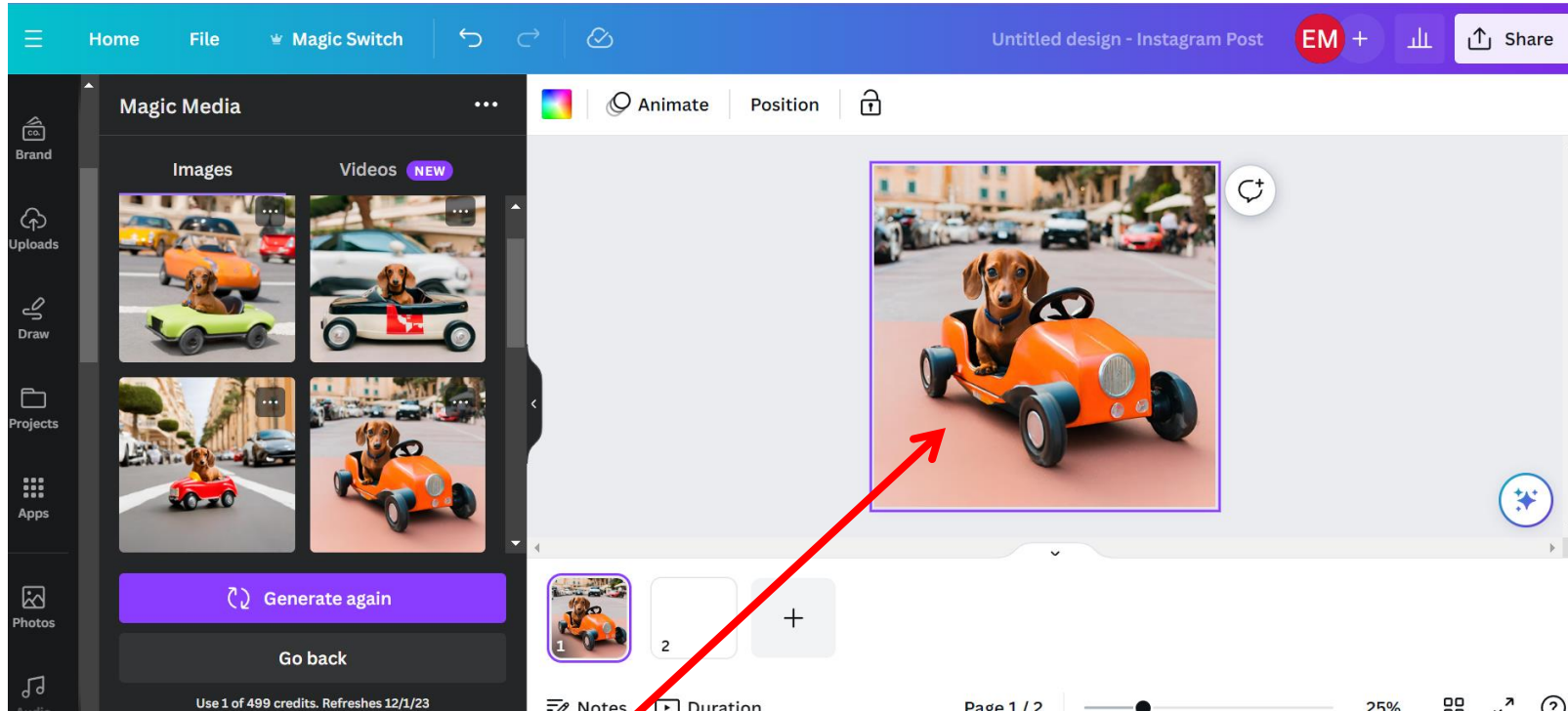
**This is a Pro feature**  
However, free accounts can use it 50 times for free

# Magic media – Text to image generator



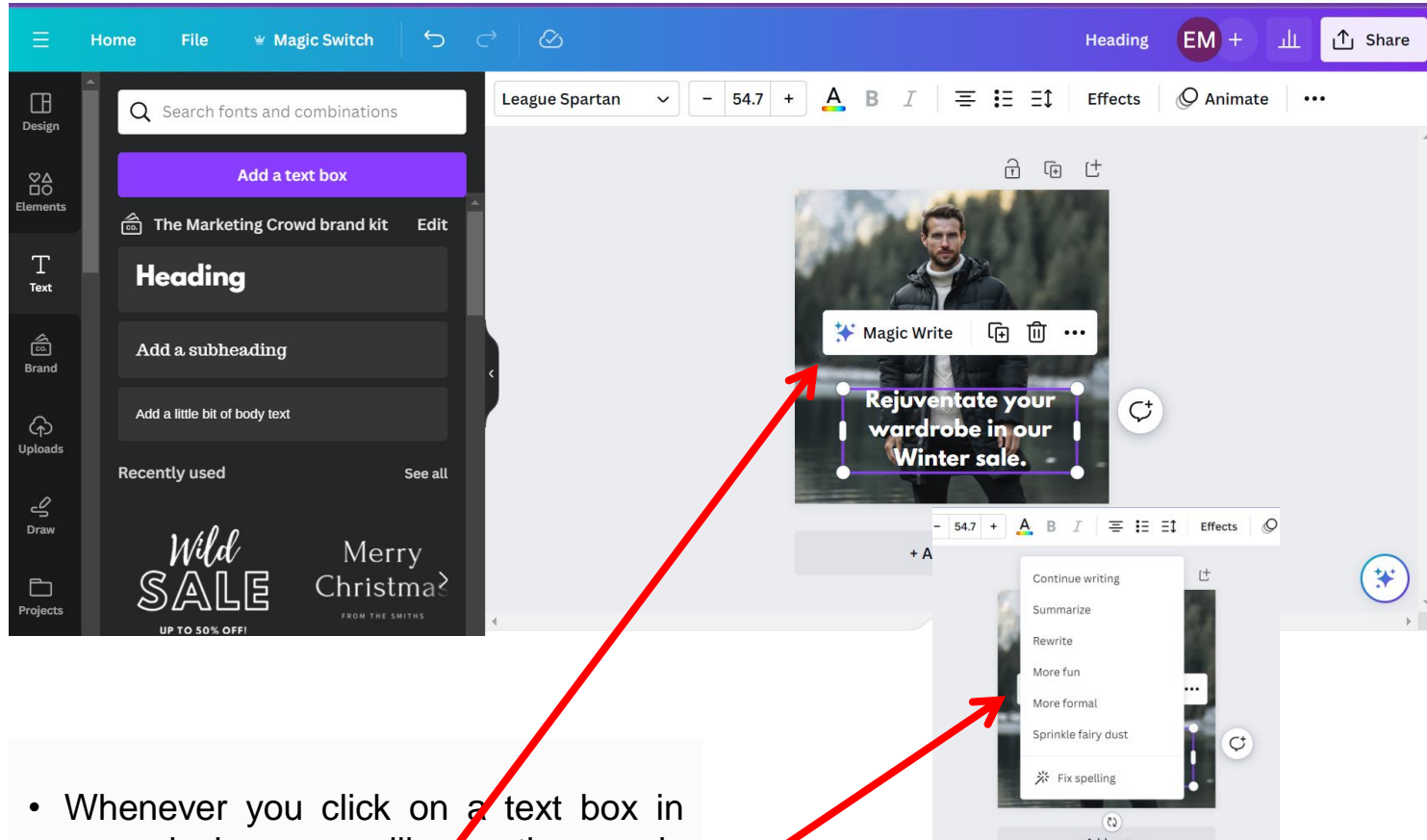
Type in your description. Be as descriptive as possible  
Then choose the style of your image eg. Photo, anime, dreamy  
Also choose the shape of your image eg. 1:1, 9:16, 16:9

# Magic media – Text to image generator



If you want more options click Generate again  
Click on one of the 4 images to add to your design

# Magic write – generate initial drafts of text and other copy options

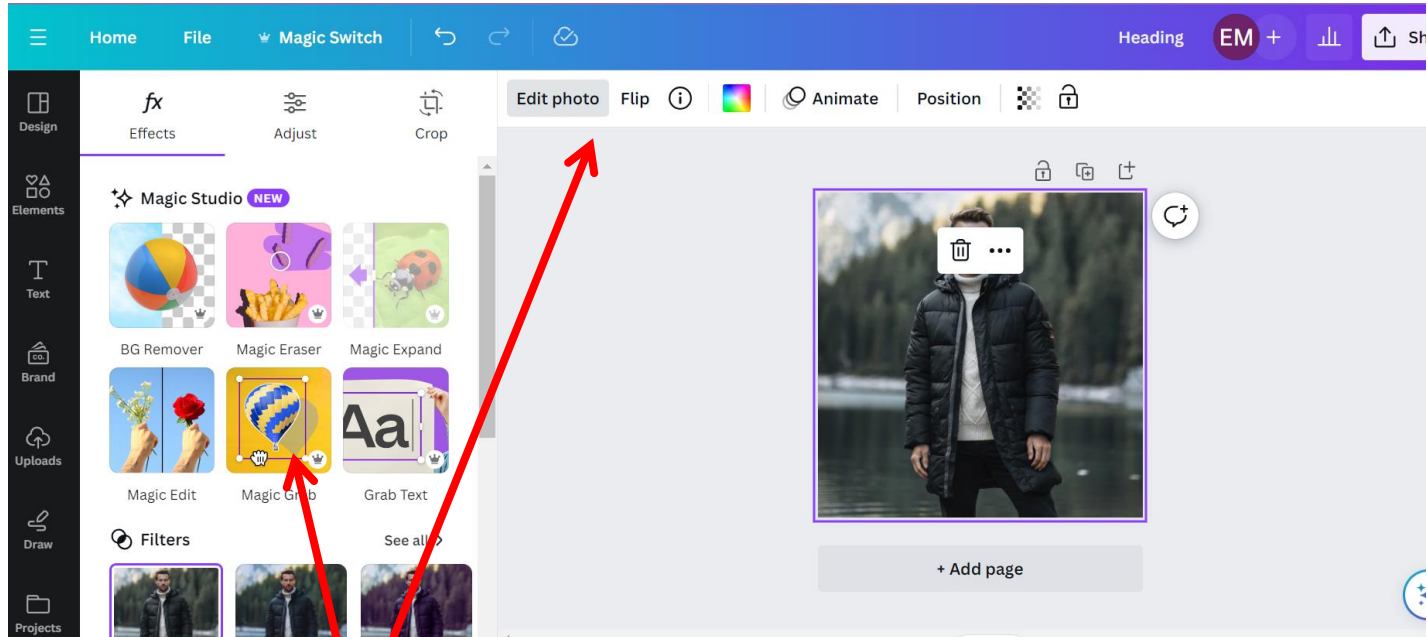


- Whenever you click on a text box in your design you will see the magic write option
- Write your text
- Then click on magic write
- You now have these options. Click each option to see their suggested text



**This is a Pro feature**  
However, free accounts can use it 50 times for free

# Magic grab – isolate and move anything within an image

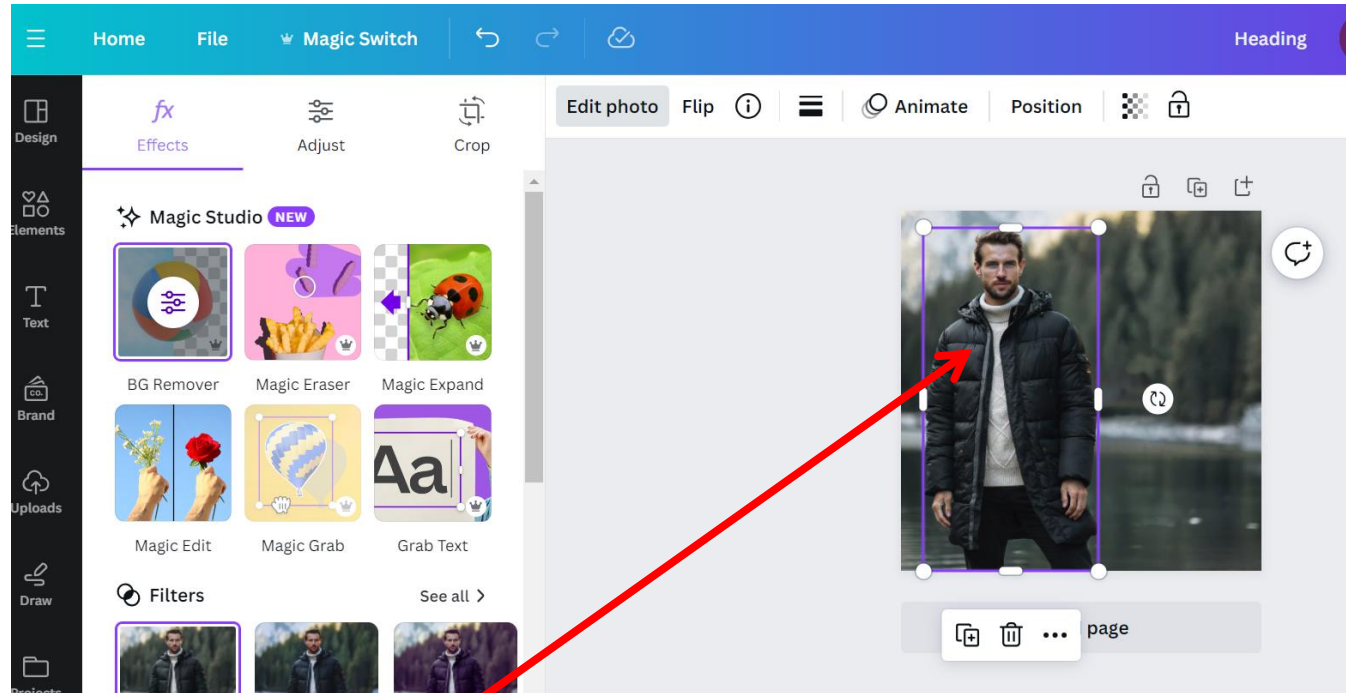


Add your image to your design  
Click on your image  
Click edit photo  
Then click on Magic Grab



**This is a Pro feature**  
It cannot be used by Free accounts

# Magic grab – isolate and move anything within an image

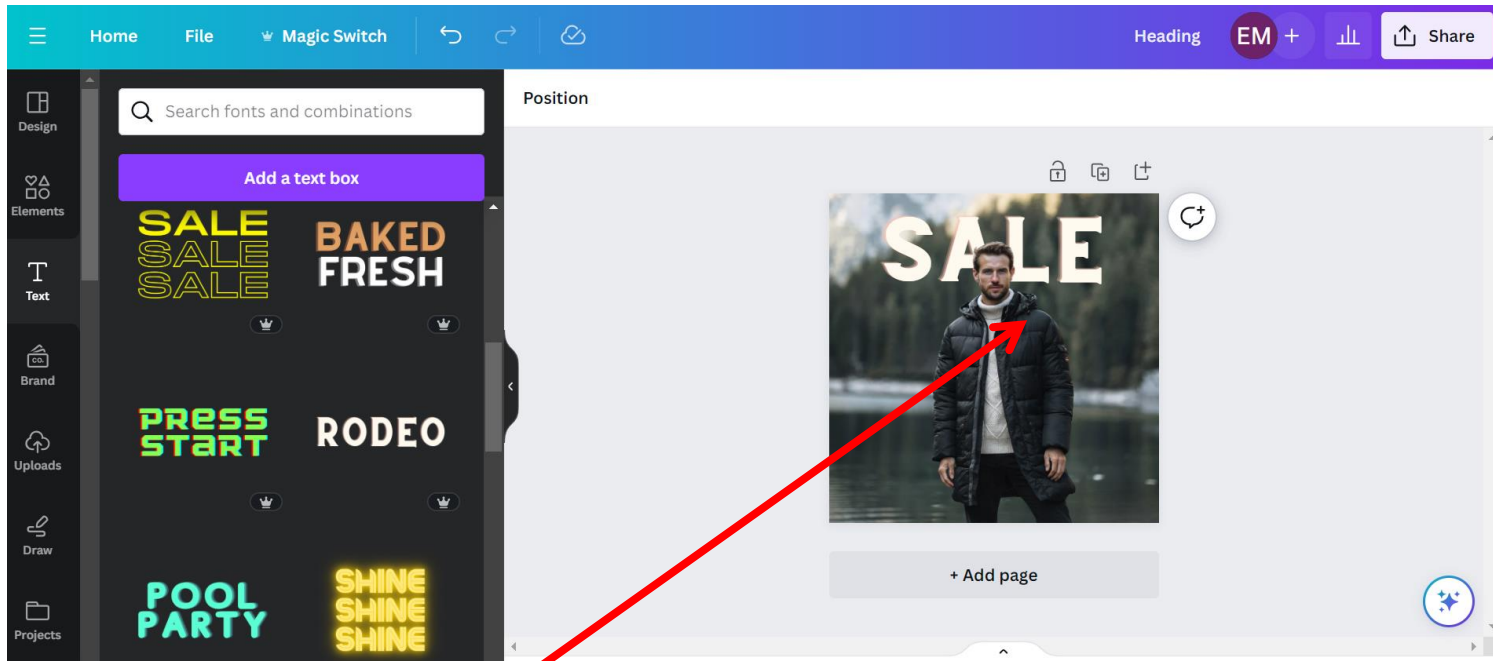


It then identifies the main element in the image

You can then move that element left or right or make it bigger or smaller— ideal if you want to add text beside a person



# Magic grab – isolate and move anything within an image



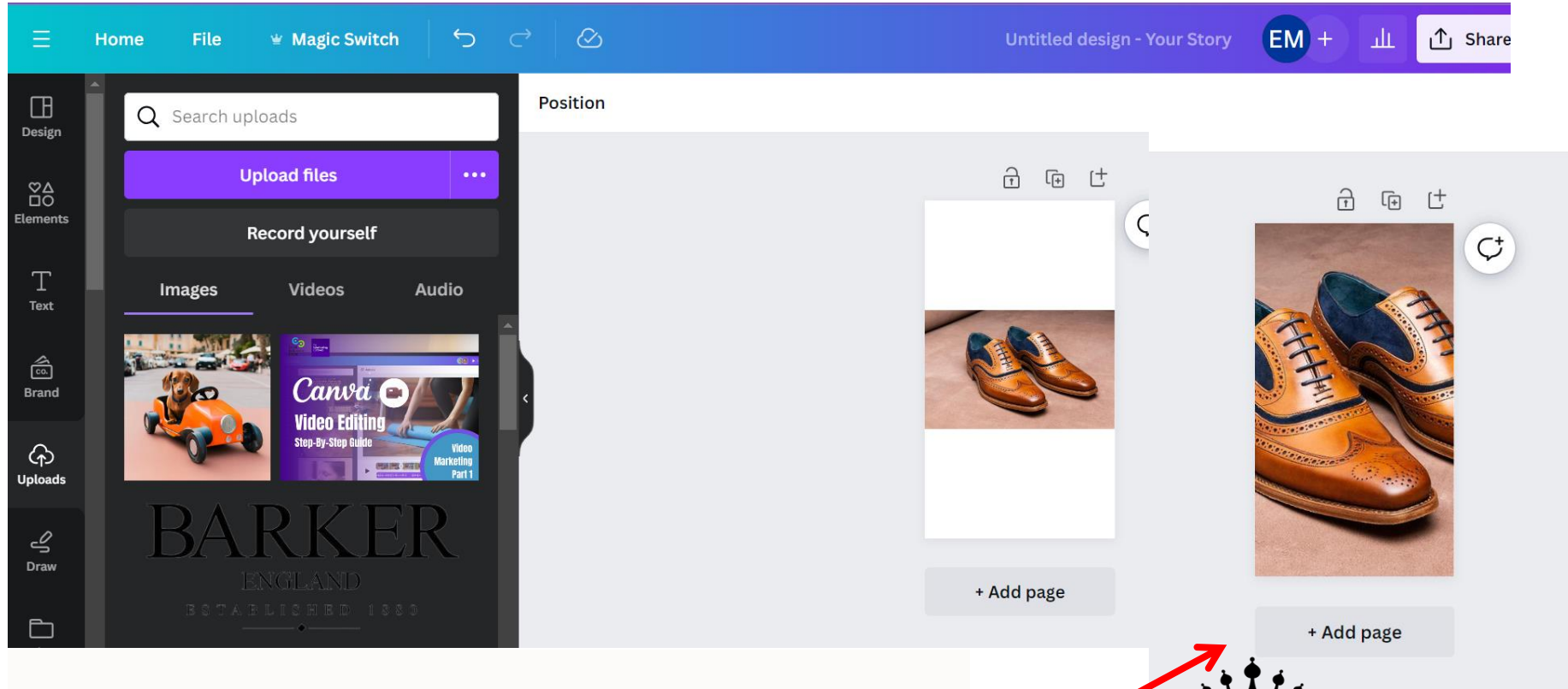
It also means that you can easily place text behind the person or object which is an eye catching effect

1. Add text
2. Right click on the text and select layer – send backward

**Or click on the option for “Position” above the image and then drag the text under the person or object in the list of elements**

# Magic expand:

## Ask Canva to recreate parts of an image to make it wider or taller



Choose your canvas shape eg. Portrait  
Choose your image – eg it is square

If you make the image fill the area it will simply zoom / crop in

If you want to keep the main object the same size you can use magic expand

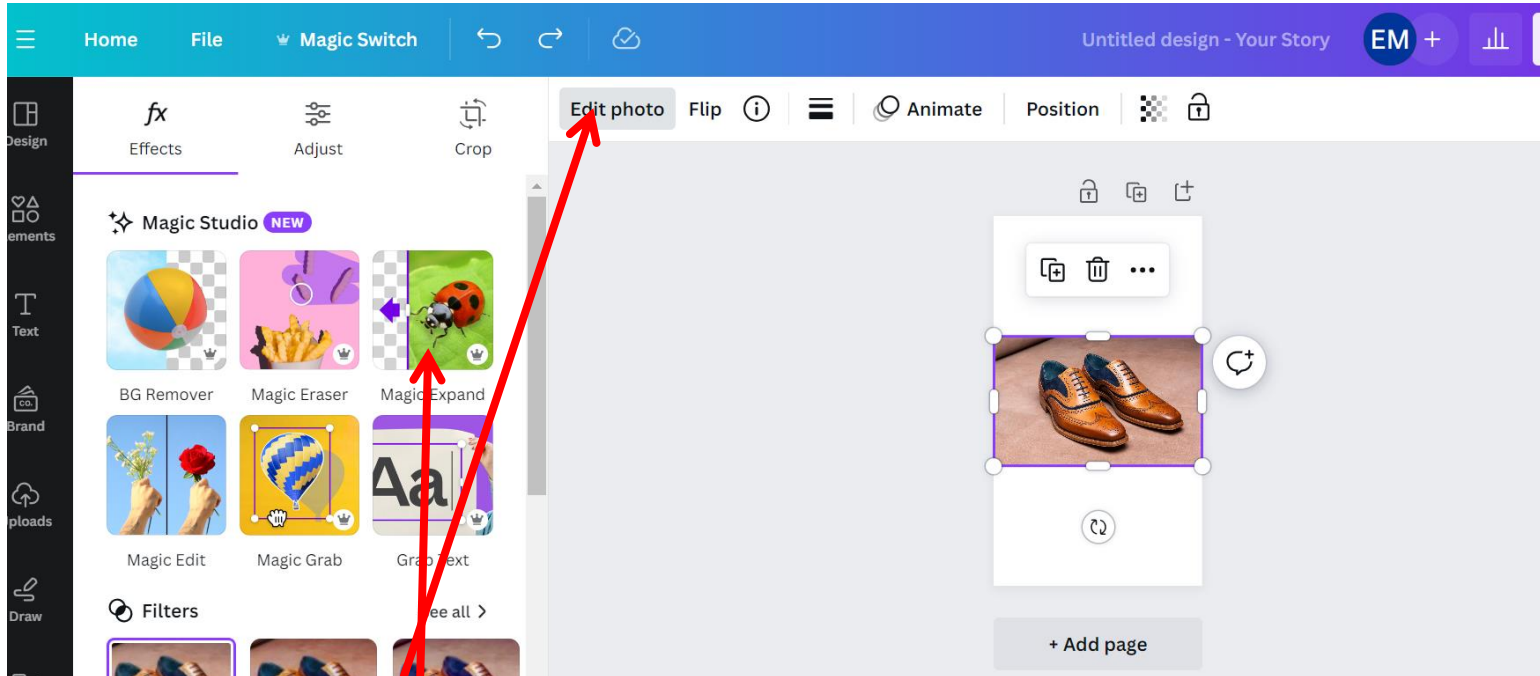
Click on image, click on edit photo and select magic expand



**This is a Pro feature**  
It cannot be used by Free accounts

# Magic expand:

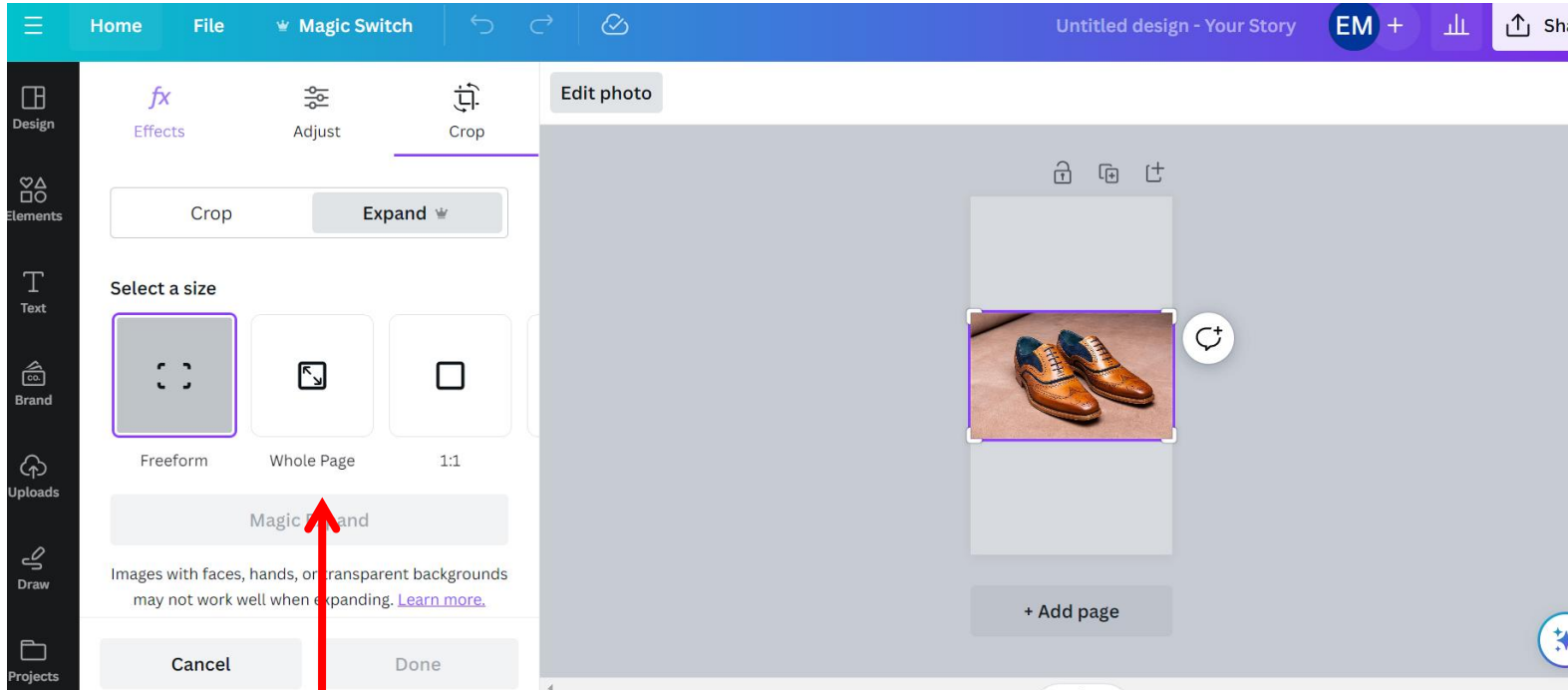
## Ask Canva to recreate parts of an image to make it wider or taller



If you want to keep the main object the same size you can use magic expand  
Click on image  
Click on edit photo  
and select magic expand

# Magic expand:

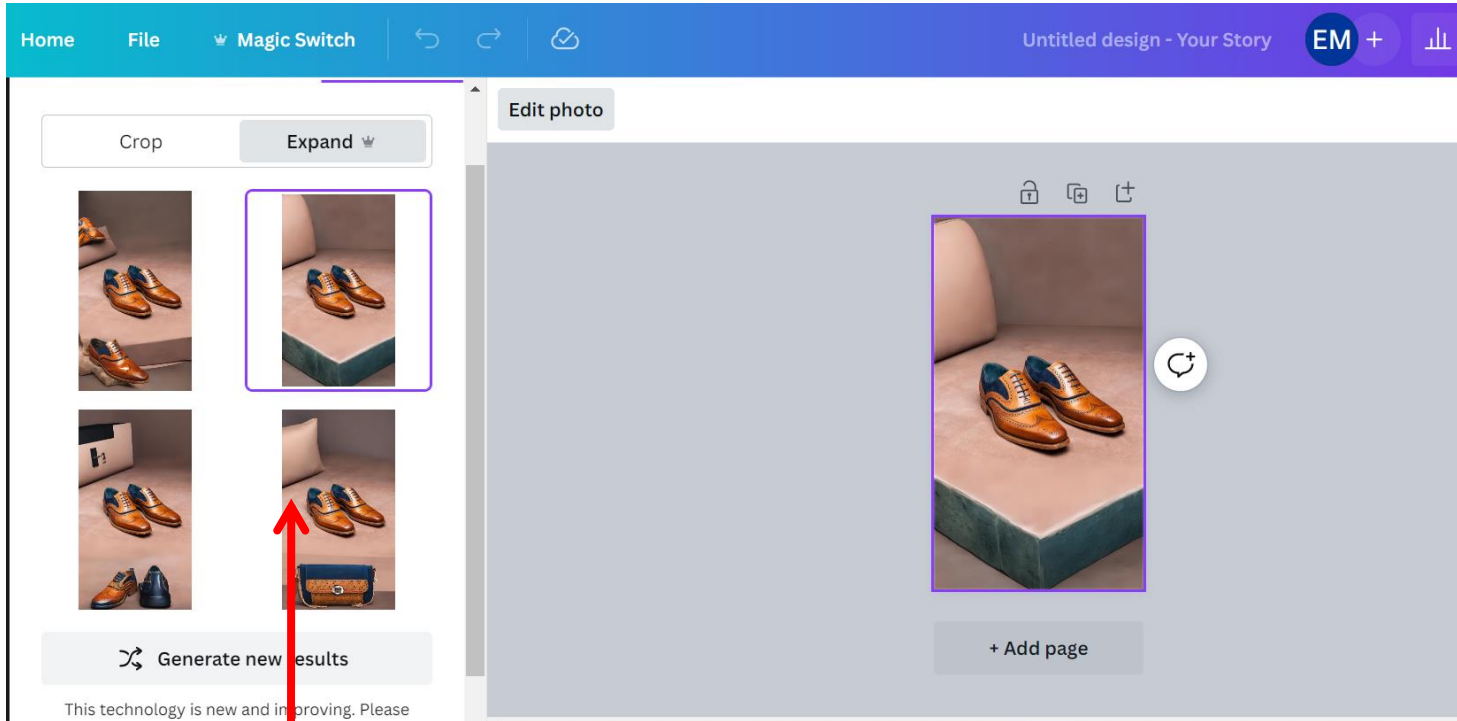
## Ask Canva to recreate parts of an image to make it wider or taller



You can now choose whether you want the image to expand to fill the area in page or a different size.

# Magic expand:

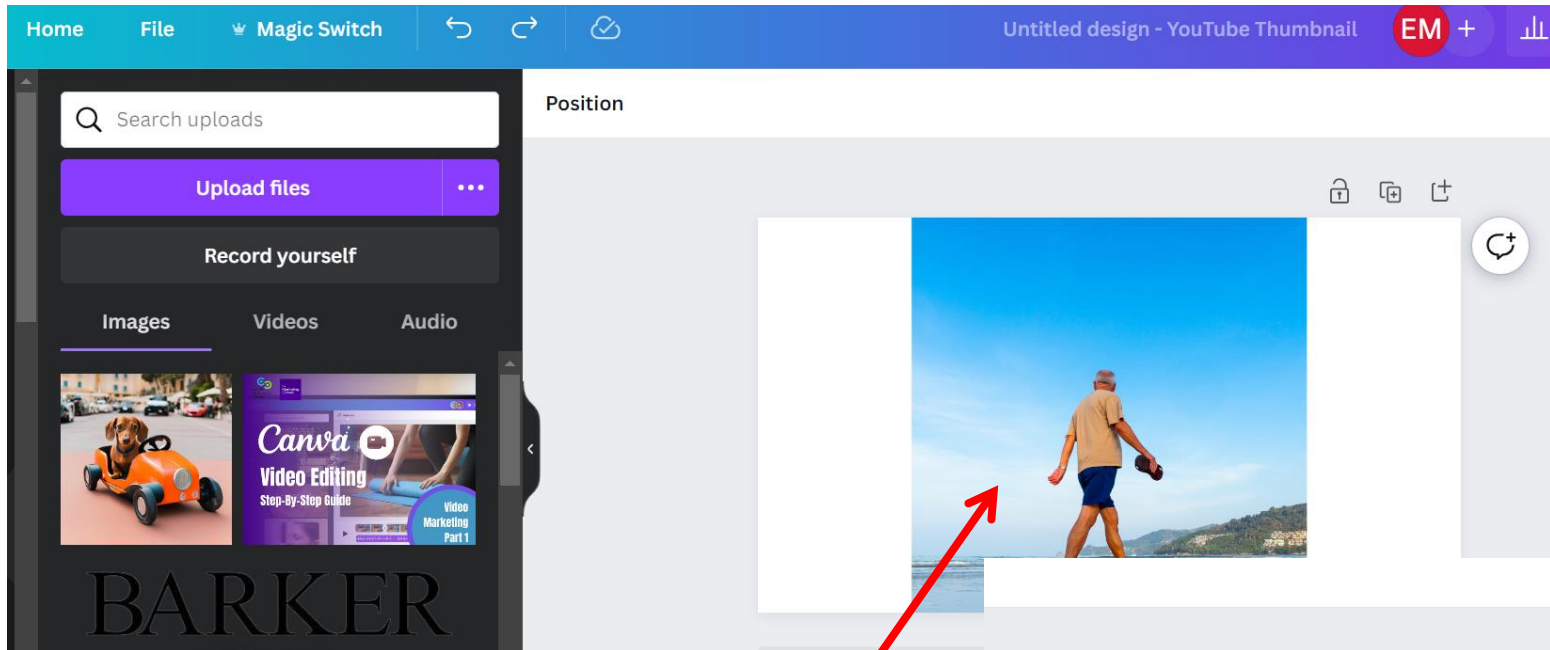
## Ask Canva to recreate parts of an image to make it wider or taller



It now gives you 4 options to choose from

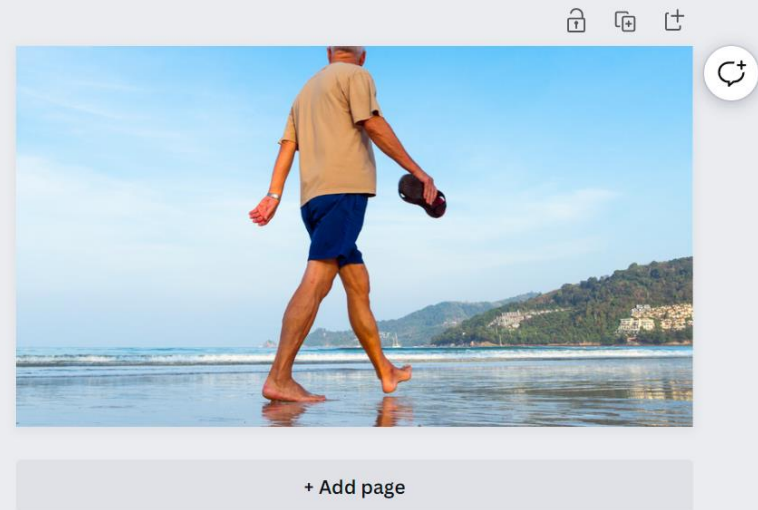
# Magic expand:

## Ask Canva to recreate parts of an image to make it wider or taller



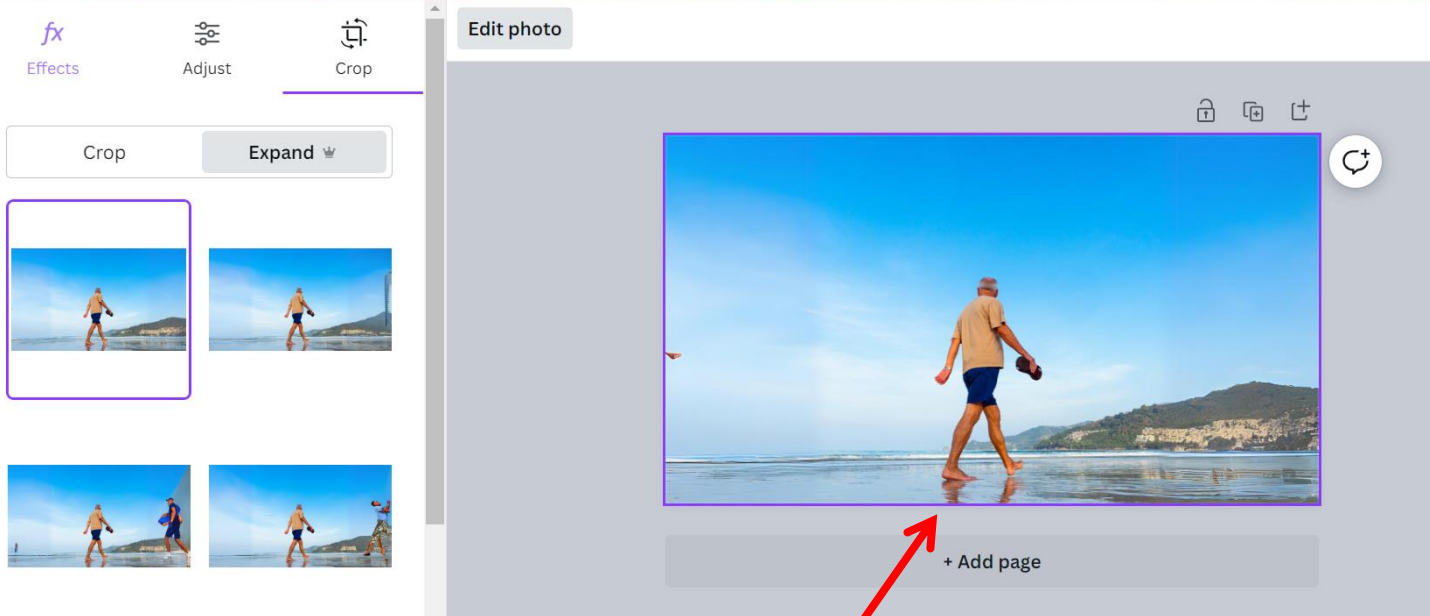
Similarly, you might have a square image that you want to expand to fit a wider area eg. 16:9

If you simply set the image as background it becomes too cropped in



# Magic expand:

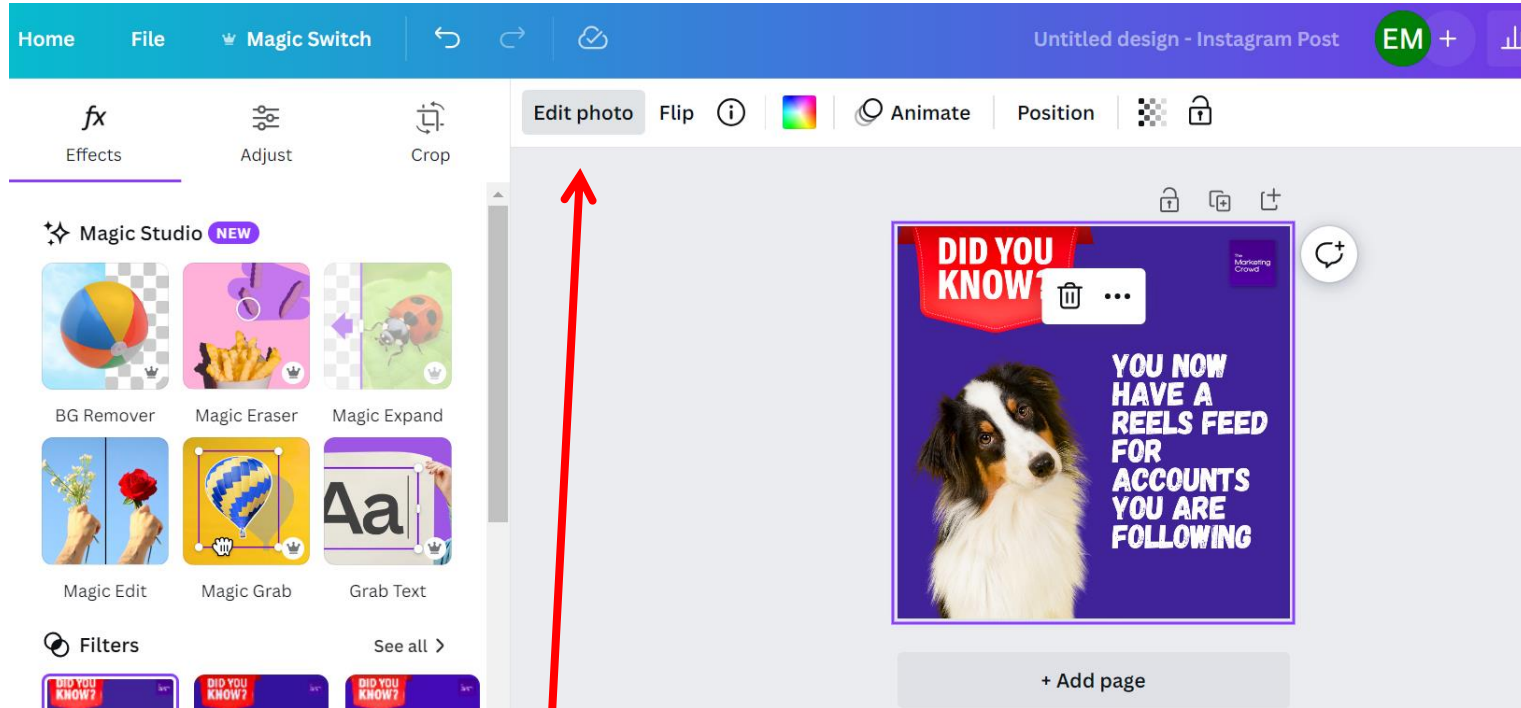
## Ask Canva to recreate parts of an image to make it wider or taller



Using magic expand it egg is now a landscape image with everything in proportion



# Grab text – isolate and manipulate any text that is in an image



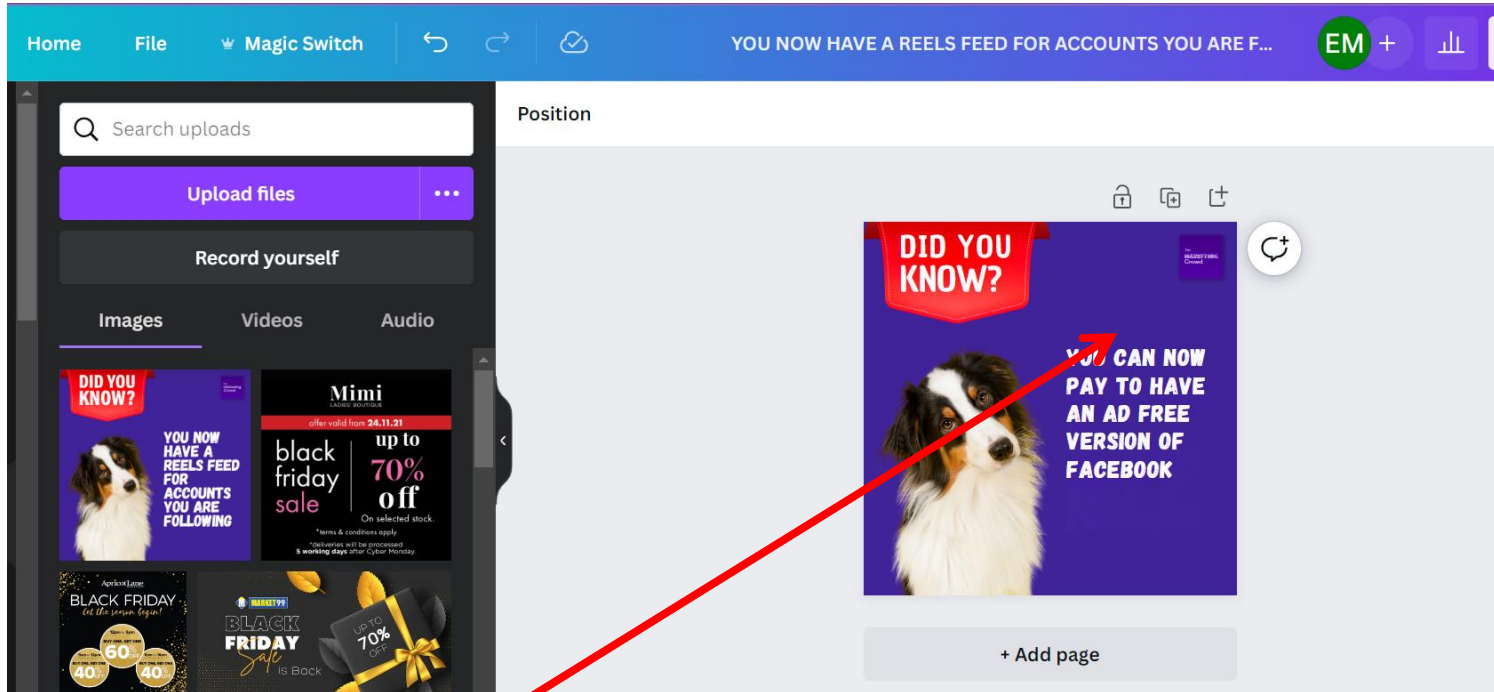
Perhaps you have an image that was designed for you in the past and you now want to reuse it and change some of the text. Normally you cannot edit / change text in an image unless you have the original design file

Now with Canva Grab text you can.  
Click on your image, then click edit photo and then Grab text



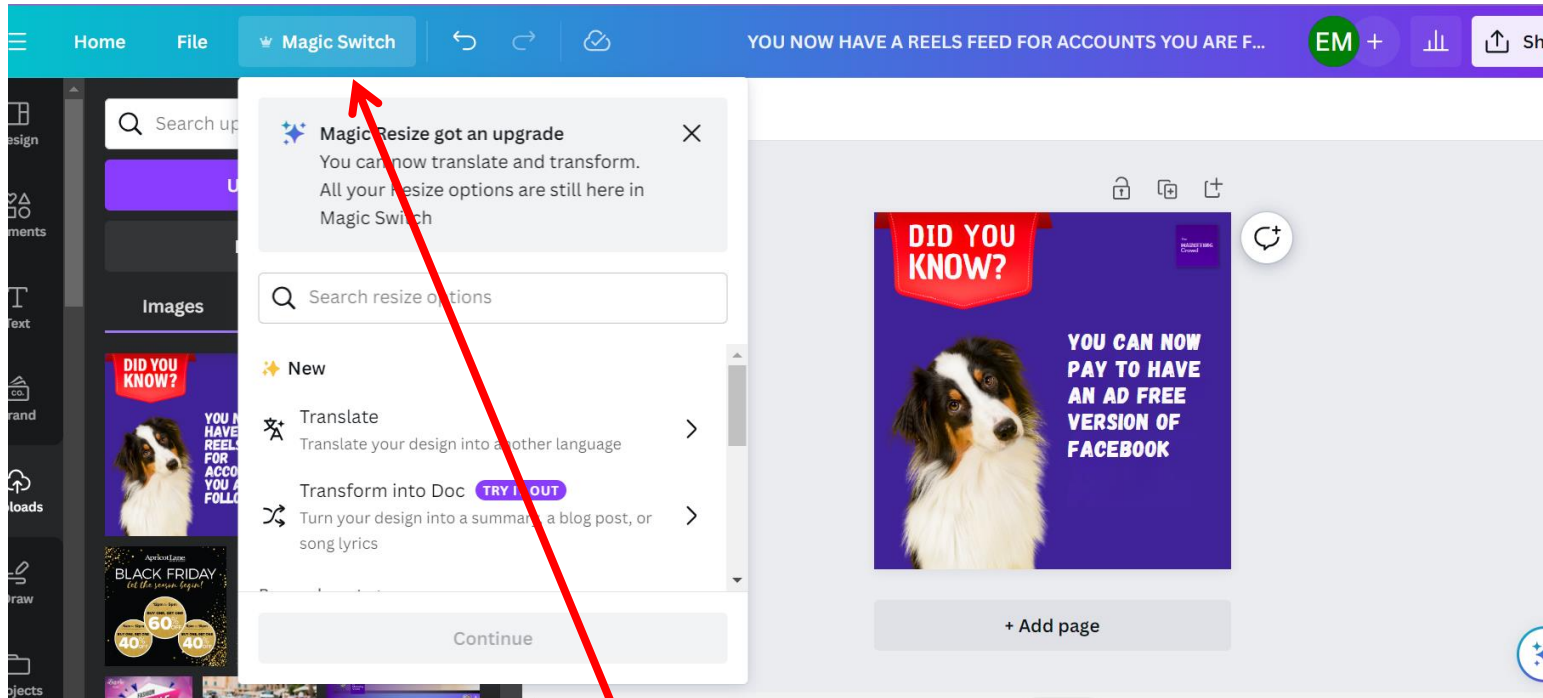
**This is a Pro feature**  
It cannot be used by Free accounts

# Grab text – isolate and manipulate any text that is in an image



You can now edit the text boxes, change font, colour etc.

# Magic switch – an upgrade to the resize feature for Pro users



- After you create a design you might want a version of it in a different size eg. You want a portrait version for Stories.
- The resize tool has been rebranded as “magic switch” and it has new features such as translate.
- To convert to a story simply choose the option for social media and then story



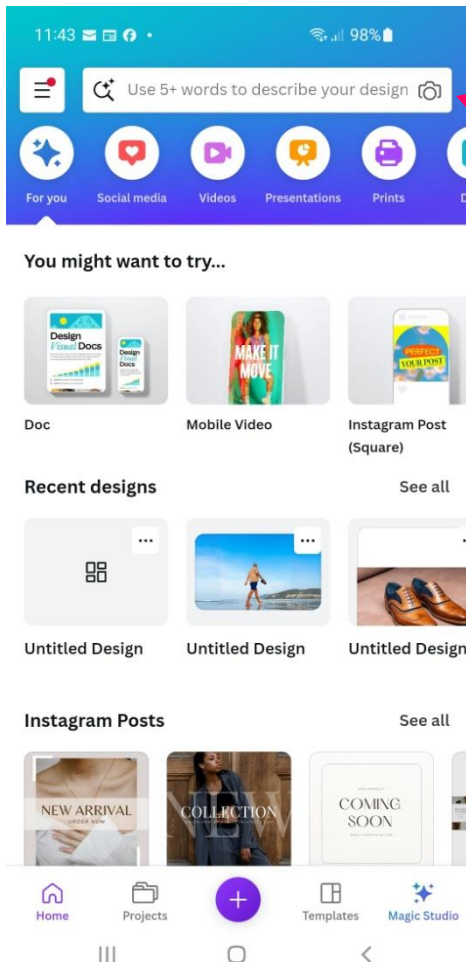
**This is a Pro feature**  
It cannot be used by Free accounts

# What We Will Cover

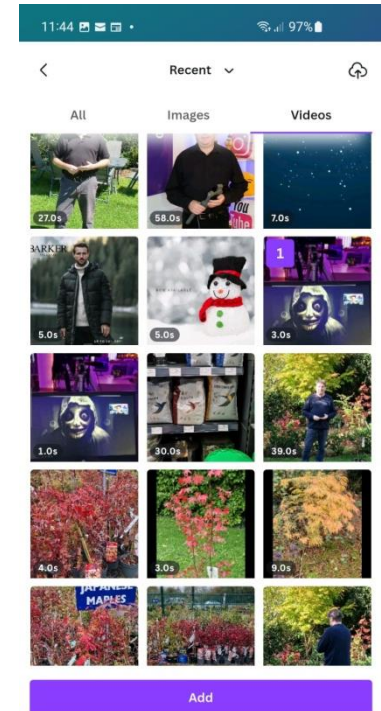
## **Other new features**

1. How to easily upload images / videos from your phone
2. How to use the new Canva Assistant
3. How to use the new Modal image editor
4. How to use the new colour gradient tool
5. How to use the photo outline feature
6. How to use the new layers feature
7. Overview of the new Apps area and what you need to know about apps
  - Demo of the new Mockups app
  - Demo of the enhancer app
  - Demo of the translate app
  - Demo of Instagram app

# How to easily upload images / videos from your phone



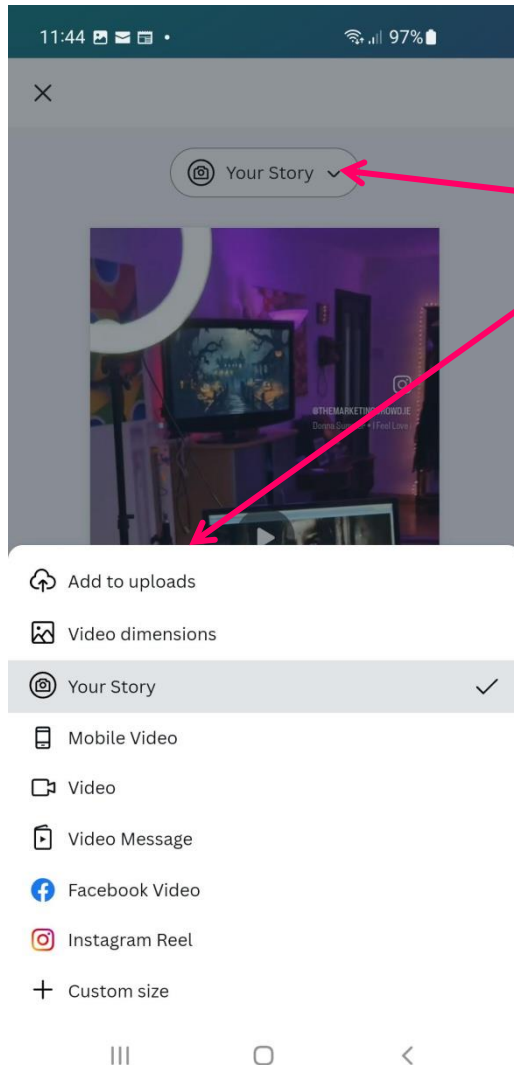
- Open the Canva App.
- Ensure you are logged in with the same account as you are on desktop
- Tap the camera icon top right
- Tap on upload icon
- Select the images or videos you want to upload
- Tap Add



**FREE**

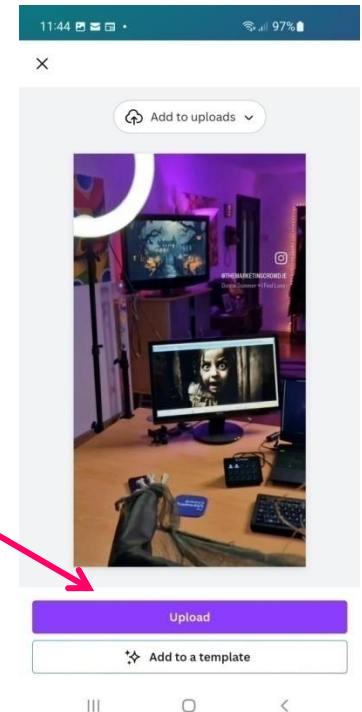
**This is a Free feature**  
It can be used by Free and Pro accounts

# How to easily upload images / videos from your phone



- Tap on this and change to Add to uploads

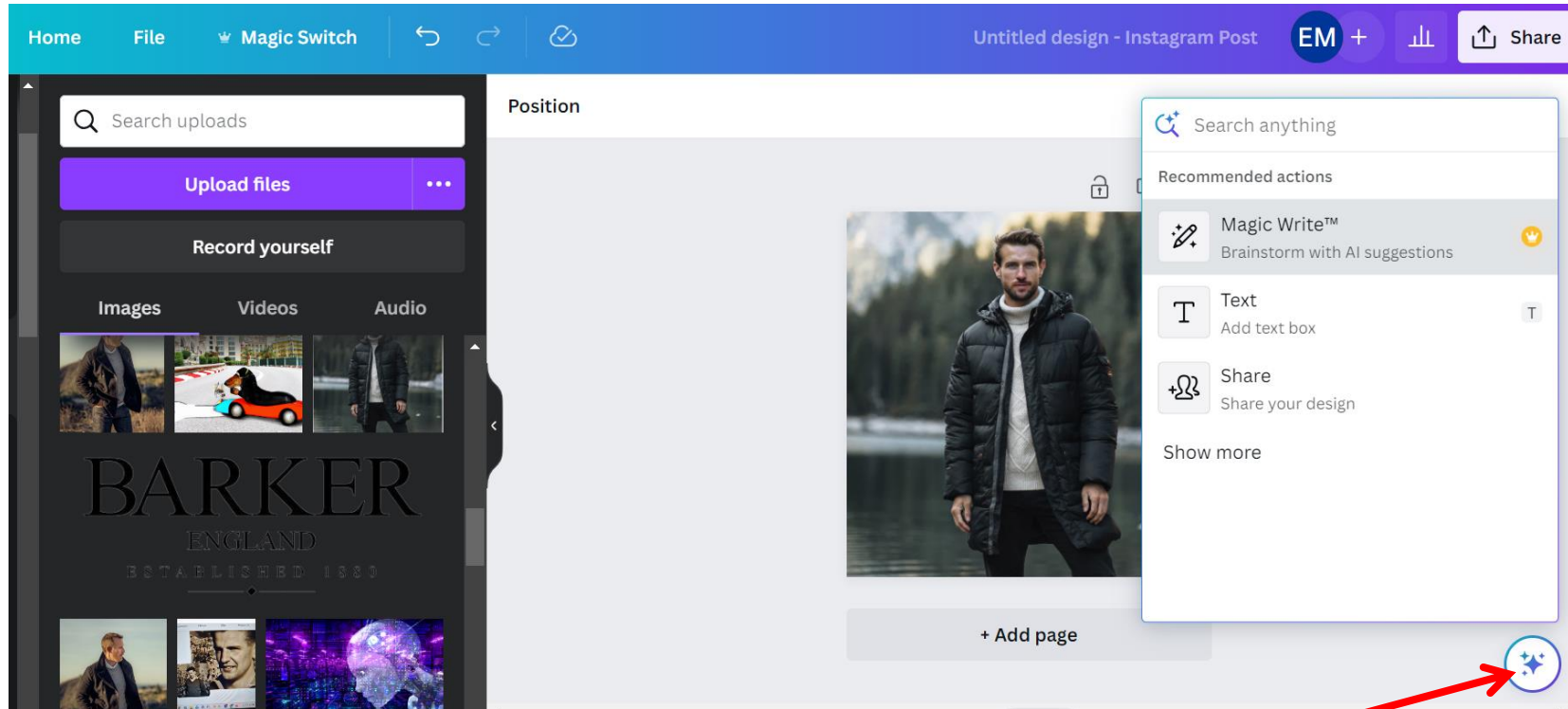
Then tap upload



**FREE**

**This is a Free feature**  
It can be used by Free and Pro accounts

# How to use the Canva Assistant



When you are creating a design there is an icon for Canva assistant in the bottom right. You can use this to 1) search 2) get suggestions 3) Open a specific project 4) Find elements / templates

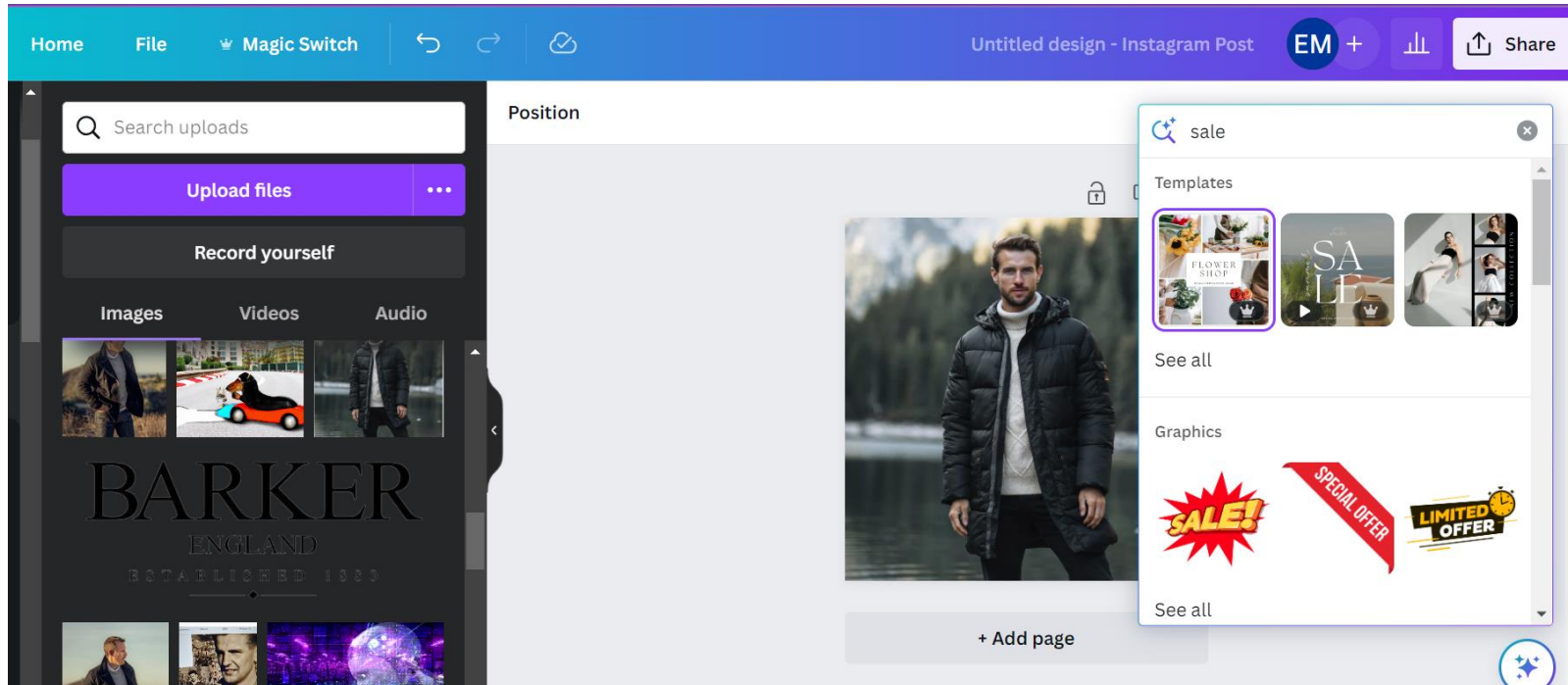
Click and you see search box plus 3 options. Click show more for more

**FREE**

**This is a Free feature**  
It can be used by Free and Pro accounts

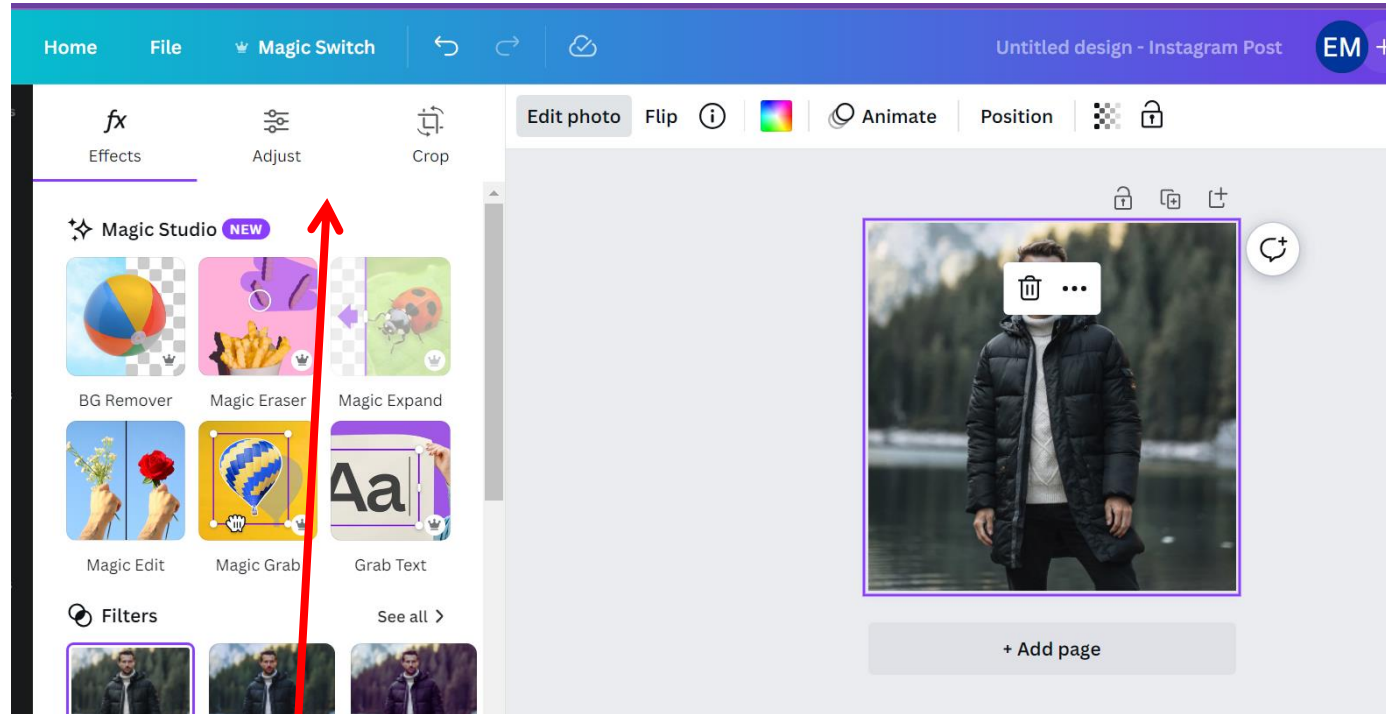


# How to use the Canva Assistant



I searched for Sale and it now gives me sale related templates, graphics, photos, videos and designs. Very easy to find what you need

# How to use the Modal image editor



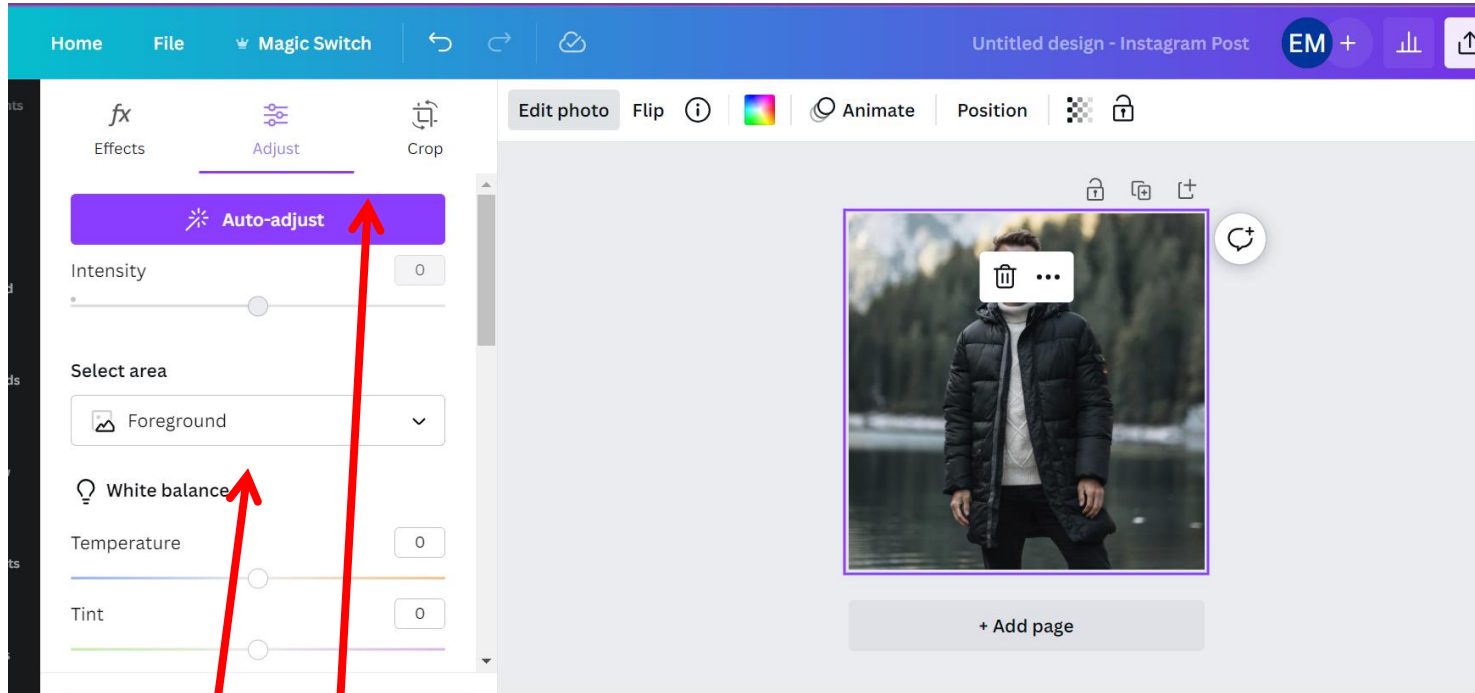
There are some very powerful image editing tools within their new image editor.

**Click on your image, click edit photo**  
**You can now see Adjust and Crop.**

**FREE**

**This is a Free feature**  
It can be used by Free and Pro accounts

# How to use the Modal image editor

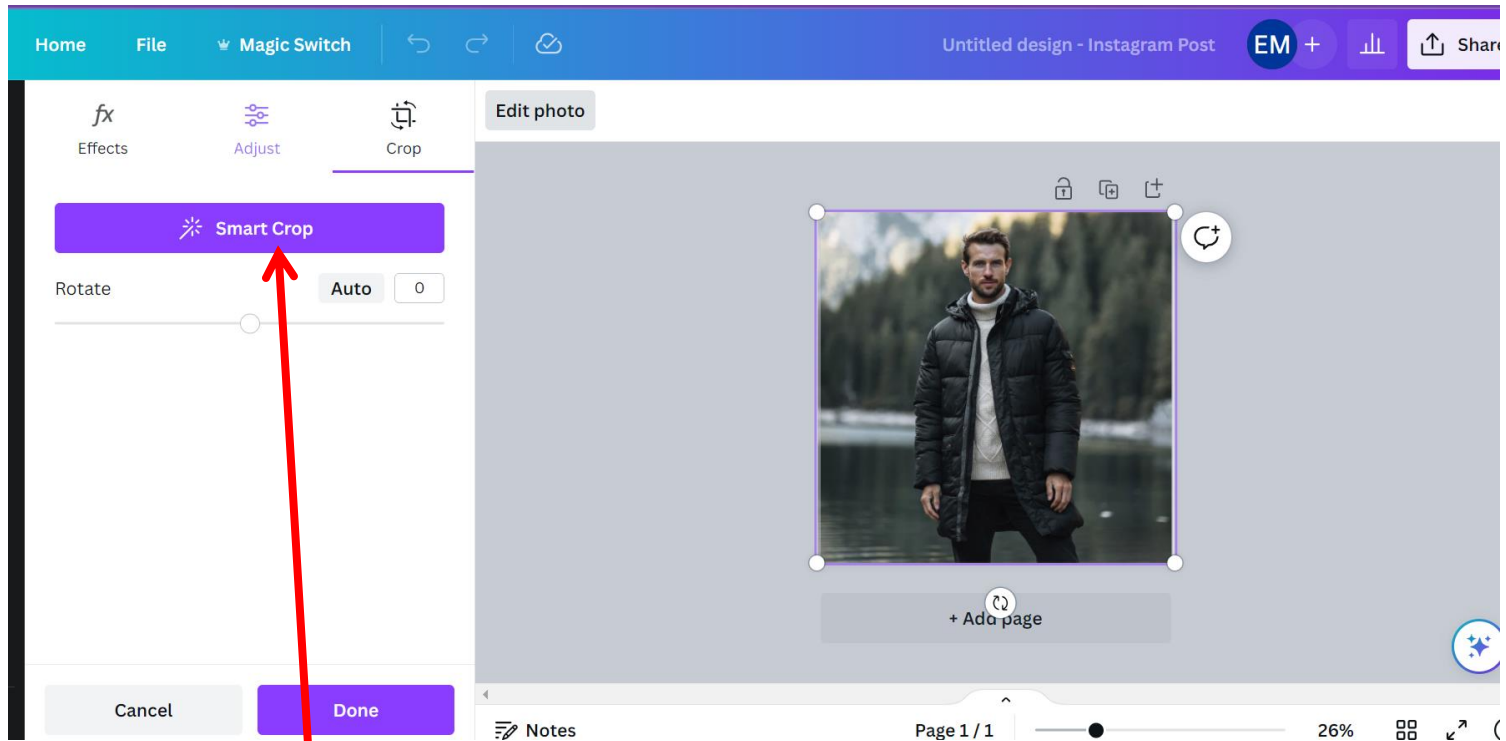


Try clicking on Auto enhance – it will then use AI to enhance your image. Normally it does an excellent job

**You can adjust brightness, warmth, saturation, brightness**

Also – what is brilliant is that you can select foreground or background and just increase the brightness etc in that part of the image

# How to use the Modal image editor



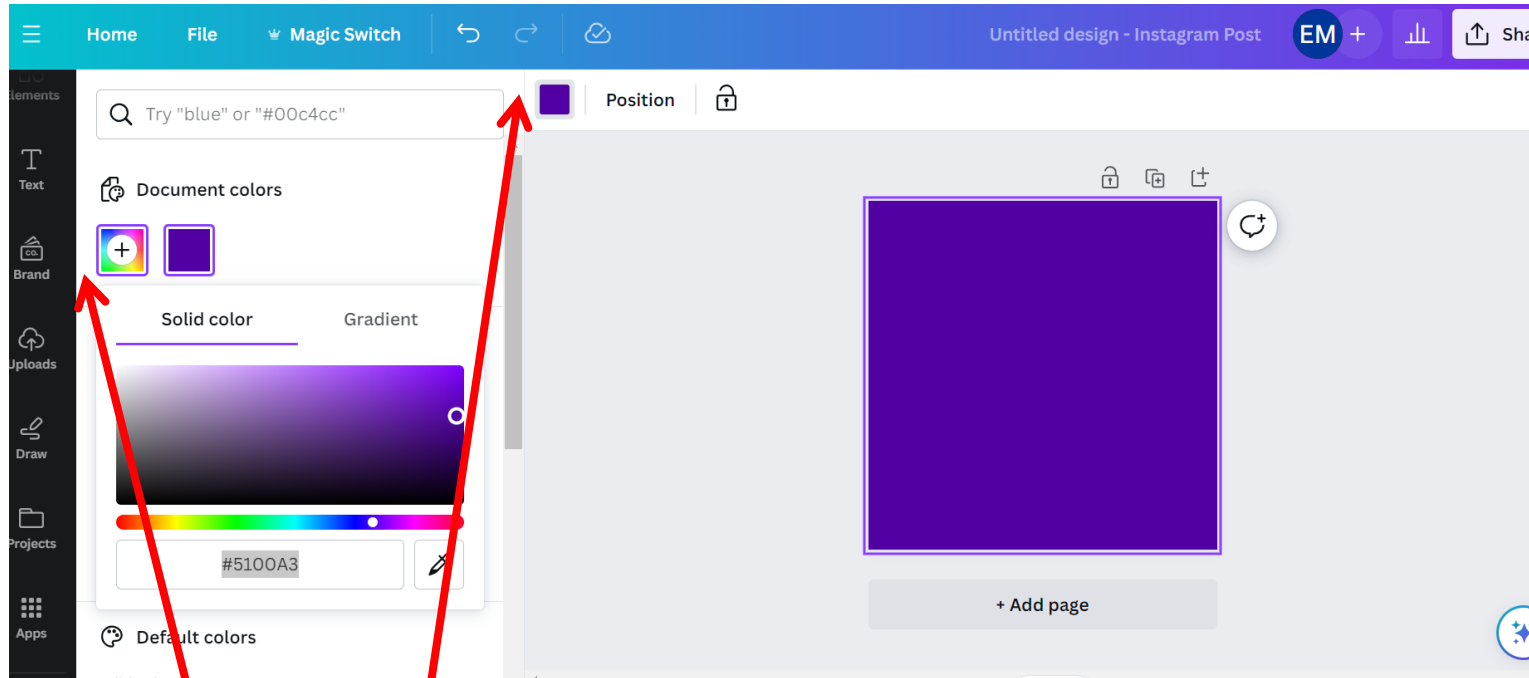
Click on Crop

You can then try Autocrop – this will use AI to choose what it thinks is the best crop in terms of composition so you have a more interesting image

You can also drag the corners of the image to manually crop

If your image isn't level you can also tilt / rotate your image

# How to use the colour gradient tool



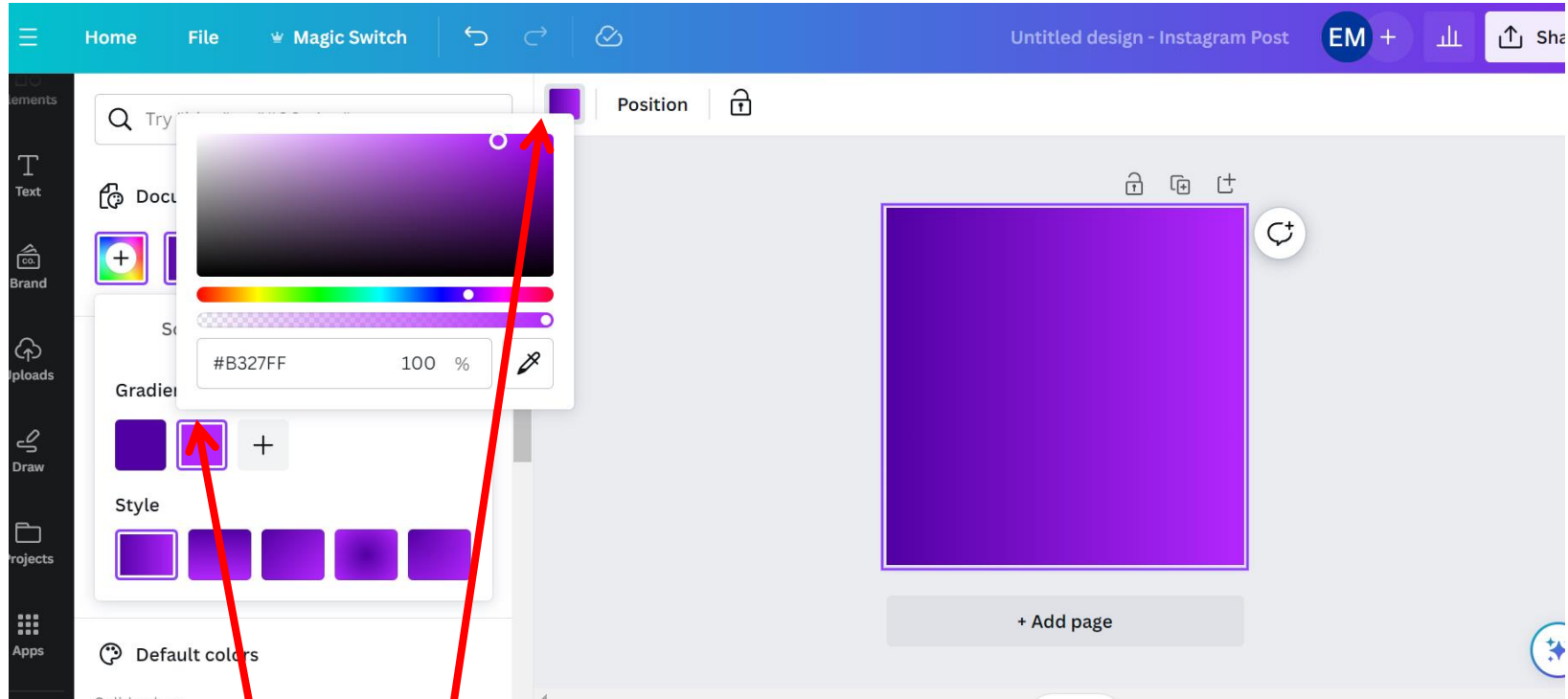
Previously if you wanted to add a colour gradient as a background you had to find a gradient under elements but the best ones were not free. Now you can easily create a graduated colour background using their gradient tool.

1. Start with a blank canvas
2. Click on Background colour and choose your main colour for the background – the one you want to add a gradient to
3. Then click on the + icon
4. Then click on gradient

**FREE**

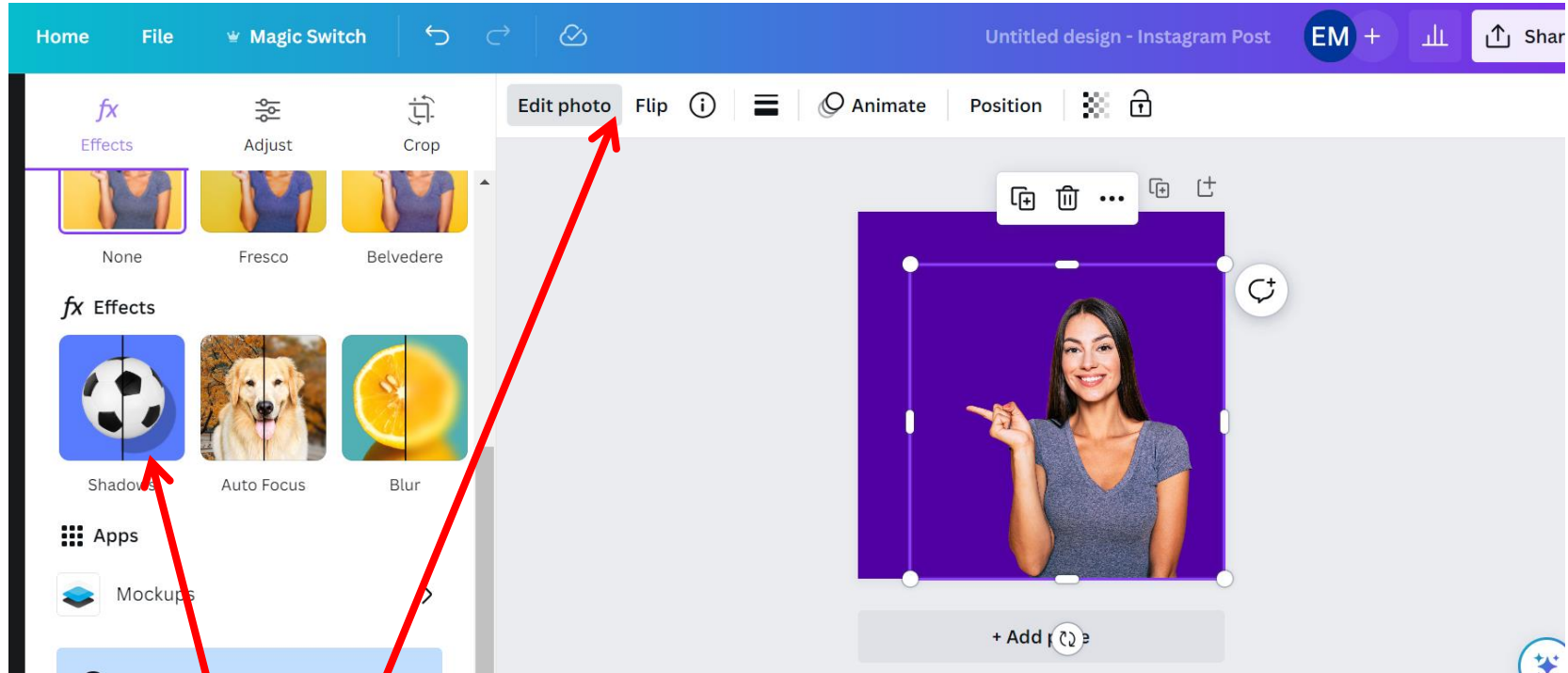
**This is a Free feature**  
It can be used by Free and Pro accounts

# How to use the colour gradient tool



1. It will automatically give you a second colour as part of the gradient
2. Click on the 2<sup>nd</sup> colour to change it to what you want.
3. You can add a 3<sup>d</sup> colour if you want.
4. You can also choose different styles eg. Have the gradient top to bottom or side to side

# How to use the photo outline feature



Do you want to have a white outline around a person like you see in YouTube Thumbnail images

Add a transparent image of a person to a coloured background – this will not work if it is simply an image of a person

Click on your image

Click edit photo

Then click on Shadow

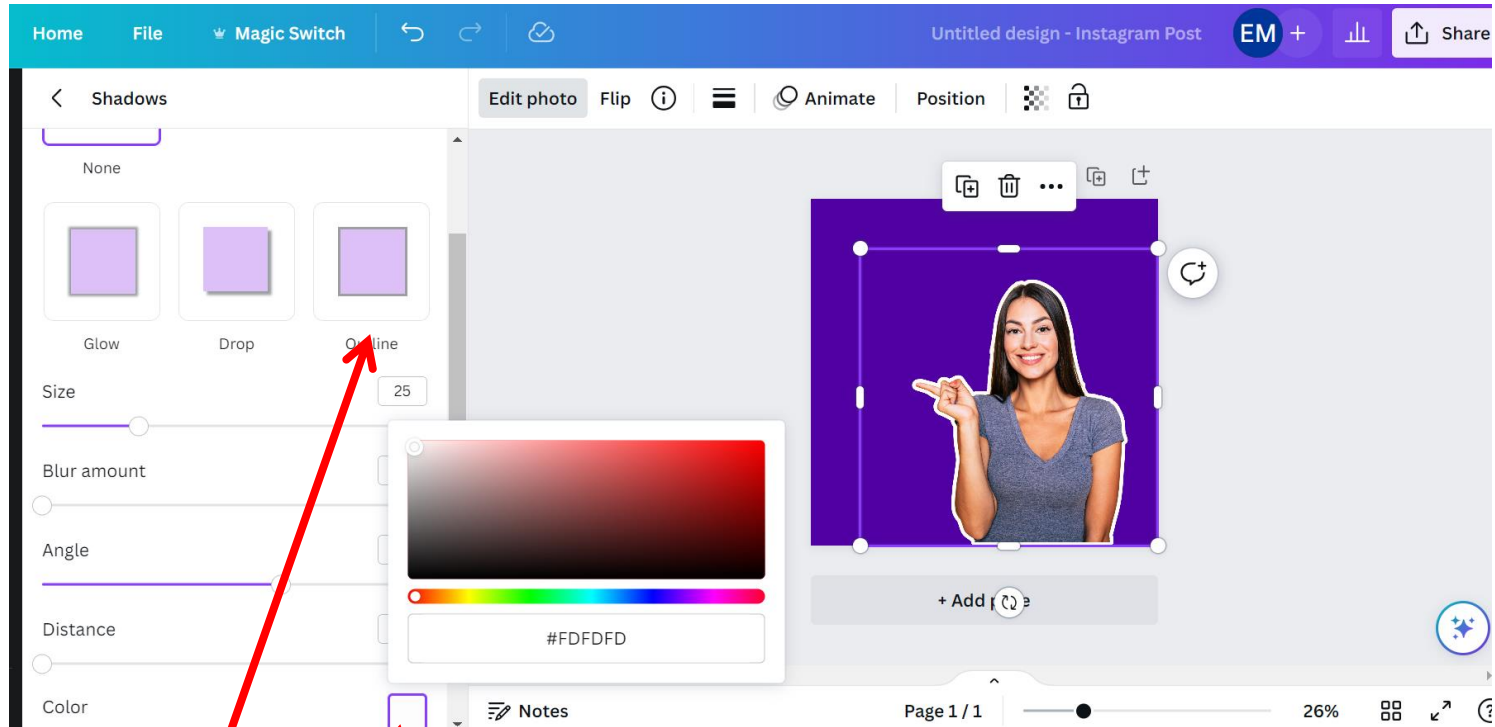
**FREE**

**This is a Free feature**

It can be used by Free and Pro accounts



# How to use the photo outline feature



Then click on Outline  
Then change the colour to white  
You can also change the size / thickness