Prompts for the "SEO using AI tools" course

Get an SEO action plan

I have a business that sells dog sofas in Ireland.

Act like an SEO expert and teach me how to do SEO for my business. Produce a step by step SEO action plan for me

I work for a Dental practice in Cork . Act like an SEO expert and teach me how to do SEO for my business. Produce a step by step SEO action plan for me

Keyword research

Act like an SEO expert and tell me the 30 most common search terms for the product Dog Sofas

Act like an SEO expert and tell me the 30 most common search terms for the service dentists in cork

Then ask Chat GPT to group these

Example prompt:

Group these search terms

Then ask for a website structure / the pages that you need for SEO

Example prompt:

Act like an seo expert and list the pages I should have on my website in order to ensure I have a page for each search topic

Tagging and Content

Meta titles

Act as an SEO expert and write an optimized title tag for a web page about washable dog sofas. Title tag should not exceed 60 characters in length and should contain the term washable dog sofas plus one other highly searched relevant term. Provide 5 alternatives for me to choose from

Prompts – to established key benefits

What are the three main benefits people are looking for when searching for washable dog sofas? List them in order of importance

What are the three main benefits people are looking for when searching for child friendly dentist in Cork ? List them in order of importance

Meta descriptions:

Act as an SEO expert and write an optimized meta description for a web page about washable dog sofas; the description should not exceed 155 characters in length. Focus on the main benefits people are looking for and give me 5 variations.

Combined: Prompt for both Meta title and description:

Act as an SEO expert and write 5 combinations of Meta titles and description for me to choose from for a web page about washable dog sofas. When writing an optimized title tag include the search term washable dog sofas plus one other highly searched term. It should not exceed 60 characters in length. When writing an optimized meta description aim to cover the 3 main benefits that people are looking for in this product. The meta description should not exceed 155 characters in length

Can you now rank these from 1-5 in terms of which you think will generate the most clicks in search results. Include an explanation for why you are ranking them in this order

Writing headlines and body text

H1

Act like an SEO expert and write a H1 headline for the web page that is being optimised for the main search term washable dog sofas. Focus on the main benefits people are looking for from this product. Suggest 5 alternatives for me to choose from. Rank these in terms of which you think is best and provide an explanation for why you think this

Body text:

Act like an SEO expert and write 500 words for the web page about the product washable dog sofas. Write the text in a friendly but professional tone and use UK English

The main search term that this page is being optimised for is washable Dog Sofas. No need to write a headline as I have already chosen one.

In the body text explain how the product addresses the main benefits / pain points for the customer.

Create sections with subheadings for each of these main benefits / pain points

Also include a call to action at the end of the text

If you attach a product image:

Act like an SEO expert and write 500 words for the web page about the attached image of a Dog sofa.

Write the text in a friendly but professional tone and use UK English. The main search term that this page is being optimised for is "Contemporary style Dog sofa or bed" .

In the body text explain how the product addresses the main benefits / pain points for the customer.

Create sections with subheadings for each of these main benefits / pain points

Also include a call to action at the end of the text

Act like an SEO expert and write 500 words for the web page about the attached image of a mother of the bride dress

Write the text in a friendly but professional tone and use UK English. The main search term that this page is being optimised for is "Elegant mother of the bride dress" .

In the body text explain how the product addresses the main benefits / pain points for the customer.

Create sections with subheadings for each of these main benefits / pain points

Also include a call to action at the end of the text

Image Alt tags and descriptions

Act like an SEO expert and help me write an Alt tag and description for the attached image. The image will be placed on a page that is being optimised for (insert your main search term here) eg. Mother of the bride dress

Creating blog Posts

Google searches used on the course to show how blogs appear in search results

How to check if Instagram has restricted your account

How to use magic edit in Canva

Suggested prompt:

What are the most common questions people ask in search regarding dog sofas (whatever your product / service is)

Get blog post ideas

Act like an expert copywriter and Generate 10 blog post titles relating to a Are there waterproof dog sofas. Make them intriguing and interesting

Then generate an outline for the article

Generate an outline for the blog post "The Ultimate Guide to Rain or Shine: Waterproof Dog Sofas for Every Pup Parent"

Write it in the friendly professional style for dog owners who are wondering whether Dog sofas are really waterproof. use UK English

Ok. Can you now write the article but only write the introduction section for now. Write it in the style of an expert in Dog Sofas and write it in a professional tone

Can you now write section 1

can you now write section 2 etc

Backlinks

I have a (type of business) in (x town in Ireland|)

Act like an SEO expert and brainstorm 30 ways I could generate backlinks for my website

I have a hotel in Killarney, County Kerry

Act like an SEO expert and brainstorm 30 ways I could generate backlinks for my website

I have a dental practice in Cork city. Ireland

Act like an SEO expert and brainstorm 30 ways I could generate backlinks for my website

Follow up prompt:

You suggested (Tourism Websites: Get listed on Killarney tourism websites, regional tourism authorities, and Ireland tourism websites.) Can you recommend 25 that that i should consider that would provide good quality backlinks

You suggested Pet-Friendly Travel Resources: If your hotel welcomes pets, get listed on pet-friendly travel websites.

Can you recommend high quality sites that would include Killarney hotels?